

THE NEXT BUYER

Why Every Realtor Needs to Understand
Digital Currency, Bitcoin & Global Wealth

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Rock the Market

Miami REALTORS® | West Palm Beach



Real Estate Has Changed Before...



“ The agents who adapt first *become the market leaders.* ”



Question

why should
Realtors
care about
cryptocurrency?



The Opportunity



Over **560 million**
people worldwide own cryptocurrency



Stablecoins now process
trillions of dollars annually



Real estate transactions are occurring in over
100 countries using digital assets



Institutional investment
has accelerated dramatically.



“ This isn't about replacing traditional buyers.
It's about **adding another buyer pool.** **”**



The Wealth Shift



Baby Boomers



Millennials



Gen Z



Digital Asset Investors



Wealth Is Moving



Younger buyers expect digital transactions



International buyers already use crypto



Bitcoin created thousands of new millionaires



Stablecoins are becoming digital dollars



Question

**“What type
of Buyers are
Realtors
missing today?”**



Meet Your Next Client



Digital Asset Investors

— CHARACTERISTICS —

- ✓ High liquidity
- ✓ Global
- ✓ Mobile
- ✓ Entrepreneurial
- ✓ Often younger
- ✓ Looking to diversify into real estate



*Many own significant digital assets...
but many Realtors **don't** know how to work with them.*





The Numbers Realtors Need to Know



75+

Bitcoin ETF
approvals



\$100B+

Institutional
adoption



90+

Public companies
holding Bitcoin



10+

Major banks
offering custody



60+

Countries adopting
digital assets



\$150B+

Stablecoin
growth





Question

**“Are people
actually buying
homes with
cryptocurrency?”**





YES.



**Luxury
condos**



**Commercial
property**



**International
purchases**



**Vacation
homes**



**Investment
properties**



**Title
companies**



**Payment
processors**



**Crypto-backed
mortgages**





It's Not About
Selling Houses
FOR Bitcoin



It's About
Selling Houses
TO Bitcoin Holders.





How do you purchase with **Crypto**



“ Seller never has to touch crypto. ”



Crypto Isn't The Product

Crypto is simply
another payment rail.



The Real Opportunity



Listings



Buyers



Developers



Property
Management



Luxury



International



Commercial



Title



Escrow



Lenders





Question

**“Where are
Realtors
making
money?”**





Revenue Opportunities



**Buyer
Representation**



**Luxury
Listings**



**International
Clients**



Developers



Commercial



**Investment
Properties**



**Referral
Partnerships**



Education



**Corporate
Consulting**



**Corporate
Consulting**





Stablecoins

Why Realtors Should Care



One Dollar



24/7



Global



Fast



Programmable



Lower Fees





**Bitcoin Isn't Just Currency
It's Wealth.**



**Real Estate Isn't Just Property.
It's Protection.**



**Together...
They Become Strategy.**





Question

**“What are
the biggest
misconceptions?”**





Myth **vs** Reality



Crypto is anonymous



Blockchain is transparent



It's all volatile



Stablecoins exist



Sellers must accept Bitcoin



Sellers can receive dollars



Only tech people use it



Families, investors and institutions do



The New Realtor Skillset

Tomorrow's Top Agents Will Understand



AI



Digital
Marketing



Blockchain



Bitcoin



Digital
Payments



Global
Buyers

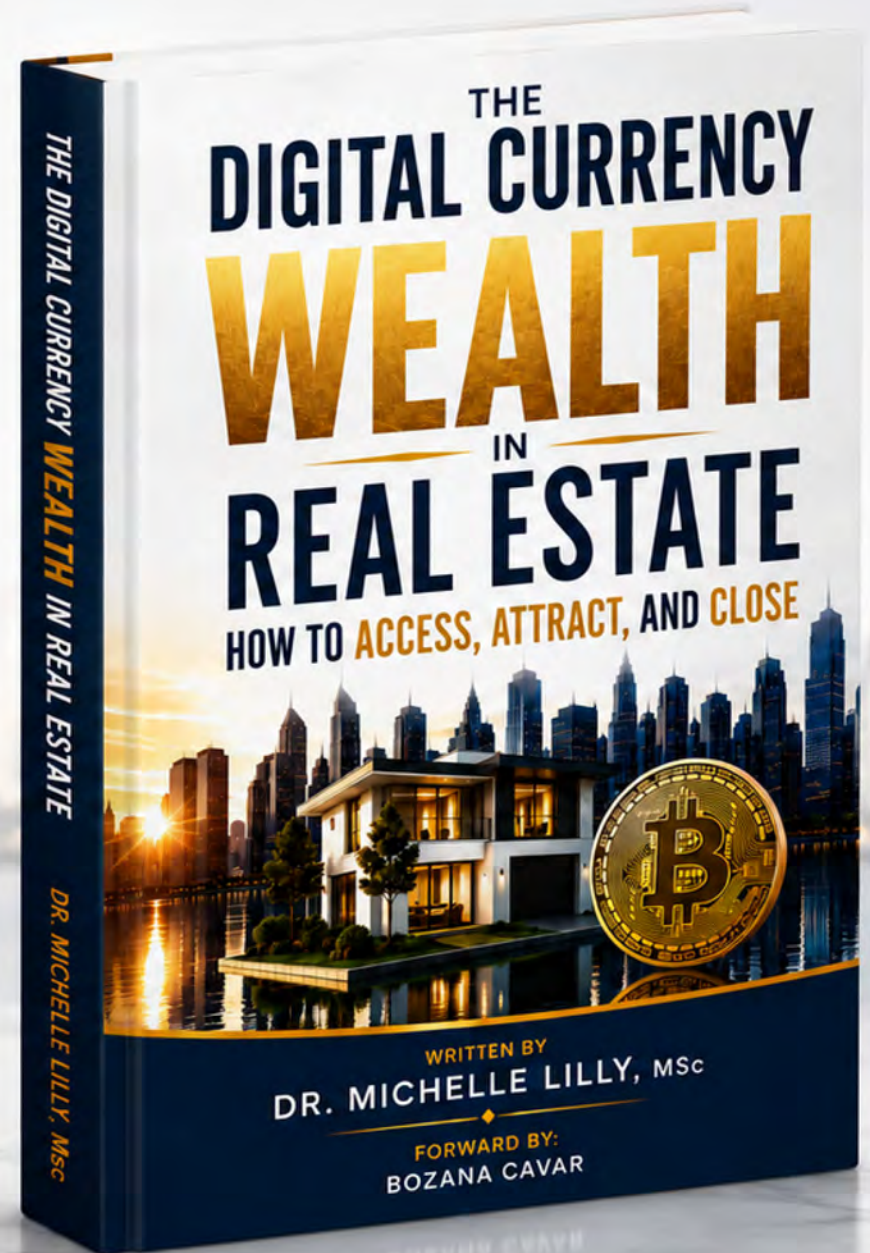


Tokenization



PRINCIPLES FROM

The Book



PRINCIPLE ONE

Money Is Changing



Traditional money



Digital money



Programmable money



Tokenized assets

PRINCIPLE TWO

The Buyer Has Changed



The next generation
doesn't think
differently...



They transact
differently.

PRINCIPLE THREE

Global Real Estate Is Becoming Borderless



PRINCIPLE FOUR

Trust Is Moving On Chain



Blockchain



Title



Identity



Escrow



Credentials



Ownership

PRINCIPLE FIVE

Education Creates Opportunity



**The Realtor who
understands this
wins listings before
everyone else.**

PRACTICAL APPLICATION
FOR REALTORS

What Realtors Should Do Tomorrow



1. Open a digital wallet



2. Understand Bitcoin



3. Not trade it. Understand it.



4. Learn Stablecoins



5. Know payment processors



6. Know crypto-friendly title companies



7. Build relationships with crypto investors



8. Become the local expert





Case Study

Luxury Buyer



01

Wanted
\$3M Condo



02

International



03

Needed speed



04

Accepted
digital assets



05

Closed
successfully



06





The Future

Tokenized Real Estate



01

Fractional
Ownership



02

Blockchain
Title



03

AI



04

Digital
Identity



05

Global
Investment



06

The Future
is Now



The question isn't

Will digital assets
impact **real estate**?

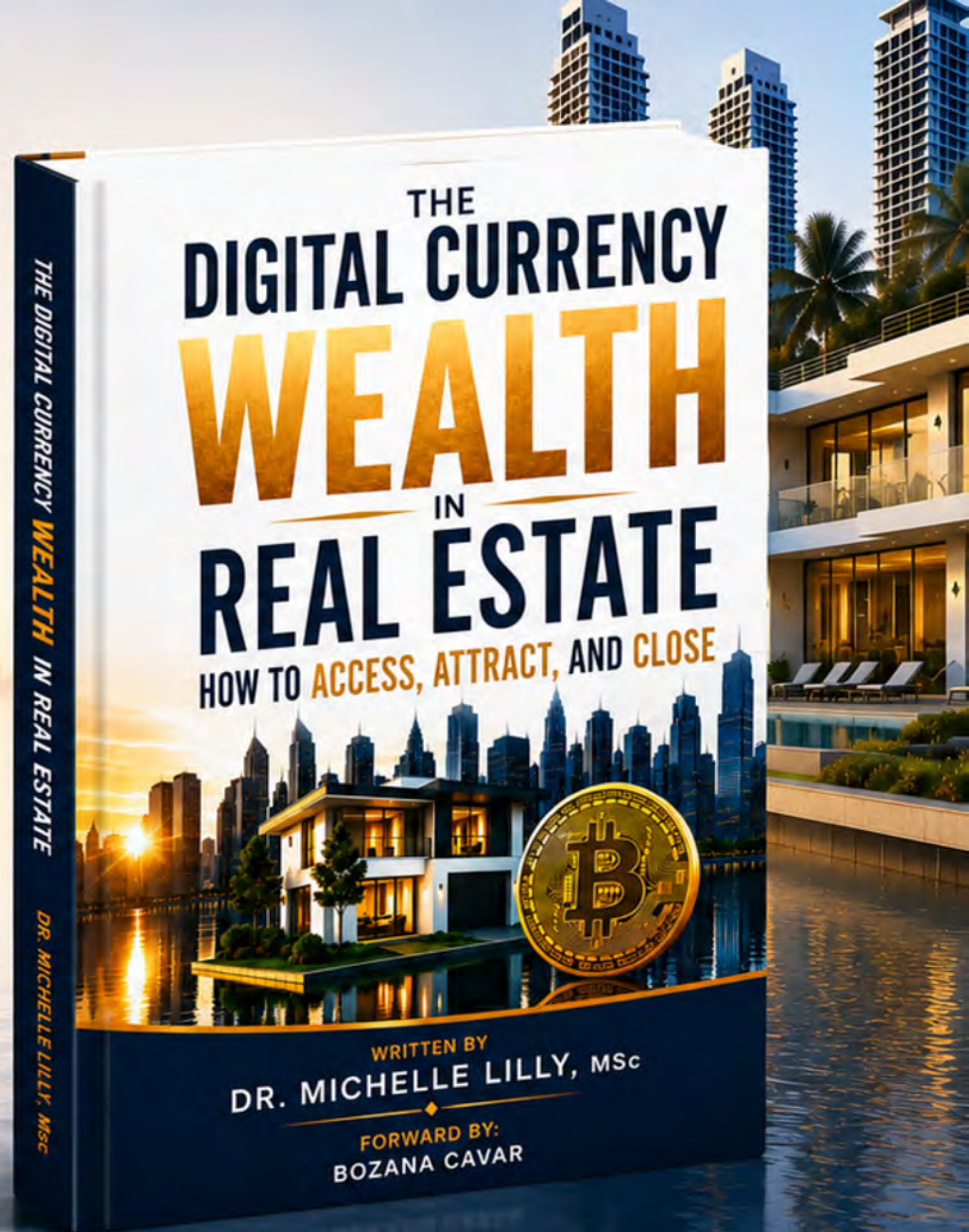
The question is...
Will your clients
learn from you...

— or —
from another **Realtor**?



**SCAN THE QR CODE
TO GET YOUR COPY TODAY!**

Learn how to access, attract,
and close with digital assets.



CONTINUE LEARNING

BLOCKCHAIN REALTY

(COURSE)



 **SCAN THE QR CODE**
TO LEARN MORE & ENROLL TODAY!



ADVANCE YOUR
EXPERTISE



EARN A PRESTIGIOUS
CERTIFICATION



LEAD THE FUTURE
IN REAL ESTATE



CERTIFIED BLOCKCHAIN REAL ESTATE PROFESSIONAL

