

Miami Commercial Conference

October 17, 2025





Rolando Aedo

Chief Operating Officer
Greater Miami
Convention & Visitors Bureau

The Power of Sports





NOV 16

9:30AM EST | WK11 | NFL NETWORK





January 1st, 2026



January 2, 2026



January 19th, 2026



January 25th, 2026



March 5 - 17, 2026



March 12 - 15, 2026



March 15 - 29, 2026



April 30 - May 3rd, 2026



May 1 - 3, 2026



June, 2026



August, 2026

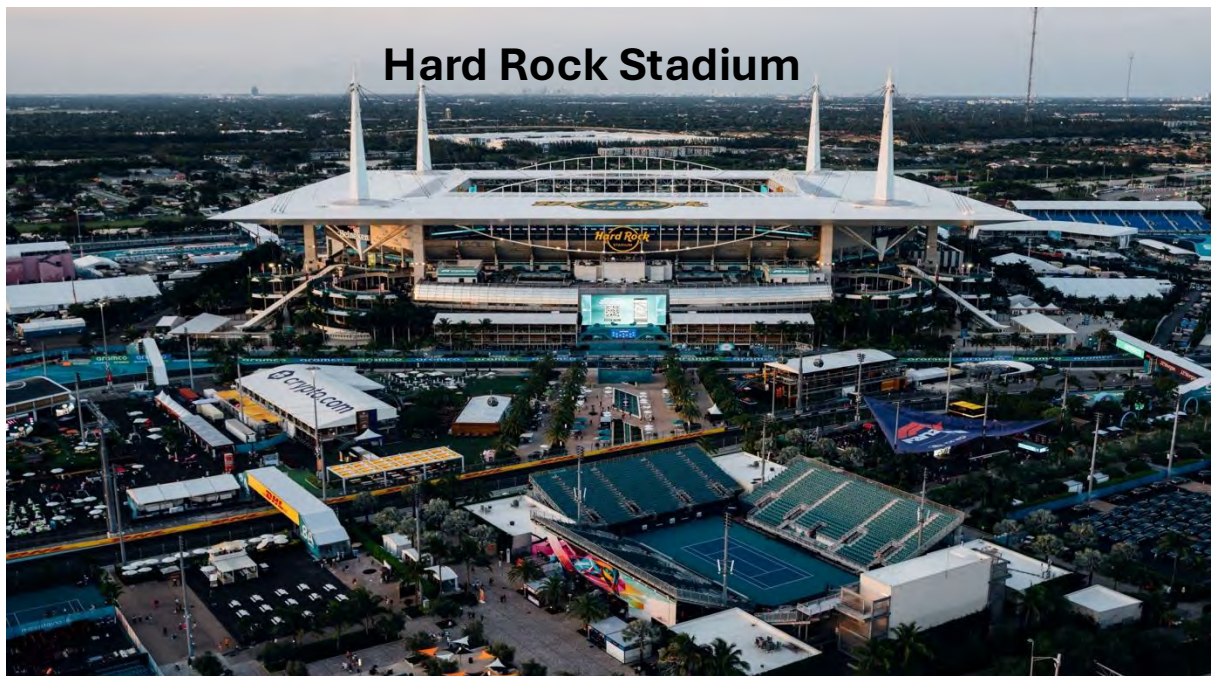


November 6 - 8, 2026



November, 2026

Hard Rock Stadium



Homestead Miami Speedway



loanDepot park



Kaseya Center





MIAMI FREEDOM PARK

This presentation provides a high-level summary of Miami Freedom Park and highlights key facts, features, and visual assets. It is intended to serve as a reference for the Greater Miami Convention & Visitors Bureau and to enhance its understanding of Miami Freedom Park and how it will enhance Miami's appeal as a premier destination.



Welcome To The Greatest Stage

TOURNAMENT OVERVIEW

WQ 48 NATIONS FROM 5 CONTINENTS

WAT 104 MATCHES

WNI JUNE 11TH—JULY 19TH 2026

+50%

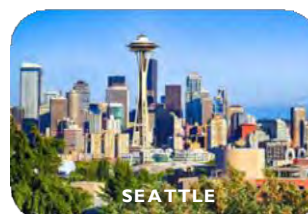
MORE PARTICIPATING
NATIONS THAN 2022

+62%

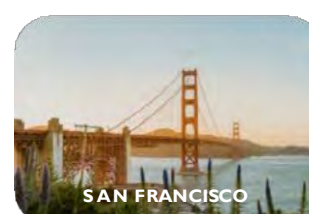
MORE MATCHES
THAN 2022



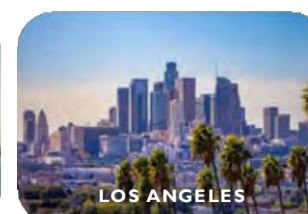
VANCOUVER



SEATTLE



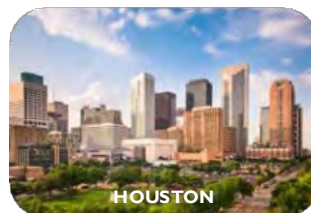
SAN FRANCISCO



LOS ANGELES



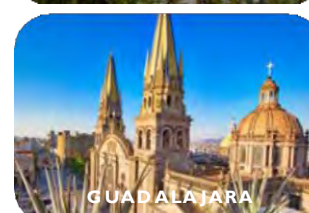
DALLAS



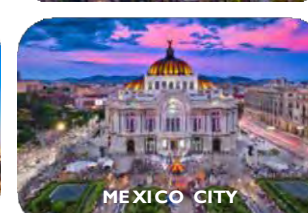
HOUSTON



MONTERREY



GUADALAJARA



MEXICO CITY



KANSAS CITY



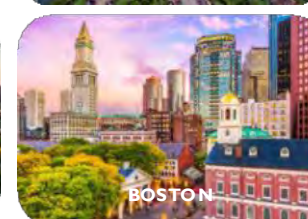
TORONTO



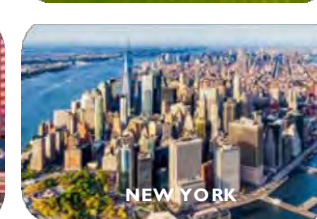
PHILADELPHIA



ATLANTA



BOSTON



NEW YORK

Welcome To The Greatest Stage

MATCH SCHEDULE



DATE	STAGE
6/15/26	GROUP STAGE
6/21/26	GROUP STAGE
6/24/26	GROUP STAGE
6/27/26	GROUP STAGE
7/03/26	ROUND OF 3 2
7/11/26	QUARTERFINAL
7/18/26	BRONZE FINAL





Welcome To The Greatest Stage

THE MIAMI STADIUM 65,000 CAPACITY

All seven World Cup matches will be held at "Miami Stadium" in Miami Gardens, Florida, USA.

The venue features world-class entertainment and demonstrates its versatility in hosting various events, including six Super Bowls, the 2010 NFL Pro Bowl, El Clasico Miami, major concerts, and international football matches.

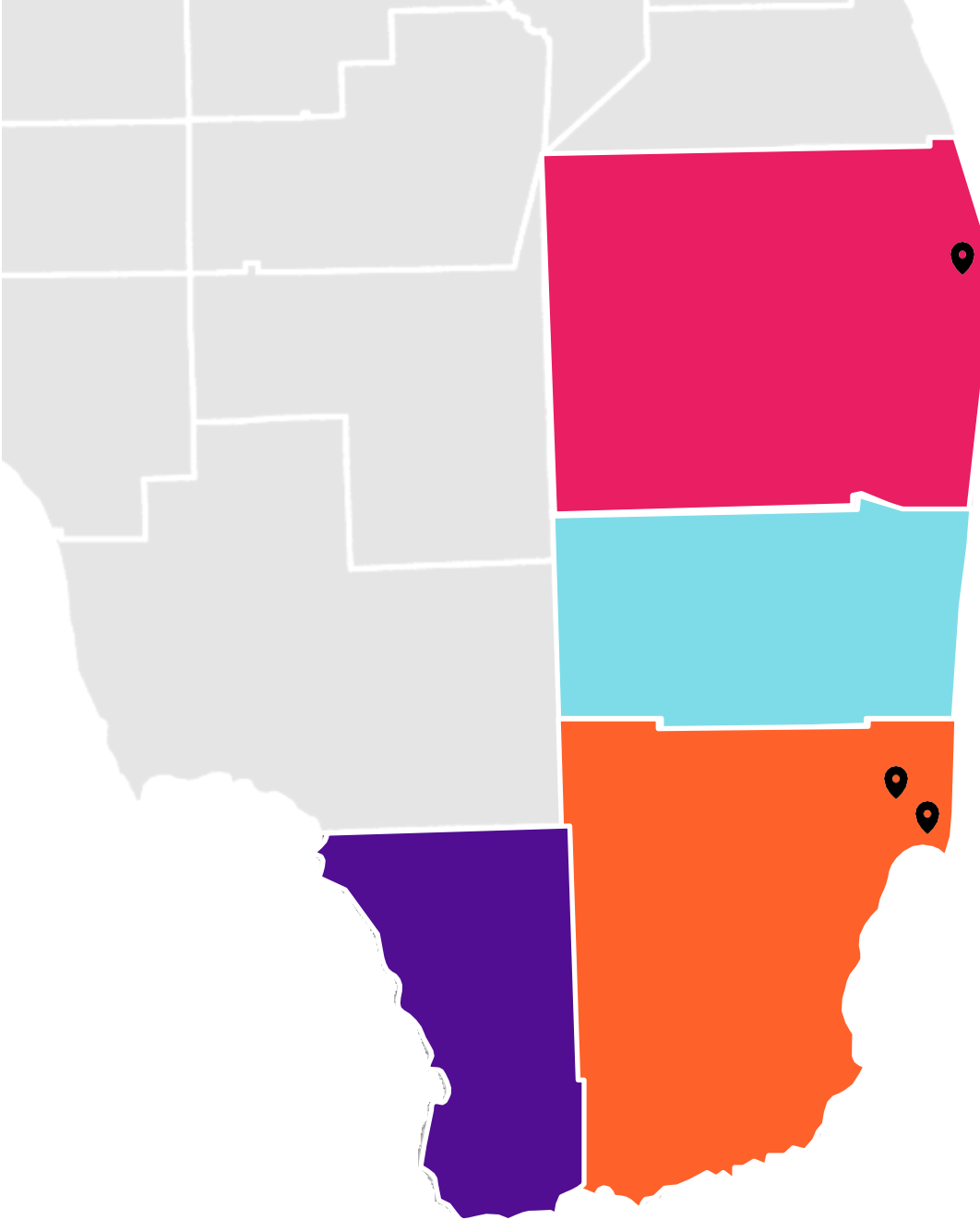


Since 1987, the Stadium has been home to:



Welcome To The Greatest Stage

SOUTH FLORIDA COUNTIES MAP



1

**PALM BEACH COUNTY** TRAINING BASE CAMP – PALM BEACH GARDENS

2

**BROWARD COUNTY**

3

**MIAMI-DADE COUNTY** MIAMI STADIUM
 FIFA FAN FEST - BAYFRONT PARK

4

**MONROE COUNTY**

Welcome To The Greatest Stage

ECONOMIC IMPACT

THE WORLD CUP WILL BE A CATALYST FOR THE
FUTURE GROWTH OF OUR BEAUTIFUL REGION

700,000+

VISITORS

\$1.3 B+

IN ECONOMIC IMPACT

10,000+

JOBS

10,000+

VOLUNTEERS





FIFA FAN FESTIVAL

A STAGE TO REMEMBER



PREMIUM ACTIVATION AREA
FIFA FAN FESTIVAL



ACCESS TO FÚTBOL
GIVING BACK



Thank you

Rolando Aedo

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