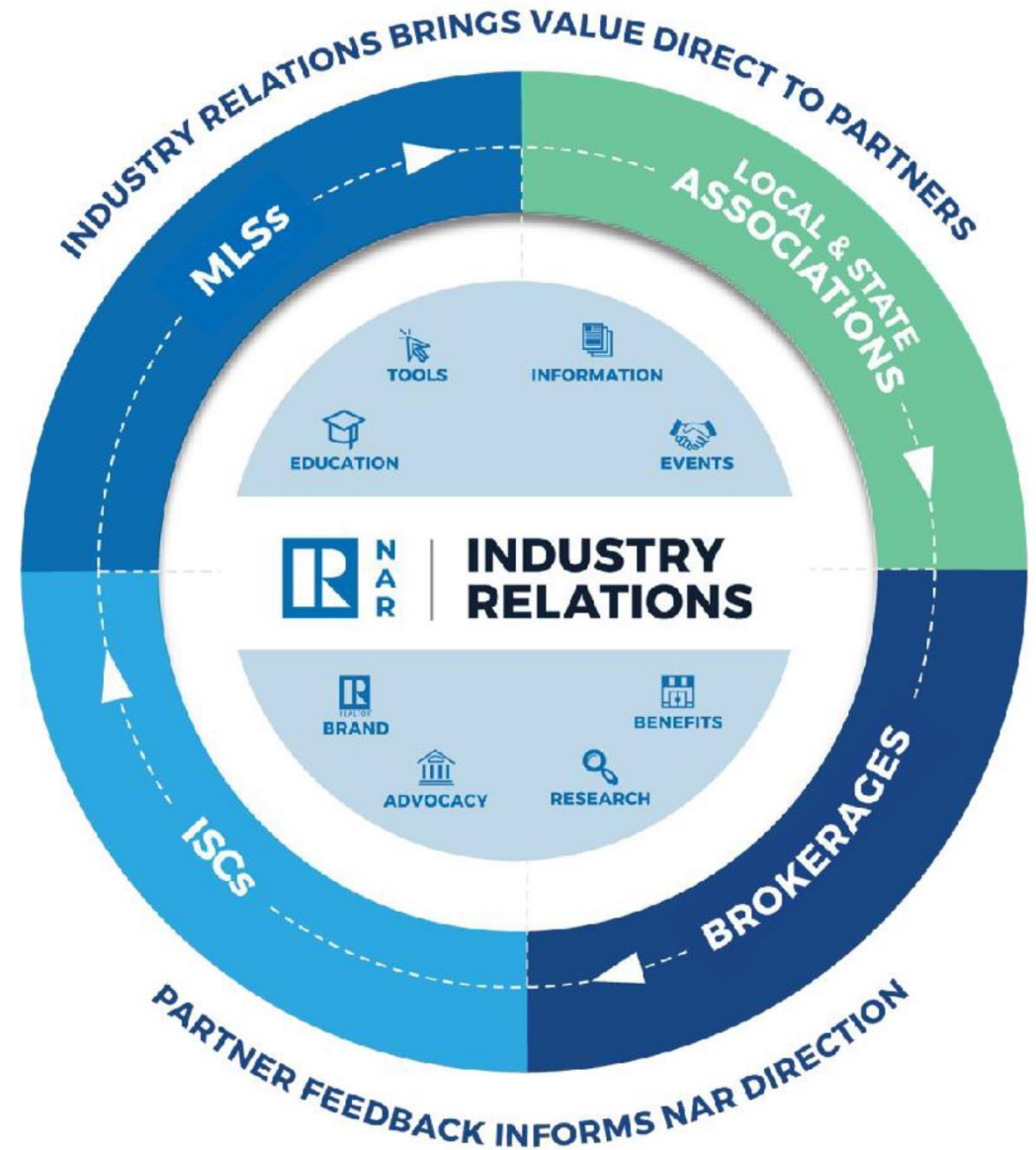


INTRODUCING INDUSTRY RELATIONS: CONNECTING NAR DIRECTLY TO ITS PARTNERS

NAR believes that strong relationships are the foundation of a thriving real estate environment. To champion these connections, **NAR's Industry Relations team will act as the vital link between the association and the industry.**

By focusing on rebuilding foundations, centralizing relationship management, and creating value-driven solutions, the team will deliver **personalized, integrated, and responsive** NAR experiences.



WELCOME AND INTRODUCTION



CEO
NYKIA WRIGHT



SVP
INDUSTRY RELATIONS
JARROD GRASSO

MY ROLE

- Lead NAR efforts to enhance engagement with state and local associations
- Build more robust feedback loops that will enable us to address challenges and seize opportunities swiftly
- Collaborate effectively across every layer of our association.



**EVP | CHIEF
ADVOCACY OFFICER**
SHANNON MCGAHN



CHIEF ECONOMIST
DR. LAWRENCE YUN



SVP
GENERAL COUNSEL
JON WACLAWSKI



EVP
INNOVATION & TECH
MARK BIRSCHBACH



SPECIAL ADVISOR
SHERRY CHRIS



**SVP | EDUCATION
AND EVENTS**
ELIZABETH RANNO



CHIEF HR OFFICER
SHARON WHITE



CHIEF FINANCIAL OFFICER
MATTHEW CENEDELLA



**SVP | MARKETING &
COMMUNICATIONS**
BENNETT RICHARDSON

REDEFINING MEMBER EXPERIENCE

We listened to members about what matters most to them and how best to deliver it. We're committed to reimagining what it means to be a NAR member using the four pillars below as our guide.

MEMBER EXPERIENCE



HELPING REALTORS® THRIVE DAY-TO-DAY

Delivering a competitive advantage to members through leading tools, research, education, and events.



EMPOWERING LOCAL AND STATE ASSOCIATIONS

Partnering across the three-way agreement to bring new value to members.



PROTECTING AND ADVANCING THE INDUSTRY

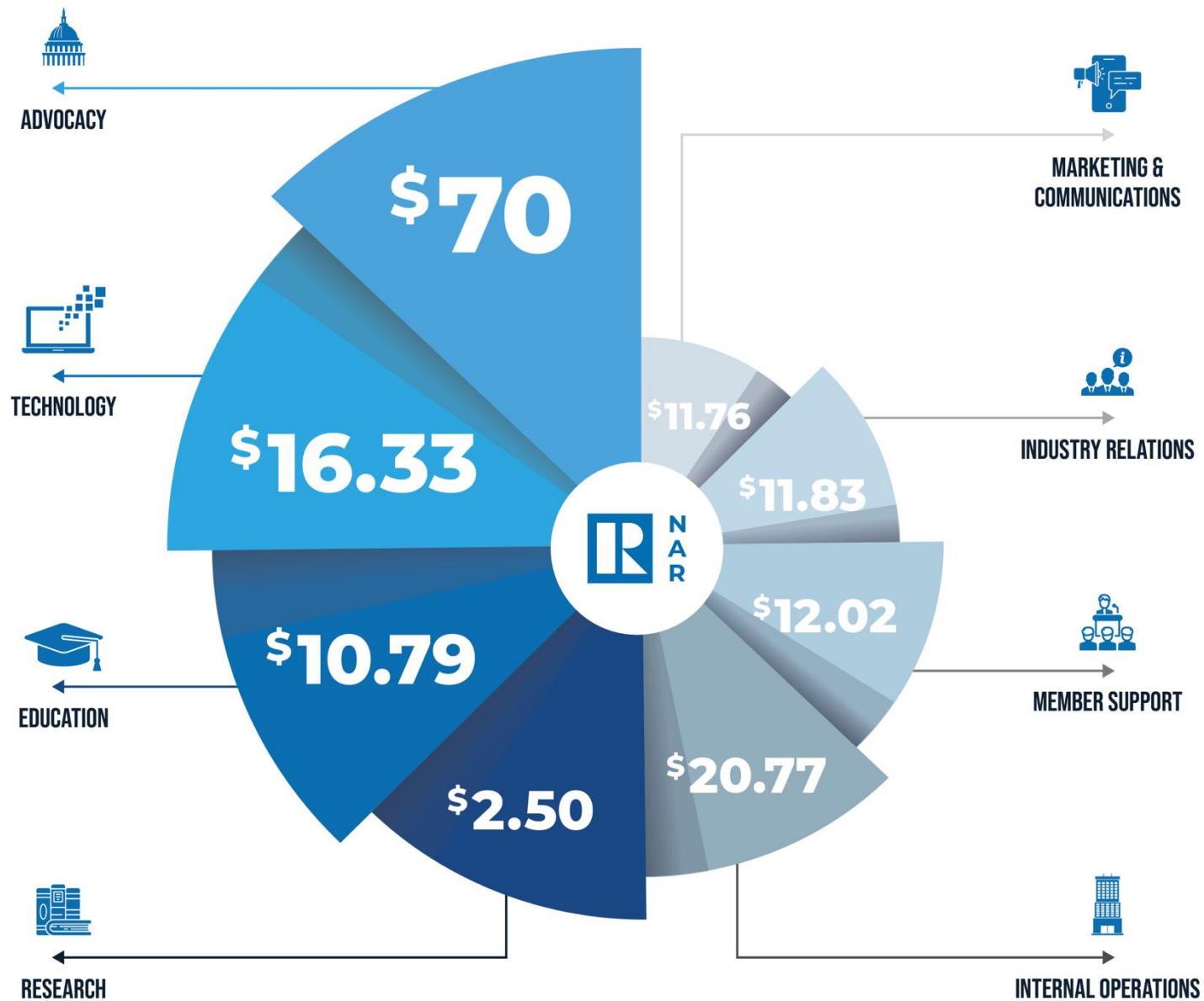
Elevating member and industry interests through best-in-class advocacy, promoting the REALTOR® brand, and sharing timely, relevant information.



FORGING STRONG RELATIONSHIPS WITH BROKERAGES

Cultivating partnerships that unlock tailored support and strengthen industry relations.

THE POWER OF YOUR DUES



CONTACT



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THANK YOU.



NATIONAL
ASSOCIATION OF
REALTORS®

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