

THE POWER OF A BRANDED LIFE







The Cutting Stone

DEFINE WHY

What are you
building?

Why are you
building?

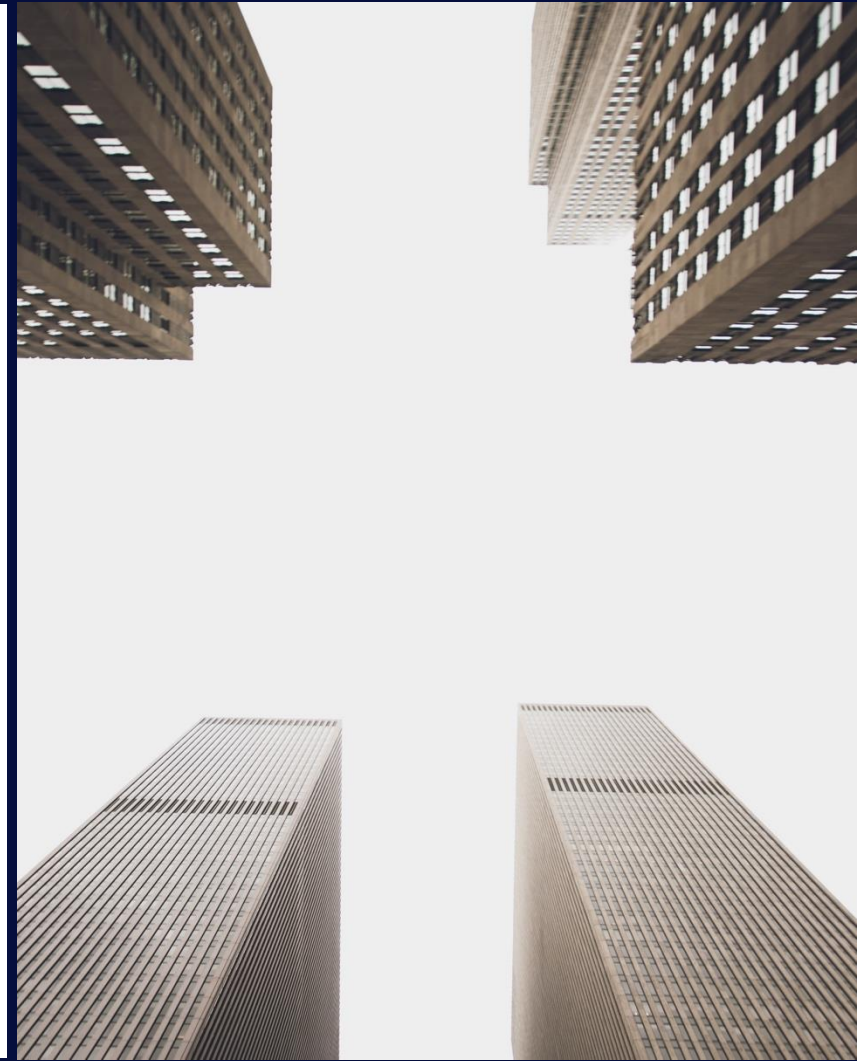




Defined YOU = Defined Brand

Defined Brand

Living and leading from a clear, consistent identity that communicates who you are, what you stand for, and why it matters.





Image



Identity

LIFE OF DEFINED DISTINCTION

OH MAN THEY'RE UP

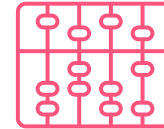
Show Up



Be Present



Be Consistent



When people can clearly see who you are and your value, they don't just find you, they choose you.

Your Brand is
your identity



Identity
builds clarity



Clarity fills
your calendar

**“You don’t need to be louder, you need to better,
and you need to be clearer.” –Dusty Oglesby**

Brand

Identity

Mark

DEFINE YOUR FINISH

WHAT IS YOUR LIFE
SENTENCE?



FREE WEEKLY ZOOM



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