



REAL GRADER

LETS GOOGLE YOU

THE POWER OF GOOGLE AND AI

FOR REAL ESTATE PROFESSIONALS



PRESENTED BY NATIONALLY
RECOGNIZED PUBLIC
SPEAKER: ALEX AYUB



Alex Ayub and Real Grader

MIAMI WIRE

NEWS BUSINESS MARKETING ENTERTAINMENT TECHNOLOGY ADVERTISE

Alex Ayub Helps Real Estate Professionals Build Their Brands and Boost Sales in 2022



“Any type of person, whether they are going to do business with you or not, while they are in the consideration process, the first thing they do is jump online, where they have infinite information available on Google,”

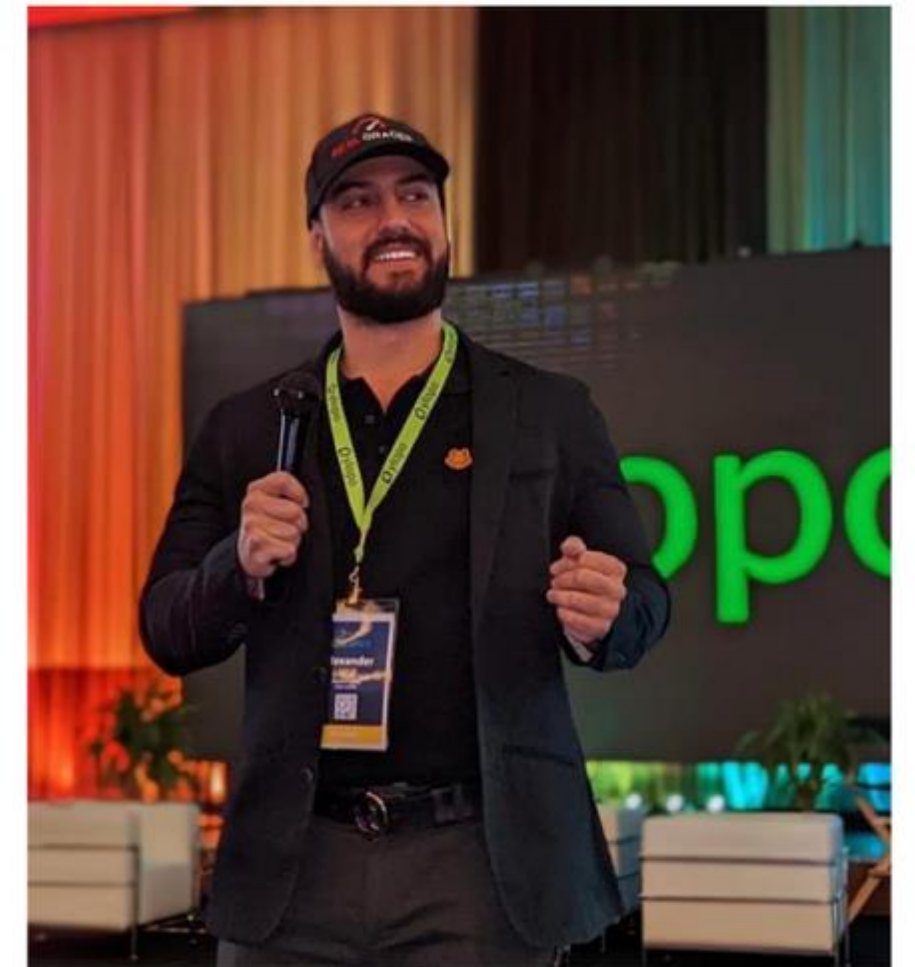
- Alex Ayub, Founder

HAUTE LIVING

Using Digital Platforms To Grow Your Real Estate Business? Alex Ayub Has The Secrets To Become A Real Estate Social Influencer

“As soon as there was a strong rise in opportunity for these digital platforms, I realized real estate professionals now had the chance to play smarter, not harder. You were either going to adapt or get beaten out.”

- Alex Ayub, Founder





**THE ERA
OF THE**

TRUSTED

REAL ESTATE PROFESSIONAL



NATIONAL
ASSOCIATION OF
REALTORS®

BREAKING
NEWS

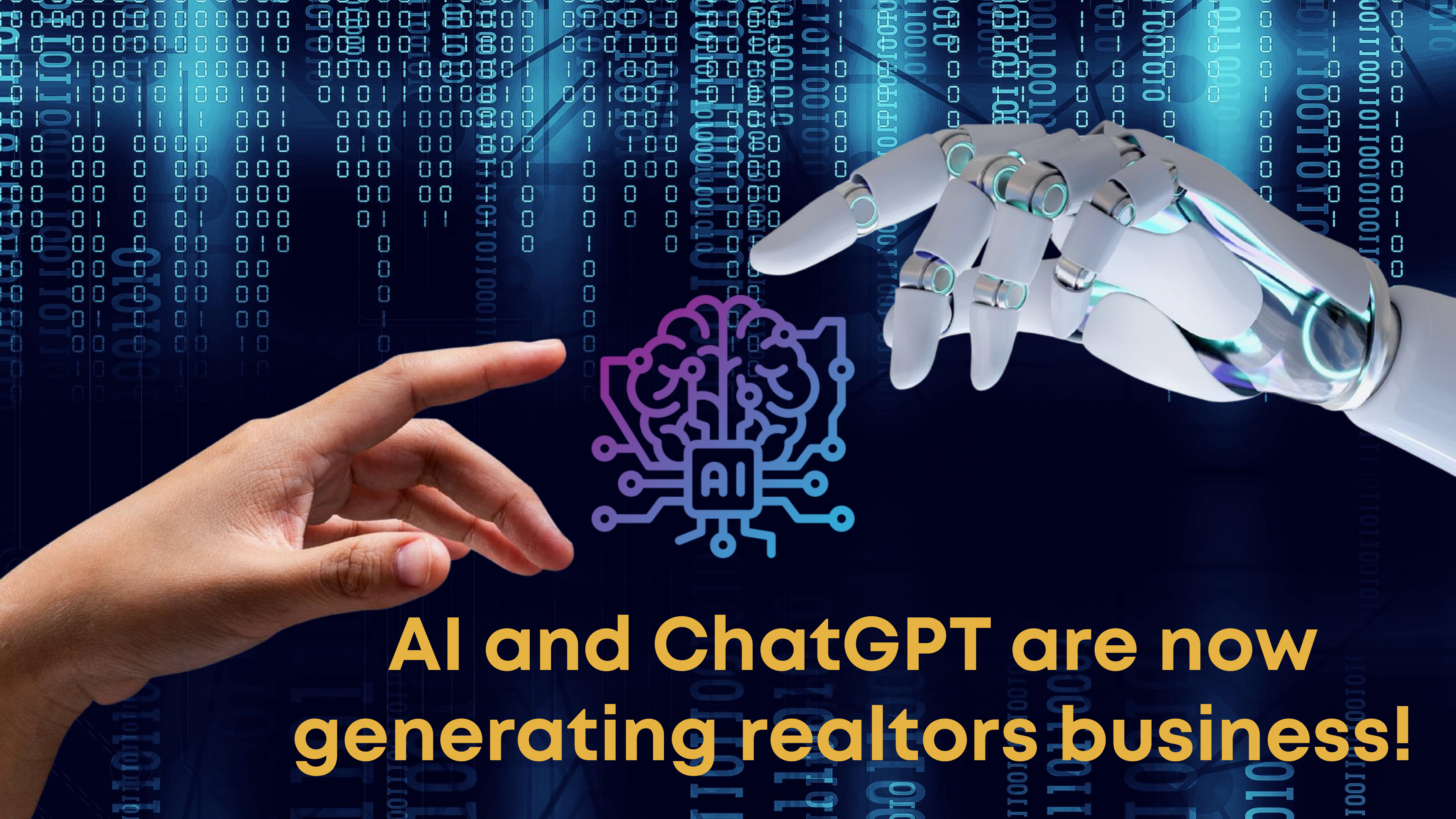
NOW
MORE THAN EVER
CONSUMERS WILL
SEARCH AND EVALUATE
THE REAL ESTATE AGENT

Google

best real estate agent

**YOUR BUSINESS IS
WHATEVER GOOGLE SAYS IT IS**





**AI and ChatGPT are now
generating realtors business!**



Search the AI Revolution



The Impact of An Search Engines

Eaach Eaarohh Ah Eligamierus



How AI is Transforntion Experience

Eaach Eaarohh Ah Eligamierus



How AI is Transforming the Searrcience

Eaach Eaarohh Ah Eligamierus



The Future of AI in Information Retrieval

Eaach Eaarohh Ah Eligamierus



Its only getting more prominent. Are you ready?

THE PROBLEM



93%

of Real Estate Professionals

are not optimized with their
Google and Social Media presence

(AND YET EVERYONE GOOGLES REALTORS!)

*Based on a study of 250,000 Real Estate Agent Digital Profiles

HOW DO YOU LOOK ON THE 8 SITES?

Google

Instagram

LinkedIn

YouTube

facebook

Zillow

Homes.com

realtor.com

Consequences of Doing Nothing

- + Missed Opportunities
- + No Presence Online
- + No Credibility
- + BUSINESS DEALS LOST



Average Grade



250,000+ Agent Profiles Graded

Common Costly Mistakes Made by Agents

- Inconsistent social media and lack of branding
- Broken links and outdated information
- Inappropriate or negative content
- Missing profiles or duplicate profiles
- Data not synchronized (Zillow, Realtor, Homes)

DABBLE

VS

ALL IN

DABBLE - BEFORE OPTIMIZATION

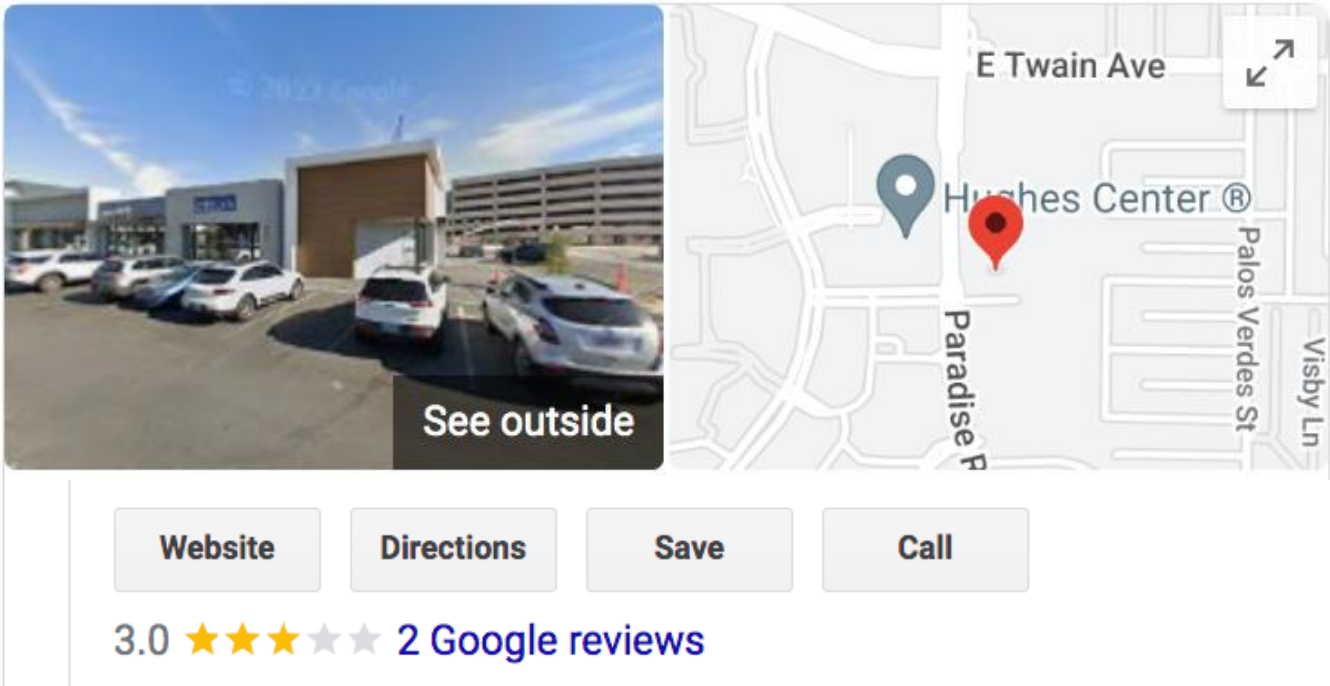
realtor.com®



LinkedIn

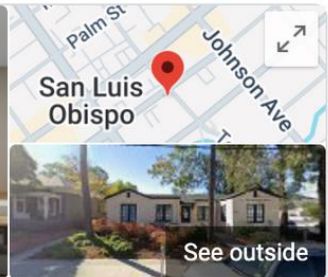
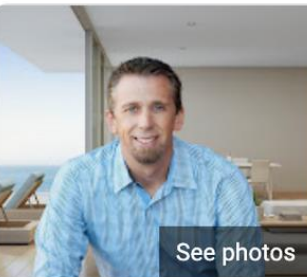


Google



ALL IN - POST OPTIMIZATION





Tim Riley, Realtor- Century 21 Masters

4.9 ★★★★★ 67 Google reviews

Real estate agent in San Luis Obispo, California

[Website](#)[Directions](#)[Reviews](#)

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Address: 1103 Toro St, San Luis Obispo, CA 93401

Phone: (805) 748-1197

Hours: Open · Closes 12AM

Confirmed by this business 7 weeks ago

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Appointments: [instacard.co](#)

Questions & answers

realtor.com

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TIM RILEY
Broker Associate | DRE#01280227
(805) 748-1197



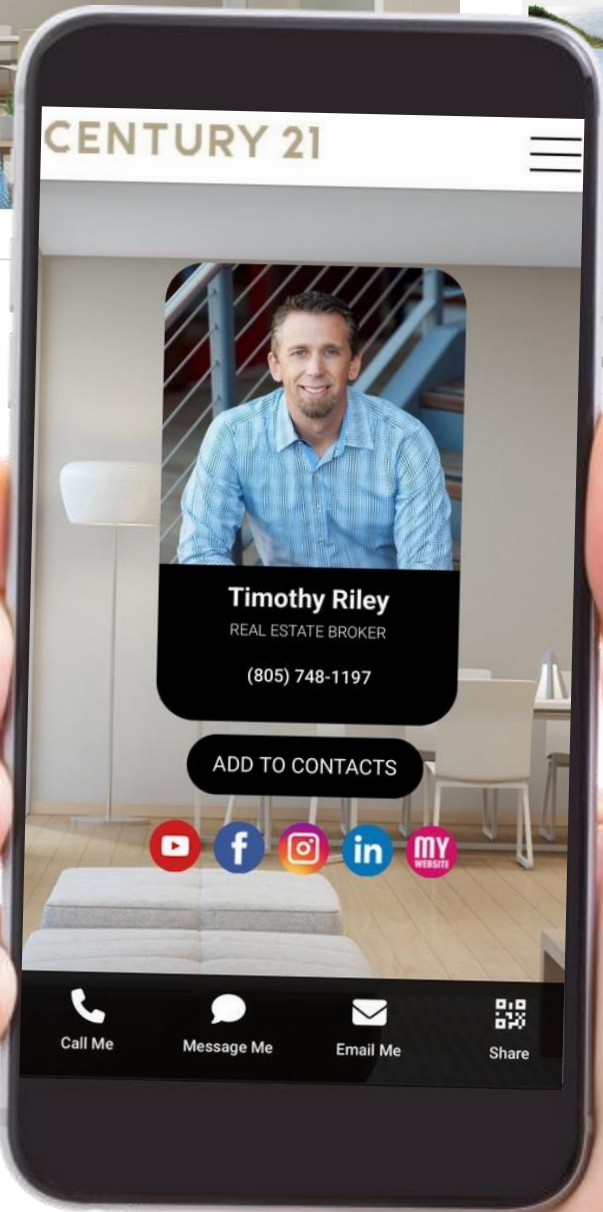
Tim Riley
#01280227
CENTURY 21 Masters

★ 5 (92) · 13 recommendations

About Tim Riley

Tim Riley was born and raised on a family farm in Northern California, where a strong work ethic was ingrained in him from a young age. His introduction to real estate came early when he purchased a home while still attending his second year of college. After graduating from Cal Poly he continued to study real estate and decided to dedicate a year to the field. In 1999, Tim completed his Bachelor of Science in Agriculture Business with a concentration in Marketing.

Tim is married to his lovely wife, Mary Ann, and together they are the proud parents of two wonderful boys, Tyler and Bryce.




facebook

alex@minicardsnyc.cor

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TIM RILEY
Broker Associate | DRE#01280227
(805) 748-1197



Tim Riley Realtor
213 likes · 220 followers

About Photos Videos

Tim Riley Realtor
25 September 2024 ·

See more: <https://www.realsatisfied.com/Tim-Riley>
#VerifiedByRealSatisfied

Tim Riley
CENTURY21 Hometown Realty

Tim is a fantastic agent to work with. His communication is excellent and he gets the job done.

Tessa SLO

Verified by RealSatisfied


3 Likes 1 Comment

in

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Tim Riley · 3rd
REALTOR® at Century 21 Hometown Realty | an Luis Obispo County | Top 1% of Realtor Nationally | Honesty-Integrity-Proven Results!

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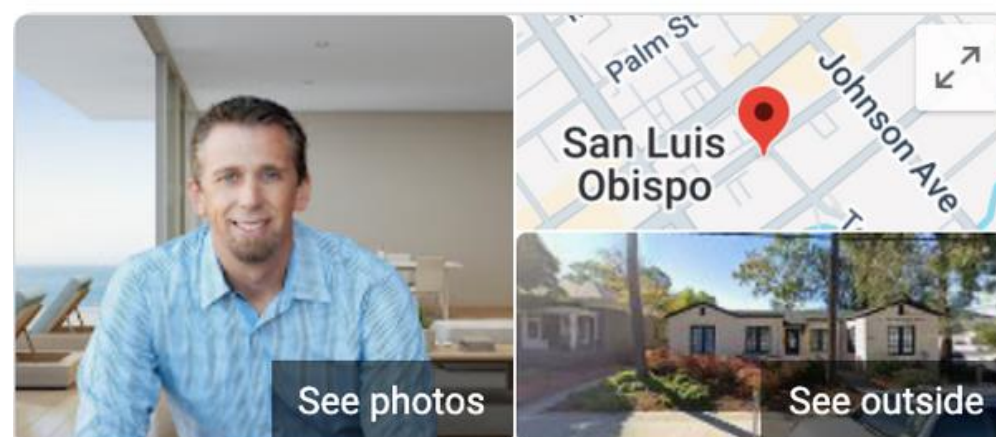
Tim's clients appreciate his self-assured yet humble demeanor, free of arrogance or self-importance. He answers questions directly and can naturally put his clients at ease. His personal experiences as a real estate investor have provided him with a solid foundation of knowledge, allowing him to help his clients achieve their real estate goals, whether buying or selling a primary residence or expanding into the investment market. He stays current on industry trends and changes through continued education, earning additional real estate designations, including CRS, ABR, SRES, and GRI. His clients benefit from the valuable insights he offers based on his experiences.



SECRETS

Learn to build your digital presence
Without losing your valuable time trying to be a techie





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Providers ⓘ


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Contact details

 📞 [\(805\) 541-1921](#) mobile

 🌐 [Tim Riley](#) website

📍 CENTURY 21 Masters
599 Higuera Street Suite
A, San Luis Obispo, CA,
93401

"Honesty - Integrity -
Proven Results!"

📄 [Share profile](#)



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Posts

About


Photos


Videos



Intro

REALTOR® at Century 21 Hometown Realty | an
Luis Obispo County | Top 1% of Realtor
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 Page · Estate agent

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 (805) 748-1197

 Tim@RileyRealEstate.com

 [TimRileyRealtor](#)

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 [yourcentralcoasthomes.com](#)



Tim Riley Realtor

25 September 2024 · 🌐

See more: <https://www.realsatisfied.com/Tim-Riley>
[#VerifiedByRealSatisfied](#)



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CENTURY21 Hometown Realty



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Tessa
SLO




Verified by  RealSatisfied



3





1


21


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California Polytechnic State
University-San Luis Obispo

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California - San Luis Obispo - Tim Riley Broker Associate

Report a problem



Tim Riley Broker Associate

PREMIER AGENT™ ⓘ

Century 21 Hometown Realty

4.9 ★ 83 reviews

Recent Sales



\$1,021,000
3 bd | 2 ba | 1,232 sqft | San Luis Obispo, CA
● Sold 1 month ago



\$1,300,000
4 bd | 2 ba | 1,475 sqft | San Luis Obispo, CA
● Sold 2 months ago



\$620,000
2 bd | 1 ba | 1,016 sqft | :
● Sold 2 months ago

15
Sales last 12 months

391
Total sales

\$315K-\$3.7M
Price range

\$1M
Average price



Contact Tim Riley Broker Associate

Name

Phone

Email



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YouTube

realtor.com

Zillow

