

DIGITAL CURRENCY BLOCKCHAIN AND REAL ESTATE OVERVIEW



#### MICHELLE LILLY

#### **Blockchain & Digital Currency Master**

#### **Educator**

Michelle Lilly is a successful entrepreneur, real estate & digital currency investor, educator, and philanthropist with a passion for empowering individuals to reach their full potential. She holds certifications in Blockchain and Ethereum Technology and is the first African-American woman to earn a Master of Science in Blockchain Technology and Digital Currency.

As the founder and CEO of Tokenized Assets Trust, LLC, Michelle has extensive experience in all aspects of business, including start-up, sales, capital raising, business development, and product development. The company focuses on the tokenization of real estate and other assets to allow for fractional ownership.

Michelle has educated and certified over 10,000 individuals in the field of digital currency and has authored several books on the topic, including "Crypto Rich, "21st Century Finance for Women," "Unlocking the Metaverse," and the Amazon Best Seller, "Cryptocurrency and the New Black Wall Street."

With a focus on developing strategic partnerships globally in the digital currency, fintech, and blockchain industries, Michelle is dedicated to educating and empowering women and youth through financial literacy. She draws on her education, research, and life experiences to guide and inspire others to tap into their own inner power.

In her free time, Michelle enjoys spending time with her family, traveling, reading, and boating. She is known for her sense of humor, compassion, and bold spirit. Her personal motto is "You are the Opportunity!"













## WEARE NOT FINANCIAL ADVISORS.

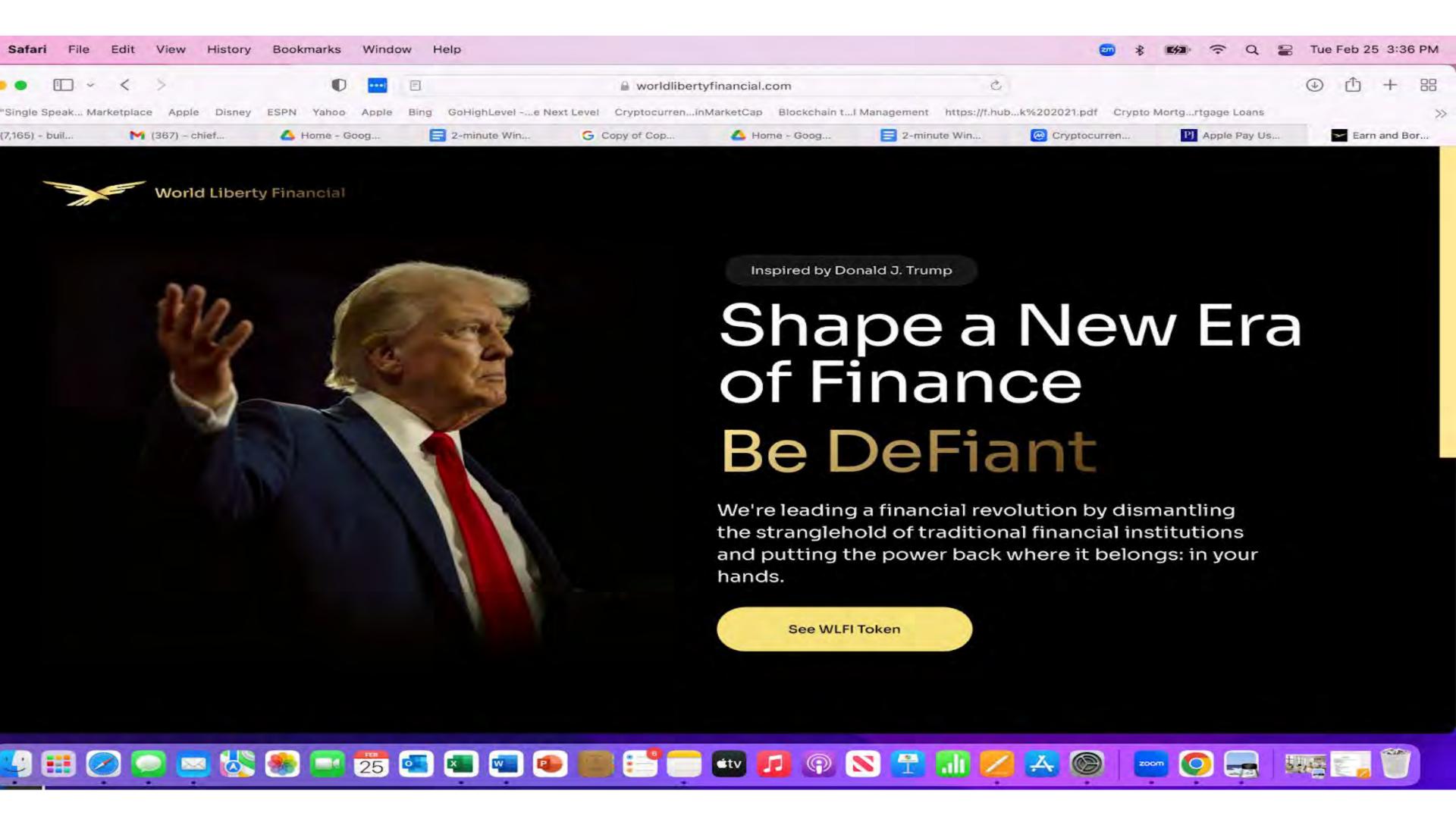
In order to make the best financial decision that suits your own needs, you must conduct your own research and seek the advice of a licensed financial advisor if necessary.

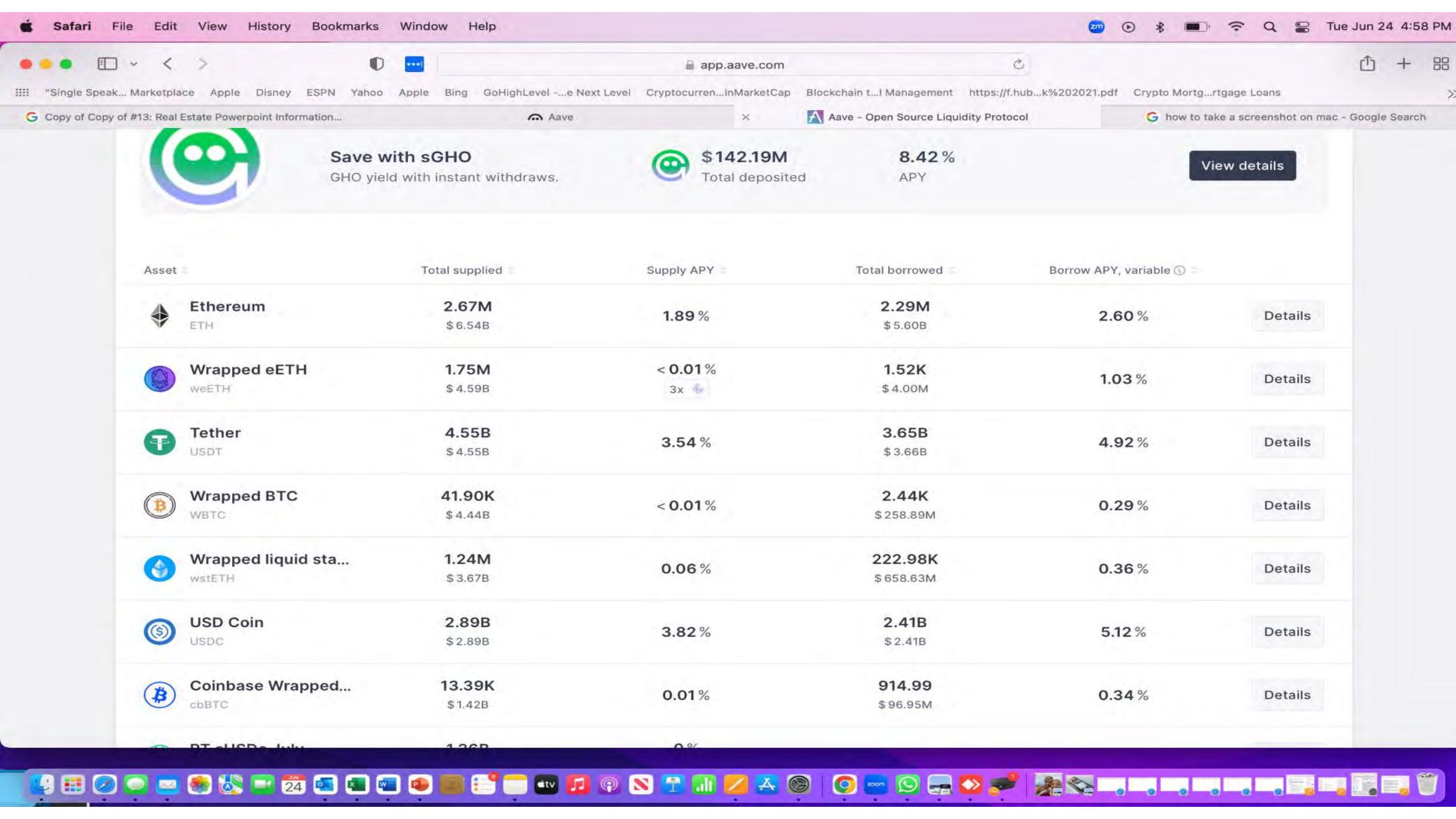












#### **PayPal**



CHASE Goldman Sachs

BlackRock

Morgan Stanley



.:. MassMutual



# BIGGEST PLAYERS IN CRYPTOCURRENC Y MARKET

**Watch Video** 

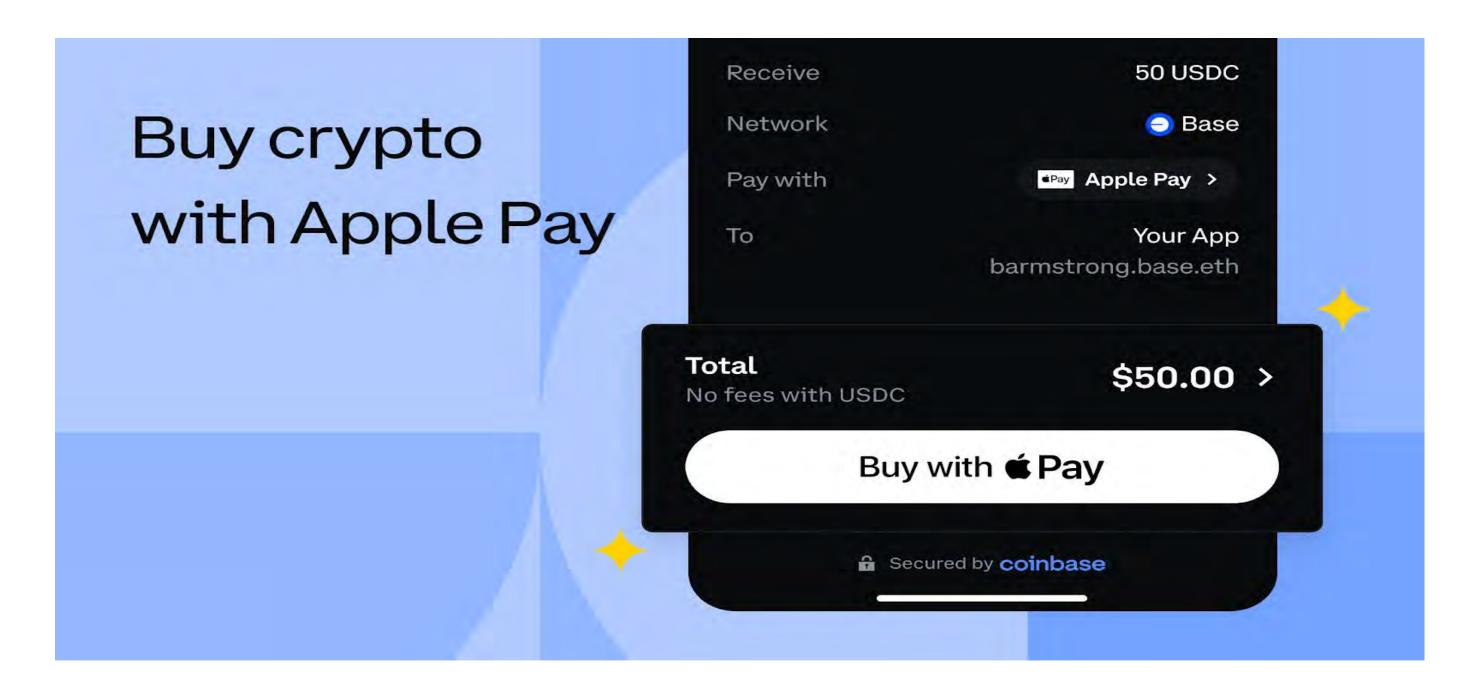








#### **MAKING IT EASY**



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RETAIL

#### Blockbuster: The rise and fall of the movie rental store, and what happened to the brand

Frank Olito and Alex Bitter Updated Apr 25, 2023, 2:10 AM GMT+8







Blockbuster was the dominant movie rental chain until Netflix and Redbox started offering easier rental options and no late fees. AP Photo/Ron Heflin

- Blockbuster grew from a single store in Dallas to a chain of 9,000 locations over two decades.
- But mistakes, such as declining to acquire Netflix when it was just a startup, led the company to go bankrupt and close almost all of its stores.
- Recent website changes have some speculating about a possible comeback. Here's how Blockbuster went from a retail force to a nostalgic memory.



#### THE RISE AND FALL

- INTERNET
- SMART PHONES
- **BLOCKCHAIN & DIGITAL CURRENCY**











## WEST IS BITCOINT WALLUASSILE

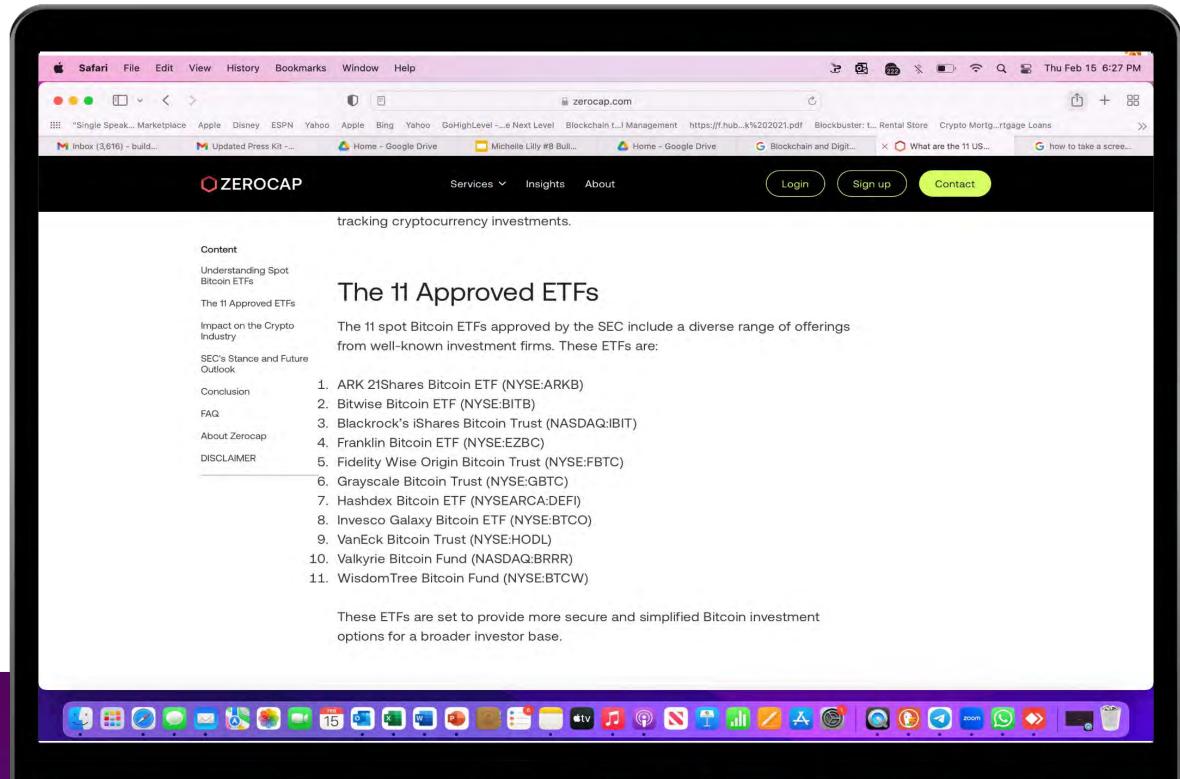
#### Bitcoin has value for several reasons:

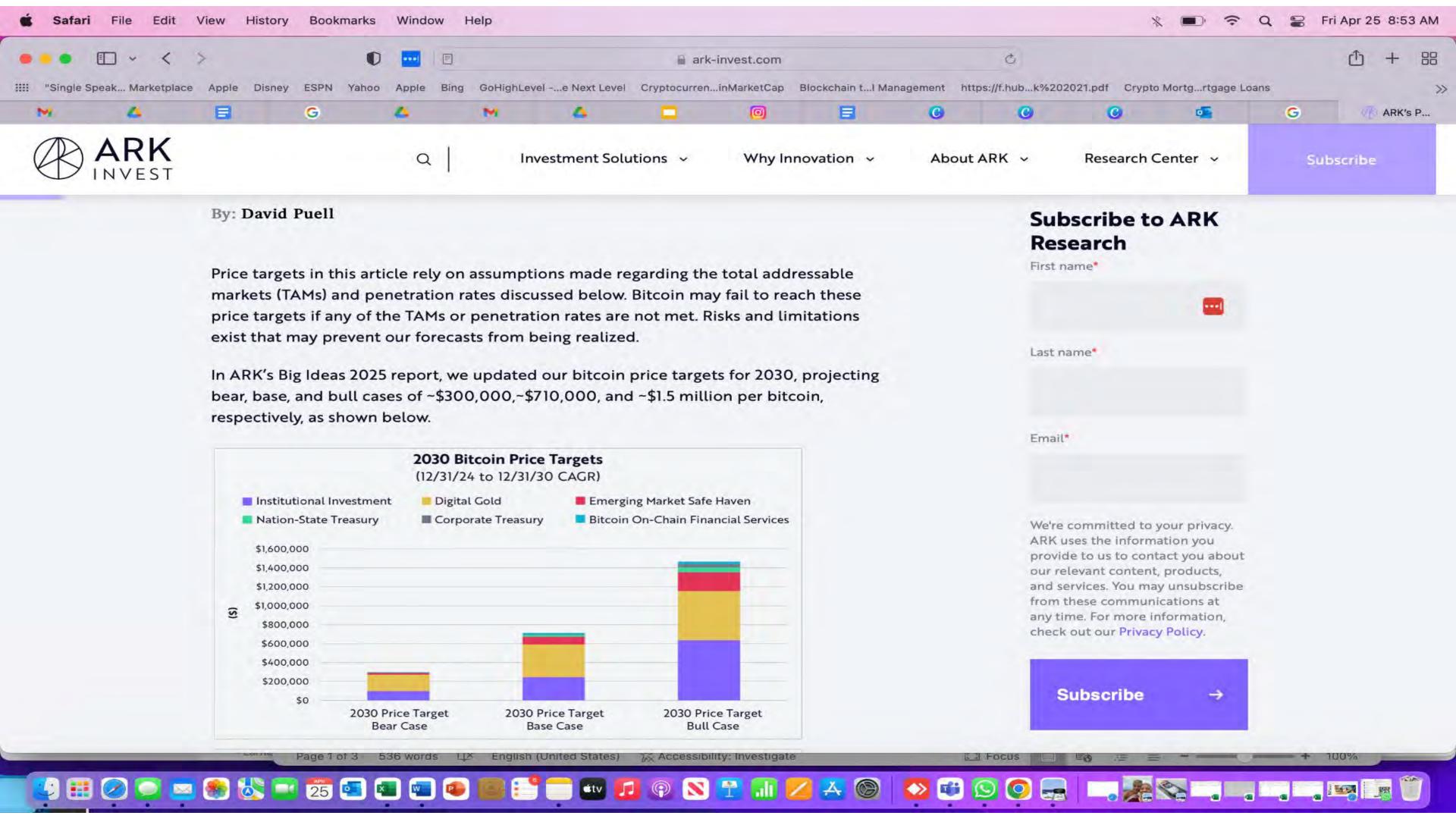
- 1. Scarcity (Limited Supply)
- Bitcoin has a **fixed supply** of **21 million coins**. No more can ever be created, making it scarce like gold. This **built-in scarcity** increases its value over time as demand grows.
- 2. Decentralization (No Middlemen)
- Unlike fiat money, which is controlled by governments and central banks, Bitcoin is **decentralized** and operates on a **peer-to-peer network**. No single entity can manipulate or control it.
- 3. Security and Transparency
- Transactions are recorded on the blockchain, which is **immutable** (cannot be changed or tampered with). This ensures **security and transparency**, reducing fraud and corruption.

#### The Future of Wealth



#### DIGITAL CURRENCY BLOCKCHAIN AND REAL ESTATE OVERVIEW

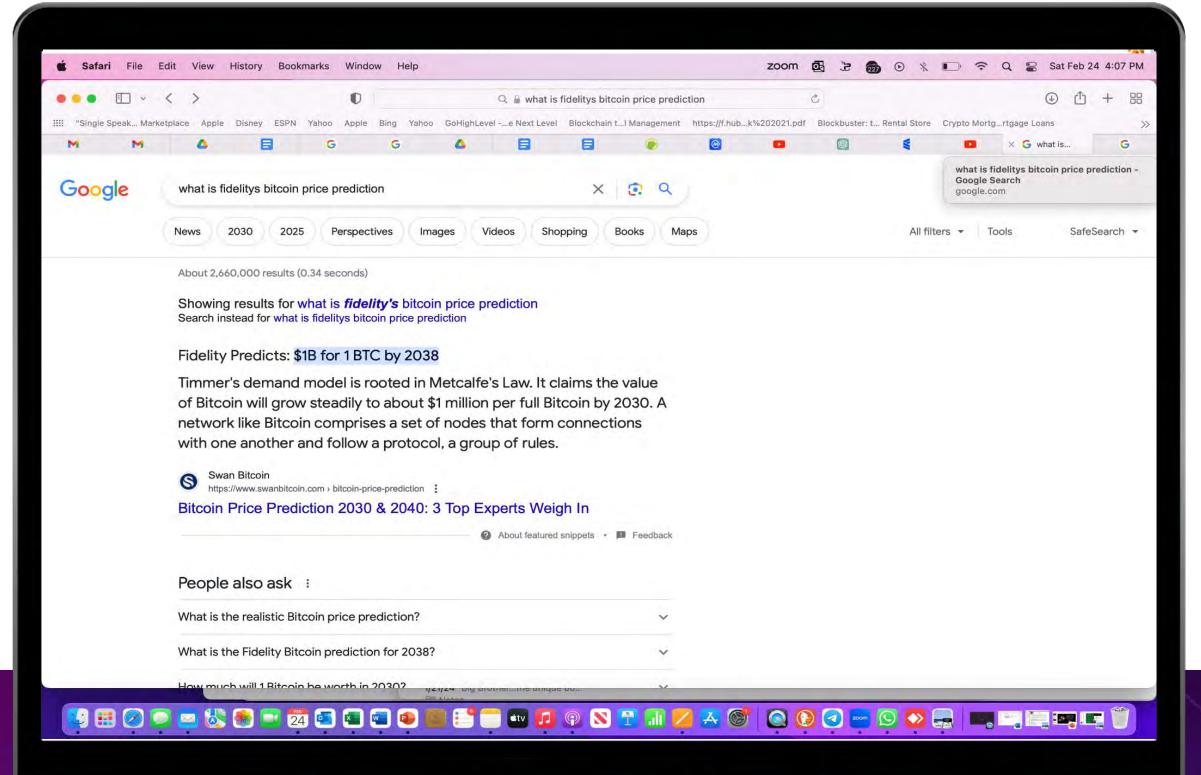




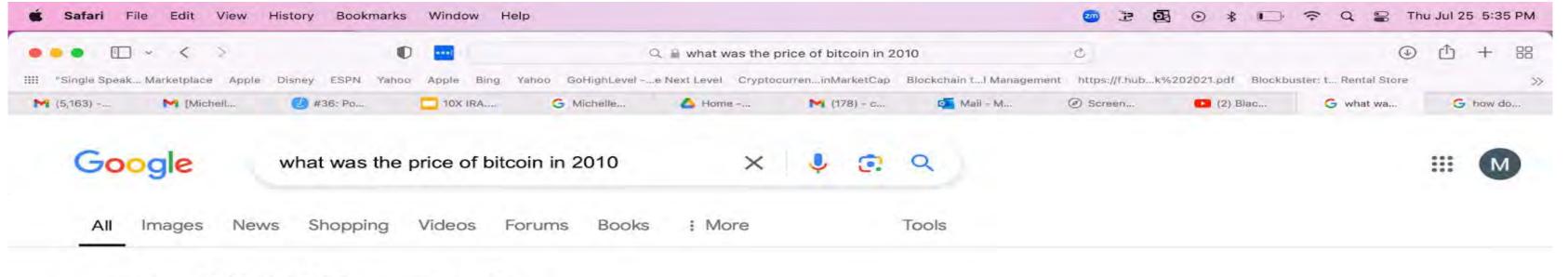
#### The Future of Wealth



#### DIGITAL CURRENCY BLOCKCHAIN AND REAL ESTATE OVERVIEW



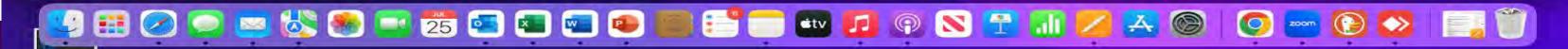
#### The Future of Wealth



#### around \$0.003 per coin

By 2010, the first recorded market price emerged, valuing Bitcoin at around \$0.003 per coin. 2011 saw significant volatility, with the price surging to over \$1 before dropping to around \$0.30 mid-year, then reaching highs of \$31 by year-end. May 20, 2024

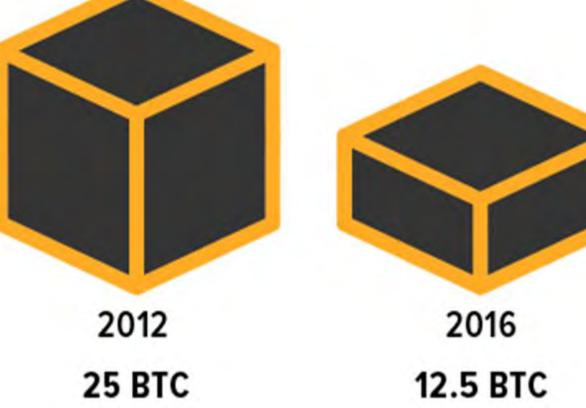








#### AFTER EVERY 210,00 BLOCKS MINED, BITCOIN REWARDS CUT IN HALF





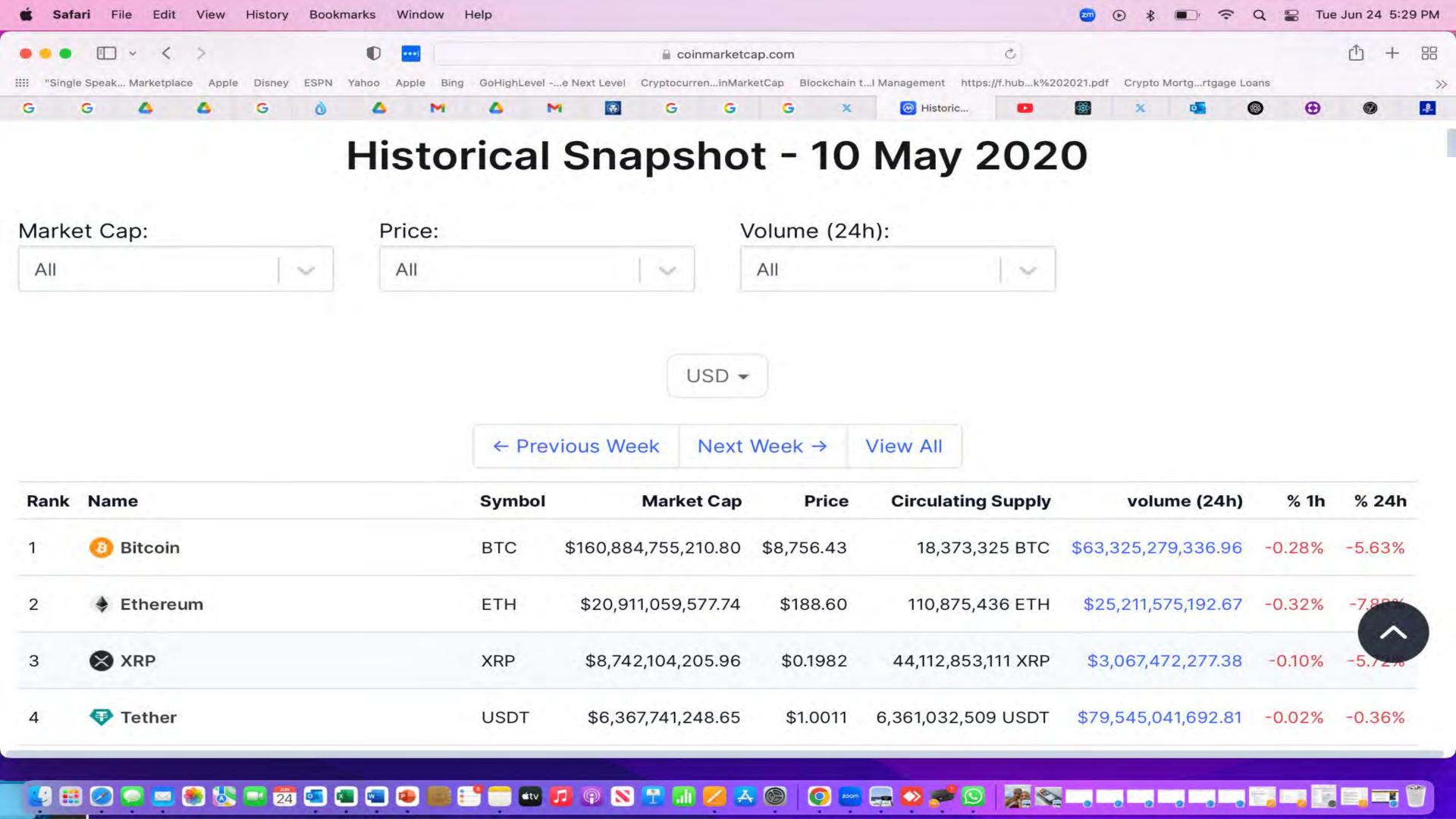


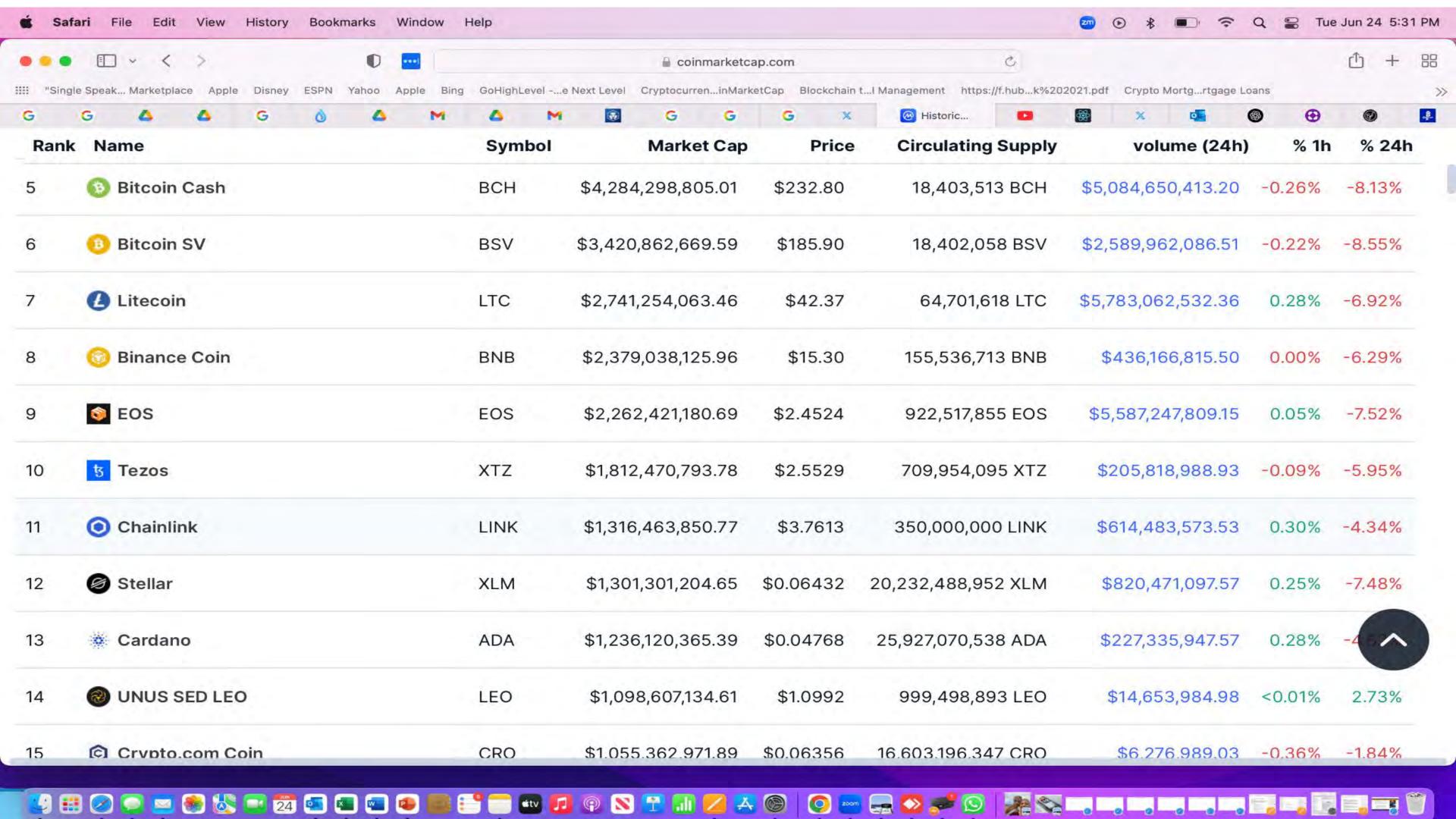
Source: U.S. Global Investors



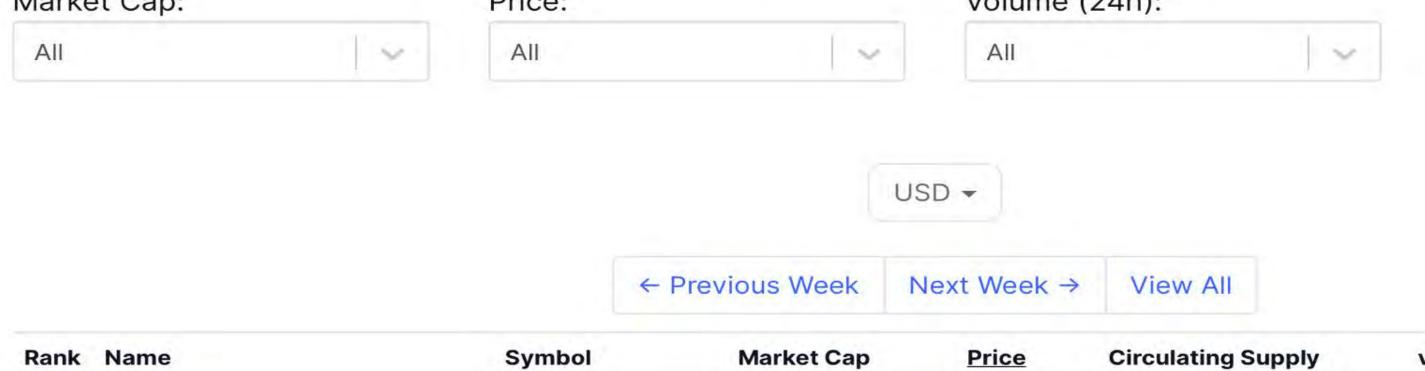






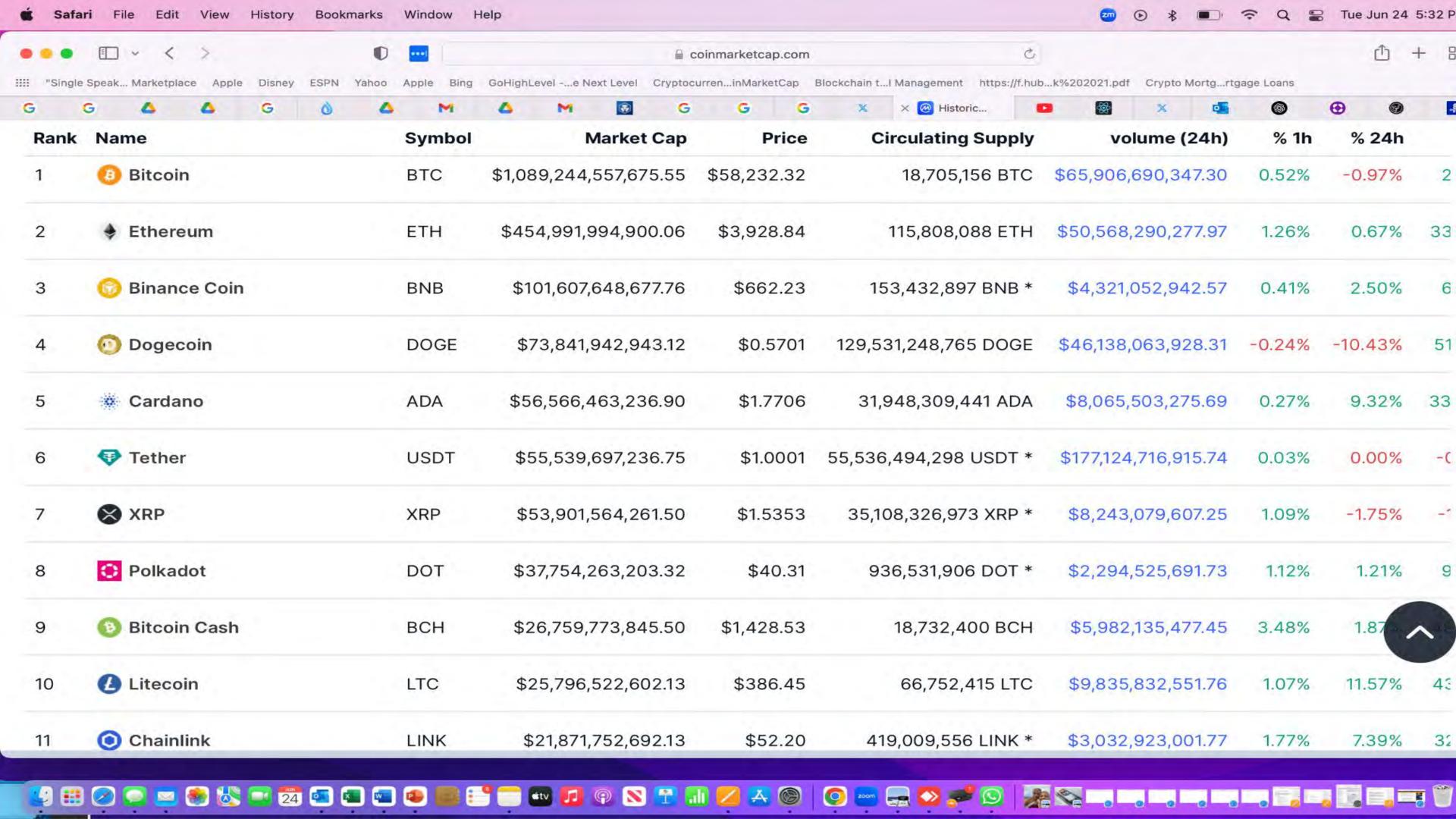






Rank	Name	Symbol	Market Cap	<u>Price</u>	Circulating Supply	volume (24h)	% 1h	% 24h	
1	(i) Bitcoin	втс	\$1,089,244,557,675.55	\$58,232.32	18,705,156 BTC	\$65,906,690,347.30	0.52%	-0.97%	2
2	<b>♦</b> Ethereum	ETH	\$454,991,994,900.06	\$3,928.84	115,808,088 ETH	\$50,568,290,277.97	1.26%	0.67%	
3	Binance Coin	BNB	\$101,607,648,677.76	\$662.23	153,432,897 BNB *	\$4,321,052,942.57	0.41%	2.50	^
4	Dogecoin	DOGE	\$73,841,942,943.12	\$0.5701	129,531,248,765 DOGE	\$46,138,063,928.31	-0.24%	-10.43%	51

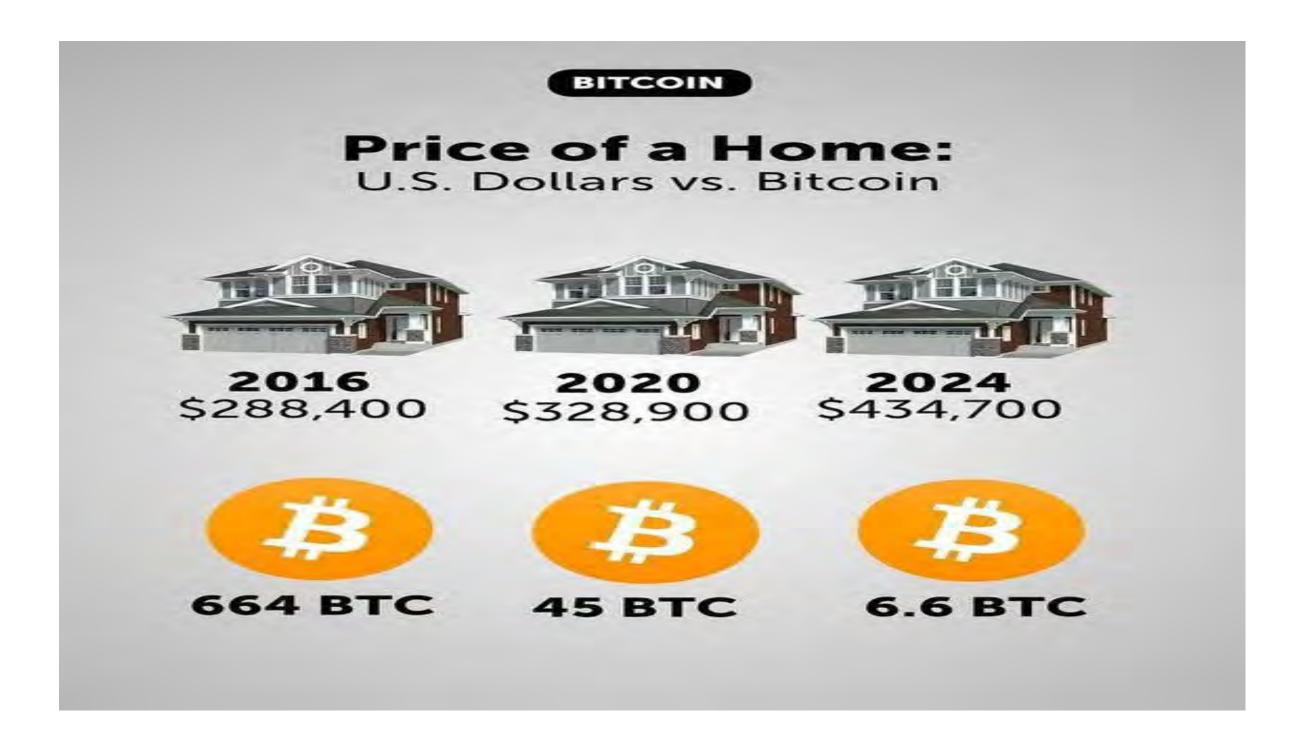




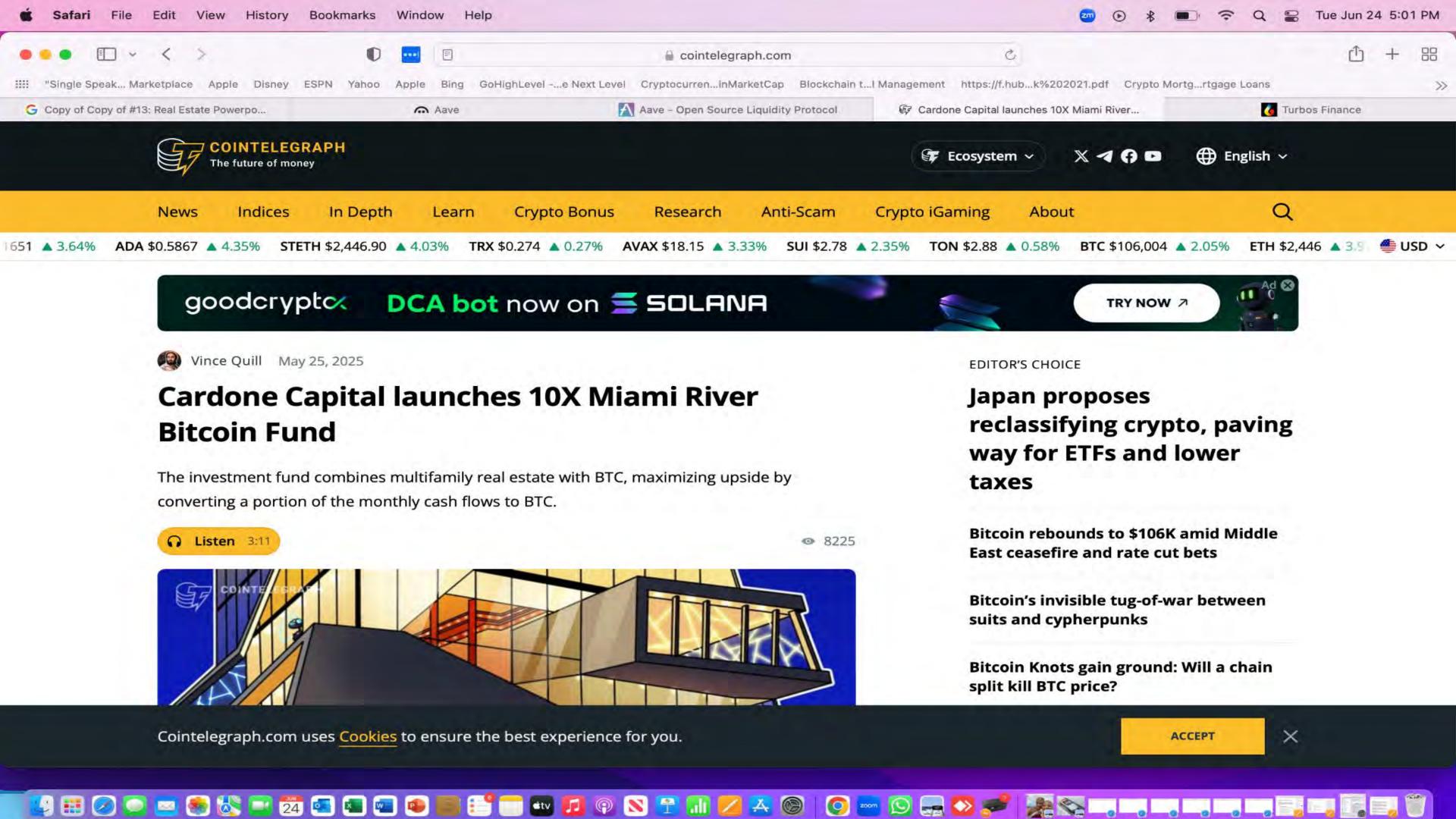


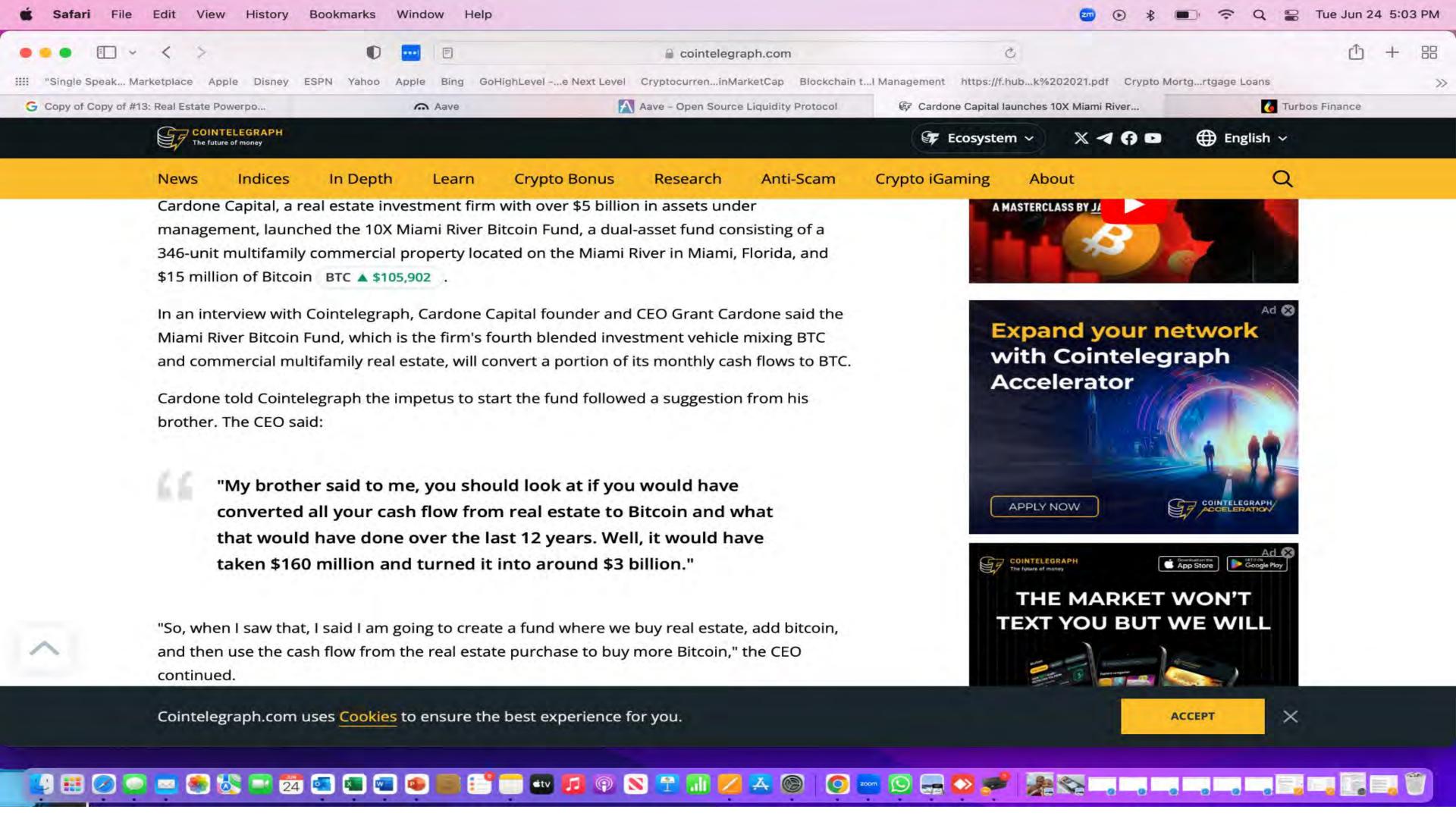


#### INFLATION EFFECTS



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#### DID YOU KNOW?

- 30-year Fixed-rate Mortgage Secured By Bitcoin
- Fannie Mae Started Allowing Borrowers To Use Crypto For Their Down Payments.
- A House In Tampa, Florida, Sold As An Nft
- Using Crypto For A Down Payment Aids In Avoiding Taxes On Capital Gains
- Rising Values For Both The Tokens And The Real Estate.
- Crypto Lenders Allow Crypto Backed Mortgages
- Like Milo Have A Wait List Of More Than 8,000
   People Ready To Buy Property In States Such As Texas, California And Florida
- Roofstock Tokenizes Atlanta House
- Tokenization Projected To Be 24 Trillion Dollar Industry By 2027





#### DIGITAL CURRENCY BLOCKCHAIN AND REAL ESTATE OVERVIEW

The cryptocurrency boom is helping some homebuyers break into a red hot real estate market.

A new survey from Redfin found that 11.6% of people buying homes for the first time said that selling investments in cryptocurrency had helped them save for a down payment. The survey of 1,500 U.S. residents planning to buy or sell homes within the next year was conducted in December.

Thanks to crypto's meteoric growth, the portion of first-time homebuyers using gains from trading digital currencies to fund down payment savings is rising: 8.8% of first-time buyers said the same in the third quarter of 2020, and 4.6% said the same in the third quarter of 2019.

It's worth noting that the data reflect generational trends. Crypto investors and first-time homebuyers both tend to skew young, with particularly big representation among millennials.



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REAL ESTATE

A Surprisingly Large Number of First-Time Homebuyers Are Funding Their Down Payments With Crypto Profits

Author: Sarah Hansen >

Published: Jan 07, 2022 | 4 min read

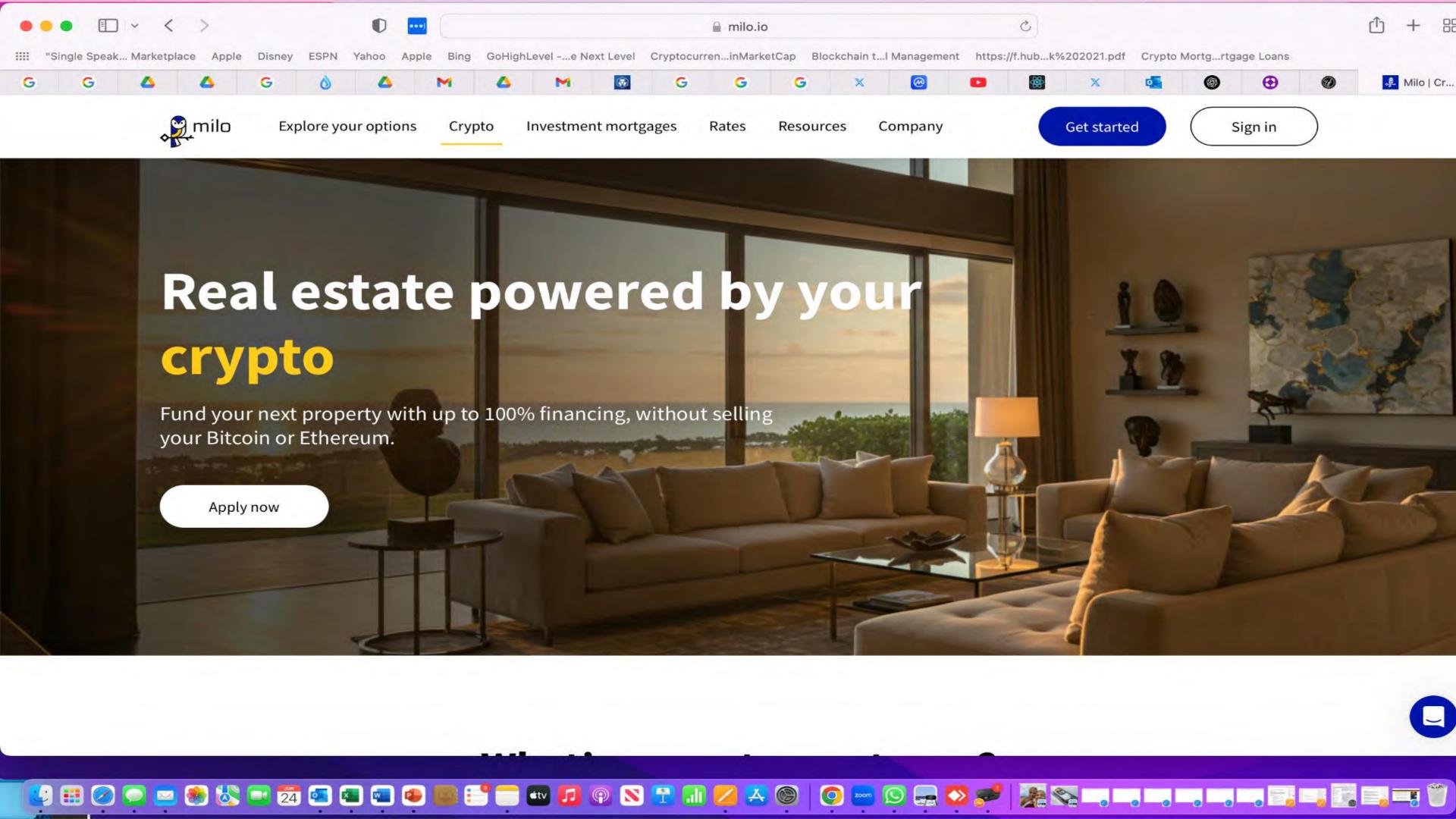


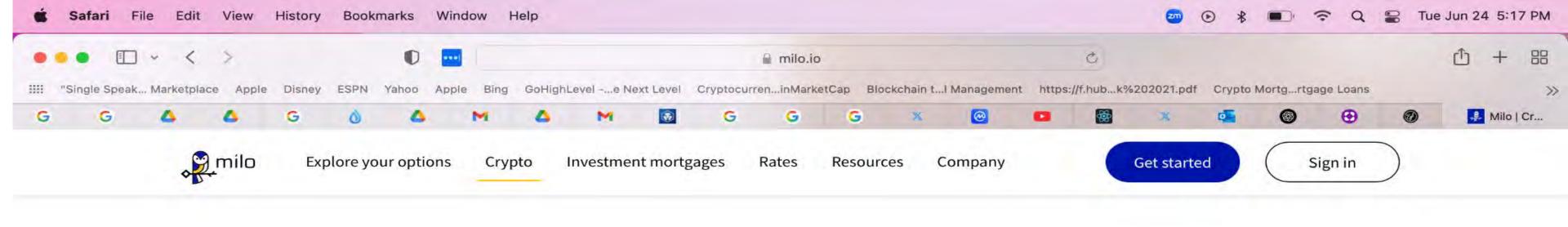


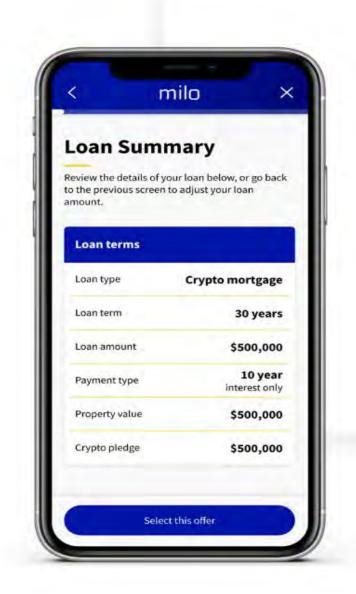








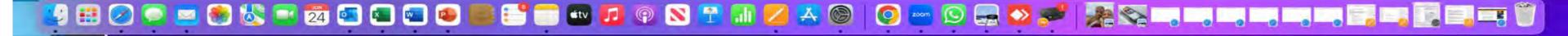


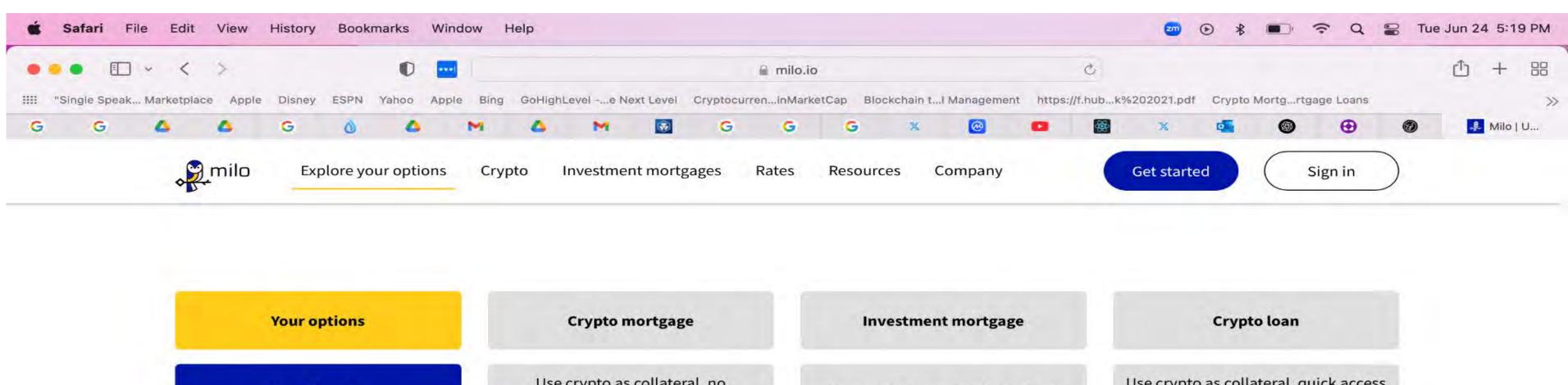


#### **Crypto mortgage terms**





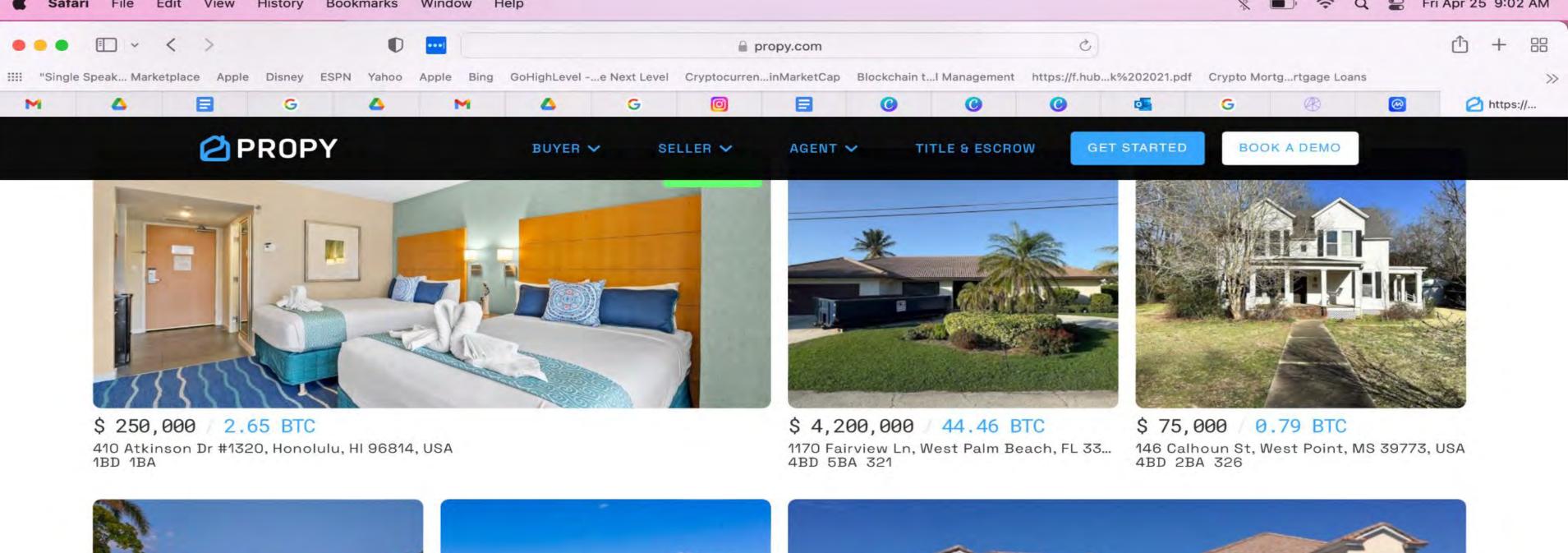




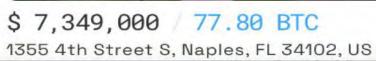














\$ 20,000,000 / 211.73 BTC 1091 Galiano St, Coral Gables, FL 33134,



\$ 600,000 / 6.35 BTC

2717 Seville Blvd, Clearwater, FL 33764, USA









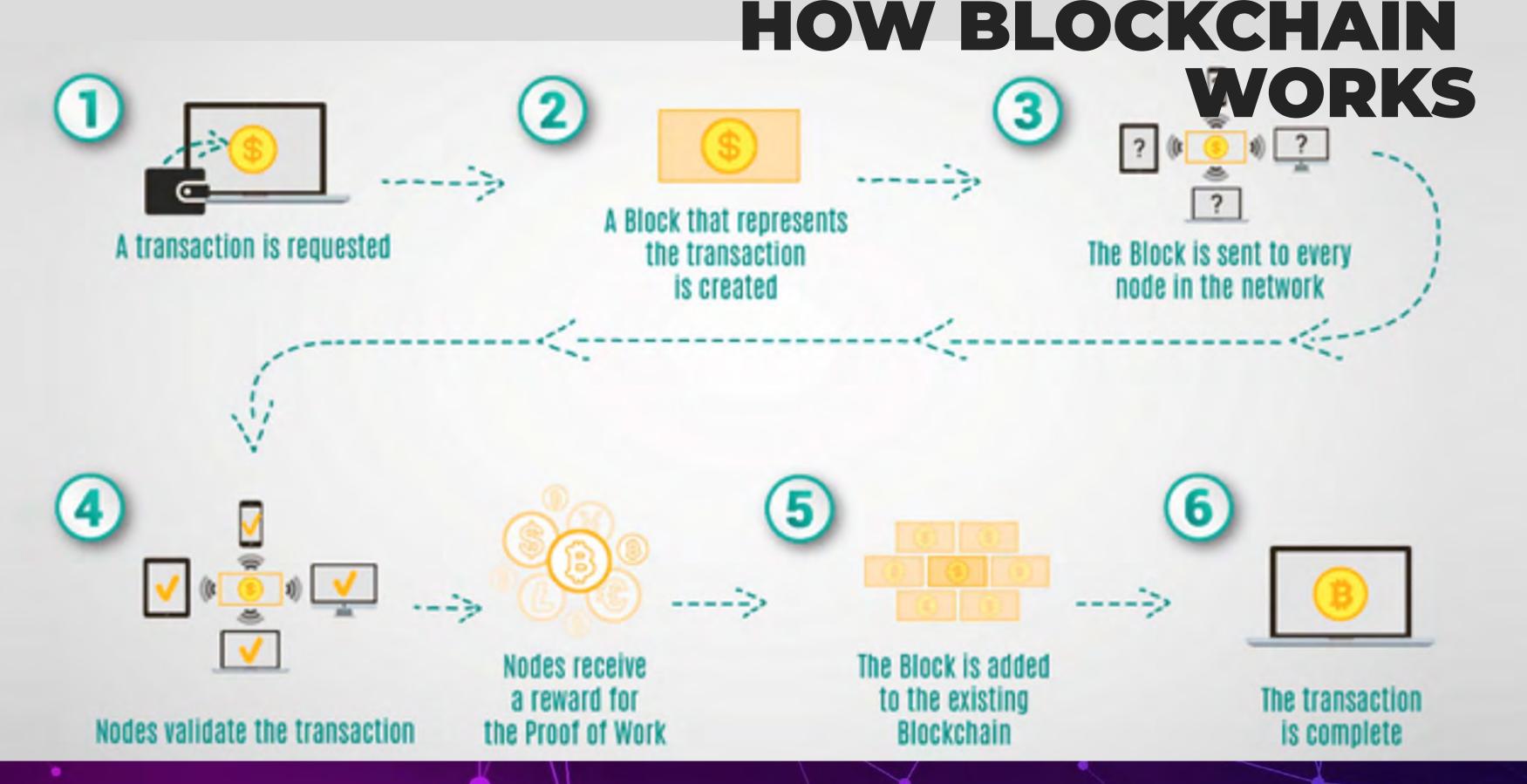
### WHAT IS BLOCKCHAIN?

Blockchain is a system of recording information in a way that makes it difficult or impossible to change, hack, or cheat the system. Each block in the chain contains a number of transactions, and every time a new transaction occurs on the blockchain, a record of that transaction is added to every participant's ledger.















## WHAT ARE THE BENEFITS OF BLOCKCHAIN IN REAL ESTATE?

- Tokenization of real estate assets
- Process efficiency for underlying industry operations
- Reduced costs from process automation
- Access to global asset distribution
- Access to broader investor pools due to ownership fractionalization
- Access to secondary market opportunities
- Data accessibility to increase transparency and inform better investment decisions and portfolio management











#### THE OPPORTUNITY



### Tokenized markets could potentially be worth as much as US\$24 trillion by 2027

We see tokenization as the enabler to lower the barrier of entry to investing for more than half of the world's population, by paring down the minimum investment amounts required. DLT can also give investors access to assets that traditionally would require high capital investment (real estate, private securities, art), augmenting the universe of investment options available.













