TOP WaysAI & Some ChatGPTAreRocking!Real Estate



Presented by:





Craig Grant Stuart, FL

Craig@RETI.us CraigGrant.info or RETI.us



To download this presentation or connect with Craig, go to <u>RETI.us/cgevent</u> or scan the QR Code AIGGRA





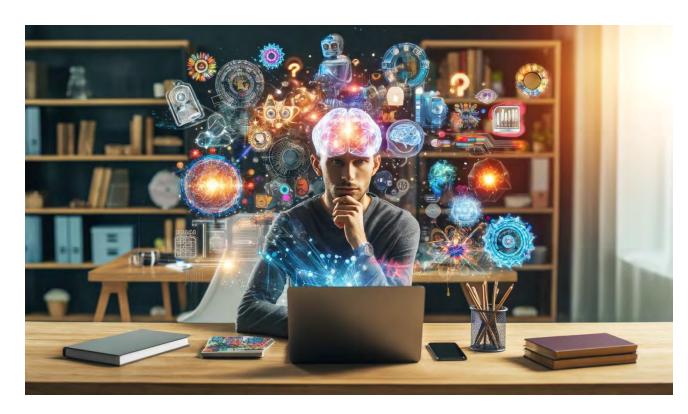
MAIN PLATFORM OPTIONS







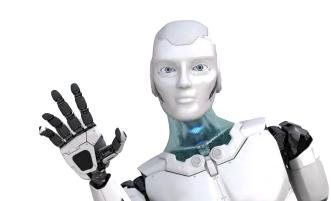
GENERATIVE AI PLATFORMS (Not just ChatGPT) Really, their only limitation is your imagination!







23 Ways **Al Can Be Used** or is Impacting **REAL ESTATE**















AUTOMATING TASKS

| + New chat | | | | | | q | 2 | | | | | | Draig Grant |
|-----------------------------|------------------------------------------------------|--------------------------------------------------|----------------|-----------------|-----------------|-----------|---------------|------------------|-------------------|--------------|-----------------------|------------------|-------------|
| D New chat | | | | | AIPI | RM - Chat | GPT Promp | ts | | | | | |
| D New chat | 🛊 Favorita | | © A99 | 105 | | 94 | | | 0 | | | X Histor | |
| D New chat | - | | Activity | | | | | Sort by | | | | | |
| D New chat: | Tepic Markening | | All | | | | | Top Veen | | | competit | | |
| D Other Vendors | | | | | | | | | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | | Compet | titors Analy | rsis | | | titive Analy | sis | SEO Op | timized Im Descrip | otion | |
| Service Tours & Editing | Ecommerce Produ | | | TANGAL 1-4 | | | Q. Hist | | | & Tags | | | |
| Service Testimoniais | C Hannaharran 10 | | Create a pr | e-cilcis compet | ltor analysis | | Brand Com | petitive Analysi | | Br Senit | THE PARTY OF | increases . | |
| Service Predictive | Ultra Smart VS7 Gel the b your Ecommence Products | est possible ad sets for Facebook Adls Google | | | | | | | | Highly creat | Dive Imlagram | description with | tilevald |
| Service Dialer | Ada, Titdak Ada, Substana | advarid increase year a | | | | | | | | Tagé tri sch | line high resict | | |
| D Service ISA V 2 | tes plans | 0-7 8 | 1111 | 0.04 | 619 | 10 | 100 | (Print | 010 | 17.504 | P at | 0.0 | 1 |
| Service ISA Vendors | | | | | | | | | | | | | |
| Back Office Vendors | | | | | | | | | | | | | |
| D Open House Vendors | | | | | | | | | | | | | |
| Marketing Venoors | | | | | | | | | | | | | |
| Mobile Appe | | | | | | | | | | | | | |
| D Seler Leads | | | | | | | | | | | | | |
| CMA Providers | | | | | | | | | | | | | |
| Landing Page Providers | | | | | | | | | | | | | |
| D IDX Providers | | | | | | | | | | | | | |
| Show more | | | | | | | | | | | | | |
| (and make) | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| R Upgrade to Plus | | | Compatitions I | Analysia by C | NON JIS DIGITAL | | | | | | | | |
| raiggretius | | | Output in | | Tome | v | initing Style | | | | | | |
| L Deport Char | | | English | 1 | Default | | Default | - | | | | | |
| d AIPRM for ChatGPT powered | | | Company ty | Dir + Martint o | r pountry) | | | | | | | | |
| | | | | | | | | | s. ChatGPT Mar 23 | | | | |

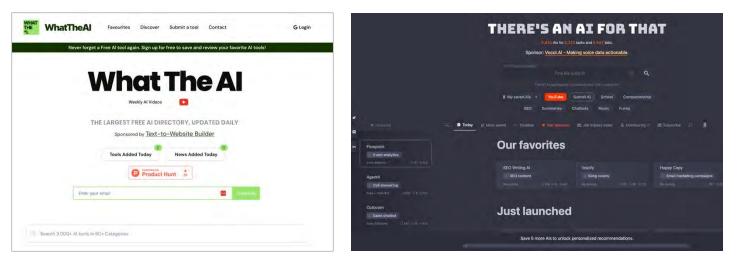
Is there something you do all the time or have to respond to the same emails/texts on a daily basis?

Then create a prompt that can automate that task and help you save a lot of time!





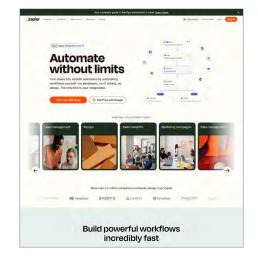
FIND AN AI SOLUTION FOR ANYTHING



Search & find AI Products with Reviews on

<u>WhatTheAl.tech</u> Or <u>TheresAnAlForThat.com</u>





Or find automation zaps on Zapier.com



AI Assistants

They can perform a variety of tasks, such as:

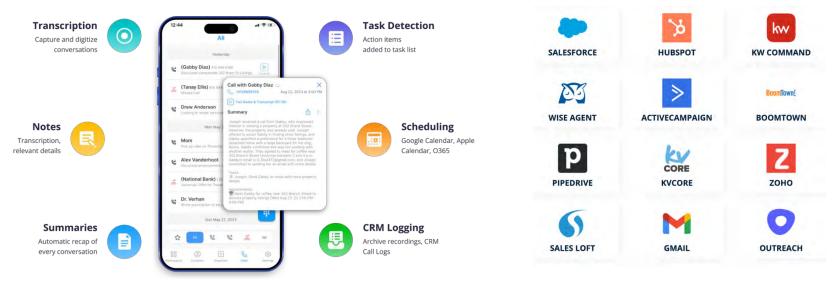
- Scheduling reminders & appointments
- Answering questions
- Managing to-do lists
- Making calls
- Reading & sending messages
- Retrieving weather reports
- Reading news articles
- Making recommendations
- And more



RCK Northe MARKET PALM BEACH



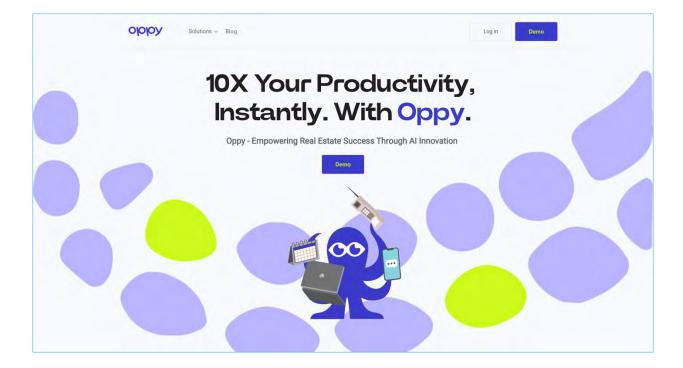
Service Productive.ai



Productive.ai

Mobile app that listens to your communications with clients & then does the CRM & calendar entry based on what it hears during those communications.

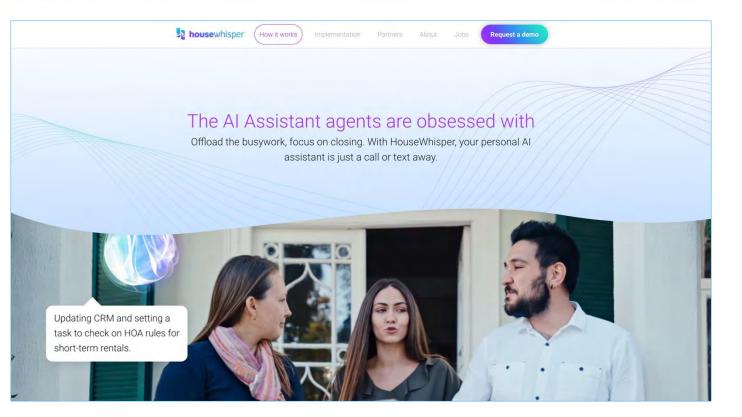




<u>Oppy.pro</u>

AI Chatbot that can help you with tasks, managing lead stages, proactively tracking appointments, & more. Can be used for sales, training, customer service, recruitment, etc.





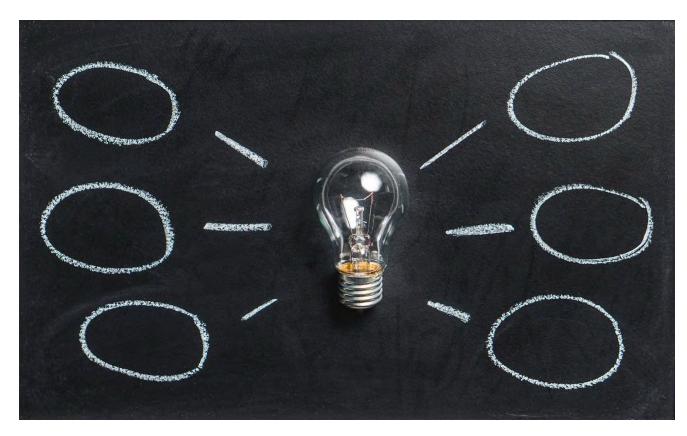
HouseWhisper.ai

Integrates with CRM to handle updates, tasks, and reminders via text or call & managing lead stages, proactively tracking appointments, and highlighting key details to help you build stronger connections





IDENTIFYING CONTENT IDEAS







IDENTIFYING CONTENT IDEAS

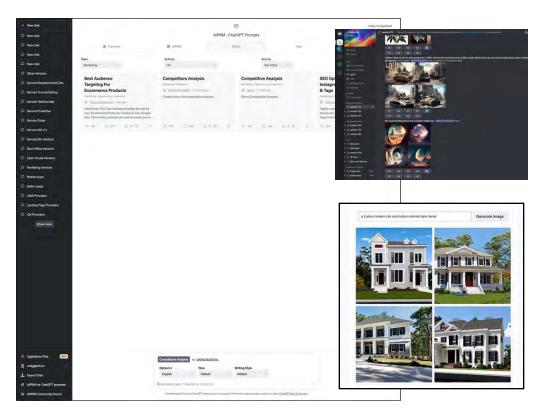
| + New chat | | Hello, Craig Grant Your Account | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------|-----------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------|
| D New chat | | All | PRM - ChatGPT Promp | its | TON PROVEN |
| P New chat | W Yauthing | O Amen | Polar | .Om. | × Hiddaw |
| D New chat | | | | | |
| P New chat | Topic Marketing - | Activity All - | | Sort by Top Votes | competit |
| D Other Windows | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | | titive Analysis | SEO Optimized Instagram Description |
| Service Tours & Editing | Ecommerce Products | B (Stratt (1996) Provident | | Trumbapi | & Tags |
| Service Testimonials | - Marken and A Strangers of A state and the state of the | Create a one-click competitor analysia | Bhard Corr | metitive Analysis | Automatic Process (Manual Chicanana) |
| Service Predictive | 10 Transat Michael 1 Microsoft 1 Microsoft | | | | 63 - Dominithem - 2 markings Highly creative instagram description with relevant |
| and the second second | your Economerce Products, Facebook Ads, Google Ads, Tiktok Ads, business ads and increase your a | | | | emojis and 20 high volume and low competitive Tags to achieve high reach |
| Service Diater | = 101 (D.4x /\ 44.0 \/ | | W. 1.1m. | 10 M M 10 | |
| Service ISA V 2 | | | | | |
| Service ISA Vendors | | | | | |
| Back Office Vendors | | | | | |
| D Open House Vendors | | | | | |
| P Marketing Vendors | | | | | |
| D Mobile Apps | | | | | |
| C SelerLeads | | | | | |
| CH CNA Providera | | | | | |
| D Landing Page Providers | | | | | |
| DX Providers | | | | | |
| Shaw more | | | | | |
| anaw more | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| A Contract of the local of the | | | | | |
| A Upgrade to Plus NEW | | Competitors Analysia by CRONUTS DIVITA | | | |
| 🧟 creip@retlus … | | Output in Tone | Writing Style | | |
| 🕹 Export Chet | | English Defeut | Default | | |
| d AIPRM for ChatGPT powered | | Company type + Market & ocuntry) | | | |
| 28 AIPRM Community Forum | | Presilleseatch Preview DiatOPT may process | inaccorate entrimistics about pro | opies places, or facts (Deptimit Mar 21 Westig | 2 |

Identify 52 blog post ideas a realtor should make if they are trying to increase their SEO score for senior retirees and gated communities in Miami Shores, FL





IDENTIFYING CONTENT IDEAS



It can help you come up determine what are the best:

- Keywords for SEO of written content
- Hashtags for images, videos, & social media posts
- Headlines/titles
- Top bullet points
- And More













| + New chat | | | Q | 0. | | Hinito, Cenig Grant |
|---------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------------|-----------------------------------------------------|-----------|------------------------------------------------------------------------------------------------------|
| D New chat | | | AIPRM - Chat | GPT Prompts | | Your Account |
| D New chat | WE TRACTION | Q Arroy | 10 | | | × tilddiat |
| D New chat | | | | | | |
| D New chat | Tepic Marketing | Activity | - | Sort by Top Vates | | competit |
| D Other Vendors | | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analy | sis | Competitive Analysis | | SEO Optimized Instagram Description |
| Service Tours & Editing | Ecommerce Products | at the state of the | | D West Court in | | & Tags |
| Service Testimonials | Hartmann Tagerray and Antonio Tagerray | Create a one-click competi | tor analysis | Brand Comproblem Analysia | | Margining (Plant Minist Clamon) D. Leman (1997) Landsland |
| Service Predictive | Ultra Ernart VS.T. Get the best possible ad sets for your Econstructor Products, Facebook Ads, Google | | | | | Highly creative instagram description with relevant emplie and 20 high volume and low competition |
| Service Dialer | Ads, Tiklok Ads, business ads and increase your a | | | | | Taps to achieve high reach |
| C Service ISA V 2 | am Die Bad I | a var D an | 0.0 | 1.11 D.11 412 | | |
| D Service ISA Vendors | | | | | | |
| D Back Office Vendors | | | | | | |
| Doen House Vendors | | | | | | |
| Address Vendors | | | | | | |
| D Mobile Appe | | | | | | |
| D Seler Lauts | | | | | | |
| CMA Providens | | | | | | |
| C Landing Page Providers | | | | | | |
| DX Providers | | | | | | |
| Show more | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| A Upgrade to Plus NCP | | Competitors Analysis av C | | | | |
| A craiggentius - | | And a second second second | ROMUTEDIGITAL Tone V | Inting Style | | |
| 🛃 Export Chat | | Engish | | Default | | |
| AIPRM for ChatGPT powered | | Company type - Khuket o | country | | | |
| 28 AIPRM Community Forum | | The Research Previne, Chail | PT nite provide interconduction | rutionabout propio, places, or facts, Chani21 Mar 2 | 1.Victory | |

It can help create including:

- Social Media Posts
- Blog Writing
- Video Script Writing
- Ad Copy
- Emails
- Text Responses
- Phone Scripts
- And a whole lot more!





| + Newchat | | | Ø | Histo, Craig Grant Your Account |
|-----------------------------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| P New chat | | AIPRM - Ch | atGPT Prompts | |
| New chat | the Winnerstein | Q AIROV | name cam | × tilddar |
| D New chat | Tepic | Activity | Sort by | |
| D New chief | Marketleg. | All | Top Votes | competit |
| Dother Vendors | Trading and | Company and a local | And the second second | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | Competitive Analysis | SEO Optimized Instagram Description |
| Service Tours & Editing | Ecommerce Products | BI (DOMESTIC) Deservice Age | D West Constitute | & Tags |
| D Service Testimonials | Hermony Report and American The International Transform | Create a one-click competitor analysis | Brand Correntitive Analysia | (Increasing) (Plant Means Charrens) ID Consections: Consection |
| Service Predictive | Ultra Ernart VS.T. Get the best possible ad sets for your Ecommonde Products, Facebook Ada, Google | | | Highly creative instagram description with relevant empire and 20 high volume and low competition |
| Service Dialer | Ads, Tildok Ads, Isusiness ads and increase your a | | | Tags to achieve high reach |
| Service ISA V 2 | and Disa Rand 1 | | 1.11 P.11 419 | |
| D Service ISA Vendors | | | | |
| Back Office Vendors | | | | |
| Deen House Vendors | | | | |
| Marketing Vendors | | | | |
| D Mobile Apps | | | | |
| P Seller Leads | | | | |
| CMA Providers | | | | |
| Landing Page Providers | | | | |
| DX Providers | | | | |
| Show more | | | | |
| Show more | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| A. Upgrade to Plus Nov | | Competitors Analysis av CROMUTS DIGITAL | | |
| A craiggretius - | | Output in Tone | Writing Style | |
| L Export Chat | | English y Default - | Default | |
| Ø AIPRM for ChatGPT powered | | Company type # Rhaiket brookerry() | | |
| 25 AIPRM Community Forum | | The Research Previoe, Charlief? non provide Instability | formation about people, places, or facts, Chatle?? Haw 20 Metany | |

After the previous prompt to identify the top 52 topics to blog about:

Now write a 500-750 word blog post ideas for idea #1 (repeat for idea #2, #3, etc.)





| + Newchat | | | Ģ | | Heilio, Craig Grant Your Access |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------------------------------|-----------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------|
| New chat | | AIPRI | I - ChatGPT Prompts | | |
| New chat | W. Taxecular | Ø Amon | Tame: | Conve | × tilddiar |
| New chat | Tepic | Activity | Sort by | | |
| D New chat | Marketting. | A6 - | Top Votes | | competit |
| D Other Vendors | | Annual states | | | |
| D Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | Competitive Analysis | | O Optimized stagram Description |
| Service Tours & Editing | Ecommerce Products | BI DOMUTED (DOM). December Age | Which County has | | Tags |
| Gervice Testimonials | 12 thereas the second framework | Create a one-click competitor analysis | Brand Compyblive Analysia | | Longer Longer |
| Service Predictive | Uttra Timar! VS.T. Get the best possible ad sets for your Economore Products, Facebook Ads, Groope | | | 100 | Hy creative instagram description with relevant gis and 20 Migh volume and low competition |
| Service Dialer | Ads. Tiktok Ads. Isusiness ads and increase your a | | | Tap | s to achieve high mach |
| C Service ISA V 2 | * W D.** 4 # 9. 1 | Parts Marg. | A | 219 6 8 | m B= 0.4 4 |
| D Service ISA Vendors | | | | | |
| Back Office Vendors | | | | | |
| Den House Vendors | | | | | |
| Marketing Vendors | | | | | |
| D Mobile Apps | | | | | |
| Seller Leads | | | | | |
| CMA Providens | | | | | |
| Landing Page Providers | | | | | |
| DX Providers | | | | | |
| the state of the second s | | | | | |
| Show more | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| A Upgrade to Plus | | Competitors Analysis av CRONUTS DIGITAL | | | |
| A craiggestius - | | Output in Tone | Writing Style | | |
| L Export Chat | | English V Default | Default | | |
| d AIPRM for CharGPT powered | | Gompany type - Khaiket procurety(| | | |
| 8 AIPRM Community Forum | | Ether Research Previoe, ChartSPT may produce the | carateletoreurice about people, places, or facts, Q | tani21 har 20 Seann | |

Now create a YouTube video script for idea #1 (repeat for #2, #3, etc.)





| + Newchat | | | Þ | | | Haiko, Cr Your | alg Grant Account | | |
|---------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------------|------------|------------------------------------------------------------------------------------------------|----------------------|--|--|
| New chat | | A | PRM - ChatGPT Prom | pts | | | | | |
| D New chat | W Tracenter | & Arroy | Tame: | | com. | × Hilddist | | | |
| D New chat | Tebic | Activity | | Sort by | | | | | |
| D New chist | Marketteg. | (A) | | Top Votes | | competia | | | |
| D Other Vendors | | Anna and a standards | Competitors Analysis Competitive Analysis | | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | | etitive Analysis | | SEO Optimized Instagram Description | | | |
| Service Tours & Editing | Ecommerce Products | EL CROMUTE DIGUEL E Provinsi Ager | | County has | | & Tags | | | |
| Service Testimonials | 12 throws Meanmail Townson | Create a one-click competitor analysis | Brand Ca | monotowe Acatysia | | Marganing (Plazar Manus Charmen) D. Larman (Jarre 2 anna April | | | |
| Service Predictive | Ultra Smart VST Get the best possible ad sets for your Economore Products, Facebook Ads, Google | | | | | Highly creative instagram description with rel empire and 20 Aigh volume and low competible | | | |
| Service Diater | Ads, Tildok Ads, business ads and increase your a | | | | | Tags to achieve high reach | | | |
| D. Service ISA V 2 | am Den And. | Die de | 1. 1. 1. | 0.0. 419 | | em Bm 014 | 100 | | |
| Service ISA Vendors | | | | | | | | | |
| D Back Office Vendors | | | | | | | | | |
| Deen House Vendors | | | | | | | | | |
| Autority Vendors | | | | | | | | | |
| D Mobile Appe | | | | | | | | | |
| D Seller Leads | | | | | | | | | |
| CMA Providers | | | | | | | | | |
| Landing Page Providers | | | | | | | | | |
| D IDX Providers | | | | | | | | | |
| Show more | | | | | | | | | |
| Constant of | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| A Upgrade to Plas | | | | | | | | | |
| 2 craig@vetios | | Competitors Analysis by CRONUTS.DIGITA | | | | | | | |
| L Export Chat | | Output in Tone English Default | Writing Style Default | | | | | | |
| AIPRM for ChatGPT powered | | Gompany type # Rhaket propuetry) | 3.725 | | | | | | |
| | | Ecomposity rype) + instance; or courryly | | and then when the local | TI Manuar | | | | |
| 28 AIPRM Community Forum | | And the second s | and the report of the short of | STATES OF SERVICE AND ADDRESS OF STATES | 04.3153807 | | | | |

Now create an image for social media (or a specific site like Facebook) for idea #1 (repeat for #2, #3, etc.)

M BEACH -





ScriptWriter takes current market information and creates unique marketing content for social media, video scripts, and content for blogs and client consultations.

| Market Trends 🕕 | | | - | Property Type SF + Co | cript 🥱 Share |
|------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------|
| April 2023 | | | | | |
| Market Type | | | | | - |
| | Seller's Market | Balanced Market | Buyer's Market | A Mile Rd | 4 Milo Hd |
| Key Details Months of Inventory 0.91 • 3.41% Month Over Month | List to Sold Price % 100.5% • 0.19% Month Over Month | Median Days in RPR 16 ↑ 60% Month Over Mont | Median Sold Price \$247,000 h • 13.56% Month Over Month | lik dap mang M | 1 Mile Re |
| Realtors Property Resource®, L | Choose Tone Conversational What would you like to do? Create Video Script Social Media Campaign 1) Hey Racinel Lisa Weidenfi has only 0.91 months supply to know more? Let's chatt #F 2) Are you looking to sell you luck! As of April 2023, the lis Connect with me today to let #RacineRealEstate 3) Attention Racine homebuy scare you away, with only 0.9 | eller, your trusted REALTOR®, r of inventory, making it a gree RealEstate #MarketTrends #R ur home and wondering what it t to sold price percentage is 1 arn how I can help you sell you yers! The median sold price for | here with some exciting news! As of Apri at time for sellers to put their homes on th acineWI the current market trends are in Racine? I 00.5% and the median days on market is ur home for top dollar! #SellingYourHome or homes in our city is \$247,000. But don' y, it's still a great time to buy! Let's work to | Aetrics | Source: Listing |

Realt

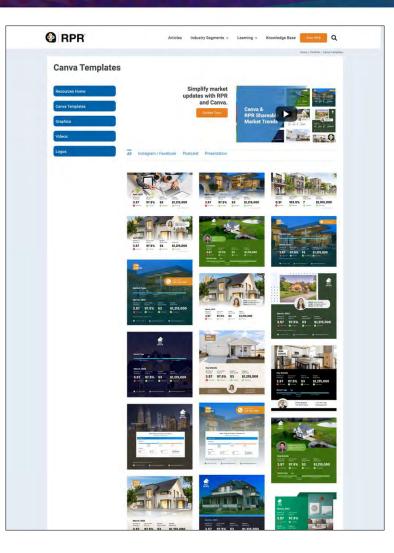






Canva Template Library

- Instagram/Facebook
- Post Cards
- Presentations







| + New chat | | | Ð | Helito, Crak | g Grant |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------|
| D New chat | | AIPRM | - ChatGPT Prompts | Your A | looosant |
| D New chat | W Taxating | Ø ARTIN | Tama: | own × tilddiar | |
| D New chat | | | | | |
| D New chat | Teplic Marketing | Activity All | Sort by Top Votes | competit | |
| D Other Vendors | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | Competitive Analysis | SEO Optimized Instagram Description | |
| Service Tours & Editing | Ecommerce Products | EL DOMOTODIOU DAMAGE | Wingt Countries | & Tags | |
| Service Testimonials | Hermitera/Televineport solatione | Greate a one-click competitor analysis | Bicand Compyblive Analysia | Disputing (Plant Monte Carrows) | |
| Service Predictive | Uttra Smart VST Get the best possible ad sets for your Economics Products, Facebook Ads, Google | | | Highly creative instagram description with relevents and 20 Kigh volume and low competition | uard. |
| Service Dialer | Acts, Tildok Ads, Inceness acts and increase your a | | | Taps to achieve high mach | |
| Service ISA V 2 | * W. D & Q | The second second | 1 Dat 419 | P = = = B = ⊕ = ₽ | 11 |
| Service ISA Vendors | | | | | |
| Back Office Vendors | | | | | |
| D Open House Vendors | | | | | |
| Marketing Vendors | | | | | |
| D Mobile Apps | | | | | |
| Seller Lands | | | | | |
| CMA Providers | | | | | |
| Landing Page Providers | | | | | |
| D DX Providers | | | | | |
| Show more | | | | | |
| Concentration of the second se | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| A Upgrade to Plus Now | | | | | |
| g craiggentius | | Competitors Analysis by CROMUTERINGTAL | | | |
| L Export Chat | | Output in Tone English Default | Writing Style Default | | |
| d AIPRM for CharGPT powered | | Company type - Miniket propuetry | | | |
| B AIPRM Community Forum | | | cale of the shout possible places, or facts. Charlie? I Man | tar 21 Version | |
| as APAIM Community Forum | | The submit of the country of the Dioyon man | and a second model property parties, or secol, C. alling T. Mar | an an Shamer | |

Create a blog post explaining how rising interest rates affect the South Florida real estate market



AI DOES...

You've got to do the last 10% (editing, sourcing, verifying accuracy, etc.), but 10% of the work is way better than 100%!

Percent of the Work
Al
YOU

90.0%



4



Property Descriptions



RCK Notifie Market PALM BEACH



Property Descriptions

| + New chat | 7 | 0 | Ð | Hello, Craig Grant |
|------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| D New Chat | | AIPRM - Cha | GPT Prompts | Your Account |
| P New chat | R Inciton | Ø Arrest | Des. | X vidae |
| New chet | | | | |
| D New chet | Topic Marketing | Amivity | Son by Top Votee | competit |
| D Other Vendors | | | | |
| Service Neighborhood Date | Best Audience Targeting For | Competitors Analysis | Competitive Analysis | SEO Optimized Instagram Description |
| Service Tours & Editing | Ecommerce Products | B EDMERSTER THE PROPERTY I | B Mag tractings | & Tags |
| D Service Testimoniais | Martinettina / Santonet Your Santonettin 18 Antonetti Malantonetti Santonettin | Create a one-click competitor analysis | Brand Competitive Analysis | Davania Planet Inter County |
| D Service Predictive | Uitya Sevart VET Gat the bast possible ad with for your Economesion Products: Facebook Ads. Gaogle | | | Highly counties instagram date form with missant, emote and 20 high volume and low competition |
| D Service Dialer | Ada, Tistok Ada, bizanno ada and ektreme year a | | | Tage to ochiese high reach |
| D Service ISA V2 | 1 to 10 40 0 40 0 | ····································· | 1 m 6 m 6 (R 1 | 11-11 12-11 12-12 |
| C Service ISA Vendors | | | | |
| Back Office Vendors | | | | |
| Cipen House Vendors | | | | |
| D Marketing Vendors | | | | |
| D Mobile Apps | | | | |
| D SelerLeads | | | | |
| CMA Providers | | | | |
| Landing Page Providers | | | | |
| DX Providers | | | | |
| Show more | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| A Upprade to Plus | | Competitors Analysis by CRONUTS DIGITAL | | |
| A craip@rettus | | Output in Tone T English Default | Witting Style Default - | |
| L Expert Chat | | | Deans | |
| of AIPRM for ChatGPT powered | | (Company type = Marketer country) | | |
| 23 AIPRM Community Forum | | File Related Protes Out (P1 may produce records etc) | matter short becale, secar, of furth (Install) (Mar 23 Version | |

Factoring in federal fair housing laws, write a property description for a 3 bedrooms, 3 bathrooms, 3950 square foot home with a pool, split floor plan, new ac, new roof, large corner lot, lakefront views, plenty of upgrades, in the highly sought after lake tuscany subdivision in Miami Shores, Florida





Property Descriptions

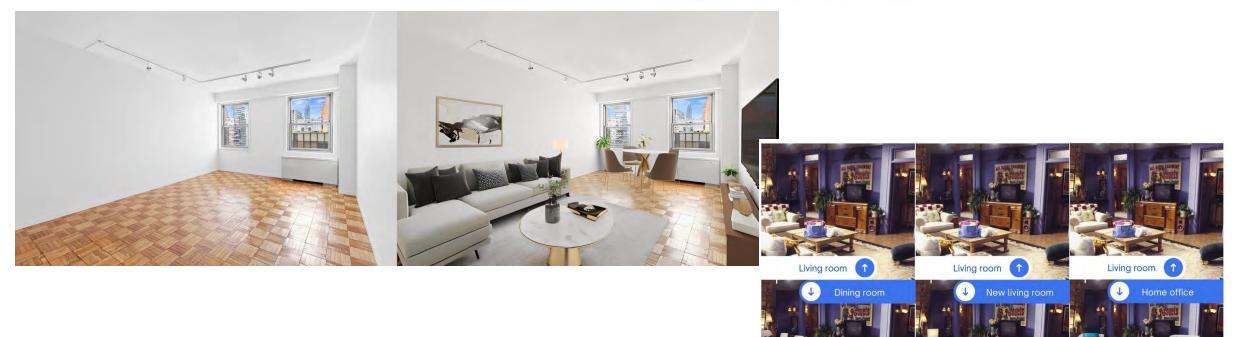
| + New chat | | | Ş | Hells, Craig Grant Your Account |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| D New chat | | AIPRM | - ChatGPT Prompts | |
| P New chat | A Incident | Ø Arran | Pusic 6 | an. X vidan |
| D Newchat | 1.2.1 | | | |
| D New chat | Topic Marketing | Amivity | Sont by Top Votes | competit |
| D Other Vendors | and products | | | |
| Service Neighborhood Data | Best Audience Targeting For | Competitors Analysis | Competitive Analysis | SEO Optimized Instagram Description |
| Service Tours & Editing | Ecommerce Products | B CONTRACTS, Provinces | O Ming Institute | & Tags |
| D Service Testimoniais | Martinetta (Antonio Cana antonio) | Create a one-click to morelitor analysis | Brand Competitive Analysis | Darger of Phane (Darray Science) E. Constanting Darray |
| D Service Predictive | Uitya Smart V67 Gat 9w Itant possion ad with for your Economics Products, Facebook Ads, Gaogle | | | Highly condition (instagram discription with mission entropy and 20 high volume and low competition |
| D Service Dialer | Ada, Tistok Ada, trasiness ada and interiese year a | | | Tage to achieve righ reach |
| D Service BA V 2 | 1 (m 13 m 10 m 12 10 | a the total of the de | 1 1m 0m 010 | 5 10 m (2 m (2) (2) (2) |
| Service ISA Vendors | | | | |
| Back Office Vendors | | | | |
| Open House Vendors | | | | |
| Marketing Vendors | | | | |
| D Mobile Apps | | | | |
| D SeterLeads | | | | |
| CMA Providers | | | | |
| D Landing Page Providers | | | | |
| DK Providers | | | | |
| Show more | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| A Upgrade to Pica | | | | |
| g craig@retus | | Competitors Analysis by CRONUTS.DIGITAL | | |
| Export Chat | | Output in Tone English Default | Writing Style Default | |
| and the second se | | (Company type = Marketer country) | | |
| d AIPRM for ChatGPT powered its AIPRM Community Forum | | | owner with market in a start of the start of | |
| 25 Althout Community Forum | | Link opposite control and becomments | TAN MOMENT DOLOGON, DOCH, D. WILL CONT. L. WE T. | ALC NO. |

Now create a YouTube script for this property





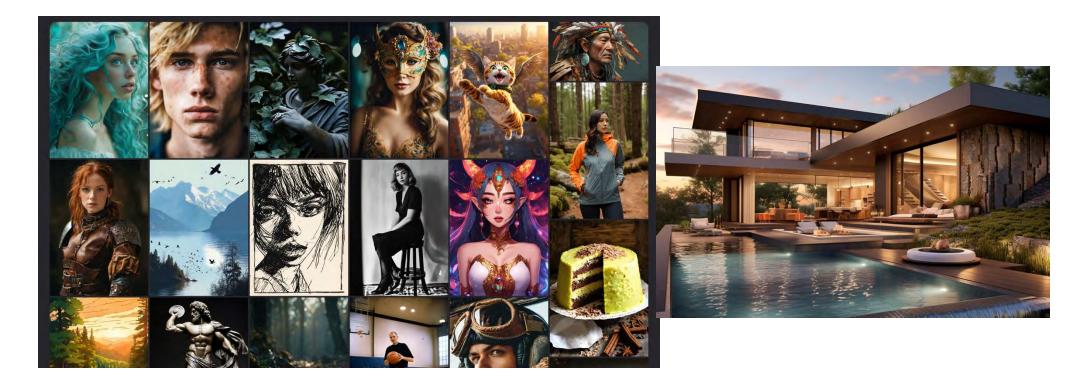
Virtual Staging Al















AI IMAGE GENERATORS



Gemini

Canva 🐨

Magic Media



Microsoft Copilot Copilot Al Adobe Firefly



Midjourney





6



MARKETING MATERIALS





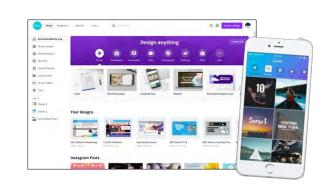
Canva What is Canva?

Can create just about any kind of marketing piece:

- Business Cards
- Flyers
- Brochures
- Social Media Posts/Ads
- Post Cards
- Animations
- Videos
- Websites
- And More

Includes Docs Office Programs

- Word Docs
- Slide Deck Presentations
- Spreadsheets
- And More



| <u> </u> | | | C Parket 0 B | Para |
|-------------|------------------------------------|----------|--------------------------|-------------------------------|
| (0]0]0 [S | Winnerver (val are, the a good are | 10 th th | Provider Darit Vendelah) | |
| 11 0 10 | | Ja IA | | HALLOWSEN Would You Rother |
| 14 m 14 | | 15 /0 In | | |
| e le ri le | | - | | |
| - | | - | | |



Canva Magic Studio Al Suite









MARKETING PLANNING & MORE







MARKETING PLANNING & MORE



Create an annual marketing plan for a seasoned real estate agent who is wanting to increase their market share in the senior retiree and gated communities in Miami Shores, FL





MARKETING PLANNING & MORE

| + New chat | | | | | | Q | 2 | | | | | | Hello, C | Fraig Grant | |
|-----------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------------|--------------------|---------------|--------------------------|----------------------|---------------------|---------|--------------|------------------------------------------------|----------------------------------------|-------------|--|
| P Newchat | AIPRM - ChatGPT Prompts | | | | | | | | | | Your Account | | | | |
| D New chat | * Favoriana | | O AIN | м | | Put | 80 | | 100 | | × Hilden | | | | |
| D New chat | | | | | | | | | | | | | | | |
| D Newshat | Topic Marketing | | Activity | | | | | Sert by Top Voter | | | | competit | | | |
| D Other Vendors | | | | | | | | | | | | | | | |
| Service Neighborhood Data | Best Audience Targeting For | | Competi | itors Analy | rsis | | | itive Analy | | | | timized am Descrip | tion | | |
| Service Tours & Editing | Ecommerce Produ | cts | 0-center | aminal rea | | | - 10 - 10 miles | 110210-008 | | | & Tags | | | | |
| Service Testimonials | Machinese / Sugreen Conferences EX - Harrison Machinesem 1 - Yana | and the second se | Create a one | e-cilck completi | tor analysis | | Brand Com | petitive Analysi | 4 | | | Provid (Mercar Char Starty 2 Stratification | | | |
| Service Predictive | Litra Smart VS7 Get the bin your Economics Products. | | | | | | | | | | Highly new | tive incagrame | tescription with e and low competi- | altyweil . | |
| D Service Dialer | Ada, Tiktok Ada, business a | ds and increase your a | | | | | | | | | Tags to act | und high reach | and rest company | | |
| Service ISA V2 | 10.08 (E.14) | 040. 1 | 10.00 | 日時 | 0.616 | 15 | 10.00 | 2.0 | 0.10 | | 0.64 | 2.00 | 6-10 | | |
| Service ISA Vendors | | | | | | | | | | | | | | | |
| Back Office Vendors | | | | | | | | | | | | | | | |
| Open House Vendors | | | | | | | | | | | | | | | |
| Marketing Vendors | | | | | | | | | | | | | | | |
| Mobile Apps | | | | | | | | | | | | | | | |
| C SelerLaads | | | | | | | | | | | | | | | |
| CMA Providers | | | | | | | | | | | | | | | |
| Landing Page Providers | | | | | | | | | | | | | | | |
| DX Providers | | | | | | | | | | | | | | | |
| Show more | | | | | | | | | | | | | | | |
| (Cristian Seal) | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| A Upgrade to Plus | | | Competitions A | naiyala by S | RONUTEDIRITAL | | | | | | | | | | |
| A craip@retius | | | Output in English | - | Tone Default | | iriting Style Default | | | | | | | | |
| L Export Chat | | | | a Maded | | | | | | | | | | | |
| S AIPRM for ChatGPT powered | | | Company typ | | | | | | | | | | | | |
| 8 AIFRM Community Forum | | | TTHE RECORD | STI PROVIN COAS | GPT may produce in | opurate infor | mation shipel (peo | one parone or fact | a construction of a | 223.002 | | | | | |

It can Create &/or Identify Your:

- Marketing Plan
- Ad &/or Communication Campaigns
- Target audience & how to best reach it
- Headlines, SEO keywords, & Hashtags
- Lead funnel creation
- Call to Action/Lead Capture
- And more

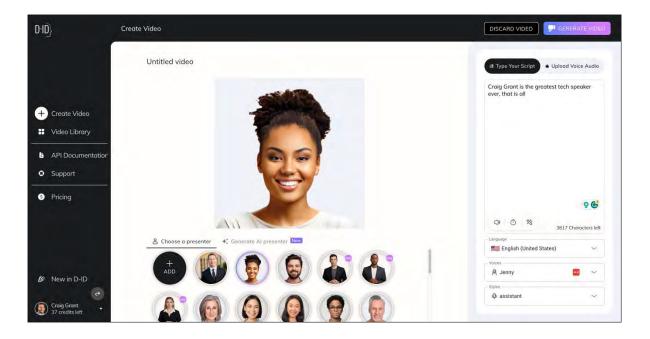






VIDEO WITH AI









AI VIDEO GENERATORS







Magic Media





🔻 vidyo.ai

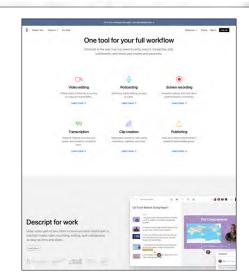
AI VIDEO CREATION + EDITING





Allow you to:

- Write & edit scripts & transcriptions
- Create, edit, & make clips of video files with text
- Create, edit & make clips of audio with text
- One-stop shop for video, audio/podcasting
- Narrated video creation in seconds







| HeyGen (+ | Avotar | |
|---------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------|
| Cross * | My Avatars 1 Video Avatar Prote Avatar | Re Greate Aveiler |
| A inste | Ins. T | |
| Projects Sompletes | | |
| 2+ Aveters | | |
| AL VINCE | Craig Grant | |
| thrond typicods | Public Avatars 775 | 🗏 Avstor Looks View |
| | All Professional Lifestyle UGC Al-generated | |
| | Q haven | - annel to bus |
| | | AB ter |
| | $\begin{tabular}{ c c c c c } \hline & & & & & & & & & \\ \hline & & & & & & & &$ | EL IME |
| E stepsions <u>L</u> Late inse <u>P long</u> Unlesded restine | | |

- Personal or Public Spokesperson Avatars
- Voice Cloning or Spokesperson
- Templates
- Brand Kit
- Video Editor
- Al Video Podcast

Interactive Avatar

- Language Translation
- Personalized Videos with Merge Tags
- Instant Highlights
- URL to Video







WRITE (OR EDIT) CODE





WRITE (OR EDIT) CODE

Are you sick of paying someone to build & host your website, have thought about building an app, or have a special project you've been wanting to do but don't have the time, money, skill, or coding knowledge to make it happen?

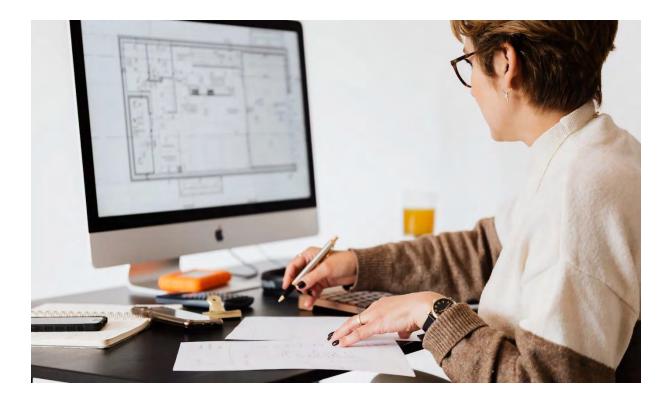
Scary enough, tools like ChatGPT can do all of this for you!















AI OFFICE UPGRADES



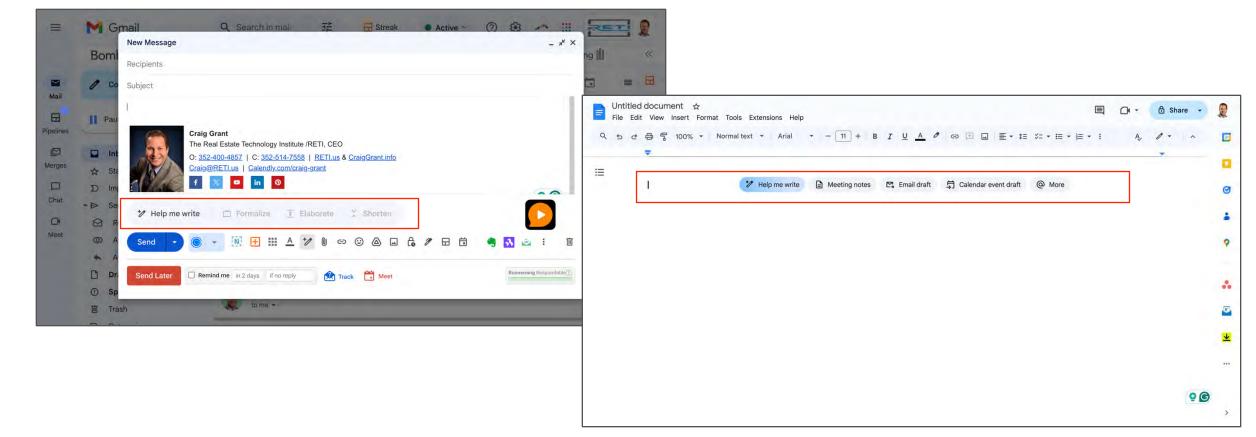
Apple Intelligence

Aside from many 3rd party tools and browser extensions, you can add to enhance your email, office programs, etc. with tools like ChatGPT the biggest software providers (Google, Microsoft, Adobe, etc.) are now (or working on) natively building AI into their programs



Google Gemini

IN GMAIL & DOCS





OPTIMIZE THE VIRTUAL OFFICE

- Intelligently record & transcribe meetings
- Summarize meetings notes & takeaways for each attendee
- Provide feedback on the presenters
- Dynamically white board
- Draft chat responses
- And more















OPTIMIZE TIME & TASK MANAGEMENT



RCK Northe MARKET PALM BEACH



OPTIMIZE TIME & TASK MANAGEMENT

Is there something you do all the time or have to respond to the same emails/texts on a daily basis?

Then create a prompt that can automate that task and help you save a lot of time!



RCK NC the MARKET PALM BEACH



OPTIMIZE TIME & TASK MANAGEMENT

Most good CRMs have Task Management (to ensure you don't forget or miss anything) and Lead Scoring (to ensure you focus on the important contacts first) functionality built in, including some doing in automatically with AI

| All [Sales S | tage] 104 \$16,284. | 1 T | Qualification Amount \$3.0 | | 15 | Value Prop | 6 | | g Decision Makers 4 \$3.26 | Perception Anal | |
|--------------|---------------------------|----------------------------------|-------------------------------|------------------|-----------------------------------------|------------------------|-------------------------|----------|----------------------------------|--------------------|--|
| - | Name 👄 | Account Name | Sales Stage 🔍 | Amount 🗢 | Туре | 9 | Close 🕀 | User 👄 | Date Created | ÷ | |
| 0. | | | | | _ | | | | 1-204 | K < not | |
| 1 | One-Time | Unity Solutions | Qualification | \$0.0 | 0 New Bus | iness | 31-07-2020 | admin | 26-07-2020 01:33 | i | |
| | One-Time | Unify Solutions | Value Proposition | \$0.00 | | | 31-07-2020 | admin | 26-07-2020 01:35 | | |
| 1 | One-Time | Nec Luctus Felis Foundation | Closed Worr | \$0.0 | 1 | | 31-08-2020 | admin | 29-07-2020 01:20 | i | |
| 1 | One-Time | Amet Faucibus Ut Corp. | Prospecting | \$0.0 | 1 | | 31-08-2020 | admin | 29-07-2020 01:20 | i | |
| 1 | One-Time | Dul Nec Tempus LLC | Prospecting | \$0.0 | 2 | | 31-08-2020 | admin | 29-07-2020 01:20 | 1 | |
| 1 | One-Time | Donec Industries | Prospecting | teamgate 📰 👘 🐵 | | | | | | - | |
| 1 | OneTime | Fringilla Purus Industries | Value Proposition | NON - MECT | | | A | II Leads | | T Filter | |
| 1 | One-Time | Quis Pede Praesent Foundation | Needs Analysis | | | | | | and these Grouperter | (a) (a) 2405- 1 (4 | |
| 1 | One-Time | Per Corporation | Closed Lost | Charlesotta Free | Provide and Advantage | | | | | | |
| 1 | One-Time | Ac Arcu Corporation | Prospecting | Charlesetta Erm | Elimentifica agenti | OAME INC. | 5, 11-235-275-2005 | | transitivity, 31, 201 | - Scoring | |
| 1 | One-Time | Neque Vitae LLC | Proposal/Price Quote | | | | | | | (HOE IN) | |
| 1 | One-Time | Eu Neque Pellentesque Associates | Prospecting | Corrinne Jaret | | n, John M Esq | S. (1965-531-709 | | without manager | | |
| 1 | One-Time | Molestie Arcu Sed LLC | Closed Won | · in Progress | · A realistic age- | | a | out a | | Cold | |
| 1 | One-Time | Sodales Purus LLP | Prospecting | Marg Grasmick | Sales Executive, Wrang | e Hill Auto Auct & She | s C 11 855 562 53316 | | A DISTON | ✓ Hot | |
| 1 | One-Time | Magna Malesuada LLC | Needs Analysis | ill Unqualified | I modés kgr | | B sugitarial or | m | | | |
| 1 | One-Time | At PC | Needs Analysis | Caquita Hisaw | ta in Communications | 196 | < /1 http://www.stat. | | O Design and the state | 🖂 Slatus | |
| 1 | One-Time | Eget Varius Foundation | Closed Won | in Progress | • Jenistitis igen | | an large la discher ein | er C | bind day 1 and | () job mie | |
| | | | | | | | | | | (i) Owner | |





IMPROVE & PRIORITIZE COMMUNICATIONS







IMPROVE & PRIORITIZE COMMUNICATIONS

Generative AI can act like You (or a human representing you or your business) to:

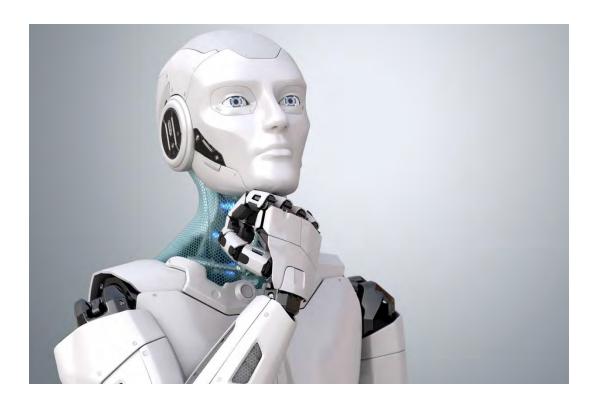
- Provide chat support
- Provide phone conversations
- Respond to emails &/or texts
- Automate interactions
- And more











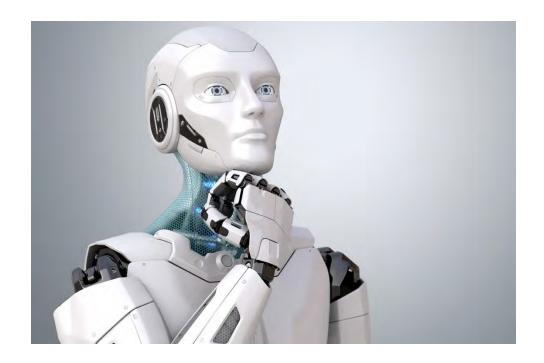




Problem Solving

Generative AI can:

- Answer questions
- Solve problems
- Do math
- Provide projections
- Provide advice
- And more







CONDUCT RESEARCH & PROJECTS







CONDUCT RESEARCH & PROJECTS

Generative AI can:

- Conduct research
- Do full projects
- And more





15



Business Planning & More







Business Planning & More



Create an annual business plan for a seasoned real estate agent who is wanting to increase their market share in the senior retiree and gated communities in Miami Shores, FL





IDENTIFY POTENTIAL RISKS & THREATS



RCK Northe MARKET PALM BEACH



IDENTIFY POTENTIAL RISKS & THREATS

Generative AI can:

- Conduct a SWOT Analysis to help you identify your Strengths, Weaknesses, Opportunities, & Threats to your business
- Conduct Market research
- Conduct Competitor research
- And more







PROVIDE LEGAL ADVICE & GUIDANCE

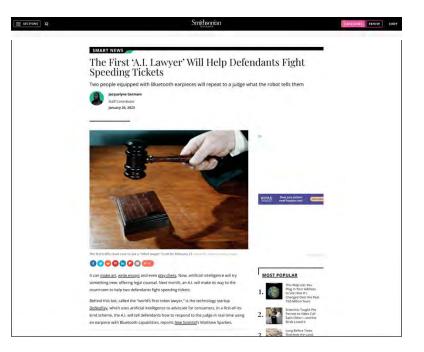




PROVIDE LEGAL ADVICE & GUIDANCE

Generative AI can:

- Pass the American Bar Exam
- Understand and interpret laws & policies
- Provide in-depth or summarized reviews of documents & papers
- Provide advice &/or guidance on complex topics
- DoNotPay.com the 1st AI Lawyer









PROVIDE FINANCIAL ADVICE & GUIDANCE



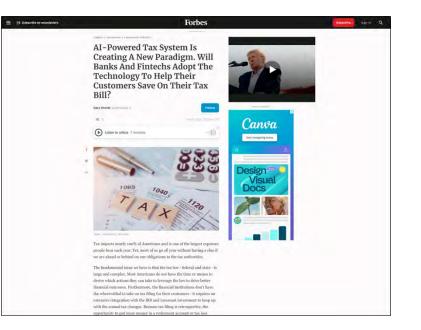




PROVIDE FINANCIAL ADVICE & GUIDANCE

Generative AI can:

- Pass the CPA exam
- Understand and interpret tax laws & policies
- Provide in-depth or summarized reviews of documents & papers
- Provide advice &/or guidance on the stock market, investments, & financial trends
- FlyFin.tax & AITax.com are the 1st AI CPA/Tax Returns







STREAMLINE TRANSACTIONS





STREAMLINE TRANSACTIONS

Generative AI can:

- Review & summarize contracts
- Help you go through applications
- Identify the best (& worst) potential applicants
- Automate & secure steps in the transaction
- Automate communication & follow up during and after the transaction
- And more







AI POWERED UNDERWRITING

AI will streamline the underwriting process for loans and insurance, reducing the time and paperwork involved while increasing accuracy.







AI POWERED LOAN PROCESSING

The mortgage process will become fully digital, from application to approval, making it faster and more convenient for borrowers.









SECURING TRANSACTIONS







SECURING TRANSACTIONS

Several industry vendors are actively working on automating & securing most (if not all) steps in real estate transactions in the blockchain









IMPROVE HOW WE EVALUATE PROPERTIES





AI POWERED APPRAISAL/PRICING

Al-driven algorithms can analyze large datasets to provide more accurate property valuations models based on trends, market conditions, & comparative analytics to help a potential buyer, seller, renter, or investor to make informed decisions on which properties to invest in (and when) that will produce the best ROI short & long term.





IMPROVE HOW WE EVALUATE PROPERTIES

Plus by analyzing imagery of a property & its competition/comps **Al can**:

- Identify the property condition
- Elements within the images such amenities, fixtures, upgrades, & improvements
- Details (make, condition, & materials) of those elements
- And more



RECK MARKET PALM BEACH



IMPROVE HOW WE EVALUATE PROPERTIES

Then use this information to attach actual values to the property & compare it to those of neighboring properties

This will revolutionize how CMAs & Appraisals are done.



RECK Northe MARKET PALM BEACH



OTHER UTILIZATIONS OF AI

- Site Location
- Market Forecasting
- Regulatory & Compliance
- Risk Assessment
- Accessibility Assessment
- Portfolio Optimization
- Property Management
- And more









IMPROVE HOW PROPERTY SEARCH IS DONE



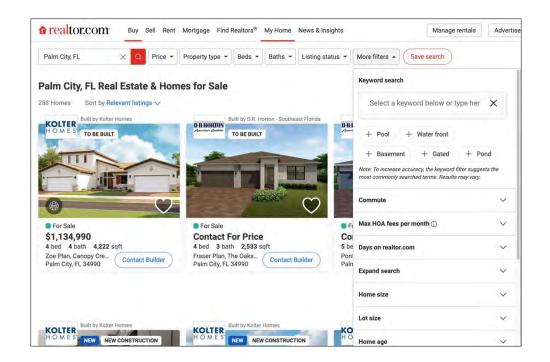
RECK MARKET PALM BEACH



IMPROVE HOW PROPERTY SEARCH IS DONE

Currently property search tools (MLS or public IDX) are limited by the information gathered by the real estate agent & entered into the MLS which has a set number or fields.

Which means the ability to search is limited to those same fields in a property search form.



RCK Northe MARKET PALM BEACH



IMPROVE HOW PROPERTY SEARCH IS DONE

By using AI & image detection it will expand a users ability to search for things that are not entered into the MLS.

This will completely change the way we search for properties & potentially eliminate search forms & make it much more conversational in nature.



RCK MARKET PALM BEACH



IMPROVE HOW PROPERTY SEARCH IS DONE

For example, this type of search is currently not possible, but it will be soon:

"Find me a home that is at least 4 bd, 3 ba, over 3000 sq ft, has an infinity pool, raised hot tub with a waterfall, white cabinets & granite counter tops in the kitchen, & has a marble fireplace & bamboo floors in the master bedroom"













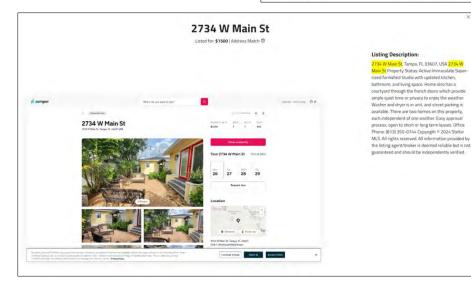
RCK MARKET PALM BEACH

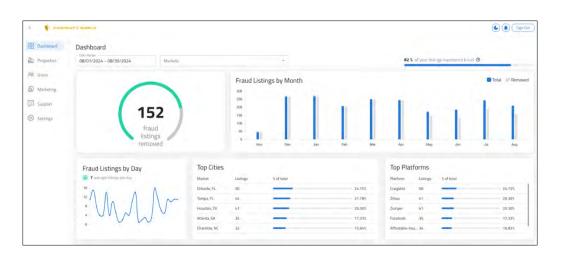




PROPERTY SHIELD

| Face | book 00h 25m 26s | Zumper 00h 26m 41 | s Craigs | ist 00h 27n | 22s Zillo | w 00h 27m 25 | Affordable Housi | ng 00h 28m 14s | | | | | | |
|---------------|--------------------|-------------------|-----------|--------------|-----------|-------------------|--------------------------------------|----------------|--------------|----------------------|-----------|-----------|------------|--------|
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | - | | | _ |
| | | | | | | | | | | | | | | |
| au | id Listings 9 Sear | chill | ÷ sanas 1 | III saumis I | OLANTY | | | | | | C | Sell Repo | at Expor | rt CSV |
| | Address | Sub Market | State | ZIP | Platform | Method | Date Identified | Date Removed | Removal Time | Status T | Takedowns | Sell Repo | Screenshot | |
| | | | | | | Method Address | Date Identified 08/24/24 08:37 am | Date Removed | Removal Time | Status T Pendiog. | _ | | | Edit |
| rau 局 局 | Address | Sub Market | State | 210 | Platform | | | Date Removed | Removal Time | | Takedowns | URL | Screenshot | |

















CLIENT (OR LEAD) SERVICING

Seeing as AI tools help you be more efficient in your content creation, marketing, tasks, etc. it means you have more time to best serve the customer or lead



RCK MARKET PALM BEACH



NO!!

Is AI Going to Replace Real Estate Professionals?

Due to the fact that real estate is such a hands-on and personal experience, and more importantly the biggest financial decision in someone's life, I personally don't think AI will be able to completely eliminate the need for a real estate professional.

But, I truly believe that any one involved in real estate who refuses to embrace this technology will be replaced or usurped by one who does!



Craig Grant Stuart, FL

Craig@RETI.us CraigGrant.info or RETI.us



To download this presentation or connect with Craig, go to <u>RETI.us/cgevent</u> or scan the QR Code AIGGRA





Q&A TIME THANK YOU!