

An aerial photograph of the Miami skyline, showing numerous high-rise buildings and skyscrapers along the coast, with the city's edge curving into the water. The sky is blue with scattered white clouds.

# **MIAMI** **REALTORS<sup>®</sup>**

 **MIAMI**  
REALTORS  
COMMERCIAL

 **BROWARD**  
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a Division of  
MIAMI REALTORS

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**MIAMI**  
a Division of  
MIAMI REALTORS

 **MIAMI**  
REALTORS  
YPN



**miamirealtors.com**



## Things to Know....

- Please always have CAMERA On
- Please be sure to have the correct name for Registration Credit
- As you log in, send your name and license number via chat
- If you have questions, please send them via the chat
- Find the CHAT Area for Additional Details
- The Presentation is for the time mentioned in registration
- Download your Orientation materials at <https://www.miamirealtors.com/orientation>
- Thank you for Joining us, remember all things real estate begin with MIAMIREaltors.com



*Welcome  
to Miami Realtors*





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## Levels of Association Membership

### National level

National Association of REALTORS®, (**NAR**)

### State Level

Florida REALTORS®, (**FR**)

### Local Level

MIAMI REALTORS®





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Maximize Your Benefits

## Membership

NAR's core purpose is to help its members become more profitable and successful.

New Member Welcome Guide

Member Benefits

How to Join

Dues

Membership Information



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NATIONAL  
ASSOCIATION *of*  
REALTORS®

- The National Association of REALTORS® was founded as the National Association of Real Estate Exchanges on May 12, 1908 in Chicago by 120 founding members.
- America's largest trade association, representing 1.5 million members, including NAR's institutes, societies, and councils, involved in all aspects of the residential and commercial real estate industries with Headquarters in Chicago and Washington, D.C.
- MISSION - To empower REALTORS® as they preserve, protect and advance the right to real property for all.
- VISION - Our vision is to be a trusted ally, guiding our members and those they serve through the ever-evolving real estate landscape.
- DIVERSITY & INCLUSION - NAR fully embraces perspectives from all walks of life—regardless of race, ethnicity, gender, religion, age, sexual orientation, gender identity, disability, national origin, socioeconomic status, political affiliation or any other qualities by which we may define ourselves.





## Value of Membership (NAR)

- Political clout through the fundraising and campaign contributions of RPAC
- Making your voice heard by lawmakers and regulators in Washington, DC that fights exclusively for homeownership, real estate investment, strong communities, and the free enterprise system.
- The campaign ads rally consumers to "Look for the R" for reassurance, resources, and reliable guidance on their path to property ownership.
- Realtor Benefit Package
- Visit Realtor.com – create your free profile
- Code of Ethics - <https://www.nar.realtor/about-nar/governing-documents/code-of-ethics/code-of-ethics-training-selection>



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# REALTOR® TRADEMARK AND HOW TO USE IT







## FIVE KEY FACTS

- REALTOR® = Member of NAR  
The term REALTOR® should never be used as a substitute for "real estate agent."
- Non-members may not use the REALTOR® marks.
- Design standards for REALTOR® marks must be followed.
- Members can use the REALTOR® trademarks, *with* limitations.
- REALTOR® marks can be used on the internet/marketing. Members are allowed to use the REALTOR® marks only to indicate membership in NAR by using the marks with a member's name or with legal name of a member broker's real estate.



# WHAT IS NOT ALLOWED: ADJECTIVES



## **SOCIAL MEDIA**

@luxuryrealtor on Facebook,  
Instagram, Twitter, Pinterest,  
TikTok

## **E-MAIL**

bobthebestrealtor@gmail.com

## **WEB DOMAINS**

www.neighborhoodrealtor.com

## **SUNBIZ**

Realtor Services, Inc.





# WHAT IS NOT ALLOWED: PLACES



## **SOCIAL MEDIA**

@realtorofsouthflorida on  
Facebook, Instagram, Twitter,  
Pinterest, TikTok

## **WEB DOMAINS**

[www.miamisbestrealtor.com](http://www.miamisbestrealtor.com)

## **E-MAIL**

[karen@miamibrowardrealtor.com](mailto:karen@miamibrowardrealtor.com)

## **SUNBIZ**

Miami Realtor Services, Inc.



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# WHAT IS ALLOWED

## **YOUR NAME, PUNCTUATION, REALTOR®**

Nancy Fernandez, REALTOR®

## **SOCIAL MEDIA**

@nancy.fernandez.realtor on  
Facebook, Instagram, Twitter,  
Pinterest, Tik Tok

## **E-MAIL**

nancyfernandezrealtor@gmail.com

## **WEB DOMAINS**

www.nancyfernandezrealtor.com







## Trademark Resources

### NAR Logos & Trademark Rules



### NAR Trademark Protection Program



### NAR Trademark Use on Social Media



### NAR Limitations on License to Use the Marks



Trademark Questions?  
Email [trademark@miamire.com](mailto:trademark@miamire.com)



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## Florida REALTORS® (www.floridarealtors.org)

Florida Realtors®  
The Voice for Real Estate in Florida

THE VOICE CONSUMERS ABOUT US MEMBERSHIP NEWSROOM CONTACT US  
TOOLS & RESEARCH LAW & ETHICS EDUCATION EVENTS NEWS & MEDIA ADVOCACY

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NEW LISTINGS,  
MEDIAN  
PRICES RISE  
Housing Report: May 2022  
LEARN MORE

CALENDAR OF EVENTS  
Event type: All Types July 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Indicates event(s) on this day. Click for more info.

LATEST STATS LEGAL UPDATE NEWS HEADLINES HOT BARGAINS TECH UPDATE INFOGRAPHICS

- For REALTORS®, By REALTORS®, : Who We Are and What We Do
- For more than 100 years, Florida Realtors, the state's largest trade association, has been working to meet the needs of the real estate community and Florida homeowners.





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## The Value of Membership (FR)

- Florida REALTORS® News via email every business day
- Free Florida Realtors Legal Hotline
- Free, up-to-date real estate forms
- Exclusive member discount programs
- Member pricing for the annual Florida REALTORS® Convention and Trade Expo
- Access to the latest market research
- Infographics and SunStats
- Ability to proudly identify yourself as a Realtor® and use the trademark on your business cards and promotional materials In-depth and up-to-date housing market research and infographics.



*Welcome  
to Miami Realtors*







- The MIAMI Association of REALTORS® was chartered by the National Association of Realtors in 1920!
- MIAMI represents over **60,000** real estate professionals – In Florida MIAMI members represent 25% of the REALTORS®.
- Comprised of six organizations, the Residential Association, MIAMI REALTORS Commercial, the Broward MIAMI, A Division of MIAMI REALTORS, JTHS-MIAMI, a Division of MIAMI REALTORS in the Jupiter Tequesta Hobe Sound area, MIAMI REALTORS YPN, our Young Professionals Network Council and the award-winning MIAMI REALTORS Global Council
- Knowledgeable, engaged professionals
- Timely, valuable training & education
- **GREAT MEMBER SERVICE**



- Your Membership includes access to over 200 Products and Services From Big Data to International Exposure to CRM, Our products and services will help you improve your respective real estate business.
- Community and Private Property Advocate  
MIAMI, known as The Voice for Real Estate, vigorously advocates for private property rights thereby benefiting MIAMI members, property owners, and the local communities at large.
- Locations 6 in Covering South Florida!





## Antitrust

Miamirealtors.com/antitrust

- Stay informed



## Antitrust

MIAMI Association of REALTORS®, Inc. ("MIAMI"), a not-for-profit trade association, is the voice for real estate, influencing and shaping the industry, and is devoted to being the business and public policy advocate for REALTORS®. MIAMI meetings and events often include real estate professionals and other industry stakeholders who compete with each other or work for competing businesses. MIAMI is committed to conducting all meetings and events in a professional, ethical, and lawful manner, including adherence to all antitrust laws. This ensures pro-consumer, pro-competitive marketplaces that facilitate the sale of real estate. To that end, the topics of this event or meeting will focus on advancing the interests real estate professionals and consumers of real estate services, increasing competition, reducing risk for all parties involved in real estate transactions, and sharing insights on business best practices. The following discussion topics are always prohibited: agreements to fix prices, limiting product or service offerings, allocating geographical territory or customers, and refusing to deal. Any discussion inconsistent with this policy will not be tolerated.

### UPDATES

#### HOW TO DO BUSINESS NOW: TOOLKITS TO NAVIGATE THE NAR SETTLEMENT

by Evian White De Leon © June 3, 2024

HOW TO DO BUSINESS NOW: TOOLKITS TO NAVIGATE THE NAR SETTLEMENT Posted June 3, 2024  
Updated July 24, 2024 Since the NAR settlement was announced on March 15, 2024, MIAMI Association of REALTORS® (MIAMI) has moved quickly to help our membership understand the new way of doing business. Within seven hours.....

[Read more](#)

#### IMPACT OF NAR'S PROPOSED SETTLEMENT ON COMMERCIAL REAL ESTATE

by Evian White De Leon © May 2, 2024

IMPACT OF NAR'S PROPOSED SETTLEMENT ON COMMERCIAL REAL ESTATE Posted May 2, 2024

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English



[Antitrust Education: Click Here](#)

# Anti-trust

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## RPAC

[Miamirealtors.com/rpac](https://miamirealtors.com/rpac)

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## New Global Headquarters



## Northwestern Dade Office



## Aventura



## 6 office Locations

- 3 in Miami Dade County
- 2 in Broward County
- 1 in Palm Beach County





## BROWARD LOCATIONS



### **West Broward – Sawgrass**

13680 NW 14 St., Sunrise, FL.  
33323...



### **Southeast Broward – Hollywood**

1 Oakwood Blvd., Ste 175  
Hollywood, FL. 33020...



**JTHS MIAMI**

Located at Alt AIA – 2 miles North of PGA Blvd.







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- **Thank you for Joining us, remember all things realestate begin with MIAMIREaltors.com/**



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It's FREE! Costs Nothing to Join!



the **POWER** of **MIAMI** YPN  
**MIAMI YPN provides...**

- Chances for Leadership & Influence
- Speaking & Training Opportunities
- Education & Inspiring Events
- Entertainment & Connections
- Community Outreach
- Political Advocacy







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## Orientation

miamirealtors.com/orientation

- New member login
- New member checklist
- Orientation Class Materials
- Trademark links



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New MIAMI Member

Things to Know When You Join MIAMI

NEW MEMBER CHECKLIST

- Attend New Member Orientation
- Mastering Your MLS
- Supra Key and Lockboxes
- Know MLS Rules and Regulations

NEW MEMBER ORIENTATIONS & CODE OF ETHICS

Webinar: New Member Orientation (Spanish)  
October 20 @ 9:30 am - 1:00 pm  
Instructor: Alma Betancourt Presented in Spanish New Member Orientation is mandatory. Code of Ethics tra...  
Find out more »

NEW MEMBER ORIENTATION CLASS MATERIALS

New Member Packet with Code of Ethics Material: [CLICK HERE](#)

New Member Packet with Code of Ethics Material (Spanish): [CLICK HERE](#)

REALTOR® Dos and Don'ts -Standards of Conduct: [CLICK HERE](#)

Important Contact Information Phone Card: [CLICK HERE](#)

MLS Coverage Area Map: [CLICK HERE](#)

FLORIDA REALTORS® MEMBER BENEFITS

Registration with the Florida REALTORS®: [CLICK HERE](#)

MIAMI Member

First Time Login

Video Tutorial

Nuevo Miembro de MIAMI

Cómo iniciar sesión por primera vez

Video

Video Tutorial: First Time Login – MIAMI Member

Walk Through step by step process of a MIAMI Member First Time Login. Visit MiamiRealtors.com/FirstTimeLoginSpanish to watch it in Spanish....

Video Tutorial: First Time Login in Spanish


Video: Cómo iniciar sesión por primera vez. Para nuevo miembro de MIAMI. En español...

- Multi-Media, Photos, Videos
- Seller/Buyers, and CMAs
- Websites, IDX & Syndication
- Big Data
- Customer Engagement
- Paperless Transactions
- CRM
- International Exposure

# the POWER of MIAMI

## MiamiRealtors.com/Services


FREE, Exclusive, Subscription & Discounted Services



### MIAMI PLATINUM PLUS SUBSCRIPTION

- Form Simplicity Ultimate Edition\*
- Matrix\* plus Rapattini\*\*
- Rapattini plus Matrix\*\*\*
- Two FREE NAR Designation Classes\*


- Top CMA\*
- Displet Global Pro (Q1 2024)
- PhotoFly for Platinum PLUS



### Websites, IDX & Syndication

- Agent 3000
- Buy Domain Names & More
- DPI Showcase
- Juwai
- MIAMI's Global Property Exchange
- New Estate Only (NEO)
- Realopodia
- Salecore
- South Florida Broker Open House Search


- South Florida Property Search
- South Florida Commercial Property Search
- South Florida Open House Search
- Bridge Interactive
- IDX Vendors\*
- IntraMatrix
- ListHub
- ListTrac
- Miami.RentalBeast.com



### Multi-Media, Photos, Videos, Tours

- Agent 3000 Upgrade\*
- PadStory\*
- PhotoFly MIAMI Templates
- PIVOT\*
- Preferred Photographer Program
- Style to Design
- TerraFlyPro


- Box Browline
- HomePro
- Immoviewer
- IntraViz
- MyCondoPlans
- MyHomePlans
- Nestully
- Planomatic\*



### Customer Engagement

- Agent 3000
- CarToFront
- Showingly
- Wikirealty
- Courted.io & Mobile App
- Every Door Direct Mail
- eVale
- ePropertyWatch
- GreatSchools
- InstaCard
- Live Chat
- PhotoFly
- RatePlug
- RateMyAgent


- RealSatisfied
- Realism\*
- Remine PRO
- Remine Mobile
- Rental Beast
- RentSpree
- RPR Mobile
- Smarter Agent App
- ShowingTime for MLS & Mobile
- S. F. Property Search
- S. F. Commercial Property Search
- Utility Connect



### Global Exposure

- Displet Global Pro (Q1 2024)
- Juwai - #1 Chinese Portal with millions of Chinese consumer visitors to Juwai.com each month... MIAMI Members Listings featured at no additional cost. MORE:
- MiamiRealtors.com/Juwei
- MIAMI's Global Property Exchange
- NEO (New Estate Only)
- Partner Associates Only

- Proxic Connect
- Realopodia
- Referral Network
- Top 20 Reasons to Visit
- S. F. Comm. Property Search
- S. F. Open House Search
- S. F. Property Search
- The International MLS (MLS)



MIAMI Platinum PLUS


Exclusives

Not Exclusive but great Service - Deep Discounts for MIAMI Members where applicable

### CRM

- Agent 3000 Upgrade\*
- Salecore
- eVale
- Homes.com HomesConnect


- OneHome\* by Corelogic\*
- Remine Pro
- Total Brokerage



### Sellers/Buyers, Presentations & CMAs

- Agent 3000
- Broker Open House
- CarToFront
- MLSOffers
- New Estate Only (NEO)
- Proxic Connect
- Proxic Developer Showcase
- Showingly
- Terrally
- Builders Update
- Courted.io and Mobile App
- Every Door Direct Mail
- eVale
- eProperty Watch
- Form Simplicity


- Homesnap Pro
- HomeVist
- iMap
- Landlord Station
- New Home Source Professional (NHS Pro)
- OneHome\* by Corelogic\*
- Showingly
- RealtyMyAgent
- RatePlug
- Realist
- Real Satisfied
- Remine Pro
- Remine Mobile
- REN360



### Paperless Transactions

- Dealu
- MLS Offers
- DotLoop
- Form Simplicity
- Landlord Station


- MyRental Powered by SafeRent\* Solutions
- RentalBeast
- RentSpree
- Total Brokerage



### Big Data

- MIAMI Chief Economist
- Bay Correlation
- Agent 3000
- Broker Command
- Commercial Property Search
- Compstak
- CREOP\*
- Listing Syndication (Brokers/Managers)
- Market Focus Reports
- MIAMI PhotoFly
- NEO (New Estate Only)
- SFMarketIntel.com
- South Florida Open House
- South Florida Property Search
- TerraFly Pro


- Builders Update
- Data Co-Op
- MIAMI's Global Property Exchange
- iMap
- ListHub (Brokers/Managers)
- LiveChat
- Matrix\* MLS
- Miami.RentalBeast.com
- MLSAdvantage
- MLS Offers
- My Condo Plans PLUS
- House Plans
- New Home Source Professional (NHS Pro)
- Rapattini MLS



### Artificial Intelligence

- Nila June
- Eve (Agent 3000)
- Real Cheeky

- RPR Script Writer
- Lundy
- Rent3.ai




- Chocolate Chips.ai

### Education

- Legal Updates
- Fair Housing Updates
- Rock the Market
- South Florida RE School
- Calendar
- Designations & Certifications

- In-depth Technology Resources Training
- MIAMI Global Events
- MIAMI Commercial Events
- Online Education



-



## Education

### Pathways to Success

- Offers nearly 4,000 Seminars Annually
- Via Zoom & at our office locations
- Live Chat
- Conference Centers
- Social Media IG Handle @themiamirealtors



### Licensing Courses offered by MIAMI

All Florida real estate licenses expire March 31 or September 30.

**45hr**  
**SALES ASSOCIATE**  
Post License

All real estate licensees are required by the Florida Real Estate Commission (FREC) to complete a **45 Hour Post License Course within the first two (2) years of obtaining their real estate license**. This applies to all licensees with active or inactive real estate licenses. Failure to complete this requirement within the first license licensure period will result in the loss of the license. Don't let this happen to you.

**14hr**  
**CONTINUING EDUCATION**  
License Renewal

This course is required **every two (2) years prior to real estate license renewal and includes the 3-hour Core Law requirement**. Taught in our state-of-the-art classrooms there is **NO EXAM REQUIRED** for the successful completion of the course. Our experienced, practicing real estate professionals facilitate a lively learning experience covering current real estate laws both federal and state along with any recent changes.

**3hr**  
**CORE LAW**  
License Renewal

This course meets the 3 hour Core Law requirement for all renewing Florida real estate licensees. This course will cover a variety of topics including updates and clarifications on the Florida Real Estate Commission's (FREC) most current rules and regulations specific to the practice of real estate. This course can be taken alone or as part of the 14 hours.

**3hr**  
**BUSINESS ETHICS**  
License Renewal

This course meets the 3 hour Business Ethics requirement for all renewing Florida real estate licensees. This course will cover a variety of topics including updates and clarifications on the Florida Real Estate Commission's (FREC) and NAR most current rules and regulations. This course can be taken alone or as part of the 14 hours. **THIS COURSE MEETS NAR REALTORS CODE OF ETHICS REQUIREMENT.**

**72hr**  
**BROKER**  
Pre License

Interested in becoming a Broker?  
Must be licensed for a minimum of 2 years. Take the 72-hour Broker Course (FREC II) for only \$279 (book not included). (100-question end-of-course exam. A passing score of 70%)

**60hr**  
**BROKER**  
Post License

The Florida Real Estate Commission rules require anyone with a Broker's license to complete 60 hours of Post-License education prior to their first renewal period. Failing to complete the Post-License course before the renewal of your first license will result in the loss of your license.

- 30-hours of Brokerage Management (50-question end-of-course exam. A passing score of 75%).
- 30-hours of Real Estate Investment Analysis (50-question end-of-course exam. A passing score of 75%).





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## Power of MIAMI - Services

### **NEW FREE FROM MIAMI Page - [miamirealtors.com/freefrommiami](https://miamirealtors.com/freefrommiami)**

- Access our more than 80 REALTOR® Products and Services FREE For MIAMI Members. From Big Data to International Exposure to CRM, our products and services will help you improve your respective real estate business.
- Join us for the FREE From MIAMI Series of Classes

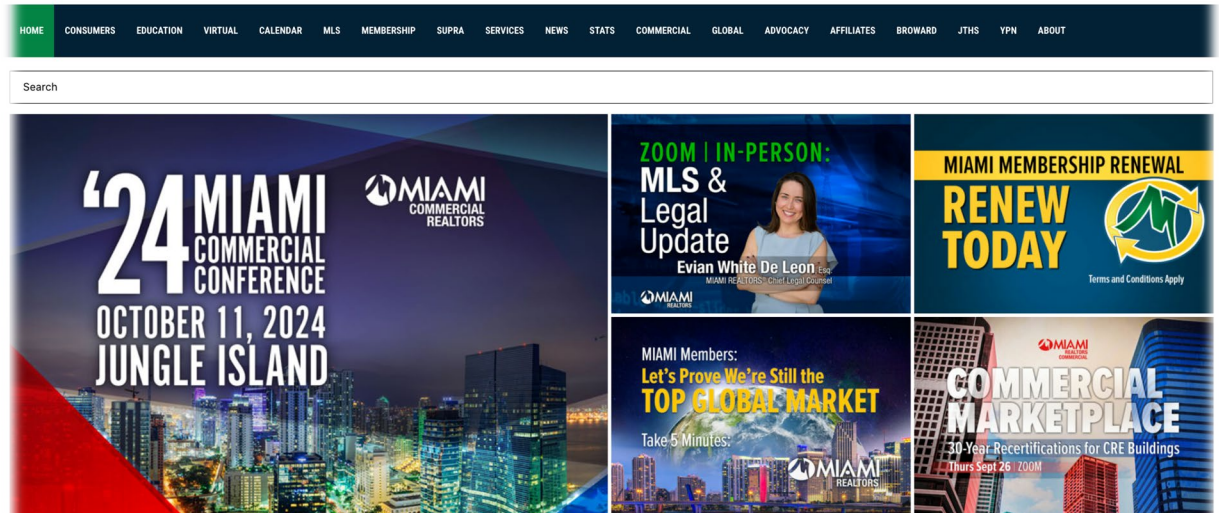




- How to enroll for class
- How to login
- Simply click the MIAMI Gateway

2 Access Points to  
Gateway to Single  
Sign On Services

Login with the Miami Gateway


MIAMI Gateway

PRICE	PROPERTY TYPE	VIEW LISTINGS
Any Price ▾	All Property Types ▾	

#### NEWS

Colombia is Top Foreign Country Searching Miami Real Estate

September 24, 2024

MIAMI – Colombia again registered the most global web searches for South Florida real estate in August 2024, according to...

MIAMI Realtors and Solid Earth Partner to Launch Award-Winning Dashboard to Help Realtors Better Serve Their Clients

September 23, 2024

MIAMI – The MIAMI Association of REALTORS® (MIAMI) the nation's

#### UPCOMING EVENTS & CLASSES

(ZOOM) ABR: Accredited Buyer Representative – 8CE

September 26 @ 9:00 am - September 27 @ 5:00 pm

West Broward Sawgrass Office 13680 NW 14 St  
Sunrise, FL 33323 United States + Google Map

Instructor: Cynthia DeLuca This class is virtual via Zoom ABR: Accredited Buyer Representative Designation ...

Find out more »



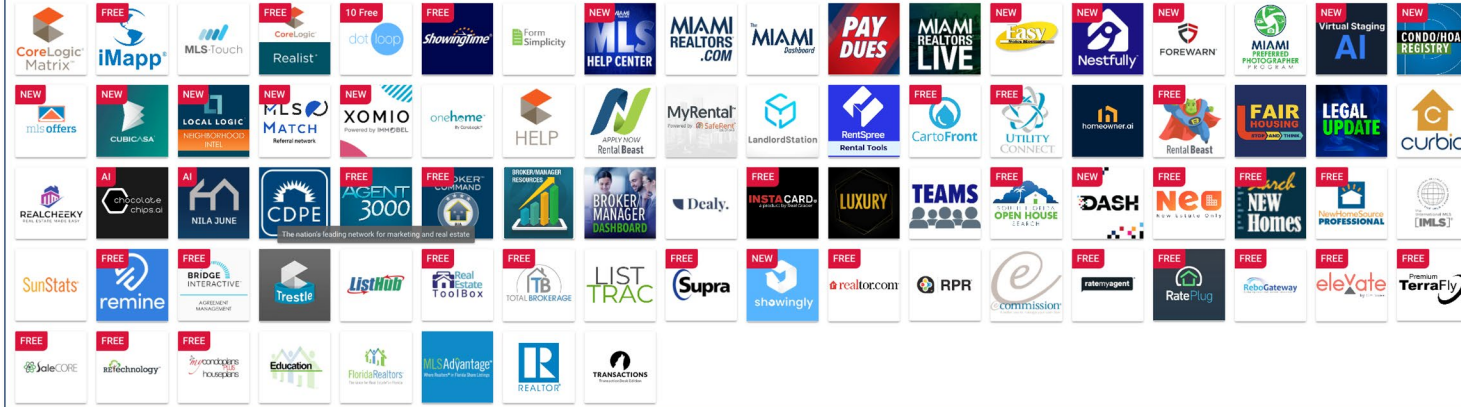


Resource Panels

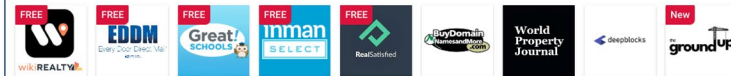
MIAMI REALTORS Home

CURRENT PROFILE Connie Nieto  
Connie

### Miami Services - Single Sign On



### More MIAMI Products, Services & Tools - Requires Log-In



ACCOUNT

EDUCATION

EVENTS

Account Balance

Account Balance  
\$0  
Account Status: Active

Due: 9/19/2024

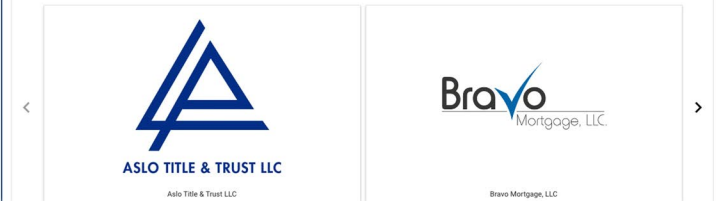
Pay my bill

Last updated: 9/19/2024

Presidential MIAMI Affiliates



Diamond MIAMI Affiliates







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## Your MLS Options






# Matrix™ X


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? Enter Shorthand or MLS# × Q Recent Searches ⌵

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There are no active news postings.

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My Hit Counters (1)  
My Editable Listings (1)  
My Firm Active Listings (3)  
My Bkr/Mgr/Admin Listings (3)  
All System Incompletes (1883)  
  
Refresh


 **My Favorite Searches**  

3 millas de casa Condo y TH  
3 millas de casa Single Family Homes  
All Ok to advertise  
Connie Farm RE2  
Connie Mom Condo  
Connie's Farm Single Family  
ok to advertise 4.23.2024  
Single Family Home close to office  
weston condo th  
weston single for me


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Manage

  
Update All

 **Recent Use Contacts**  
Dorar, Jasmine  
Christy, Connie

 **Market Watch**  
Coming Soon (1)  
New (25)  
Back On Market (7)  
Price Decrease (17)  
Price Increase (1)  
Active With Contract (10)  
Cancelled (7)  
Closed Sale (19)  
Pending Sale (6)  
Rented (0)  
Temp Off Market (2)  
Withdrawn (1)  
Expired (8)


Single Family/Condo (RE1/RE2) 3 Day  
Refresh Customize · Reset

 **ePropertyWatch**  

Be the Neighborhood Expert Every Month  
Auto-email property insight reports to homeowners.  
CoreLogic


Home Value | Neighborhood Activity | Market Trends  
  
Monthly Report | Home Value  
Neighborhood Activity | Market Trends

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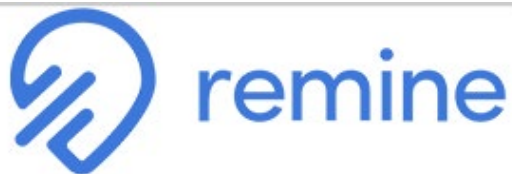
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- Realist®
- MLS-Touch®

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Take full advantage of your technology tools.



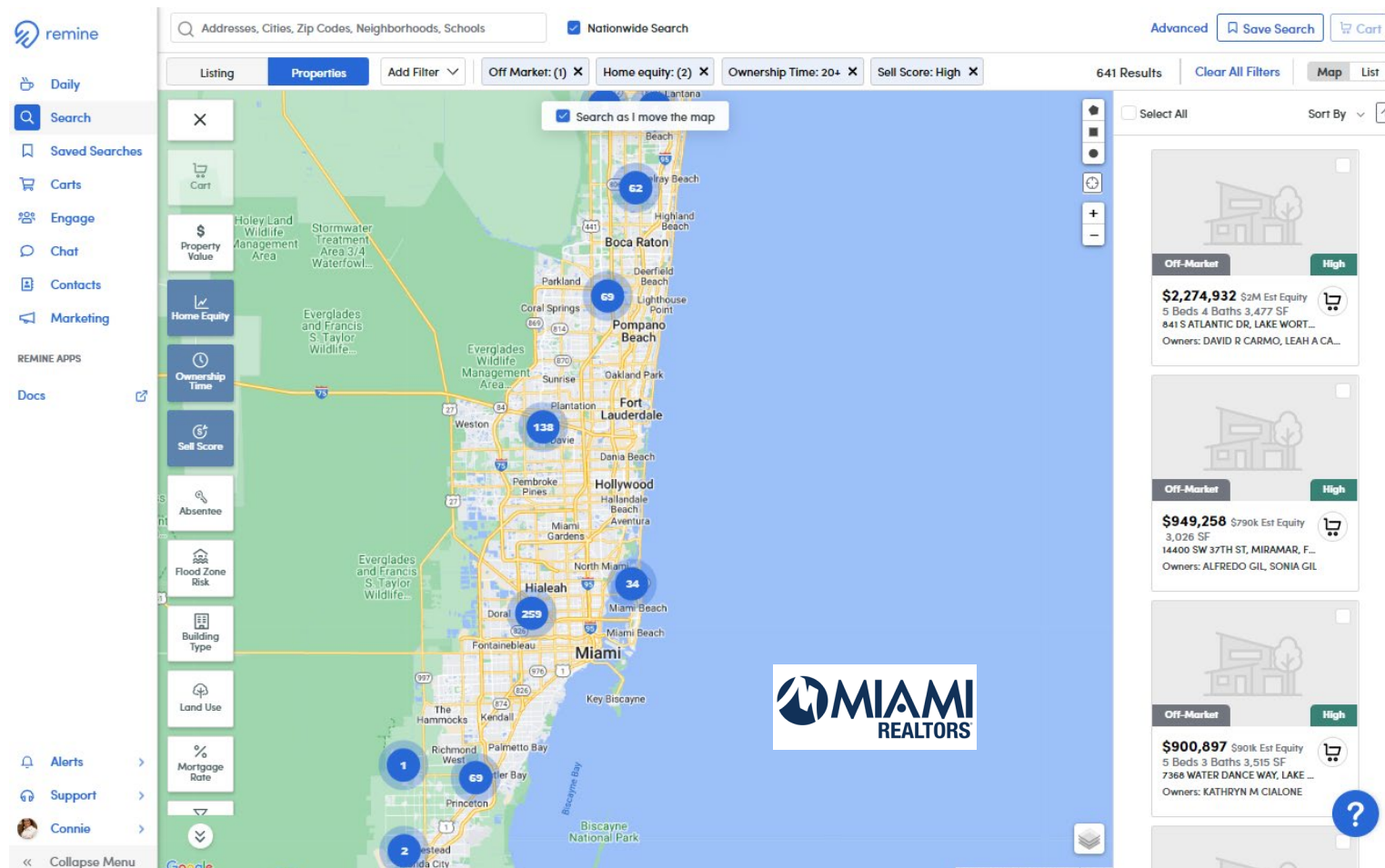




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Intuitive  
Modern MLS  
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- MLS Search
- Nationwide Search
- Tax Detail
- CMA reports

Join us for a Remine Pro, Prospecting and Farming, and Virtual Presentation of Your Listings Course!



The screenshot displays the Remine Pro software interface. On the left, there is a sidebar with navigation options: Daily, Search, Saved Searches, Carts, Engage, Chat, Contacts, Marketing, and REMINE APPS. The main area features a map of Miami with various filters applied: Listing, Properties, Add Filter, Off Market: (1), Home equity: (2), Ownership Time: 20+, and Sell Score: High. The map shows several property listings with callouts for price and location. On the right, there is a list of search results, including property details like price, location, and owner information. The Miami Realtors logo is visible in the bottom right corner of the map area.



## MLS Touch



Apple  
User



Android  
User



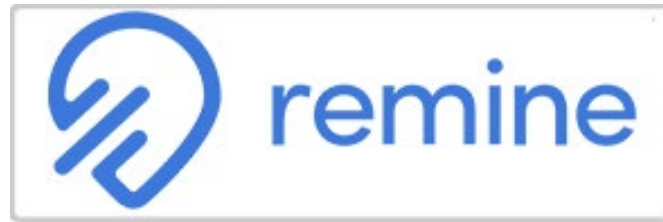




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## MIAMI offers 4 Tax Programs



# Realist®

## MIAMI's 4 TAX PROGRAMS

MORE with MIAMI

These products are included with your MIAMI Membership at **NO Additional Charge!**

Search property sales history, complete a CMA, create mailing labels and verify ownership

	iMapp®	remine	Realist®	RPR®
<b>Features</b>				
Miami-Dade, Broward and Palm Beach	✓	✓	✓	✓
Frequency of Sales Updates	Daily	Daily	Daily	Weekly
Comparable Market Analysis (CMA) ✓	✓	✓	✓	✓
Link to tax record from MLS listing	✓	✓	✓	✓
Dade and Broward MLS data included	✓	✓	✓	✓
Ability to save searches	✓	✓	✓	✓
Email Reports	✓	✓	✓	✓
REO Search	✓	✓	✓	✓
Interactive Maps		aerial-street-plot-flood heatmap-AirBnb	aerial-street-plot-flood aerial-street-plot	aerial-street-flood-heat POI's-geographic area
Foreclosure	✓	✓	✓	✓
Demographics	✓	✓	✓	✓
Mailing Labels	5,000	✓	2,500	5,000
Designer Charts and Graphs	✓	✓	✓	✓
Neighborhood Profile	✓	✓	✓	✓
Mobile/Tablet version	✓	✓	✓	✓
Mortgage Detail	✓	✓	✓	✓
Flood Zone Information	✓	✓	✓	✓
Nationwide Tax Data	✓	✓	✓	✓
Florida Tax Info	✓	✓	✓	✓

Things Remine does in addition to the above list:

- Estimated Mortgage Balance Information
- Direct integration with a mailing company
- Consumer information/Contact info
- Predictive analytics
- Interactive Share

## WANT TO LEARN MORE?

### Take a class

- iMapp Tax Roll Solutions
- Realist Tax Roll Solutions
- REALTOR Property Resource
- Remine Pro



Register for these classes at [miamirealtors.com/calendar](http://miamirealtors.com/calendar)



## Referral System & International MLS



- Complimentary membership
- All your listings are now promoted on portals
- Your listings are also advertised on thousands of other agent and broker sites globally in 100+ languages with IMLS IDX searches
- Build your complimentary IMLS Agent Directory full agent profile
- Complimentary Agent Directory Listing enables you to network internationally with buyers, sellers and other real estate professionals





- Access to a library of online, downloadable forms which are always up-to-date.
- Create, edit, download, print and email forms to customers  
Populate your forms with data from your association's MLS database and  
or Import tax data records.
- Web-based, no software to install. Develop standard forms packages for planned transactions.
- Easily add clauses to a form. Upload and store customized files, documents and photos.
- Store transactions online, access anytime (50 MB of included storage with the Professional Edition).



## Artificial Intelligence (AI) Resource Hub for MIAMI REALTORS®

### AI TOOLS TO STREAMLINE YOUR MARKETING



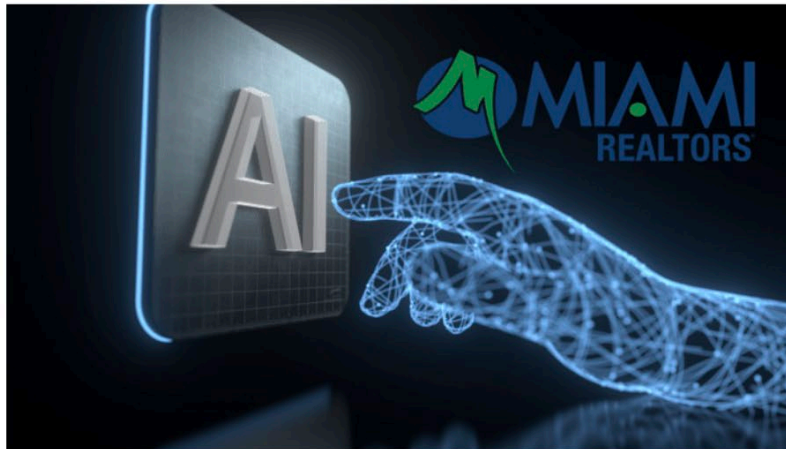
#### Realtors Property Resource (RPR) AI ChatGPT ScriptWriter

Want to keep your customers updated about the market but don't know what to say or have the time to write something? Our new Market Trends ScriptWriter analyzes market trends and does the work for you! AI software powered by ChatGPT allows you to create content to convey to your customers what is happening in a market area.



#### Meet EVE! Agent 3000's NEW AI

- **Create Listing Remarks:** Eve is a skilled professional who specializes in crafting high-quality listing remarks with ease. With just a few clicks, Eve can create compelling and effective descriptions that showcase the unique features and benefits of any property. Eve's attention to detail and expertise in the real estate industry make her invaluable. [Visit Eve's](#)



## Advantages & Applications of AI for Real Estate Professionals

Predictive Analytics







## Property Showcase



HOME CONSUMERS EDUCATION VIRTUAL CALENDAR MLS MEMBERSHIP SUPRA SERVICES NEWS STATS COMMERCIAL GLOBAL ADVOCACY AFFILIATES BROWARD JTHS YPN ABOUT

Search



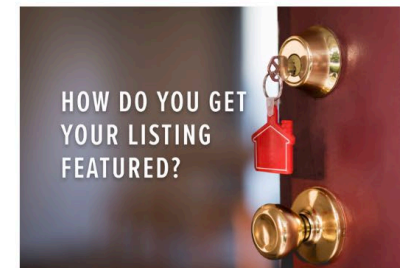
## MIAMI's Consumer Search Websites

How to get your Residential or Commercial listing featured

HOW DO YOU GET YOUR LISTING FEATURED?



South Florida Open House Search Instructional Video – FREE FROM MIAMI!



How Do You Get Your Listing Featured



South Florida Commercial Property Search Instructional Video – FREE FROM MIAMI!



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## inman SELECT

Be Smart About Real Estate

MIAMI Members: **FREE** ~~\$249/YR.~~

inman SELECT

- Select Breaking News By Award Winning Journalists
- Real time surveys that tap the expectations, plans & mood of the industry
- Searchable 60,000 news article database for your presentations and research
- Select daily tech reviews







## Social Media Solutions

- 4 Part Social Media Series
- Social Media Resources
- Photofy
- Business Instagram Account
- LinkedIn Profile
- Lead Generation Techniques
- & More



MIAMI TRAINERS -



## SOCIAL MEDIA SERIES



TAKE A CLASS



FREE WITH MIAMI TRAINERS



ATTRACT NEW CUSTOMERS



FIND NEW FOLLOWERS



## Essential Marketing Tool

- NEW - Ok To Advertise - NEW
- NEW - Eve – AI
- NEW – 3 Listing email Templates
- NEW - Brand & Market - 7 Programs
- Unlimited Landing Pages
- Easy-to-use Social Media Tools
- Beautiful Custom Flyers in under 30 seconds
- Single Property Websites with 1 click
- Craigslist HTML Code for Beautiful Ads in seconds
- QR Codes
- Sign Riders
- Graphs (linear regression scatter plot, sales volume, average DOM, listing inventory)
- Reports (agent ranking, absorption rate, area sales comparison, production statistics)
- 4 classes for a Magnificent product!







## eProperty Watch

An advertisement for eProperty Watch. It features a couple sitting on a couch, looking at a laptop. The text on the left says 'Be the Neighborhood Expert Every Month' and 'Auto-email property insight reports to homeowners.' The CoreLogic logo is at the bottom left. A green bar at the bottom contains the text 'Home Value | Neighborhood Activity | Market Trends'.

- Makes you the market expert and sponsor that prospects rely on for home values and neighborhood activity
- Agent branded emails, keeping your name top-of-mind
- Interesting drip-marketing platform
- Dynamic and fresh data each month
- Enroll and import up to 2,500 customers





## CartoFront

- Flood Insurance Quote
- A FREE MIAMI Member Benefit
- Get accurate flood zone and estimated flood insurance options with one-click
- Click “The Raindrop” in every listing Icon Bar – get results in less than 15 seconds







## SUPRA



### How to Get Supra – Agents & Affiliates

Supra lockboxes are available for MIAMI members and affiliates. Click here to see costs....



### Download Supra to my Phone

The Supra eKEY app is available on popular models of smartphones and tablets. Click here...



### Supra eKey

Use your smartphone or tablet as your lockbox key. The eKEY application uses your phone's...



### Supra iBOXes

More models of smartphones and tablets communicate directly with the iBox BT LE keybox than....



### Supra Web

SupraWEB is a secure website for real estate agents and office brokers to login and...



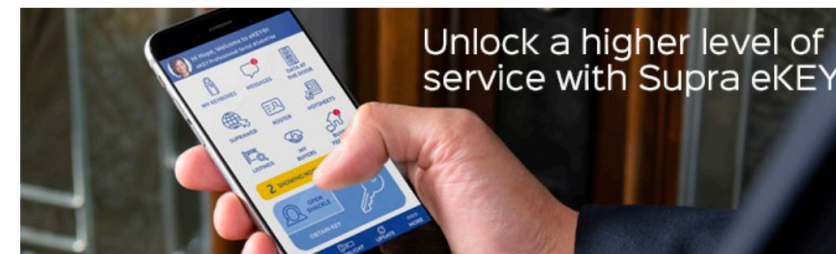
### Supra Video Tutorials

You can also find the links to all of our videos on the Supra Video...



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 <b>Connie Nieto</b> VP of Technology Services	 <b>Christy Denys</b> Instructor of Technology Services	 <b>Tyson Hanes</b> Instructor of Technology Services
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- Playlists Covering your Products and Services



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## UPCOMING EVENTS & CLASSES



HOME CONSUMERS EDUCATION **CALNDAR** MLS MEMBERSHIP SERVICES NEWS COMMERCIAL GLOBAL ADVOCACY AFFILIATES BROWARD JTHS YPN ABOUT

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Search for events

TAGS

< > Today JULY 2022 MON TUE

26

27

Jul

(NWD - HYBRID) MLS Matrix X 301 - Data, Statistics, and CMA - Spanish

🕒 Wednesday, July 27, 2022 (9:30 AM to 11:30 AM)



Description Location

HYBRID - Presented in Spanish

In this class, you will learn:  
Details, Selection, Adding External Speed Bar  
Statistics Reviews  
Learn how to effectively speak to a 1004MC report  
For additional Statistics take a "Ma

If you have a disability and may require reasonable accommodation at least 10 business days before the event, please contact our Education Department at 305.441.1234.

First Six Months as a REALTOR

11:00 am - 12:00 pm  
Webinar: MLS Matrix X 301 - Data, Statistics, and CMA - Spanish

1:00 pm - 3:00 pm  
(WB - HYBRID) CMA

Webinar: How to Work with Builders to Sell & Show New Homes - NWD Pro  
1:00 pm - 2:00 pm  
Agent Webinar: SalesCORE - Get More Customers, Referrals

### Registration Details

IN-Person Registration Click Here

Member	Free
Non-Member	\$25.00

Virtual Registration Click Here

### MIAMI Association of REALTORS® - Class Confirmation/CHECK-IN Instructions (Headquarters)



🕒 Registration <registration@miamire.com>

To: 📍 Constance Angelica Nieto Garin

🕒 Retention: 4-Year Retention, then delete - Mailboxes Expires: 06/01/2028.



Dear Connie

This is your confirmation notice that your registration has been received and is confirmed for the following event (HQ) HYBRID: How to Do Business Now? Legal Update and Action Plan on Sunday, June 4, 2024 (Date(Class (Class))) to 6/4/2024 3:30 PM

For class check-in, please click the MIAMI Fast Pass link below to save the QR Code on your phone. A follow-up email with the QR Code will be sent on the morning of class.



[MIAMI FAST PASS](#)

Class Information:

Class: (HQ) HYBRID: How to Do Business Now? Legal Update and Action Plan

Class Start Date: 6/4/2024 2:00 PM

Nieto, Connie

(HQ) HYBRID: How to Do Business Now? Legal Update and Action Plan

06/04/24 2:00 PM

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Text JOIN to 29500 to receive your MIAMI FAST PASS and other notifications by text. \*Message and data rates may apply





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## MIAMI COMMERCIAL

We Do 80% of the Commercial MLS Business in Miami-Dade & Broward! MIAMI Commercial serves South Florida commercial members shaping and unifying the commercial real estate brokerage and service industry. The largest commercial REALTOR® association in Florida, MIAMI Commercial has more than 3,400 members in Miami-Dade, Broward, Palm Beach and Martin counties.



### Commercial MLS

Created for commercial Realtors by commercial Realtors, the only dedicated commercial MLS in South Florida...



### South Florida Commercial Property Search

Search for any South Florida commercial property. Property types includes office, industrial, retail, multi-family, businesses...



### Member 2 Member Marketing

Member2Member emails are a free service for our MIAMI commercial members and the quickest way...



### Commercial Products and Services

Expand your business with MIAMI Commercial Products and Services....



### Commercial Certificate Program

Earn points today by attending contracts classes, conferences, monthly networking opportunities or commercial workshops and training....



### Commercial Membership

MIAMI Commercial provides services to increase the profitability of its members, including superior educational opportunities, legislative affairs and advocacy, the...



### Commercial Marketplace

The place to be to market your commercial listings and wants. Increase your business by presenting your \*commercial property haves and...



## Marketing Your Commercial Real Estate

### Member to Member System (M2M)

*State of the art attractive digital email marketing*



- 5<sup>th</sup> Largest Commercial Association
- You can reach over **2,600 commercial members** with just a few clicks!
- Including the South Florida Commercial Search.
- Email specific haves & needs several times a month!
- **Commercial Member Exclusive:** become a secondary commercial member for less than \$100 a year

[MiamiRealtor.com/Commercial](https://MiamiRealtor.com/Commercial)





## MIAMI Commercial Certificate Program



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LOOK FOR THE POINTS!

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*[Signature]*



## MIAMI Commercial Certificate Program



### RPR—a commercial practitioner's secret weapon.

Visit RPR

From searching on- and off-market properties, lifestyle and behavior data, investment analysis, and site selection tools, RPR is a property data resource that can elevate every facet of your commercial real estate business.

Commercial Track

Webinars



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#### Introduction to RPR

Welcome to RPR's Basics and Beyond Learning Series. This first video is your official "intro" to RPR. You'll get a high level overview of all the features, tools and capabilities that RPR offers to REALTORS®. It's a great way to see how the site looks, feels and functions. It's basically the ground floor on how much RPR has to offer and why it's in your best interest to tap into all of the property data available to you. This two and a half minute clip is a perfect first taste for new members or for someone who is new to RPR.

Log in to RPR today. [narpr.com](http://narpr.com)

1. Introduction to RPR	2:31
2. Data Partners	4:26
3. Create Your Account	2:07
4. Update Your Profile & Settings	2:56
5. Explore the Homepage	3:21
6. My Markets	1:40
7. Commercial Property Search & Results	6:41
8. Commercial Map Insights	9:08
9. Commercial Property Details	4:49
10. Investment Analysis with Valuate	7:47
11. Trade Area Details	3:43
12. Commercial AI ScriptWriter	1:37
13. Site Selection	3:14
14. Reports	6:10
15. RPR Mobile™ for Commercial	6:04





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