## 2024 PROFILE of

## International Homebuyer Transactions

of MIAMI Association of REALTORS°



#### Florida: #1 Destination of U.S. Foreign Buyers for 16th Consecutive Year!

| Share of Top 10 States to Total Foreign Buyer Purchases |     |     |     |     |    |    |    |    |    |    |
|---|-----|-----|-----|-----|----|----|----|----|----|----|
|   | FL  | TX  | CA  | AZ  | GA | NJ | NY | NC | IL | MI |
| 2009  | 23% | 11% | 13% | 7%  | 1% | 1% | 2% | 3% | 4% | 1% |
| 2010  | 22% | 8%  | 12% | 11% | 5% | 2% | 4% | 2% | 1% | 2% |
| 2011  | 31% | 9%  | 12% | 6%  | 2% | 3% | 3% | 2% | 3% | 1% |
| 2012  | 26% | 7%  | 11% | 7%  | 4% | 1% | 4% | 2% | 3% | 3% |
| 2013  | 23% | 9%  | 17% | 9%  | 2% | 2% | 3% | 1% | 2% | 2% |
| 2014  | 23% | 12% | 14% | 6%  | 2% | 3% | 3% | 2% | 3% | 2% |
| 2015  | 21% | 8%  | 16% | 5%  | 2% | 3% | 3% | 2% | 3% | 2% |
| 2016  | 22% | 10% | 15% | 4%  | 2% | 4% | 4% | 3% | 4% | 2% |
| 2017  | 22% | 12% | 12% | 4%  | 3% | 4% | 3% | 3% | 3% | 2% |
| 2018  | 19% | 9%  | 14% | 5%  | 4% | 4% | 5% | 3% | 3% | 3% |
| 2019  | 20% | 10% | 12% | 5%  | 3% | 4% | 3% | 3% | 3% | 2% |
| 2020  | 22% | 9%  | 15% | 3%  | 3% | 4% | 5% | 3% | 3% | 2% |
| 2021  | 21% | 9%  | 16% | 5%  | 3% | 4% | 4% | 3% | 3% | 3% |
| 2022  | 24% | 8%  | 11% | 7%  | 2% | 3% | 4% | 4% | 3% | 1% |
| 2023  | 23% | 12% | 12% | 4%  | 2% | 2% | 3% | 4% | 4% | 1% |
| 2024  | 20% | 13% | 11% | 5%  | 4% | 4% | 4% | 4% | 3% | 2% |



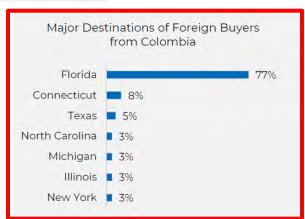
#### Florida: A Major Destination of U.S. Foreign Buyers in 2024













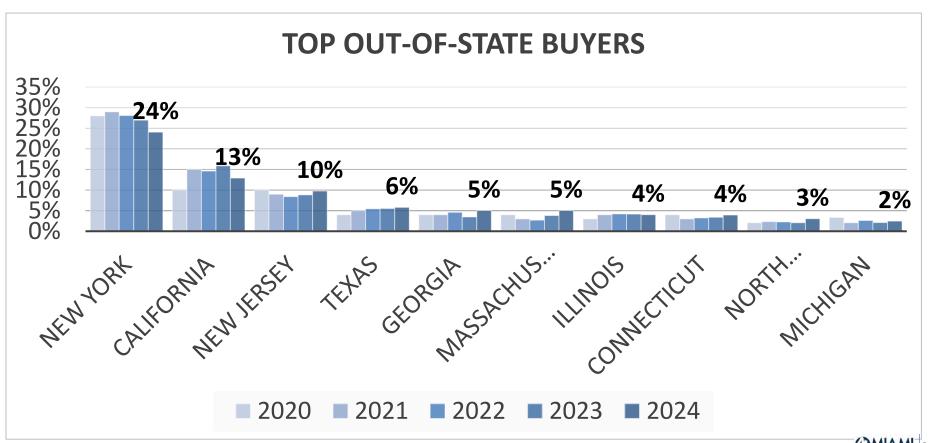
#### **U.S. OUT-OF-STATE BUYERS**

#### **FOREIGN BUYER PURCHASES**

Dollar and Volume
Origin and Destination
Foreign Buyer Preferences



#### MIAMI Out-of-State Buyers: New York is Again Top State of Origin



#### \$3.1 Billion MIAMI Foreign Buyer Dollar Sales

## MIAMI REALTORS® FOREIGN BUYER DOLLAR VOLUME (IN BILLION DOLLARS)

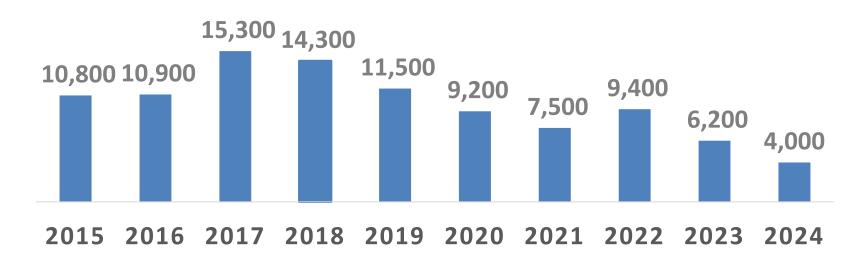


2015 2016 2017 2018 2019 2020 2021 2022 2023 2024



#### 4,000 Properties Purchased by MIAMI Foreign Buyers

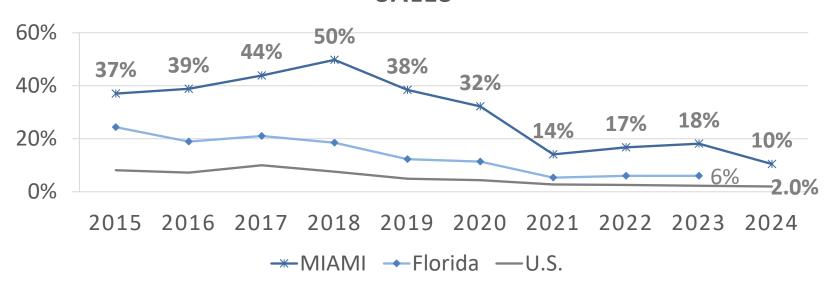
## MIAMI REALTORS® FOREIGN BUYER PURCHASES





#### 10% MIAMI Foreign Buyer Share by Dollar Volume vs. 2% Nationally

## FOREIGN BUYER DOLLAR VOLUME AS A PERCENT OF MIAMI REALTORS® DOLLAR CLOSED SALES

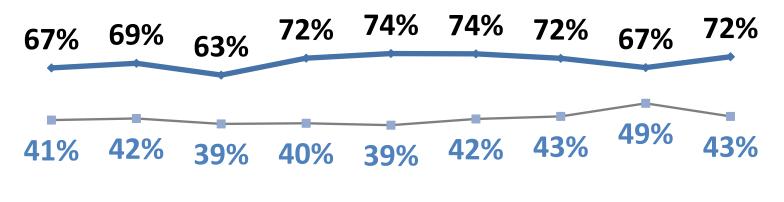


Note: Florida data is still being updated by Florida



#### 72% of MIAMI Foreign Buyers Reside Outside the US ("Type A") vs. 43% Nationally

#### SHARE OF NON-RESIDENT FOREIGN BUYERS

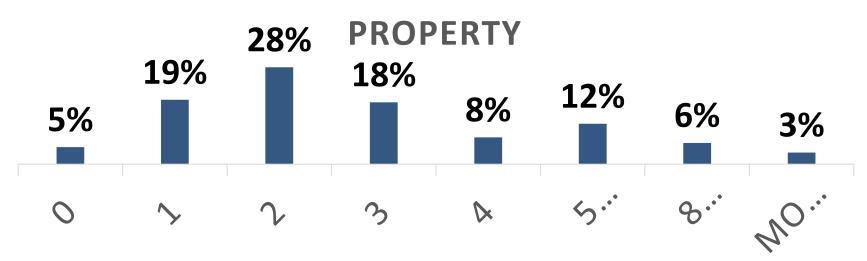


2016 2017 2018 2019 2020 2021 2022 2023 2024 → MIAMI → U.S.



#### 52% Visited Florida 2x or Less Before Purchasing

#### NUMBER OF TIMES FOREIGN BUYER VISITED FLORIDA BEFORE BUYING A



#### Miami-Dade: 65% of MIAMI Foreign Buyer Sales

#### MIAMI REALTORS® FOREIGN BUYER SALES

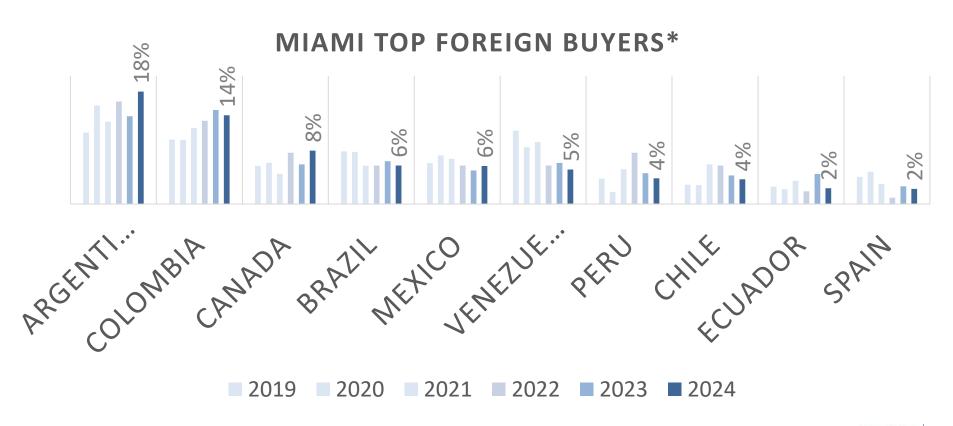
**AUGUST 2023-JULY 2024** 

| County          | Dollar Volume | Sales | % County Share |
|-----------------|---------------|-------|----------------|
| Miami-Dade      | \$2.3 Billion | 2,580 | 65%            |
| Broward         | \$584 Million | 1040  | 26%            |
| Palm Beach      | \$94 Million  | 90    | 2%             |
| Martin          | \$5 Million   | 10    | Less than 1%   |
| Other counties* | \$125 Million | 270   | 7%             |
| Total           | \$3.1 Billion | 4,000 | 100%           |

<sup>\*</sup>Other Counties are Orange, Osceola, Lee, Collier, Lake, Seminole, and Marion



#### **MIAMI** Top Tier Countries of Origin, 2019-2024

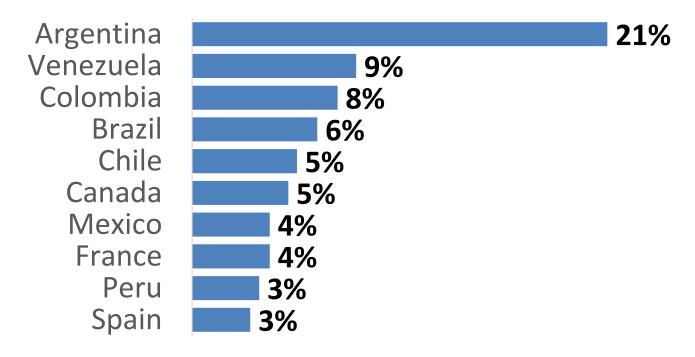


<sup>\*</sup>Rank is based on the rank of the most recent year.

#### **MIAMI** Foreign Buyers Came from 49 Countries



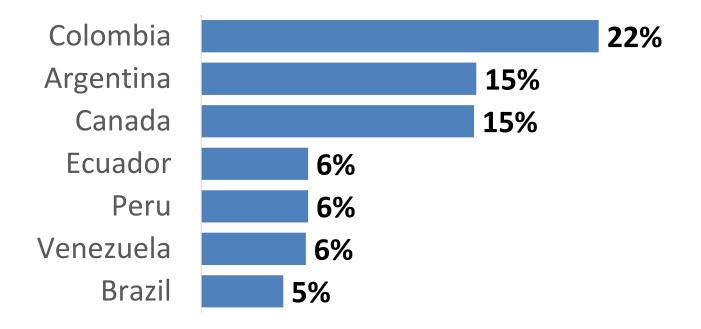
#### **Miami-Dade County: Latin Americans and Europeans Were Major Buyers**



Other buyers were from Cuba, Ecuador, Honduras, Turkey, Dominican Republic, Italy, Germany, Haiti, India, Israel, Poland, United Kingdom, China, Australia, Austria, Bahamas, Bolivia, Guatemala, Jamaica, Nicaragua, Portugal, Puerto Rico, Slovenia, Sweden, Thailand, Trinidad & Tobago

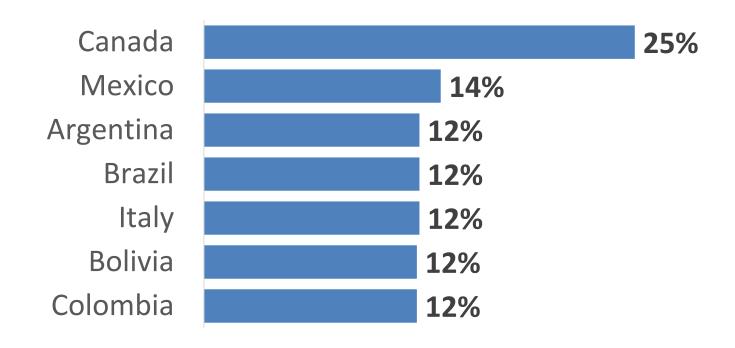


## Broward County: Latin Americans and Canadians Were Major Buyers



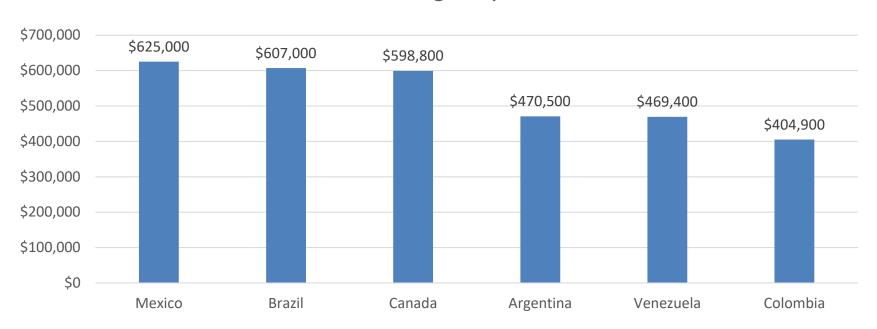


### Palm Beach County: <u>Canadians and Latin Americans Were Major Buyers</u>



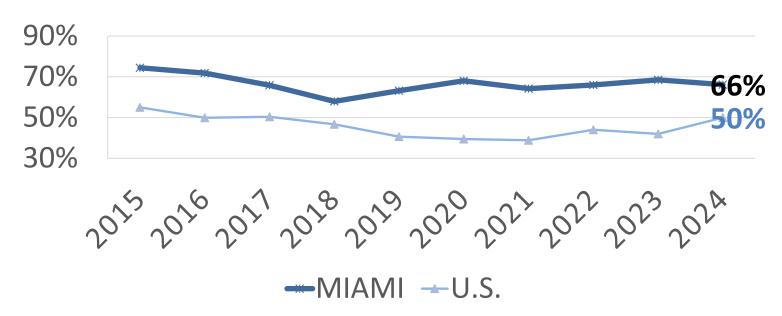
#### Mexico, Brazil, Canada Buyers- Highest Median Purchase Price

#### MIAMI Realtors® Foreign Buyer Median PRICE



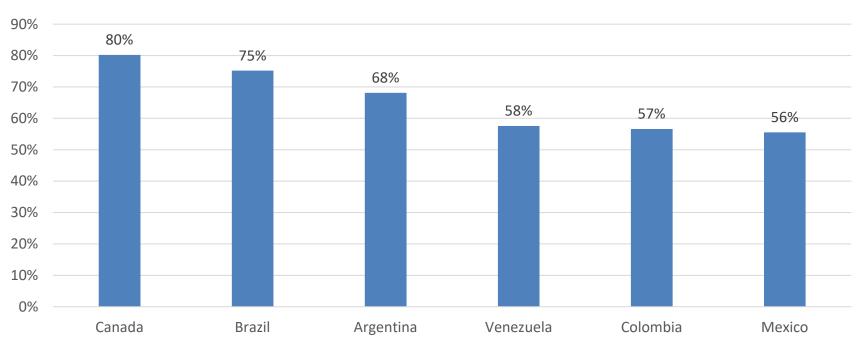
#### 66% of MIAMI Foreign Buyers Paid All Cash 50% Among US Foreign Buyers

#### **ALL-CASH PURCHASES**



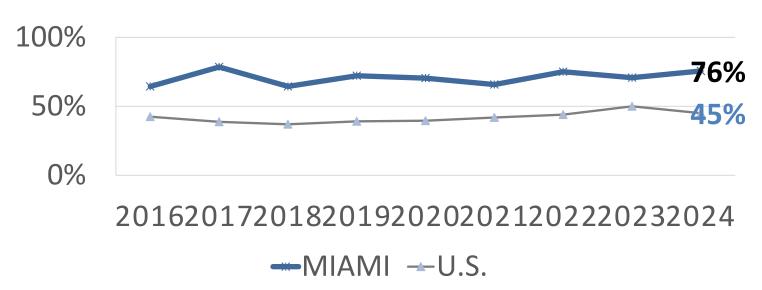
#### Canada, Brazil, Argentina — Highest Cash Sales Share

#### All-cash sales



#### 76% of Properties Purchased for Vacation or Rental Use 45% Among All US Foreign Buyers

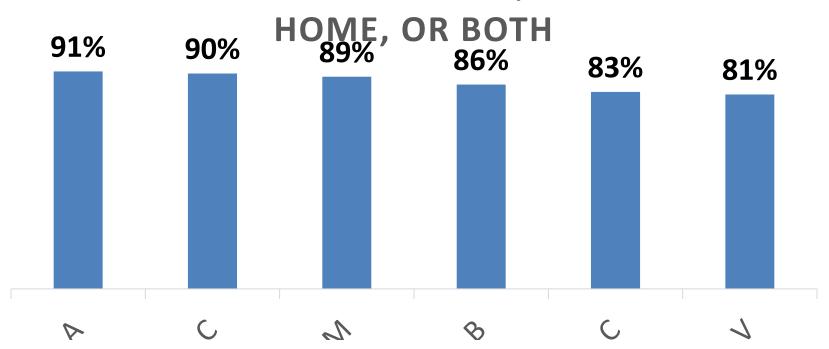
#### INTENDED FOR VACATION USE OR INVESTMENT RENTAL





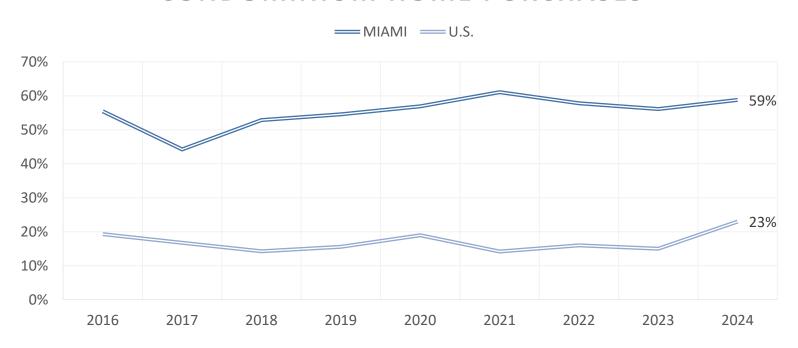
### Argentina, Colombia, Mexico — Highest Fraction Who Intended to Rent Out Property

#### INTENDED AS A RENTAL, VACATION



#### 59% of Foreign Buyers Purchased Condominiums 23% Among All US Foreign Buyers

#### **CONDOMINIUM HOME PURCHASES**

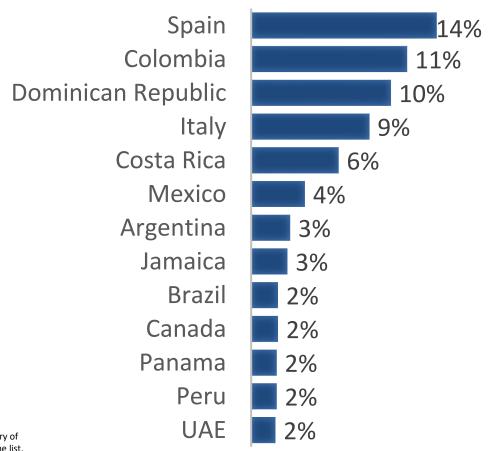


#### **WORKING WITH INTERNATIONAL CLIENTS**

REALTORS® Who Had Customers
Factors Affecting the Decision to Purchase
Leads and Referrals
Customer Interaction



#### Top Countries Americans in MIAMI Market Area Are Looking to Purchase Property



<sup>\*</sup>Some respondents did not identify the country of interest so there could be more countries in the list.

### 82% of Foreign Buyer Leads Were from Contacts vs. 8% Internet



43% were previous customer referrals or previous clients



36% were personal contacts (friends, relatives, etc.)



5% were from a paid internet ad



3% were from organic website searches



2% were from business contacts outside the U.S.



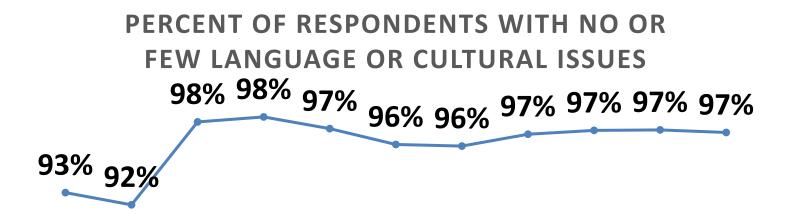
1% were from business contacts in the U.S.



10% were from other methods (e.g. signs, walk-in, etc.)



#### 97% of Respondents Reported No or Few Problems Working with International Customers

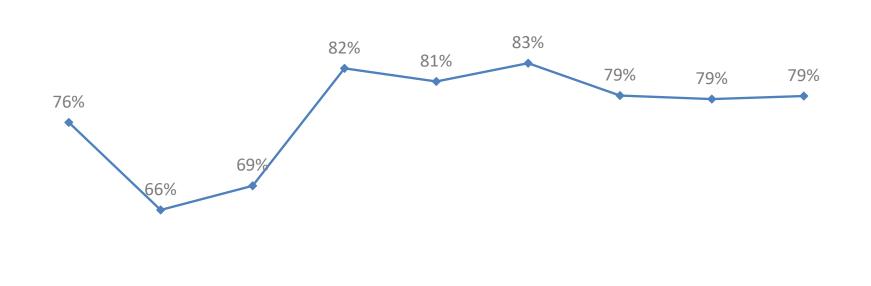


20142015201620172018201920202021202220232024



<sup>\*</sup> Among respondents who worked with an international customer

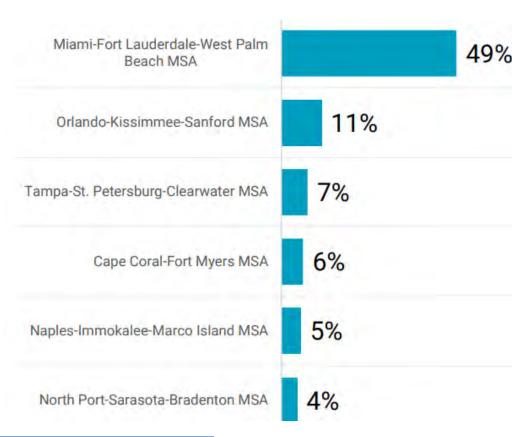
#### 79% of MIAMI REALTORS® are Fluent in Another Language



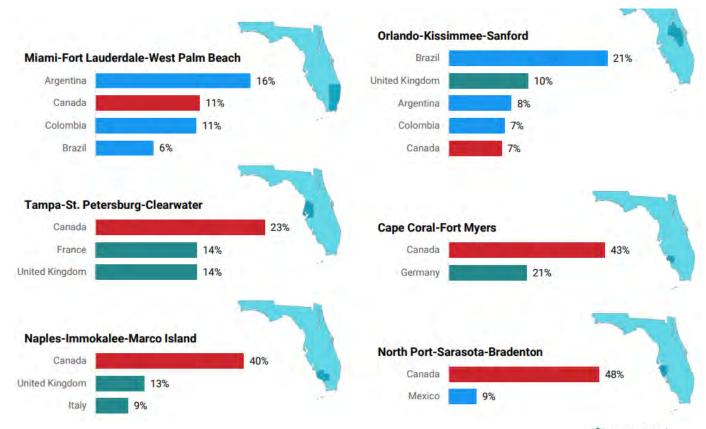
WALAMI REALIDRS 2024 FLORIDA REPORT Highlights



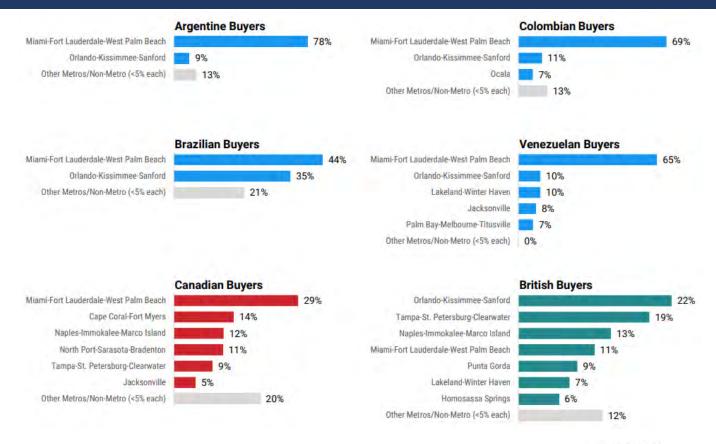
#### 2024 Florida Report: MIAMI Market: Largest U.S. Foreign Buyer Market



#### 2024 Florida Report: Major Buyer Countries by Metro Area



#### 2024 Florida Report: Major Destination Metros – Miami #1 for 5 Countries



## TOP-10 Countries Searching MiamiRealtors.com FEBRUARY 2025



1. Colombia



6. India



2. China



7. Argentina



3. Venezuela



8. Spain



4. Philippines



9. Germany



5. Canada



10. United Kingdom





## TOP-10 International Cities Searching MiamiRealtors.com FEBRUARY 2025





1. Bogota, Colombia



2. Buenos Aires, Argentina



3. Toronto, Canada



4. Moscow, Russia



5. Madrid, Spain



6. London, England



7. Barquisimeto, Venezuela



8. Medellín, Colombia



9. Mexico City, Mexico



10.Caracas, Venezuela

## TOP-10 U.S. States Searching MiamiRealtors.com FEBRUARY 2025





2. California



3. Washington



4. Iowa



5. Georgia



1. Virginia 6. New York



7. Texas





9. North Carolina



10. Michigan





## TOP-10 U.S. Cities Searching MiamiRealtors.com FEBRUARY 2025



1. San Jose, CA



6. Los Angeles, CA



2. Des Moines, IA



Dallas, TX



3. New York, NY



8. Cheyenne, WY



4. Atlanta, GA



9. Las Vegas, NV



5. San Antonio, TX

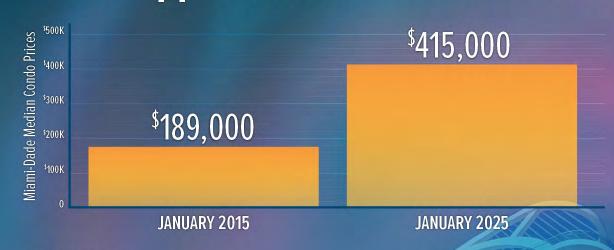


10. Chicago, IL



# 120% Increase in Miami Condos Price Appreciation in the Last 10 Years





Source: MIAMI REALTORS® SEFMLS

# Aventura (City) Townhouses and Condos

February 2025



**CLOSED SALES** 



**MEDIAN SALE PRICE** 



**ACTIVE INVENTORY** 



-32% from a year ago

48



\$417,500



38% from a year ago

1,286



**DOLLAR VOLUME** 



**NEW LISTINGS** 



**NEW PENDING SALES** 



-40% from a year ago

\$27.6 Million



-7.3% from a year ago

202



75





#1
Best Neighborhood
to live in Miami
(Aventura)

Source: Bungalow



#2
Most Visited Mall
in America
(Aventura Mall)

Source: Travel & Leisure



#16

Largest Mall in the U.S.

(Aventura Mall—300+ stores)



24.2
More Officers
per population
(24.2 officers per 1,000 residents)
than 63% of Departments
(Aventura)

Source: PoliceScorecard, 2025



**Top 100** 

America's 100

Best Hospitals
(HCA Florida Aventura Hospital)

Source: Healthgrades, 2025



Top 10
Suburban Retreats with the Most Urban Perks

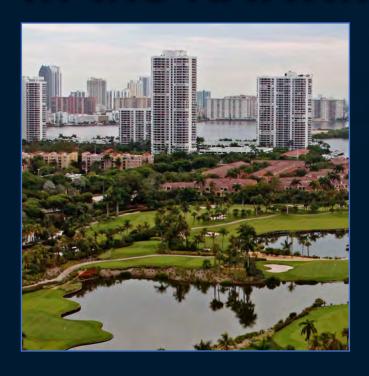
(Aventura)

Source: Storage Café, 2024



#**5**Best U.S. Shopping
Mall for Black Friday

Source: Yocan Vaporizer, 2024



#8
Most Popular Cities
for Second Homes

Source: AdvisorSmith



#1
Company for
Social Good
(Brightline - has an Aventura stop)

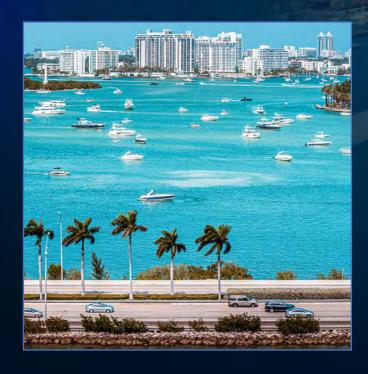
Source: Fast Company's World's 50 Most Innovative Companies of 2024

#### **AVENTURA**



Property prices are rising along the Brightline's route (Aventura opened Dec. 2022). Opportunity for Aventura to emerge as a Major Commercial center.

The area around Miami's Brightline station has seen residential sales increase by 31.9% between 2018 and 2023, while the total resale value of area property surged by 131.4% during the same period — from \$321.8 million in 2018 to \$743.6 million in 2023. Home prices and new developments are booming along South Florida's train line



# Where the World Wants to Live

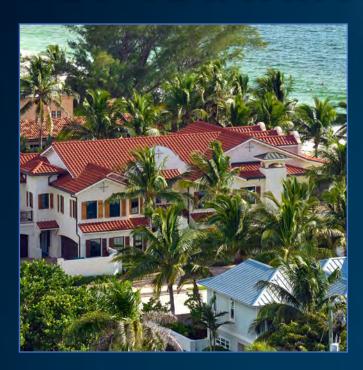
Source: Remitly



#1
Top Destination in the World for Those with \$100M in Investible Assets

Source: New World Wealth and Henley & Partners, 2024

MAMI REALTORS



#4
Most Uber-Luxury
Residential Sales in the
World

OMAMI REALTORS

Source: Knight Frank, 2024



#7

Highest Prime Price Forecast for 2024 ...in the World

Source: Knight Frank, 2024





#5

Most Five-Star Hotels in the World

Source: WorldAtlas, 2024

# TOP RANKINGS



#3

Most Prestigious Art Fair in the World (Art Basel Miami Beach)

Source: TimeSpek, 2023

# TOP RANKINGS



#1

Most Popular and Photogenic Beach in the World (Miami Beach)

Source: Inkifi, 2023

# MIAMI Beach TOP RANKINGS



#1

Nude Beach in the World (Haulover Beach - Miami Beach)

Source: The U.K.-based lingerie & swim brand Pour Moi, 2023

# MIAMI Beach TOP RANKINGS



#5

Best City for Art Deco in the World

Source: Nomad Epicureans





#9

Healthiest City to Live in the World

Source: Healthnews, 2024

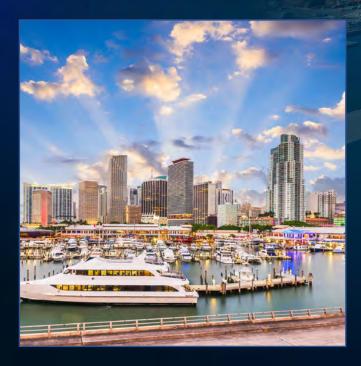




#1

Happiest City in the U.S.

Source: Mindbody Wellness Index, 2022



#6
Cleanest U.S. City

MiamiRealtors.com

Source: House Fresh, 2023



#9

Greenest U.S. City

MiamiRealtors.com

Source: EnVols Magazine (Air France), 2023



#1
Home Appreciation in the U.S.

OMAMI REALTORS

Source: CoreLogic U.S. Home Price Insights, 2024



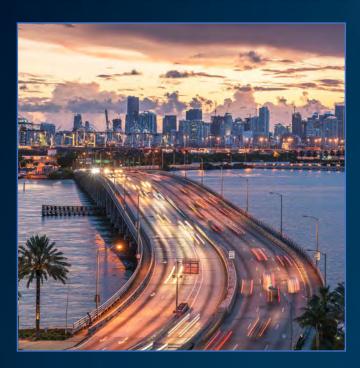


# Miami is #1 for International Buyers in U.S.

Florida - #1 in U.S. for International Sales 20%

Miami MSA is 49% of all international home sales in the entire State of Florida

Source: NAR International/Florida Realtors Global Report 2024



#2

Fastest Growing City in the U.S.

CMAMI REALTORS

Source: U.S. News & World Report, 2024



#2
Most International
Tourism in the U.S.

OMAMI REALTORS

Source: Luxury Link, 2024

# MIAMI Beach TOP RANKINGS



#3

Largest Vacation Home Market in the U.S.

Source: MIAMI REALTORS® analysis of US Census Bureau data, 2024



#2

Wage Growth in the U.S.

Source: Wall Street Journal, 2024





#5

Best Place in the U.S. to Watch the Sunset

Source: The Discoverer Blog





#2

City with the Most Career Flexibility in the U.S.

Source: Commercial Café, 2024



#2

Most Office Space Under Construction in the U.S.

MAMI REALTORS

Source: Commercial Edge, 2024





Highest Equity-Rich Population in the U.S.

Palm Beach ranked #4 Miami-Dade ranked #5

Source: ATTOM, 2024



#3

Best U.S. City for Investing in Commercial Real Estate

Source: DLA Piper, 2023





#3

Tallest Skycrapers in the U.S.

Source: The Council of Tall Buildings & Urban Habitat, 2024



#6
Best Skyline in the U.S.

Source: Rent.com, 2024





#8

Best Tech Job City in the U.S.

Source: Course Report, 2024





#1

Most Competitive Apartment Market in the U.S.

Source: RentCafe, 2024



#1

Hottest Market for Apartments in the U.S.

Source: RentCafe, 2024



**#1**Food City of the Year

Source: Bon Appetit, 2023





#7

Top U.S. City for Food and Drink

Source: Food & Wine 2024 rankings



#6
Best Sports City in the U.S.

MiamiRealtors.com

Source: WalletHub, 2024





#1

Only city in the world with NFL, NBA, MLB, NHL, MLS, and Formula 1

Source: Various professional sports leagues



#3

Best City in the U.S. for Office Investing in 2024

Source: Crexi, 2024





#1

Highest-performing hotel market in the U.S.

Source: CoStar, 2024

## TOP RANKINGS



#1

Most International Immigration in the U.S.

Source: U.S. Census, 2024



#1

Best 15-minute U.S. City

(access to everything you need in 15-minute radius)

Source: moveBuddha.com, 2021

## MIAMI Beach TOP RANKINGS



#1

World's Leading Lifestyle Destination

Source: World Travel Awards, 2023



#1

American City with the Prettiest People

Source: HGTV

# TOP RANKINGS



#1

Ultimate Shopper's Paradise in the U.S.

Source: Storage Café, 2024





#3

Top Luxury Watch Market in the U.S.

Source: Swiss Watch brand Purnell, 2024





#1

Most Supercar-Obsessed City in the U.S.

Source: Chasing Cars, 2023





#3

Most Fun City in America

Source: WalletHub, 2024

# TOP RANKINGS



#2
Best Party City
in the U.S.

Source: U.S. News & World Report, 2023





#9

Best U.S. City to be a Dog

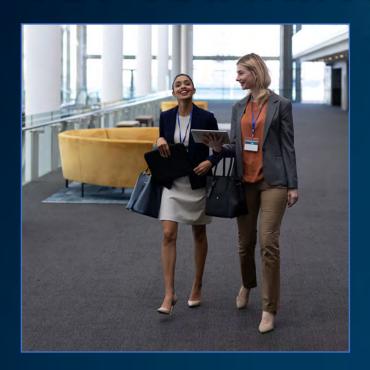
Source: Honest Paws





#### Miami is NOT one of the Top-10 Cities for Worst Drivers

Source: Forbes, 2024



#1

Best Convention Center in the U.S.

CAM REALTORS

(Miami Beach Convention Center)

Source: 2024 Skift Meetings Awards



#6
Best U.S. City for
International Business

MAMI REALTORS

Source: FT-Nikkei, 2024



#1

Best U.S. City for Foreign Investment

Source: Financial Times & Nikkei, 2022





#1

Foreign-born population in the U.S.

Source: BestCities.org, 2022



#4

Where Median Home Prices Doubled the Fastest

Source: Point2Homes, 2024

# TOP RANKINGS





#5

Best Place to Start a Business

Source: WalletHub, 2024





#5

Best U.S. City to be an Entrepreneur

Source: The Zebra, 2023





#7

Best U.S. City for College Grads

Source: ApartmentAdvisor, 2024

# TOP RANKINGS





**#7** 

Most Life Sciences Establishments

Source: CommercialCafe, 2024



#9
Most Expensive Street in the U.S. (Brickell)

OMAMI REALTORS

Source: JLL, 2024



#10
Best Big City in the
United States

OMAMI REALTORS

Source: Conde Nast Traveler, 2024



#11
Biggest Net Gain of Corporate HQs
since 2017

MAMI REALTORS

Source: HireaHelper.com, 2024





#### **Top-100**

America's 100 Best Hospitals 2024

- HCA Florida Kendall Hospital
- Mount Sinai Medical Center, Miami Beach
- HCA Florida Aventura Hospital in Aventura

Source: Healthgrades, 2024





#1

Economy in the U.S. (Florida)

Source: CNBC, 2024

## BROWARD TOP RANKINGS

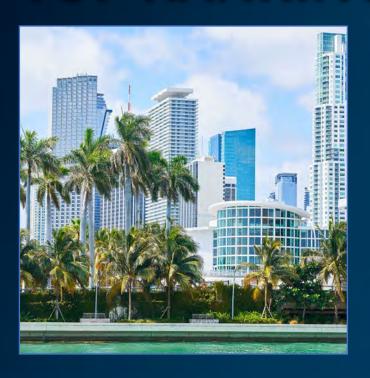


#6

Best Boating Destination in the U.S. in 2024 (Fort Lauderdale)

Source: Boatsetter, 2024

#### Palm Beach TOP RANKINGS



#### TOP 5

Where Billionaires
Continue to Buy Homes

SOUTHS MAM A Division of United MIAM MIAM REALTORS

Source: Realtor.com, 2024

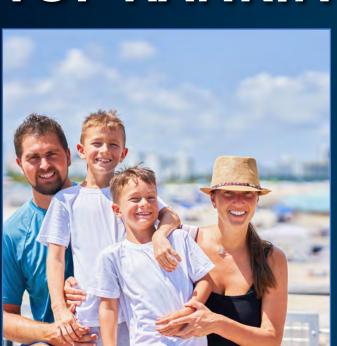


#3

Most Affordable Beach Town in the U.S. (Deerfield Beach)

Source: Realtor.com, 2024

#### Palm Beach TOP RANKINGS



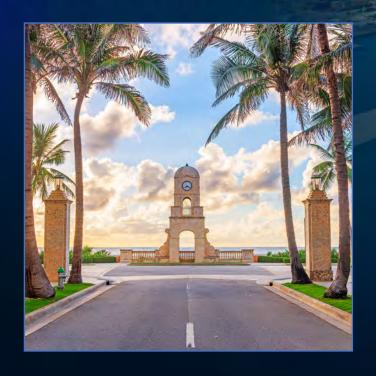
#### **TOP 40**

Best Places to Live for Families in the U.S. (Wellington)

STATES AND A DIVISION OF UT

Source: Fortune Well, 2024





#3

Highest Average Asking Price for Commercial Rents (Palm Beach's Royal Palm Way) Brickell ranked #9

Source: JLL's 2024 Most Expensive Streets Report

#### Palm Beach TOP RANKINGS



#2

Busiest Private Jet Airport in the U.S. (Palm Beach International Airport)

JIHS A Division of MIAMI REALTOR

Source: Argus TraqPak, 2024

### Palm Beach TOP RANKINGS

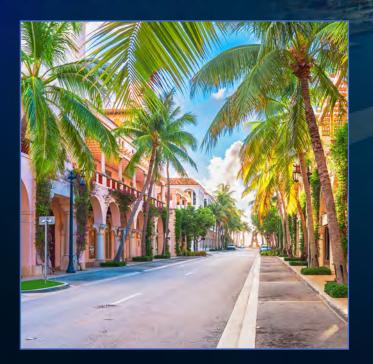


#3

Most Home Sales of \$10 Million or More in the U.S.

SOUTHS A Division of United MIAM MIAMI REALTORS

Source: Compass, 2024



#11

Wealthiest Suburb in America (Palm Beach)
Pinecrest in Miami ranked #20

Source: GOBankingRates.com, 2024

### Palm Beach TOP RANKINGS



#1
Dog-Friendly Beach
in the U.S.
(Jupiter Dog Beach)

STATES AND A DIVISION OF UT

Source: USA Today's 2024 Reader's Choice List

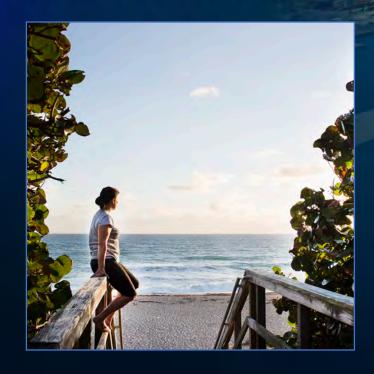


#1

Dog-Friendly Beach in the U.S. (Jupiter Dog Beach)

Source: USA Today 2024 Reader's Choice List





#1

Best Coastal Small Town in the U.S. (Stuart)

Source: USA Today, 2024



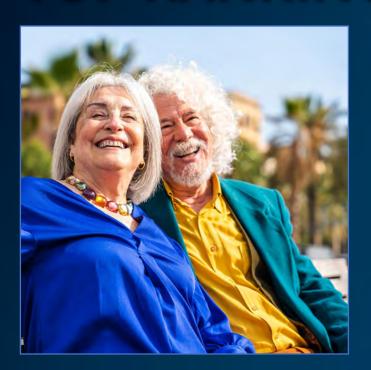


#3

Safest City in America (Pembroke Pines) Coral Springs ranked #7

Source: MoneyGeek, 2024

#### Martin County TOP RANKINGS



#1
America's Best Small
Retirement Town
(Stuart)

SOUTHS A Division of United MIAM MIAMI REALTORS

Source: Travel + Leisure, 2024





## The Most Important City in America

Source: Financial Times





The Capital of Capital





# The U.S.'s New Economic Powerhouse

Source: Daily Mail





The Wall Street of the South

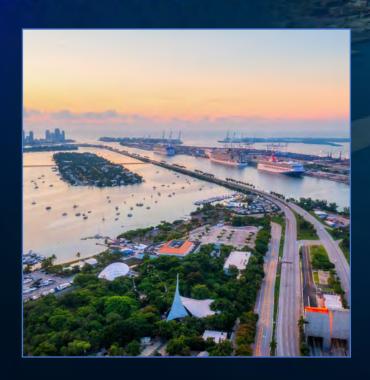




#### America's New Financial Hub

Source: JLL report





The Gateway to the Americas





The Golf Capital of Florida #PalmBeach

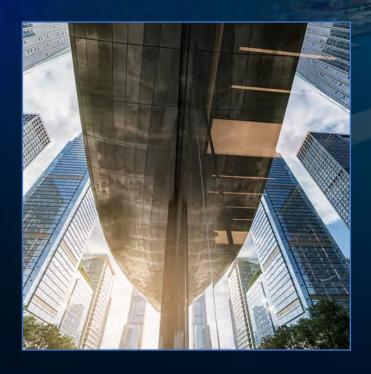




The Wealth-Management Hub for Latin America

Source: Bloomberg





### Financial Capital

Source: Bloomberg

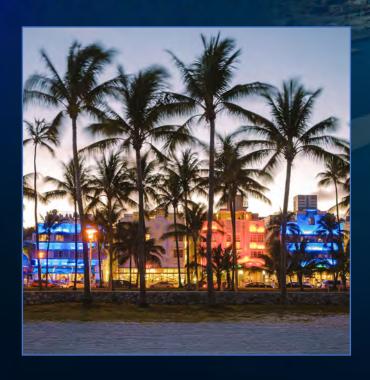




## Art World Capital

Source: Artsy





# The Most Important Place in the Art World

Source: MSN

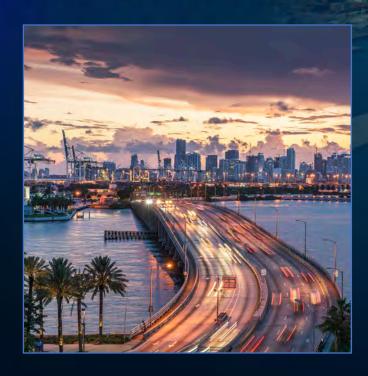




### The Hot New Tech Hub

Source: Wall Street Journal





### National Tech Hub for Resilience

Source: U.S. Department of Commerce's Economic Development Administration



#### **U.S.** Capital of Cool

Source: Time Magazine