

### Florida Realtors® CEO Margy Grant









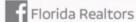
#### Florida's Real Estate Market

#### **2024 Legislative Victories**











\$100 million for the Hometown Heroes Housing program



\$408 million for affordable housing programs



\$230 million to help Floridians harden their homes and condominiums



\$1.2 billion for water quality and restoration projects



\$500+ million to reduce property insurance premiums statewide

More transparency in official condominium records



Increased access to HOA documents



Seller flood disclosure to inform buyers and prevent post-closing disputes



Streamlining the removal of squatters on private property







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**HOA** documents



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of squatters on private property







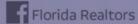
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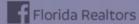
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#### **CLEAN UP FLORIDA WATERS**



### **Business Rent Tax**





### FLORIDA REALTORS® PAC

Invest In Your Profession

\$5M+ raised statewide 364 Major Investors 35% participation rate; goal is 37%



### FLORIDA REALTORS® PAC

Invest In Your Profession

\$1.49M raised (Miami only)

47% participation rate



#### Legislative Advocacy Training





Legislative Advocacy Training Legislative Alerts & Updates



Legislative Advocacy Training
Legislative Alerts & Updates
Great American Realtor® Days



Legislative Advocacy Training Legislative Alerts & Updates Great American Realtor® Days Candidate Screenings & Endorsements



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Market Data & Analysis

Calls for Action

## Pent-Up Sellers Cannot Wait Any Longer What Happens over 2 Years?

- 7 million new-born babies
- 3 million marriages
- 1.5 million divorces
- 7 million turn 65 years old
- 4 million deaths
- 4 million net new jobs
- 50 million job switches





# florida

ranks #1 in US in new business applications
ranks #2 "Best States to Do Business" by *Chief Executive Magazine*ranks #4 in US for buiness tax climate



GDP = \$1.62T as of 4Q 2023 - up 5% YoY

florida

ranks #1 economy in US, #2 in growth & #7 in employment by US News & World Report - 2024

job growth in 2023 averaged 1.1% higher than US; 222.2K jobs created YoY in May 2024 = 2.2% growth YoY

statewide unemployment rate 3.3% in May, better than 4% U.S. Enemployment rate



## florida



69.7% homeownership rate in 1Q 2024

2% annual population growth, highest among 50 states

1.1K net new Florida residents daily



#Homegrown2024 #FloridaRealtors #FloridaRealtorsConvention





FLORIDA REALTORS® CONVENTION & TRADE EXPO

AUG. 21-22 // Rosen Shingle Creek, Orlando

**Register Now!** floridarealtors.org/convention





### **AUGUST 21** // 1:30 p.m. Rosen Shingle Creek, Orlando

Be there as 2024 Florida Realtors® President
Gia Arvin shares the stage with the stars of
HGTV's Home Town. Don't miss the down-to-earth
duo's answers to President Gia's questions on...
being wildly successful entrepreneurs, their
passion for helping create homes people love,
the impact pride in homeownership has on
communities and much more.



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