

Have You 



Yourself Lately?



NAVIGATING THE INDUSTRY CHANGES

**THE TRUSTED
PROFESSIONAL**

PORTALS

INTERNET

COVID



PROPERTY CENTRIC

VS

REALTOR CENTRIC



NATIONAL
ASSOCIATION OF
REALTORS®

BREAKING
NEWS

NOW
MORE THAN EVER
THEY WILL
SEARCH AND EVALUATE
THE REAL ESTATE AGENT

HAVE YOU
GOOGLED YOURSELF
LATELY?

Google

best real estate agent



**YOUR BUSINESS IS
WHATEVER GOOGLE SAYS IT IS**



MASTERING ONLINE PRESENCE



**ARE YOU MASTERING
ONLINE PRESENCE?**



**93% OF
REALTORS
ARE FAILING**



THE PROBLEM



93%

of Real Estate Professionals

**are not optimized with their
Google and Social Media presence**

(AND YET EVERYONE GOOGLES REALTORS!)

*Based on a study of 250,000 Real Estate Agent Digital Profiles

Average Grade



90,000+ Agents Graded

Common Costly Mistakes Made by Agents

- Inconsistent social media and lack of branding
- Broken links and outdated information
- Inappropriate or negative content
- Missing profiles or duplicate profiles
- Data not synchronized (Zillow, Realtor, Homes)




THE BIGGEST MISTAKE



You Dont Have Enough Google Reviews



WHO WOULD YOU PICK?



Lori Lynn of Coldwell Banker Access Realty

5.0 ★★★★★ 53 Google reviews

Real estate agent in Brunswick, Georgia

[Website](#) [Directions](#) [Save](#) [Share](#)

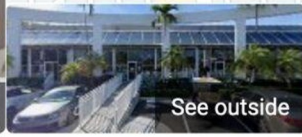
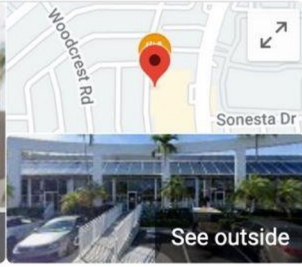

[Call](#)

Address: 1965 Glynn Ave, Brunswick, GA 31520

Hours: Open 24 hours ▾

Phone: (912) 202-2200

[Suggest an edit](#) · [Own this business?](#)



Suzanne Weis at Smart Realty

[Website](#) [Directions](#) [Save](#) [Call](#)

Real estate agent in Key Biscayne, Florida


Service options: Online appointments · Onsite services

Located in:

Address:



Hours: Closed · Opens 9 AM Wed ▾

Google 3 Pack





Businesses

Lori Lynn of Coldwell Banker Access Real...
5.0 ★★★★★ (53) · Real estate agent
10+ years in business · 1965 Glynn Ave · (912) 202-22...
Open 24 hours



[Website](#) [Directions](#)

Duckworth Properties
4.1 ★★★★★ (39) · Real estate agency
7+ years in business · 1204 Fountain Park Cir · (912) ...
Open · Closes 5 PM

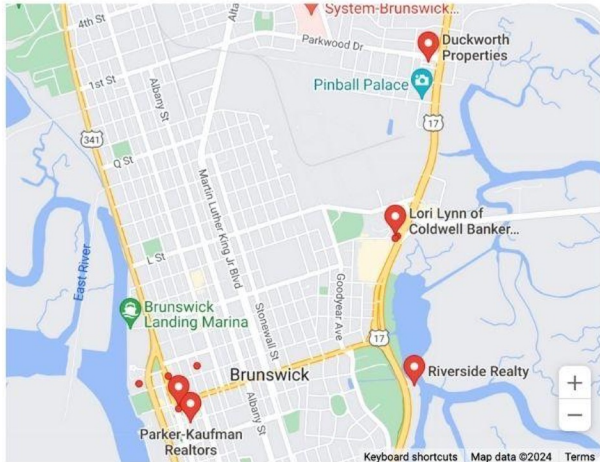
[Website](#) [Directions](#)

Tom McBride - Avalon Properties Group ...
4.8 ★★★★★ (41) · Real estate agency
15+ years in business · 400 Gloucester St Suite 100 · ...
Open · Closes 6 PM

[Website](#) [Directions](#)

[More businesses →](#)



Keyboard shortcuts Map data ©2024 Terms



27 NEW Reviews in 3 Weeks


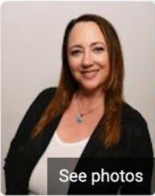
Monica Code Realtor at eXp Realty
5.0 ★★★★★ 46 Google reviews
Real estate agent

[Website](#) [Save](#) [Share](#) [Call](#)

Service options: Online appointments
Phone: (410) 977-6792
Hours: Open 24 hours
[Suggest an edit](#)



6 NEW Reviews in 1 Day



[See photos](#)

Lisa Angell, Realtor

[Website](#) [Save](#) [Call](#)

4.7 ★★★★★ 7 Google reviews

Phone: (760) 423-3443

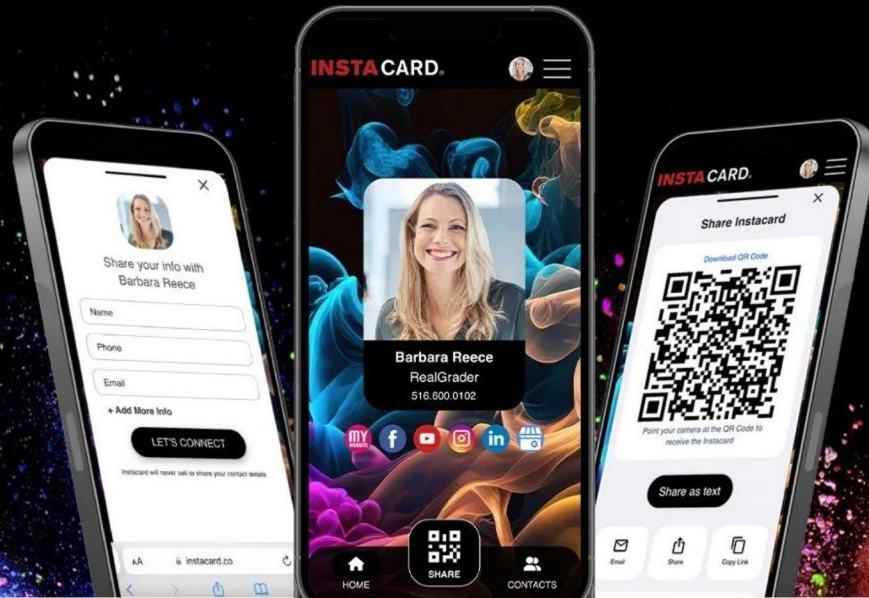
Hours: Open · Closes 5 PM ▾

[Suggest an edit](#)

Areas served: La Quinta and nearby areas

INSTACARD®

Patent Pending Digital Business Card



50K+
SUBSCRIBERS

BEST PRODUCT OF THE YEAR

INSTACARD®

By
RealGrader



Google Reviews



30+ NEW Reviews using Instacard



Lori Lynn

Local Guide · 18 reviews · 14 photos



a week ago

NEW

I've been using Instacard for about 2 years now and I highly recommend it. I recently started using it to receive reviews from my clients and so far I've gotten about 30 reviews from using the platform. It's easy to work with and I get lots of compliments on it. Definitely recommend!



HOW TO

GET MORE

GOOGLE REVIEWS



FREE INSTACARD AND GOOGLE TRAINING

TEXT

GOOGLE

TO

516.400.4161

Realtor.com

realtor.com

[Buy](#) [Sell](#) [Rent](#) [Mortgage](#) [Find Realtors®](#) [My Home](#) [News & Insights](#)

[Manage rentals](#)

[Advertise](#)

[Log in](#)

[Sign up](#)

The #1 site real estate professionals trust*

[Buy](#) [Rent](#) [Sell](#) [Pre-approval](#) [Just sold](#) [Home value](#)

Address, School, City, Zip or Neighborhood

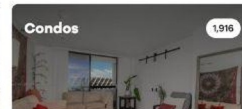
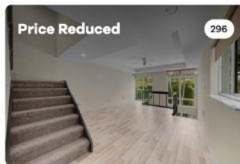
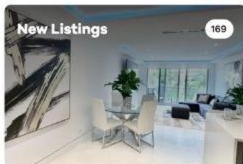


Veterans & US Military Homebuyer Giveaway

[Enter Now](#)

[Restrictions Apply](#)

Browse homes in Miami Beach, FL



WHY REALTOR.COM?



realtor.com®

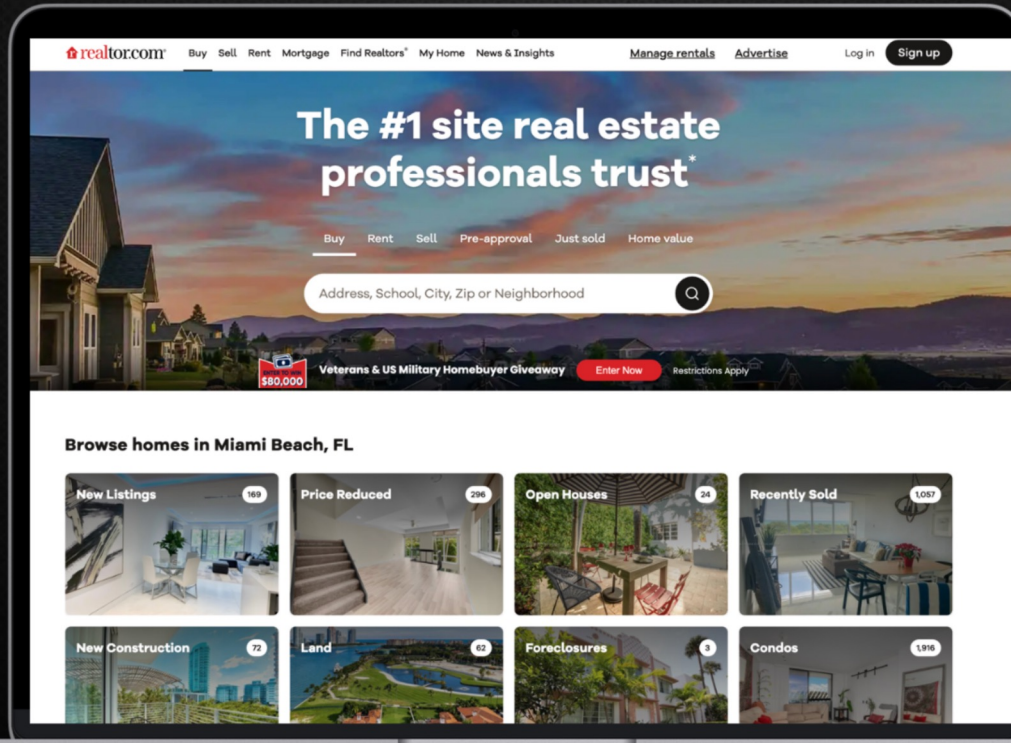
**NEW
AGENT
SEARCH**



The #1 Site

Real Estate Professionals

TRUST



Find a REALTOR®

Search for your agent from more than 1 million REALTORS® nationwide

Enter a location and/or name

Agent



City or zip


Agent name

Search

[Add certifications and designations](#)

Make sure your dreams are in trusted hands.

Search for an Agent by Ratings, Recommendations and Designations

 [Buy](#) [Sell](#) [Rent](#) [Mortgage](#) [Find Realtors®](#) [My Home](#) [News & Insights](#) [Manage rentals](#) [Advertise](#) [Log in](#) [Sign up](#)

Find a REALTOR®

Search for your agent from more than 1 million REALTORS® nationwide

Enter a location and/or name

Agent ▼

City or zip

Agent name

Search

[Add certifications and designations](#)

Rating 5+ ▼

10+ Recommen.. ▼

\$1M-\$7M ▼

Worked with ▼


More filters ▼


**WHO WILL YOU
CHOOSE?**

**Top Rated Agent
or Worst Agent**

THE OPPORTUNITY

0 Agents in Miami Luxury with Ratings and Recommendations

 [Buy](#) [Sell](#) [Rent](#) [Mortgage](#) [Find Realtors®](#) [My Home](#) [News & Insights](#) [Manage rentals](#)



Rating 5+ ▾

10+ Recommen.. ▾

\$1M-\$7M ▾

Worked with ▾

More filters ▾

Miami Beach, FL REALTORS® & Real Estate Agents

0 REALTORS® found | Sort by [Most recent activity](#) ▾

Sorry! We couldn't find any REALTORS® that matched your search criteria. Please adjust your search criteria and try again!

Only 5825 Agents in Miami with service area Miami Beach

realTOR.COM

Buy Sell Rent Mortgage Find Realtors® My Home News & Insights

Manage rentals

Miami Beach, FL

Name of REALTOR®

Rating

Recommendation


Price

Worked with

More filters

Miami Beach, FL REALTORS® & Real Estate Agents


5,825 REALTORS® found | Sort by Most recent activity



Denise Andrade
United Realty Group Inc
Experience: 21 years

(954) 242-1537 Email


For sale: 1
Activity range: \$2.1M - \$2.1M
Listed a house: 2024-07-14
Languages: Portuguese, Spanish



Cinthia Ane' McGreevy
Ane' & Co.
Experience: 26 years
★★★★★
8 reviews

(954) 218-3231 Email

For sale: 4 Sold: 25
Activity range: \$25K - \$2.95M
Listed a house: 2024-07-14



Ron Haibi
Bridgestone Realty LLC
Experience: 20 years
★★★★★
10 reviews | 24 recommendations

(954) 274-0593 Email

For sale: 7 Sold: 20
Activity range: \$120K - \$735K
Listed a house: 2024-07-14

Only 1715 Agents in Miami with one five star review +

realtor.com

Buy Sell Rent Mortgage Find Realtors My Home News & Insights Manage rentals

Miami Beach, FL

Name of REALTOR®

Rating 5+ ▾

Recommendation ▾


Price ▾

Worked with ▾

More filters ▾




Miami Beach, FL REALTORS® & Real Estate Agents


1,715 REALTORS® found | Sort by Most recent activity ▾



Ron Haibi
Bridgestone Realty LLC
Experience: 20 years
★★★★★
10 reviews | 24 recommendations
[\(954\) 274-0593](tel:(954)274-0593) [Email](#)


For sale: 7 Sold: 20
Activity range: \$120K - \$735K
Listed a house: 2024-07-14







Clarisa Thompson
United Realty Group Inc
Experience: 7 years 1 month
★★★★★
5 reviews
[\(786\) 222-0103](tel:(786)222-0103) [Email](#)

For sale: 2 Sold: 1
Activity range: \$232K - \$370K
Listed a house: 2024-07-14
Languages: English, Spanish





Juan C Ramos
Luxury Real Estate Group LLC
Experience: 19 years
★★★★★
2 reviews
[\(305\) 801-7347](tel:(305)801-7347) [Email](#)

For sale: 3 Sold: 9
Listed a house: 2024-07-14
Languages: Portuguese, Spanish



Only 139 Agents in Miami with one five star review + and Recommendations

 Buy Sell Rent Mortgage Find Realtors[®] My Home News & Insights [Manage rentals](#) [Add](#)



Rating 5+ ▾

10+ Recommen... ▾


Price ▾

Worked with ▾

More filters ▾



Miami Beach, FL REALTORS[®] & Real Estate Agents

139 REALTORS[®] found | Sort by [Most recent activity](#) ▾





Ron Haibi
Bridgestone Realty Llc
Experience: 20 years

★★★★★
10 reviews | 24 recommendations

 (954) 274-0593  Email




For sale: 7 Sold: 20
Activity range: \$120K - \$735K
Listed a house: 2024-07-14






Abel Martinez
Coldwell Banker Realty

★★★★★
6 reviews | 32 recommendations



  (954) 384-0099  Email

For sale: 9 Sold: 10
Listed a house: 2024-07-13
Languages: English, Spanish




AL TORRE | The Torre Group (Team)
Torre Group Real Estate LLC


★★★★★
8 reviews | 19 recommendations

 (954) 629-7480  Email

For sale: 2 Sold: 12
Listed a house: 2024-07-12
Languages: Italian, Portuguese, Spanish

Only 1 Agent in Miami Luxury with one five star review + and Recommendations

 Buy Sell Rent Mortgage Find Realtors® My Home News & Insights [Manage rentals](#)



Rating 5+ ▾

10+ Recommen.. ▾


\$500k-\$2M ▾

Worked with ▾

More filters ▾




Miami Beach, FL REALTORS® & Real Estate Agents

1 REALTORS® found | Sort by [Most recent activity](#) ▾









Henry Pedroso
Berkshire Hathaway HomeServices Florida Realty
Experience: 18 years 5 months

★★★★★
6 reviews | 14 recommendations

  [\(305\) 282-1763](tel:(305)282-1763)  [Email](#)

For sale: 1 Sold: 2
Activity range: \$680K - \$1.35M
Sold a house: 2024-06-10
Languages: Portuguese, Spanish



#1 TOP REVIEWED AGENT FOR MIAMI BEACH LUXURY

*According to Realtor.com Agent Search from 500k to 2 Million



Dressed to Kill. License to Sell.





Henry Pedrosa

#3158437

Berkshire Hathaway HomeServices Florida Realty

5 (6) · 14 recommendations

About Henry Pedrosa

Born in NJ the only son of Cuban exiles and blessed to have the most devoted, loving, courageous, hard-working and proud naturalized American family to ever draw breath. Educated and inspired by the faculties and administrations of Seton Hall Prep School and Seton Hall University, earning B.S. and MBA degrees in Finance. As I was raised in a predominantly Spanish and Portuguese neighborhood, I became fluent in both languages practically from birth.

For nearly twenty years, I ascended the multinational Fortune 500 corporate ladder to Upper and Executive management, having lived and worked in various countries across three continents. When mar...

[See more](#)

Credentials



Experience

18 years 5 months

Contact details

[\(305\) 282-1763](#) mobile

[\(786\) 581-1447](#) office

[Henry Pedrosa](#) website

[Berkshire Hathaway](#)

[HomeServices Florida Realty](#)

website

[X](#) [twitter](#)

[Berkshire Hathaway](#)
HomeServices Florida
Realty
135 San Lorenzo Ave,
CORAL GABLES, FL, 33146



"Dressed to Kill. License
to Sell."

[Share profile](#)

AGENT CASE STUDY

HENRY PEDROSO HIGHLY RECOMMENDS REAL GRADER

"Real Grader is the best. They optimized by digital presence. They showed me how to get reviews using their Instacrd- the digital business card. Now I am on the top of Realtor.com when you search for an agent in markets and price points. It is unbelievable. Just do it."



**Henry Pedroso - Lxuury Agent
Berkshire Hathaway HomeServices Florida
Realty**

MANAGER CASE STUDY

ODALYS SIERRA HIGHLY RECOMMENDS REAL GRADER

"I actually won a recruiting contest for my state thanks to Real Grader and the help they gave me with my online reputation.

I believe in the service because I did it myself and that is why I keep bringing Real Grader back."



**Odalys Sierra - Managing Broker
Berkshire Hathaway HomeServices Florida
Realty**

WE ORGANIZE YOUR DIGITAL CHAOS



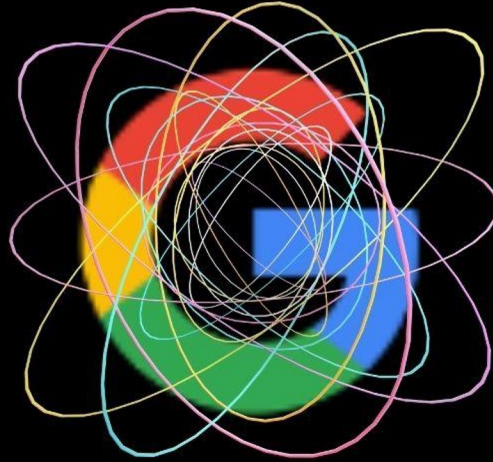
FACEBOOK BUSINESS



INSTAGRAM BUSINESS



LINKEDIN ACCOUNT



YOUTUBE CHANNEL



ZILLOW



HOMES.COM



REALTOR.COM

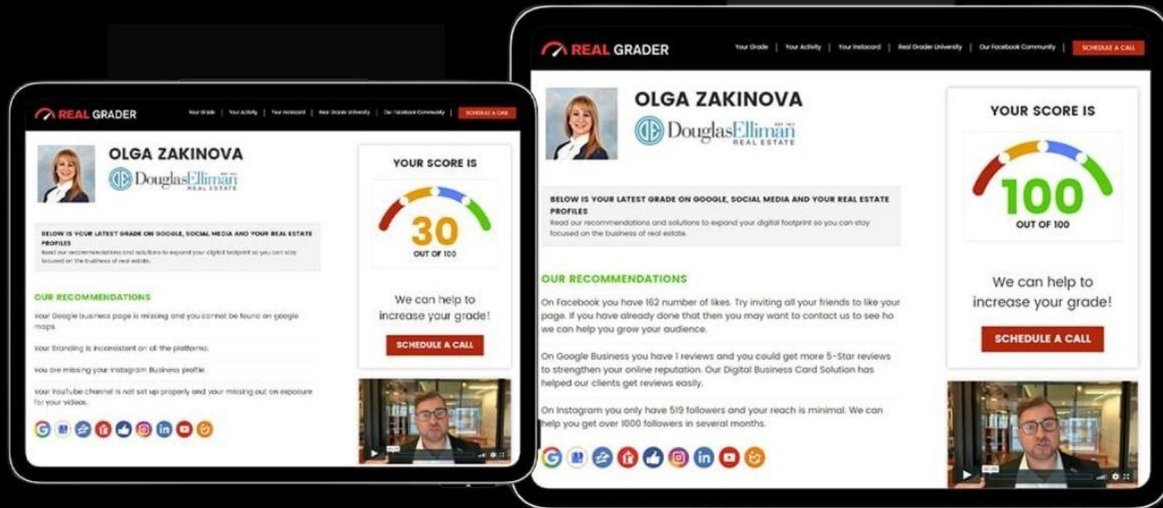
REAL GRADER.AI

AI Powered Digital Marketing System
for the Trusted Real Estate Professionals



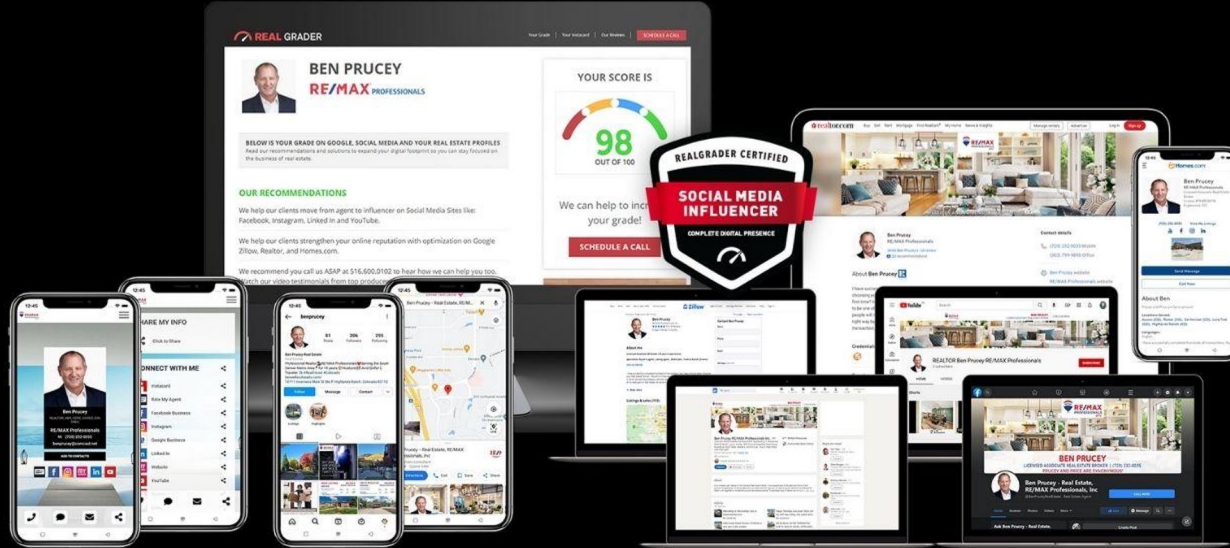
MEASURE

Proprietary Digital Audit



MANAGE

8 Site Digital Optimization



MAXIMIZE

AI Powered

Digital Influencer Marketing





Get Your Free Google Audit



facebook

LinkedIn

Instagram

realtor.com

Google

Homes.com

YouTube

Zillow



**Text Audit
to 516.400.4161**

