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Multifamily Asking Rents in Southeast Florida Inched Up in February 2024 After Months of Decline

The decline in asking rents that hit Southeast Florida's rental market in the second half of 2023 appears to have hit bottom. After asking rents on multifamily units declined in 2023 as more rental listings hit the market, asking rents slightly ticked up in February from the prior month in Miami-Dade County (+0.2%), Broward County (+2.9%), and Martin County(5.0%). The median asking rents in Miami-Dade and Broward were the first month-on-month growth since rents started to decline in May 2023. The asking rent was unchanged from the prior month in St. Lucie County (0.0%) and declined in Palm Beach County (-3.6%).

The median asking rents are down from one year ago in Miami-Dade (-6.7%), Broward (-5.7%), and Palm Beach (-4.8%), but up in Martin (0.5%) and St. Lucie (5.3%). However, the median asking rents are still substantially up from the same month in 2019: Miami-Dade (47.8%), Broward (35.0%), Palm Beach (43.8%), Martin (35.5%), and St. Lucie (47.6%).

Asking rent growth has picked up amid challenging affordability conditions. The 30-year fixed mortgage rate increased to 6.74% in February (6.64% in January) while the median condo/townhome sales prices continued to increase as of January 2024 in Miami-Dade (1.4% y/y), Broward (1.9%), Palm Beach (8.7%), and St. Lucie (8.0%), although house prices fell in Martin (-11.1%).

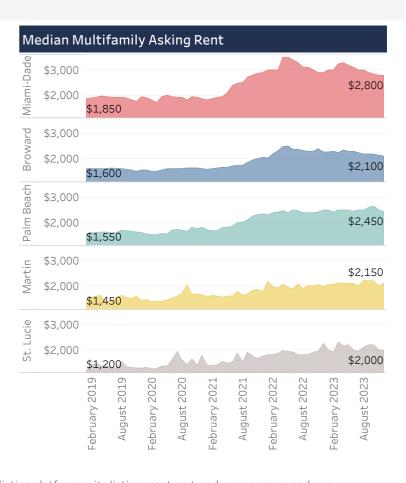
As of January 2024, the median asking rent in Miami-Dade on a multifamily apartment was 10% lower than the typical monthly PITI (principal, interest, tax, insurance) on a condominium or townhome purchased at the median sales price with a 20% downpayment and the assumption that real estate taxes and insurance payments cost about 2% of the property value. In Broward, the median asking rent was 10% higher than the monthly PITI, while in Palm Beach and Martin, the median asking rents were about the same as the monthly PITI.

Multifamily Median Asking Rent in February 2024

	Median Rent	Y/Y	M/M
Miami-Dade	\$2,800	-6.7%	0.2%
Broward	\$2,160	-5.7%	2.9%
Palm Beach	\$2,300	-4.8%	-3.6%
Martin	\$2,100	0.5%	5.0%
St. Lucie	\$2,000	5.3%	0.0%

Multifamily Estimated PITI vs. Asking Rent in January 2024

	Median Rent	PITI	Rent/PITI
Miami-Dade	\$2,800	\$3,018	0.9
Broward	\$2,160	\$2,046	1.1
Palm Beach	\$2,300	\$2,417	1.0
Martin	\$2,100	\$2,083	1.0
St. Lucie	\$2,000	\$2,153	0.9





Single-family Asking Rents Were Essentially Unchanged in February 2024

Single-family asking rents were stable in February from the prior month's levels in Miami-Dade County (0.0%), Broward County (0.1%), Palm Beach County (0.0%), and St. Lucie County (0.0%). However, the median asking rent fell in Martin County (-.7.5%) which could be due to the mix of rental properties in a small market area.

Compared to one year ago, the median asking rents fell in February in Miami-Dade (-2.8%) and Martin (-2.4%), unchanged in Broward and Palm Beach, and up in St. Lucie (3.8%). Compared to the same month in 2019 (pre-pandemic), the median asking rents are up in Miami-Dade (52.2%), Broward (59.1%), Palm Beach (59.0%), Martin (12.1%), and St. Lucie (61.2%)

Affordability conditions are feeding single-family rental demand as single-family home prices continue to rise robustly due to strong demand but not enough for-sale homes on the market. In January 2024, the median single-family home sales prices rose at robust rates in Miami-Dade (15.6% y/y), Broward (6.5%), Palm Beach (5.6%), and St. Lucie (5.9%), but fell in Martin (-0.7%) compared to one year ago.

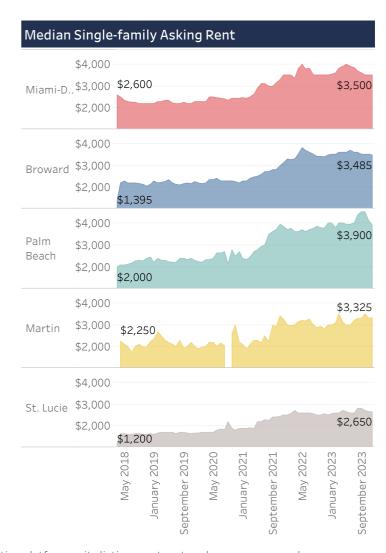
As of January 2024, the median asking rents were 20% lower than the PITI on a single-family home in Miami-Dade and in Broward. In Miami-Dade County, the estimated PITI was \$4,340 compared to the median asking rent of \$3,500 . In Palm Beach and Martin counties, the median asking rents were 10% lower than the estimated PITI. In St. Lucie, the median asking rent was 30% lower than the estimated monthly PITI.

Single-family Median Asking Rent in February 2024

	Median Rent	Y/Y	M/M
Miami-Dade	\$3,500	-2.8%	0.0%
Broward	\$3,500	0.0%	0.1%
Palm Beach	\$3,800	0.0%	0.0%
Martin	\$3,000	-2.4%	-7.7%
St. Lucie	\$2,700	3.8%	0.0%

Single-family Estimated PITI vs. Asking Rent in January 2024

	Median Rent	PITI	Rent/PITI
Miami-Dade	\$3,500	\$4,340	0.8
Broward	\$3,500	\$4,306	0.8
Palm Beach	\$3,800	\$4,257	0.9
Martin	\$3,000	\$3,201	0.9
St. Lucie	\$2,700	\$4,003	0.7



Source: MIAMI REALTORS®, Rental Beast data. Rental Beast.com is a rentall listing platform so its listings capture trends among mom-and-pop landlords who operate and own rentals with less than 50 units.



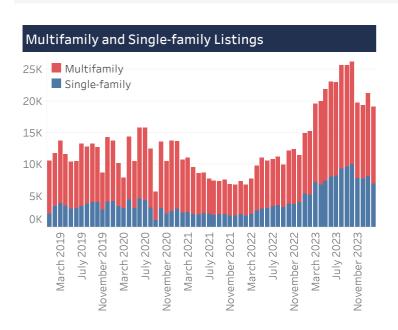
Single-family Rentals: 35% of Leases

Single-family rental listings accounted for 35% of the 4,298 listings that were leased in February through the MIAMI MLS and on the Rental Beast platform.

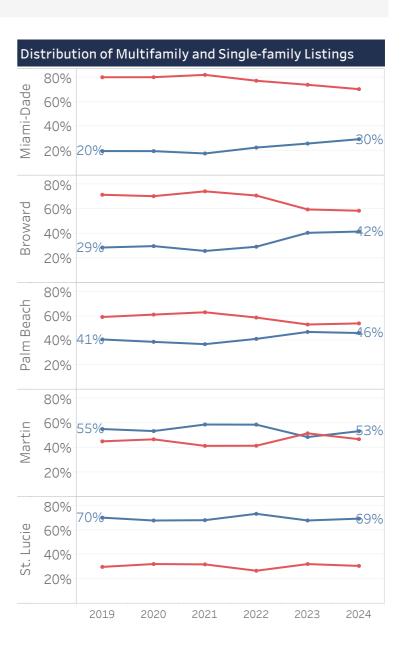
Single-family rental listings accounted for 36% of rental listings on the MIAMI MLS and Rental Beast platform, up from 34% one year ago and 29% in February 2019 (pre-pandemic). The share of single-family rentals to total rental listings has increased since 2019 in Miami-Dade, Broward, and Palm Beach, with the largest increase in Broward County (from 29% to 42%), although St. Lucie County has the largest market share of single-family listings (69%).

The rising market share of single-family rentals reflects a pent-up demand for homeownership especially among households who are most likely to desire a single-family home, such as households with children, multigenerational households, or households with hybrid/remote workers.

Properties that got leased in February had a median days on market of 18 to 40 days across property types and counties. About 12% to 26% of listings offered concessions.



Multifamily and Single-family Leases in February 2024 Multifamily Single-family Grand Total Miami-Dade 1,534 576 2,110 **Broward** 688 384 1,072 521 427 948 Palm Beach Martin 19 30 49 St. Lucie 35 84 119 **Grand Total** 2,797 1,501 4,298

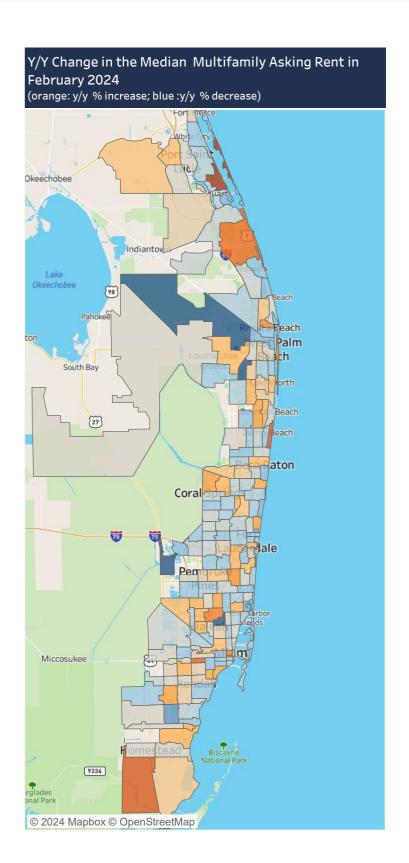


Source: MIAMI REALTORS® analysis of US Bureau of Labor Statistics and US Census Bureau data. Total employment is based on the BLS Household Survey non-seasonally adjusted data.



63 of 163 zip codes (38%) had positive year-over-year multifamily asking rent growth in February 2024 (36% in January 2024).

City	% Y/Y Median Asking Rent	Median Median Rent	Total Listings
Jensen Beach	62.2%	\$3,000	26
Hobe Sound	31.3%	\$2,100	5
Palm Beach	25.1%	\$5,000	103
Opa-locka	19.1%	\$1,786	16
Miami Gardens	14.1%	\$2,761	8
Homestead	7.9%	\$2,081	149
Dania	7.3%	\$2,450	45
Lake Worth	6.9%	\$2,050	252
Hialeah	5.5%	\$2,388	302
Boca Raton	4.7%	\$2,638	433
Deerfield Beach	4.1%	\$2,425	58
Pompano Beach	4.1%	\$2,081	385
Hollywood	3.0%	\$2,125	69
Boynton Beach	2.0%	\$2,204	158
Miami	1.9%	\$2,344	4,026
Palm City	1.6%	\$2,165	19
North Palm Beach	0.0%	\$3,000	69
Palm Beach Gardens	-1.7%	\$2,531	103
Delray Beach	-3.2%	\$2,138	29
West Palm Beach	-4.2%	\$1,976	83
Stuart	-4.9%	\$1,900	7:
Port Saint Lucie	-5.4%	\$1,750	68
Fort Lauderdale	-5.6%	\$2,125	1,016
Coral Springs	-7.5%	\$2,024	176
Key Biscayne	-8.5%	\$6,500	7:
Wellington	-8.5%	\$2,516	3
Fort Pierce	-9.9%	\$1,713	69
Jupiter	-10.0%	\$2,700	197
Miami Beach	-13.3%	\$3,425	1,49
Hallandale	-16.7%	\$2,500	334
North Miami Beach	-26.7%	\$3,500	599

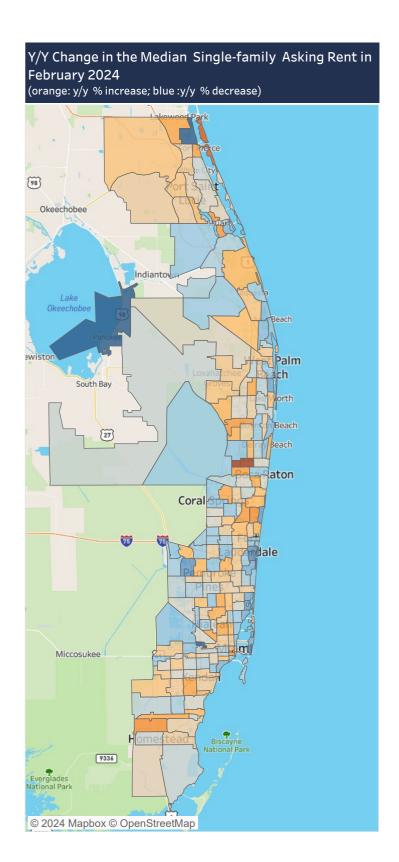


 $Note: the \ median \ asking \ rent \ in \ the \ city \ is \ calculated \ as \ the \ median \ of \ the \ median \ asking \ rents \ at \ the \ zip \ code \ level.$



96 of 191 zip codes (50%) had positive year-over-year single-family asking rent growth in February 2024 (49% in January 2024)

Median Single-family Asking Rent in February 2024					
City	% Y/Y Median Asking Rent	Median Median Rent	Total Listings		
Miami Gardens	21.4%	\$3,550	12		
Pompano Beach	15.3%	\$3,575	207		
Hobe Sound	14.1%	\$3,650	17		
Wellington	7.5%	\$4,300	125		
Port Saint Lucie	7.3%	\$2,738	252		
Fort Pierce	7.0%	\$2,500	64		
Hallandale	4.5%	\$3,450	52		
Homestead	3.9%	\$2,845	444		
Lake Worth	3.9%	\$3,338	216		
Deerfield Beach	3.8%	\$4,099	50		
Pembroke Pines	3.7%	\$3,940	34		
Miami	2.8%	\$3,700	1,812		
Jensen Beach	1.7%	\$2,999	37		
Boca Raton	0.0%	\$4,500	346		
Hollywood	0.0%	\$3,500	539		
Opa-locka	-0.4%	\$2,988	22		
West Palm Beach	-0.4%	\$2,788	455		
Boynton Beach	-1.3%	\$3,325	166		
Fort Lauderdale	-1.4%	\$3,600	913		
Hialeah	-2.3%	\$3,250	192		
Loxahatchee	-2.5%	\$3,900	53		
Stuart	-5.4%	\$2,838	54		
Palm Beach Gardens	-5.5%	\$4,575	159		
Coral Springs	-6.3%	\$3,750	49		
Key Biscayne	-6.8%	\$20,500	21		
Jupiter	-7.6%	\$4,850	172		
Palm City	-10.6%	\$3,399	13		
North Palm Beach	-19.7%	\$5,500	32		
Delray Beach	-20.2%	\$3,990	242		
Dania	-30.1%	\$2,725	24		
Palm Beach	-33.3%	\$20,000	15		
North Miami Beach	-42.5%	\$5,750	35		
Miami Beach	-43.4%	\$7,500	117		



 $Note: the \ median \ asking \ rent \ in \ the \ city \ is \ calculated \ as \ the \ median \ of \ the \ median \ asking \ rents \ at \ the \ zip \ code \ level.$



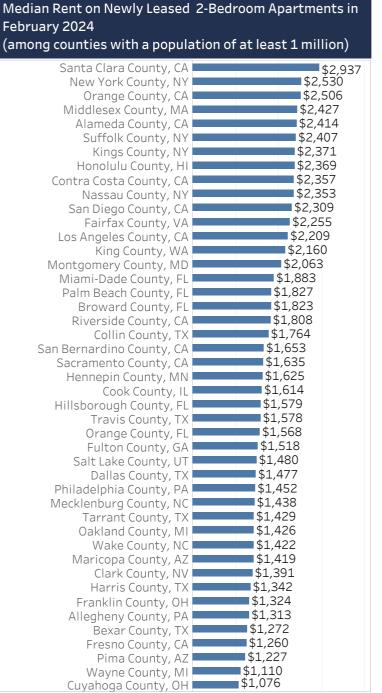
Miami Metro Rental Conditions Remain Competitive

The Miami Metro area continues to experience one of the highest renewal rates and renewal rent growth among the largest metro areas, an indication that rent conditions are competitive such that renters would rather stay at their current place. In January, 72.8% of leases in the Miami Metro area were renewed compared to 64.8% nationally. Renewal rents rose an average 8.3% from the prior year while nationally, the rents on renewals fell 4.6%. Renewal rents fell in New York City (-1.0%) and Austin (-1.2%) and were flat or rose modestly in other Sunbelt markets like Charlotte (2.1%), Dallas (3.7%), Houston (0.9%), Las Vegas (0.0%), and Phoenix (2.1%), according to Yardi Matrix.

Despite competitive market conditions, the median rents on newly leased apartments in the counties of Miami-Dade, Broward, and Palm Beach are still lower than the median rents in some counties in New York and California, the two states feeding migration into Southeast Florida. In New York County, the median rent on new leases in February 2024 was \$2,530 while the median rents were lower than \$2,000 in the counties of Miami-Dade, Broward, and Palm Beach, according to ApartmentList.com estimates.

Renewal Rate an	d Rent Growth in	January 2024
Market	Monthly Lease Renewal Rate	YoY Renewal Rent Growth
New Jersey	82.2%	5.2%
Philadelphia	77.7%	5.0%
Miami Metro	72.8%	8.3%
Kansas City	68.1%	8.0%
Boston	66.6%	9.5%
Orlando	68.0%	7.0%
Columbus	70.4%	4.5%
Indianapolis	67.6%	6.3%
Chicago	65.9%	6.3%
Baltimore	70.3%	1.8%
Detroit	69.5%	2.5%
Atlanta	65.9%	5.6%
Tampa	67.1%	4.3%
Raleigh	67.3%	3.4%
Denver	65.7%	3.4%
Nashville	63.2%	5.7%
San Diego	61.2%	6.9%
Houston	67.0%	0.9%
New York City	68.7%	-1.0%
Twin Cities	66.1%	1.4%
Seattle	63.3%	4.1%
Dallas-Ft. Worth	63.5%	3.7%
Portland	62.5%	4.1%
Charlotte	63.7%	1.7%
Phoenix	63.0%	2.1%
Washington DC	61.8%	3.1%
Las Vegas	61.9%	0.0%
Austin	58.2%	-1.2%
San Francisco	50.2%	0.3%
Los Angeles	45.3%	5.1%

Source: Yardi Matrix



Source: Apartment List.com



Southeast Florida has strong multifamily market fundamentals compared to the other large cities that are facing higher vacancy rates. The large construction that is underway in buildings with 50 units or more in Miami-Dade County, equivalent to 22.% of current inventory, will temper rent growth.

Commercial Metrics in Multifamily Buildings with More than 50 Units

U.S. Multifamily Markets	YY Asking Rent Growth	Vacancy Rate	Net Absorption 2023	Under Construction 2023Q4	Under Construction as a Percent of Inventory
US	1.6%	7.2%	261,018	808,438	6.5%
Atlanta	-1.5%	13.3%	5,782	30,005	6.2%
Austin	-4.6%	6.8%	8,810	40,336	14.8%
Boise	-1.5%	6.5%	1,894	2,655	8.7%
Boston	3.1%	5.6%	6,765	11,234	5.6%
Charlotte	-0.7%	6.0%	6,610	31,318	15.1%
Chicago	4.5%	6.5%	7,318	11,171	3.2%
Dallas-Fort Worth	-0.1%	7.3%	12,462	55,611	6.8%
Denver	2.0%	7.1%	7,761	28,495	11.3%
Fort Lauderdale	0.5%	4.6%	1,933	10,353	10.1%
Knoxville	6.1%	10.2%	895	2,981	8.5%
Los Angeles	0.3%	6.7%	6,883	20,267	5.6%
Miami	2.4%	5.2%	4,896	27,626	22.6%
New York	2.8%	6.8%	17,869	66,420	7.5%
Orlando	-2.2%	8.2%	6,019	20,151	9.8%
Palm Beach	2.7%	7.1%	1,661	6,208	9.2%
Phoenix	-1.3%	6.4%	9,697	34,372	10.0%
San Francisco	0.0%	5.3%	1,371	4,085	5.1%
Tampa	0.3%	6.0%	4,168	17,030	8.7%
Washington	4.3%	0.0%	12,733	29,141	5.5%

 $Source: Cushman \ and \ Wakefield \ \underline{U.S.\ Multifamily\ MarketBeat\ |\ United\ States\ |\ Cushman\ \&\ Wakefield\ (cushmanwakefield.com)}$

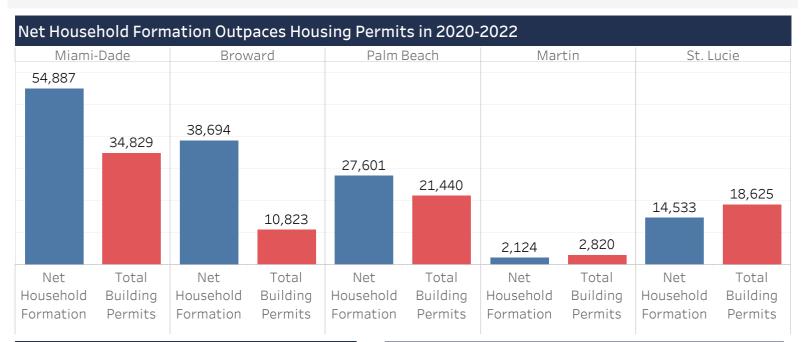


Pullback in Housing Permits in 2022-2023 To Firm Up Rent Growth in 2024-2025

Lower asking rents compared to the monthly payments on an owner-occupied home will continue to support a strong rental market in 2024. Higher asking rents in other states (e.g. New York, California) will support sustained migration and rental demand in Southeast Florida.

Over the period 2020-2022, the number of new households formed exceeded the number of authorized housing units by 54,000. Household formation surged in 2020 in the wake of the pandemic as Southeast Florida experienced strong migration flows [1] and faster job growth than the nation [2]. In Miami-Dade County, there were 54,887 households formed during 2022-2022, while only 34,829 permits were authorized, resulting in a deficit of about 20,000 units; in Broward County, a deficit of about 28,000 units; and in Palm Beach County, a deficit of about 6,000 units.

Meanwhile, rising borrowing costs in the wake of the Federal Reserve Bank's rate hikes that started in March 2022 have dampened the number of housing permit applications in 2022-2023. In 2021, 29,304 new households were formed in the five Southeast Florida counties, outpacing the 27,266 housing permit applications in 2023. In 2023, authorized housing units fell below net household formation in Palm Beach and St. Lucie, portending accelerating rent growths in 2024-2025 if the current pace of household formation and permit issuances continue. In Miami-Dade, Broward, and Martin, housing permits are running at about the same pace as household formation, creating less upward pressure on rents and home prices.



Net Household Formation, 2019-2022						
	2019	2020	2021	2022		
Miami-Dade	8,885	35,922	7,701	11,264		
Broward	1,645	32,745	3,142	2,807		
Palm Beach	3,272	13,998	6,599	7,004		
Martin	346	748	485	891		
St. Lucie	3,319	2,660	4,535	7,338		
Grand Total	17,467	86,073	22,462	29,304		

Housing Units Authorized, 2019-2023					
	2019	2020	2021	2022	2023
Miami-Dade	10,008	9,831	13,393	11,605	12,927
Broward	5,130	4,428	4,069	2,326	2,987
Palm Beach	5,550	7,499	7,851	6,090	5,415
Martin	723	544	942	1,334	944
St. Lucie	3,554	4,694	7,461	6,470	5,193
Grand Total	24,965	26,996	33,716	27,825	27,466

Source: US Census Bureau data

^[1] Southeast Florida Sees Sustained Migration in 2023 with Driver License Exchanges up 8% - MIAMI REALTORS®

^[2] Miami-Dade is 4th largest job creator among 360 largest counties - MIAMI REALTORS®



MIAMI Commercial serves South Florida commercial members shaping and unifying the commercial real estate brokerage and service industry. The largest commercial REALTOR® association in Florida, MIAMI Commercial has more than 3,400 members in Miami-Dade, Broward, Palm Beach, and Martin counties. MIAMI Commercial does 80% of the commercial MLS business in Miami-Dade and Broward.

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