

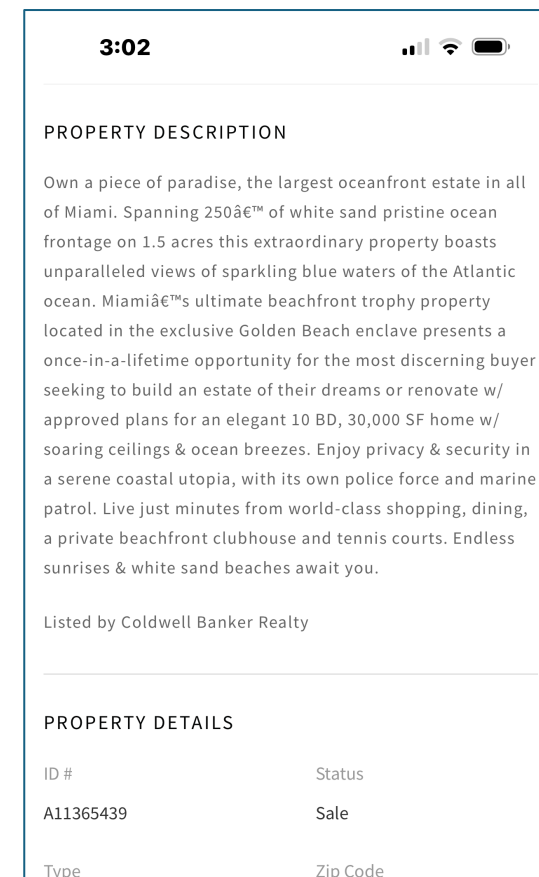
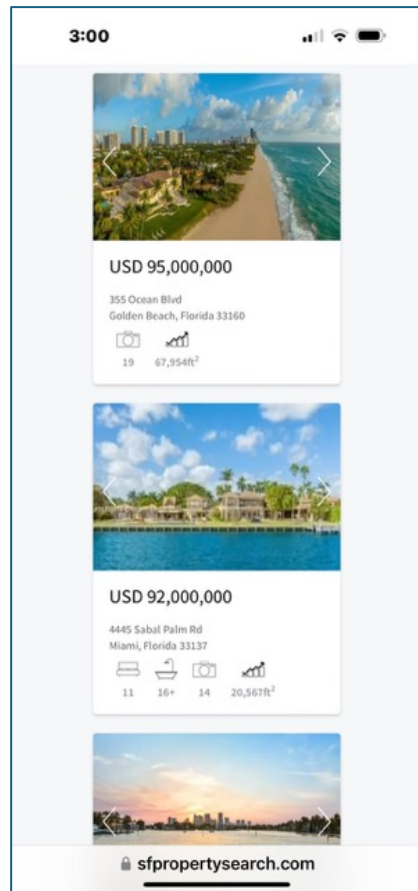


MiamiRealtors.com

Week #4

Improved Fitness...for YOUR Listings

1. Improved listing fitness includes making sure your listings are ready to go Mobile and Stand out from the competition. Pull your listings up on your phone...this is the view & experience most consumers will have first.



2. Upgrade your photography...plain and simple. Think about the key features of your listing and center the photography around them.





3. A video tour of your listing provides a better feel for the layout and the size compared to just photos.



4. Words really do make a difference – focus on the features that stand out or are unique...your words will help attract buyers to your listing!

*Own a piece of paradise.  
The largest oceanfront estate in all of Miami.*



MiamiRealtors.com



Go to [MiamiRealtors.com/MLSBriefing](https://MiamiRealtors.com/MLSBriefing) for MORE Listing  
Fitness Tips

Join us on Wednesday for more listing fitness using MIAMI  
Products & Services Easy as 1-2-3