





## Multifamily Asking Rents Show Mixed Performance in South Florida Counties

Multifamily rental listings continued to surge in South Florida, causing rents to soften in Miami-Dade and in Broward, based on the combined rental listings on the RentalBeast.com platform and on the Miami Association of REALTORS® Multiple Listing Service.

In Miami-Dade, rental listings rose 73% on a year-over-year basis, to 7,884 active listings. Listings surged across other counties: Broward, (3,099 active listings, +53% y/y), Palm Beach (+2,907 units, +181%), Martin (+292 units, +768%), and St. Lucie (+220 units, +344%). On a combined basis, multifamily active listings as of the end of October rose to 16,105 units, up 95% year-over-year.

With the surge in listings, the median multifamily asking rent in Miami-Dade decreased to \$2,850 in October (-5.0% y/y), the sixth month of decline since April when the median asking rent was at \$3,300. In Broward, the median multifamily asking rent decreased to \$2,195 (-4.6% y/y), also the sixth month of decline when the median asking rent hit \$2,350.

However, the median multifamily asking rents continued to ascend to their highest levels in the counties of Palm Beach, at 2,650 (+10.8% y/y); Martin, at 2,220 (+11% y/y); and St. Lucie, at 2,200 (+14% y/y).

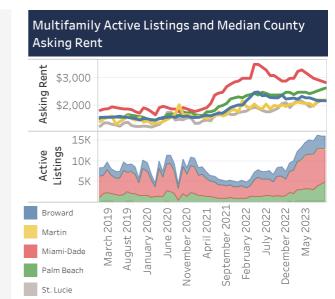
Across the four counties, the median asking rents are still very elevated compared to the levels in October 2019 (pre-pandemic): Miami-Dade (+58.3%), Broward (+41.6%), Palm Beach (+60.6%), Martin (+48.0%), and St. Lucie (+71.2%).

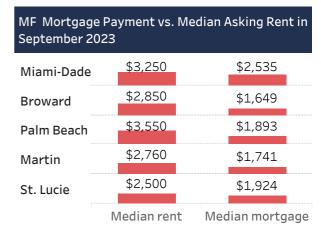
Moreover, the median multifamily asking rents are higher than the mortgage payment on a typical condo/townhome unit, based on the median sales price as of September 2023: Miami-Dade (\$3,250 median asking rent vs. \$2,535 median mortgage payment), Broward (\$2,850 median asking rent vs. \$1,649), Palm Beach (\$3,550 median asking rent vs. \$1,893), Martin (\$2,760 median asking rent vs. \$1,740), and St. Lucie (\$2,500 median asking rent vs. \$1,924).

By zip code, 50% of the zip codes in the five counties had year-over-gains in the median multifamily asking rent compared to a 77% share one year ago.

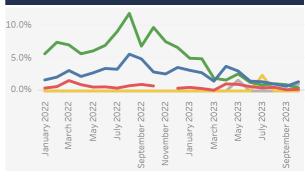
With more listings on the market, the share of available rental listings with rent incentive or concession slightly ticked up in October in Miami-Dade, Broward, and St. Lucie although the fraction is smaller than one year ago: Miami-Dade, at 0.3% (0.2% in September, 1% in October 2022), Broward, at 1.4% (0.7% in September, 2.9% in October 2022); St.Lucie, at 1.4% (0% in September, no data one year ago). In Palm Beach County, there were fewer rental listings with concessions, at 0.5% (0.7% in September, 9.7% in October 2022). In Martin County, there were no reported rental listings offering incentives (0% in September, 0% in October 2022).

The number of housing units authorized in 5-unit or more buildings has increased since 2020, particularly in Miami-Dade, with 19,432 permits in 2021-2022 and an estimated 13,953 in 2023 (annualized level based on Jan-Sept permits).





## Percent of Available Multifamily Rentals Offering Incentives



| Units Authorized on 5-Unit or More Buildings |       |       |        |       |        |  |  |
|--|-------|-------|--------|-------|--------|--|--|
| Miami-Dade                                   | 7,301 | 7,200 | 10,574 | 8,858 | 13,953 |  |  |
| Broward                                      | 3,450 | 2,948 | 2,396  | 1,196 | 1,963  |  |  |
| Palm Beach                                   | 2,213 | 3,099 | 3,579  | 2,574 | 2,204  |  |  |
| Martin                                       | 284   | 41    | 430    | 737   | 388    |  |  |
| St. Lucie                                    | 274   | 182   | 1,273  | 1,575 | 119    |  |  |
|  | 2019  | 2020  | 2021   | 2022  | 023F   |  |  |



#### Sustained Growth in Single-family Rental Asking Rents

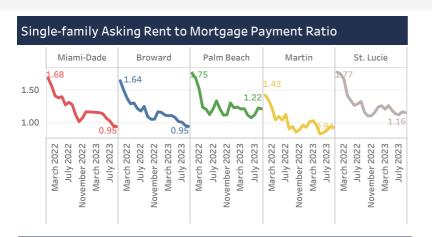
Single-family rental listings rose at an even higher pace, at 10,033 units in October 2023, up 161% year-over-year. Single-family rental listings made up a higher share of total active listings in October, at 38.4% (37.4% in September 2022, 31.7% in October 2022).

However, demand is apparently outpacing supply, as single-family asking rents stayed flat or increased in all counties: Miami-Dade (0%), Broward (2.9%), Palm Beach (18.4%), Martin (19.7%), and St. Lucie (8%).

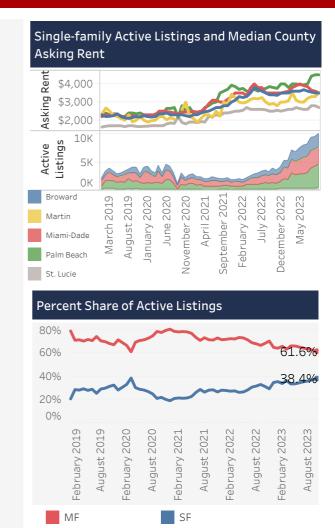
The rising demand for single-family rentals could be associated with the desire for bigger housing units due to hybrid/remote working, multi-generational living and aging-in-place, and the strains of rising mortgage rates and sustained home price appreciation on first-time homebuyers.

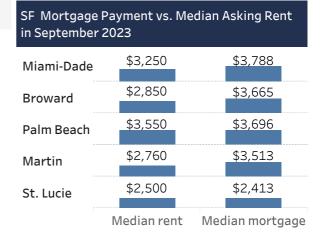
The mortgage payments based on the median single-family home prices in September 2023 were higher than the median single-family asking rents except in St. Lucie County. For example, in Miami-Dade the median asking rent on a single-family home was \$3,250, which is \$538 less than the mortgage payment on a single-family home, at \$3,788, assuming a 10% downpayment.

Single-family home prices have been rising due to a short supply of homes on the market, in part due to inadequate new home construction and the reluctance of existing homeowners with a mortgage to give up their low mortgage payment. Housing permits for 1-unit housing have essentially remained flat since 2019 in Miami-Dade and have declined in Broward and Palm Beach. However, more single-family permits were issued in Martin and St. Lucie.



#### **Employment vs. Housing Permits** Y/Y Employment **Housing Permits** Employment to Change as of Annualized in County **Housing Permits** September 2023 2023 Miami-Dade 32,290 15,804 2.0 **Broward** 2,889 12.0 33,675 4.0 Palm Beach 19,554 5,333 993 3.0 2,739 Martin Florida 342,344 191,066 2.0 U.S. 1,404,300 2.0 2,666,000





| Units Authorized on 1-Unit or More Buildings |              |              |              |              |              |  |  |  |
|--|--------------|--------------|--------------|--------------|--------------|--|--|--|
| Miami-Dade                                   | 2,343        | 2,133        | 2,477        | 2,445        | 1,529        |  |  |  |
| Broward                                      | 1,635        | 1,431        | 1,629        | 1,090        | 851          |  |  |  |
| Palm Beach                                   | 3,263        | 4,244        | 4,210        | 3,435        | 2,947        |  |  |  |
|  |              |              |              |              |              |  |  |  |
| Martin                                       | 427          | 479          | 477          | 455          | 579          |  |  |  |
| Martin<br>St. Lucie                          | 427<br>3,076 | 479<br>4,328 | 477<br>5,970 | 455<br>4,588 | 579<br>5,021 |  |  |  |



#### Rent-to-Price Ratios Decline, Originations Fall

With softer rent growth and sustained home price appreciation, rent-to-price ratios on condominium/townhomes have climbed down since the beginning of 2022. In Miami-Dade, the rent-to-price ratio edged downwards to 8.4% as of September 2023 from 10% in January 2022.

The rent-to-price ratio for single-family rentals is even less than that for multifamily rentals, given the higher acquisition cost for single-family homes. In Miami-Dade, the rent-to-price ratio is 7.2% (vs. 8.4% for multifamily rentals).

Falling rent-to-price ratios amid higher borrowing costs have squeezed profitability and scaled back transactions.

Nationally, multifamily loan originations volume fell 17% year-over-year in 2023 Q1-Q3, according to the Mortgage Bankers Association. On a positive note, the multifamily sector suffered the least decline in originations volume, compared to office (-33%), industrial (-35%), retail (-67%), and hotel (-76%).

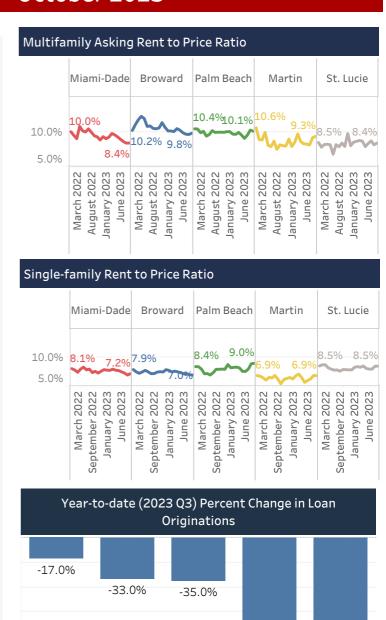
#### Rental Market Demand Fundamentals Are Strong

South Florida's long-term commercial market outlook remains positive due to its robust economy as the area continues to experience strong job growth, a rebound in population, elevated migration from other states and abroad, and a resurgence in tourism.

Over the 12-month period through September 2023, 32,290 jobs were added in the county. In contrast, employment fell by the thousands in the counties of San Francisco (-6,104), Los Angeles (-6,764), and Cook, Illinois (-45,586). Employment in the county rose 2.4%, outpacing the national rate of 1.7%.

The Miami metro's rental market continues to enjoy higher rent growth and lease renewals relative to other markets. The Miami Metro area was the only market to post double-digit renewal rent growth in August 2023. Nationally, renewal rents rose just 6.4%. Lease renewal rate is at 65.9% compared to 60.4% nationally.

Investment transactions are likely to recover in 2024 as the Federal Open Market Committee is likely to slow on its rate hikes with inflation continuing to come down. Except in a scenario where the Israel-Hamas war escalates to a degree that causes an escalation in oil and raw material prices, I expect inflation to continue to slow towards 2.5% by end of 2024, with the 10-year rate likely trending at 3% - 4%. South Florida's multifamily transactions are poised to rise in 2024 amid favorable financing conditions and an overall favorable economic outlook.



### Renewal Rent Growth and Lease Renewal Rate as of August 2023

Industrial

Multifamily

Office

Source: Mortgage Bankers Association

-67.0%

Retail

-76.0%

Hotel

| Market               | YoY Renewal<br>Rent Growth | Monthly Lease<br>Renewal Rate |
|----------------------|----------------------------|-------------------------------|
| Miami Metro          | 10.3%                      | 65.9%                         |
| Raleigh              | 9.9%                       | 61.9%                         |
| Boston               | 8.9%                       | 65.3%                         |
| Charlotte            | 7.6%                       | 60.5%                         |
| San Diego            | 7.5%                       | 55.4%                         |
| Austin               | 7.5%                       | 56.8%                         |
| Los Angeles          | 7.3%                       | 47.8%                         |
| Nashville            | 7.1%                       | 59.4%                         |
| Chicago              | 6.7%                       | 64.7%                         |
| Atlanta              | 6.7%                       | 63.2%                         |
| Las Vegas            | 6.3%                       | 60.7%                         |
| Washington DC        | 6.0%                       | 59.2%                         |
| Seattle              | 5.6%                       | 58.2%                         |
| Dallas-Ft. Worth     | 5.4%                       | 61.2%                         |
| Denver               | 5.3%                       | 58.9%                         |
| Houston              | 4.6%                       | 62.4%                         |
| Phoenix              | 4.2%                       | 55.7%                         |
| New York City        | 3.8%                       | 65.4%                         |
| San Francisco        | 3.3%                       | 49.7%                         |
| Source: Yardi Matrix |                            | 3                             |



Southeast Florida's rental market saw a mix of rent increases and declines. Despite the softening of rents due to more listings, the median asking rents are still much higher than pre-pandemic levels and typical mortgage on a condominium/townhome. Rents are holding up more firmly in the single-family rental market as rising mortgage payments have made homebuying more financially challenging.

| MF Median Asking Rent in October 2023 |         |       |         |       |         |        |         |       |  |
|---------------------------------------|---------|-------|---------|-------|---------|--------|---------|-------|--|
|                                       | 1-Bdr   | %Y/Y  | 2-Bdr   | %Y/Y  | 3-Bdr   | %Y/Y   | All Bdr | %YY   |  |
| Miami-Dade                            | \$2,355 | -9.4% | \$3,250 | -7.1% | \$4,600 | -10.7% | \$2,850 | -5.0% |  |
| Broward                               | \$1,825 | -6.4% | \$2,300 | -4.2% | \$2,999 | -2.0%  | \$2,195 | -4.6% |  |
| Palm Beach                            | \$1,905 | -4.8% | \$2,900 | 16.0% | \$4,441 | 38.8%  | \$2,650 | 10.4% |  |
| Martin                                | \$1,860 | 3.5%  | \$2,240 | 6.7%  | \$2,830 | 18.4%  | \$2,220 | 11.0% |  |
| St. Lucie                             | \$1,650 | -2.9% | \$2,500 | 13.6% | \$3,250 | 71.1%  | \$2,200 | 14.0% |  |

| MF Mortgage Payment vs. Median<br>Asking Rent in September 2023 |             |                    |  |  |  |  |  |  |
|---|-------------|--------------------|--|--|--|--|--|--|
| Miami-Dade  | \$3,250     | \$2,535            |  |  |  |  |  |  |
| Broward   | \$2,850     | \$1,649            |  |  |  |  |  |  |
| Palm Beach  | \$3,550     | \$1,893            |  |  |  |  |  |  |
| Martin  | \$2,760     | \$1,741            |  |  |  |  |  |  |
| St. Lucie   | \$2,500     | \$1,924            |  |  |  |  |  |  |
|   | Median rent | Median<br>mortgage |  |  |  |  |  |  |

| SF Median Asking Rent in October 2023 |         |        |         |       |         |       |         |       |  |
|---------------------------------------|---------|--------|---------|-------|---------|-------|---------|-------|--|
|                                       | 1-Bdr   | %Y/Y   | 2-Bdr   | %Y/Y  | 3-Bdr   | %Y/Y  | All Bdr | %YY   |  |
| Miami-Dade                            | \$1,950 | -13.3% | \$2,800 | 3.7%  | \$3,400 | 6.3%  | \$3,500 | 0.0%  |  |
| Broward                               | \$1,650 | -1.5%  | \$2,550 | -1.9% | \$3,500 | 6.1%  | \$3,500 | 2.9%  |  |
| Palm Beach                            | \$1,800 | 5.9%   | \$2,895 | 11.3% | \$4,250 | 13.3% | \$4,500 | 18.4% |  |
| Martin                                | \$2,200 | 44.3%  | \$2,250 | -1.1% | \$3,450 | 15.0% | \$3,500 | 19.7% |  |
| St. Lucie                             | \$1,500 | -14.3% | \$2,498 | 21.8% | \$2,600 | 10.6% | \$2,700 | 8.0%  |  |

| SF Mortgage Payment vs. Median<br>Asking Rent in September 2023 |               |             |  |  |  |  |  |
|---|---------------|-------------|--|--|--|--|--|
| Miami-Dade  | \$3,250       | \$3,788     |  |  |  |  |  |
| Broward   | \$2,850       | \$3,665     |  |  |  |  |  |
| Palm Beach  | \$3,550       | \$3,696     |  |  |  |  |  |
| Martin  | \$2,760       | \$3,513     |  |  |  |  |  |
| St. Lucie   | \$2,500       | \$2,413     |  |  |  |  |  |
|   | Median rent I | Median mort |  |  |  |  |  |

| Mult                                  | ifar          | nily     | and         | Sing          | gle-f         | amil     | y Ac        | tive          | List          | ing      | S           |               |               |          |             |               |               |          |             |
|---------------------------------------|---------------|----------|-------------|---------------|---------------|----------|-------------|---------------|---------------|----------|-------------|---------------|---------------|----------|-------------|---------------|---------------|----------|-------------|
| м м м м м м м м м м м м м м м м м м м |               |          |             |               |               |          |             |               |               |          |             |               |               |          |             |               |               |          |             |
| OK                                    | February 2019 | May 2019 | August 2019 | November 2019 | February 2020 | May 2020 | August 2020 | November 2020 | February 2021 | May 2021 | August 2021 | November 2021 | February 2022 | May 2022 | August 2022 | November 2022 | February 2023 | May 2023 | August 2023 |

| Active Listings in October |    |        |        |  |  |  |  |
|----------------------------|----|--------|--------|--|--|--|--|
|                            |    | 2022   | 2023   |  |  |  |  |
| Miami-Dade                 | MF | 4,548  | 7,884  |  |  |  |  |
|                            | SF | 1,443  | 2,913  |  |  |  |  |
| Broward                    | MF | 2,025  | 3,099  |  |  |  |  |
|                            | SF | 967    | 2,375  |  |  |  |  |
| Palm Beach                 | MF | 1,602  | 4,509  |  |  |  |  |
|                            | SF | 1,182  | 4,038  |  |  |  |  |
| Martin                     | MF | 38     | 330    |  |  |  |  |
|                            | SF | 64     | 220    |  |  |  |  |
| St. Lucie                  | MF | 64     | 284    |  |  |  |  |
|                            | SF | 182    | 487    |  |  |  |  |
| Grand Total                |    | 12,115 | 26,139 |  |  |  |  |



50% of zip codes saw year-over-year gains in the median multifamily asking rent in October 2023 (77% in October 2022).

#### Most Expensive MF Asking Rent by County in October 2023 county (Zip Median Zip **Primary City** code) Rent Listings Miami-Dade 33109 Miami Beach 95 County 33149 Key Biscayne \$6,900 397 33137 Miami \$4,350 Miami Beach \$4,300 207 33154 \$3,850 593 33160 North Miami Beach **Broward** 33028 Pembroke Pines \$3,500 93 County 33062 Pompano Beach \$3,500 33019 Hollywood \$3,200 181 33301 Fort Lauderdale \$3,124 64 33323 Fort Lauderdale \$3,100 23 Palm Beach 33480 Palm Beach \$7,000 290 33496 Boca Raton County \$7,000 19 \$6,250 33478 Jupiter \$5,500 231 33477 Jupiter 33469 \$5,200 59 Jupiter Martin 34996 Stuart \$2,700 24 County 34957 Jensen Beach \$2,500 49 \$2,345 33455 Hobe Sound 34994 Stuart \$2,240 219 34990 Palm City \$2,150 27 St. Lucie 34949 Fort Pierce \$3,300 109 34951 County Fort Pierce \$2,300 34987 Port Saint Lucie \$2,188 10 34950 Fort Pierce \$1,900 17

### Least Expensive MF Asking Rent by County in October 2023

Port Saint Lucie

\$1,850

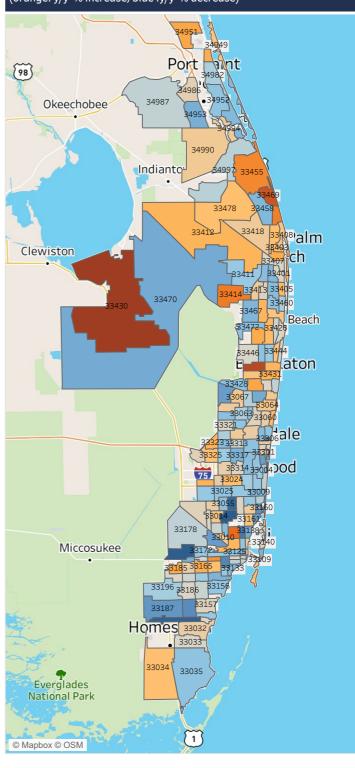
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| county (Zip<br>code) | Zip   | Primary City     | Median<br>Rent | Active<br>Listings |
|----------------------|-------|------------------|----------------|--------------------|
| Miami-Dade           | 33054 | Opa Locka        | \$1,300        | 20                 |
| County               | 33170 | Miami            | \$1,425        | 6                  |
|                      | 33030 | Homestead        | \$1,450        | 7                  |
|                      | 33055 | Opa Locka        | \$1,650        | 3                  |
|                      | 33056 | Miami Gardens    | \$1,650        | 8                  |
| Broward              | 33311 | Fort Lauderdale  | \$1,700        | 63                 |
| County               | 33313 | Fort Lauderdale  | \$1,700        | 71                 |
|                      | 33023 | Hollywood        | \$1,750        | 37                 |
|                      | 33060 | Pompano Beach    | \$1,750        | 50                 |
|                      | 33312 | Fort Lauderdale  | \$1,750        | 40                 |
| Palm Beach           | 33430 | Belle Glade      | \$1,500        | 3                  |
| County               | 33460 | Lake Worth Beach | \$1,625        | 109                |
|                      | 33461 | Lake Worth       | \$1,650        | 96                 |
|                      | 33417 | West Palm Beach  | \$1,700        | 183                |
|                      | 33415 | West Palm Beach  | \$1,775        | 78                 |
| Martin               | 34997 | Stuart           | \$1,920        | 22                 |
| County               | 34990 | Palm City        | \$2,150        | 27                 |
|                      | 34994 | Stuart           | \$2,240        | 219                |
|                      | 33455 | Hobe Sound       | \$2,345        | 6                  |
|                      | 34957 | Jensen Beach     | \$2,500        | 49                 |
| St. Lucie            | 34953 | Port Saint Lucie | \$1,600        | 5                  |
| County               | 34982 | Fort Pierce      | \$1,700        | 11                 |
|                      | 34952 | Port Saint Lucie | \$1,800        | 26                 |
|                      | 34986 | Port Saint Lucie | \$1,850        | 75                 |
|                      | 34950 | Fort Pierce      | \$1,900        | 17                 |

Y/Y Change in the Median Multifamily Asking Rent in October 2023

(orange: y/y % increase; blue :y/y % decrease)



Source of data: Miami Association of Realtors®, RentalBeast The city median asking rent is the median of the median zip code asking rent. The city is the zip code's primary city based on USPS delineation. A zip code may have acceptable cities (not shown in the table). For example, a zip code with Miami as the primary city may have Doral or Miami Springs as acceptable cities.

https://www.unitedstateszipcodes.org/



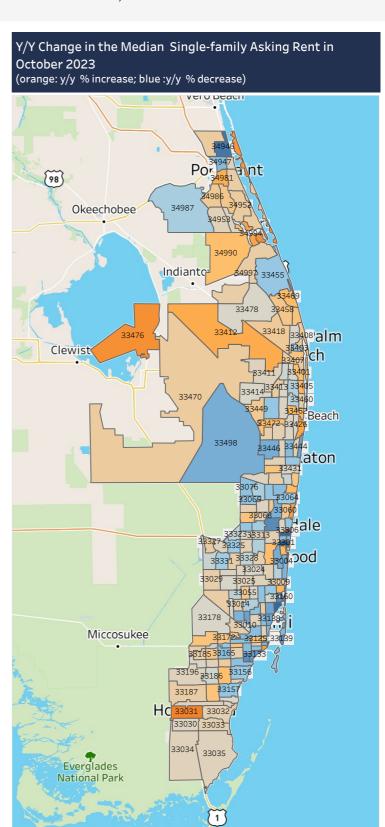
61% of zip codes had higher median single-family asking rents (79% in October 2022).

## Most Expensive SF Asking Rent by County in October 2023

| county (Zip<br>code) | Zip   | Primary City     | Median<br>Rent | Active<br>Listings |
|----------------------|-------|------------------|----------------|--------------------|
| Miami-Dade           | 33140 | Miami Beach      | \$19,350       | 44                 |
| County               | 33149 | Key Biscayne     | \$12,975       | 16                 |
|                      | 33141 | Miami Beach      | \$10,500       | 43                 |
|                      | 33122 | Miami            | \$9,245        | 2                  |
|                      | 33139 | Miami Beach      | \$8,500        | 45                 |
| Broward              | 33062 | Pompano Beach    | \$6,750        | 34                 |
| County               | 33301 | Fort Lauderdale  | \$6,500        | 15                 |
|                      | 33308 | Fort Lauderdale  | \$6,200        | 23                 |
|                      | 33306 | Fort Lauderdale  | \$5,700        | 8                  |
|                      | 33305 | Fort Lauderdale  | \$5,500        | 25                 |
| Palm Beach           | 33480 | Palm Beach       | \$38,000       | 66                 |
| County               | 33496 | Boca Raton       | \$11,500       | 99                 |
|                      | 33449 | Lake Worth       | \$9,000        | 47                 |
|                      | 33432 | Boca Raton       | \$8,800        | 63                 |
|                      | 33483 | Delray Beach     | \$8,500        | 111                |
| Martin               | 34996 | Stuart           | \$5,500        | 15                 |
| County               | 33455 | Hobe Sound       | \$3,500        | 39                 |
|                      | 34990 | Palm City        | \$3,500        | 26                 |
|                      | 34957 | Jensen Beach     | \$3,425        | 49                 |
|                      | 34994 | Stuart           | \$3,200        | 19                 |
| St. Lucie            | 34949 | Fort Pierce      | \$4,000        | 19                 |
| County               | 34987 | Port Saint Lucie | \$3,200        | 82                 |
|                      | 34986 | Port Saint Lucie | \$2,948        | 58                 |
|                      | 34984 | Port Saint Lucie | \$2,750        | 33                 |
|                      | 34983 | Port Saint Lucie | \$2,700        | 49                 |

#### Least Expensive SF Asking Rent by County in October 2023

| county (Zip<br>code) | Zip   | Primary City    | Median<br>Rent | Active<br>Listings |
|----------------------|-------|-----------------|----------------|--------------------|
| Miami-Dade           | 33012 | Hialeah         | \$2,400        | 9                  |
| County               | 33035 | Homestead       | \$2,575        | 64                 |
|                      | 33030 | Homestead       | \$2,700        | 18                 |
|                      | 33034 | Homestead       | \$2,700        | 59                 |
|                      | 33126 | Miami           | \$2,700        | 23                 |
| Broward              | 33319 | Fort Lauderdale | \$2,375        | 38                 |
| County               | 33313 | Fort Lauderdale | \$2,505        | 36                 |
|                      | 33311 | Fort Lauderdale | \$2,600        | 116                |
|                      | 33068 | Pompano Beach   | \$2,700        | 34                 |
|                      | 33309 | Fort Lauderdale | \$2,725        | 57                 |
| Palm Beach           | 33417 | West Palm Beach | \$2,275        | 34                 |
| County               | 33403 | West Palm Beach | \$2,372        | 24                 |
|                      | 33415 | West Palm Beach | \$2,400        | 74                 |
|                      | 33407 | West Palm Beach | \$2,500        | 99                 |
|                      | 33461 | Lake Worth      | \$2,600        | 41                 |
| Martin               | 34997 | Stuart          | \$2,950        | 55                 |
| County               | 34994 | Stuart          | \$3,200        | 19                 |
|                      | 34957 | Jensen Beach    | \$3,425        | 49                 |
|                      | 33455 | Hobe Sound      | \$3,500        | 39                 |
|                      | 34990 | Palm City       | \$3,500        | 26                 |
| St. Lucie            | 34950 | Fort Pierce     | \$1,800        | 19                 |
| County               | 34947 | Fort Pierce     | \$2,200        | 17                 |
|                      | 34982 | Fort Pierce     | \$2,400        | 17                 |
|                      | 34945 | Fort Pierce     | \$2,448        | 2                  |
|                      | 34951 | Fort Pierce     | \$2,550        | 19                 |



Source of data: Miami Association of Realtors®, RentalBeast The city median asking rent is the median of the median zip code asking rent.The city is the zip code's primary city based on USPS delineation. A zip code may have acceptable cities (not shown in the table). For example, a zip code with Miami as the primary city may have Doral or Miami Springs as acceptable cities. <a href="https://www.unitedstateszipcodes.org/">https://www.unitedstateszipcodes.org/</a>

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Craig Emmanuel, AHWD, MRP CPRES, e-PRO®, GREEN, PSA, RENE, SFR, SRES, SRS

David Gonzalez, C2EX, e-Pro®, SFR, SRS, PSA, RENE

Michelle Gonzalez, MSIRE

Daniel A. Guerra, AHWD, C2EX, DEI, LEAD, PSA, CRS

Julio Guzman, C2EX

**Thomas Havron** 

Joshua Kohn, C2EX

Kevin A. Krueger

Diego Leiva

Tamika Moses, CIPS, AHWD, SFR, RENE, MSIRE

Jose Maria Serrano, AWHD, C2EX, CCIM

Barbara Tria

Chief of Commercial, MIAMI Realtors® Danielle Blake



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#### For questions or more information about this report, contact:

Gay Corororaton, Chief Economist gay@miamire.com

Chris Umpierre, Vice President of Communications chris@miamire.com

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