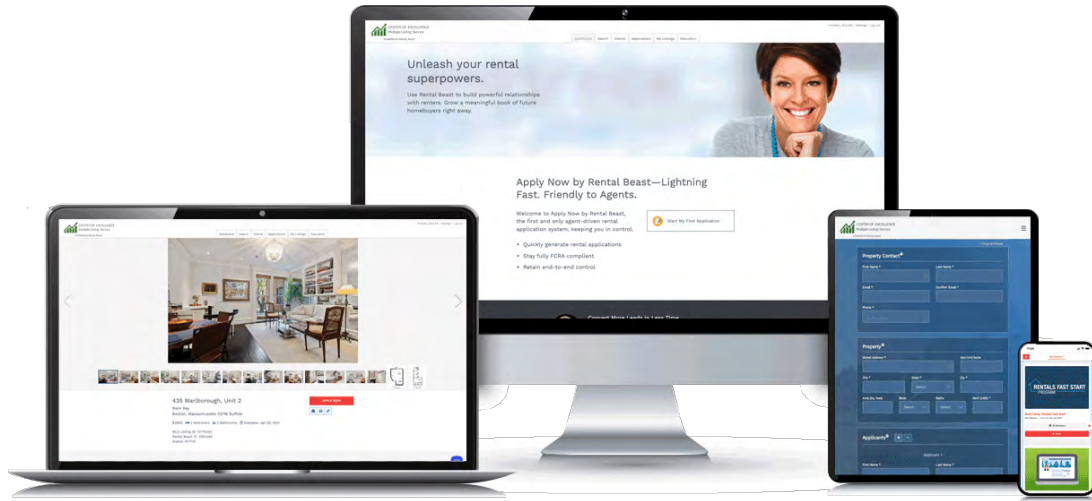


Rental Beast[®] for MIAMI Realtors[®]





Rental Beast



Rental Beast offers real estate professionals the only fully-integrated, rental software platform designed to optimize every step of a rental transaction—from **lead-to-lease**. Rental Beast maintains the largest and most comprehensive database of more than **10 million** owner-sourced rental listings not found on any MLS.

Helping MLSs and local RE professionals succeed with rentals



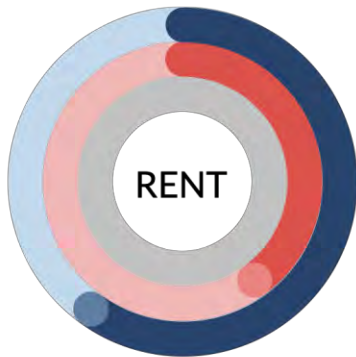
The exclusive provider of rental-related services for the National Association of REALTORS®

700,000+

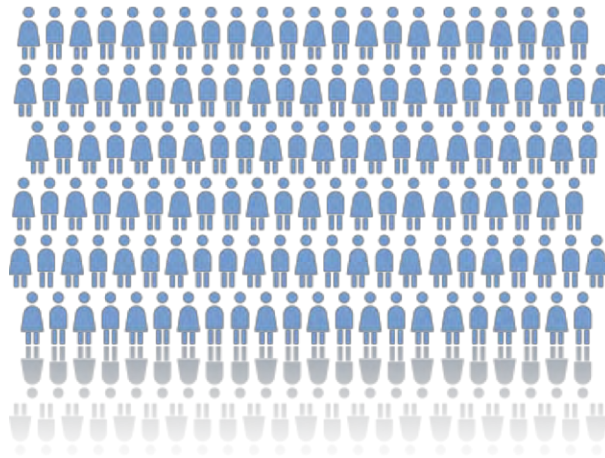
MLS and association members benefiting from Rental Beast

The Rental Market is Massive

Nearly **40% of the U.S. population** is renting—in primary markets it's **upwards of 60%**



113 million people renting today



65% of renters are Millennials, the largest group of homebuyers in the U.S. and the driving force for future growth



86% of agents believe rentals are an important source of current income and/or future buyers



Represent Tenants

Earn commissions while you build trust with the generations that will form the majority of future buyers



Engage Investors

Owner-sourced listings provide access to investors who are always looking to buy, sell, lease, or exchange (1031)



Convert to Buyers

34% of renters serviced on our platform convert to buyers - and 88% of consumers return to the REALTORS they know!



Manage Property

Build or grow a recurring revenue stream that helps you diversify and ride out slow sales periods

Our Partnership with MIAMI Realtors®



Helping MIAMI Realtors® to make your Matrix platform the **source of truth for rentals** and the largest rental marketplace in Greater Miami.

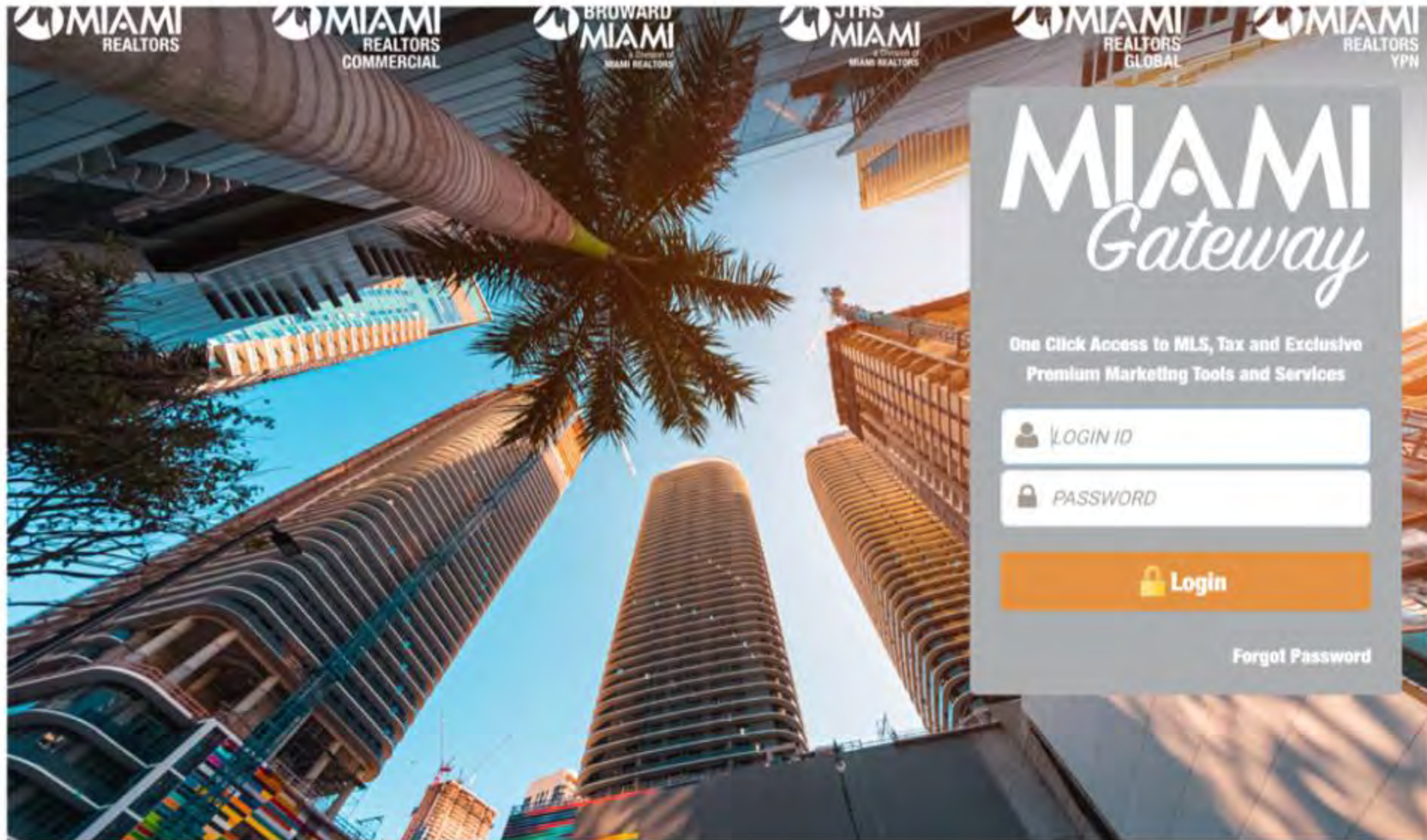


Helping MIAMI Realtors® succeed in their businesses by providing integrated rental technologies to **service the 50% of the population that rents** before they buy.



Providing resources and support so all MIAMI Realtors® can close profitable rental transactions while **building a renewable pipeline** of home buyers and sellers.

Direct Access through your MLS



MIAMI REALTORS

MIAMI REALTORS COMMERCIAL

BROWARD MIAMI
A Division of MIAMI REALTORS


JTR MIAMI
A Division of MIAMI REALTORS


MIAMI REALTORS GLOBAL


MIAMI REALTORS YPN

MIAMI Gateway

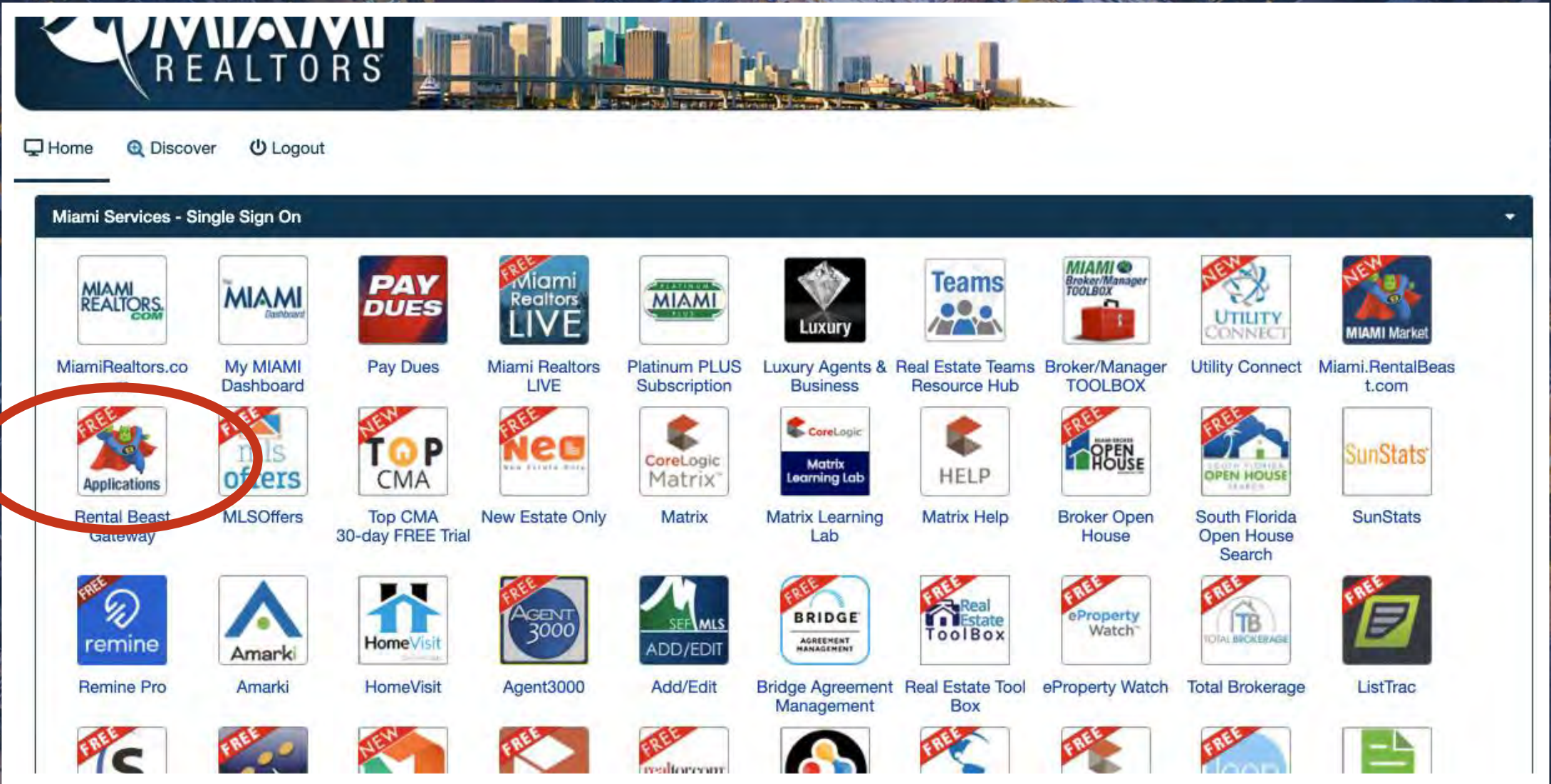
One Click Access to MLS, Tax and Exclusive Premium Marketing Tools and Services





 Login









































[Forgot Password](#)



MIAMI REALTORS

Home Discover Logout

Miami Services - Single Sign On

 MiamiRealtors.co	 My MIAMI Dashboard	 Pay Dues	 Miami Realtors LIVE	 Platinum PLUS Subscription	 Luxury Agents & Business	 Real Estate Teams Resource Hub	 Broker/Manager TOOLBOX	 Utility Connect	 Miami.RentalBeast.com
 RentalBeast Gateway	 MLSOffers	 Top CMA 30-day FREE Trial	 New Estate Only	 Matrix	 Matrix Learning Lab	 Matrix Help	 Broker Open House	 South Florida Open House Search	 SunStats
 Remine Pro	 Amarki	 HomeVisit	 Agent3000	 Add/Edit	 Bridge Agreement Management	 Real Estate Tool Box	 eProperty Watch	 Total Brokerage	 ListTrac
									

Powerful Rental Search

Find renters exactly the right apartment using rental-centric filters, with MLS and Rental Beast results available in a single view

Rental-Centric Education

On-demand, boot camp-style coursework available 24/7/365 from **Rental Beast University**

Owner-Sourced Listings

Rental Beast maintains the largest, fulfillment-grade database of more than 10 million residential rental listings not found on any MLS

Tenant Screening

Best-in-class, FCRA-compliant, and lightning-fast online rental application and tenant screening through **Apply Now by Rental Beast**

Rental Add/Edit

Efficiently add and manage rental listings directly within your MLS. Users save hours of listing upload time

Client Management & Alerts

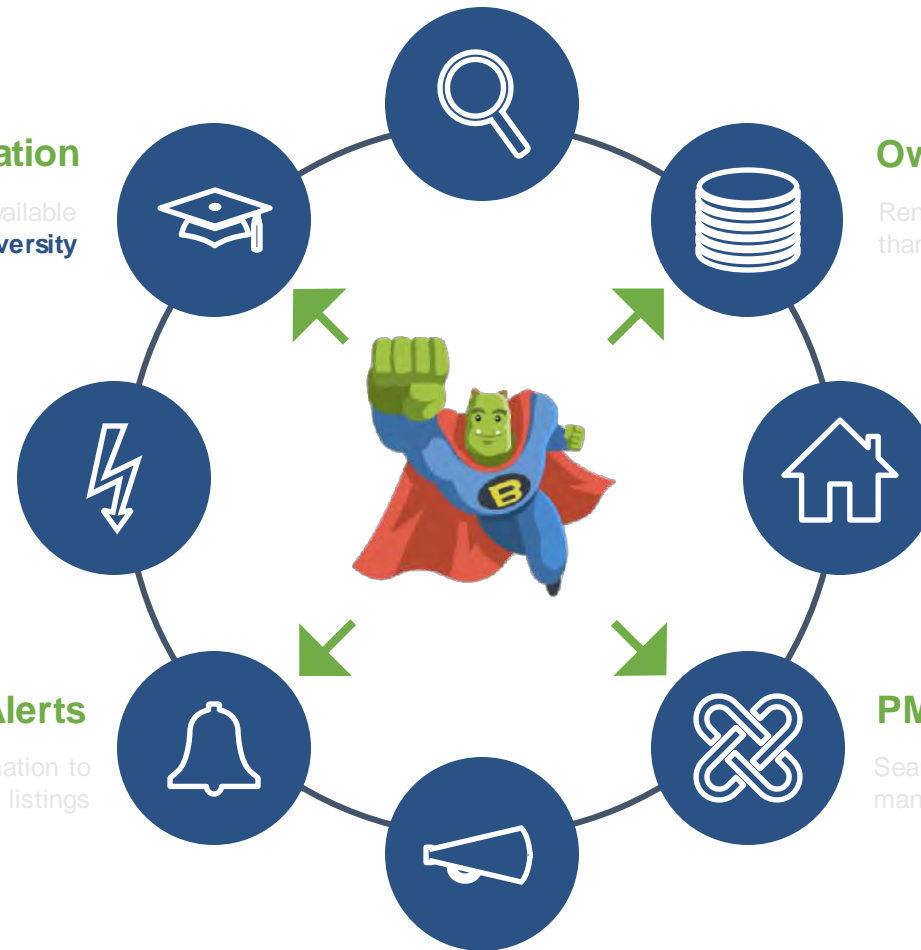
Easily see client activity and use automation to save rental searches and share available listings

PMS-Integrated

Seamlessly connected to virtually any property management system, making listing ingestion a breeze!

Leads and Exposure

Leverage powerful outgoing rental listing syndication directly from your platform.



How Apply Now Works

- 1 Enable Apply Now for your listings**
- 2 Invite renters to apply**
- 3 Application is complete and reports are generated**

Why Use Apply Now?

Cut down on time

- ✓ Screen tenants within minutes
- ✓ Reports are generated day and night, whenever you need them

Minimize Liability

- ✓ Skip handling sensitive information with Rental Beast's secure document upload system
- ✓ Fair Credit Reporting Act-compliant system

Happy Renters

- ✓ Application is easy to use, mobile-friendly, and only takes minutes
- ✓ Reports can be reused on any application for up to 30 days

Nestfully

This data-sharing introduces *NEW referral opportunities* and provides additional listing exposure...ultimately benefiting buyers and seller

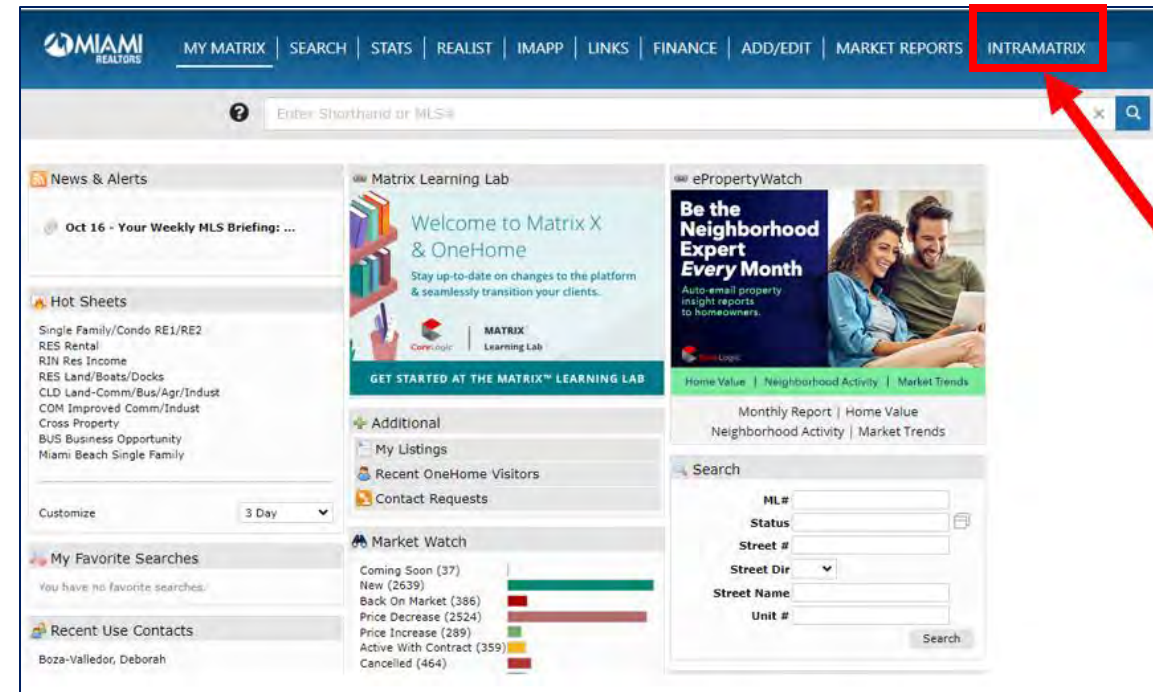
- **FMLS** – Georgia - **65,000+ members** 24 counties surrounding Atlanta plus 159 counties throughout Georgia – Launched **6.26.23**
- **Omni MLS** – Mexico – **4,000+ members** – 16,000+ Exclusive listings – Launched **10.17.23**
- **CRMLS** – California – Largest MLS in the country – **110,000+ members** in 41 Associations/MLSs – Launching **November 8**
- **REColorado** – Colorado – **26,000+ members** – facilitating 76% of all real estate transactions in Colorado – Launching **TBD**

These will bring our collective membership to **over 265,000**

Providing access through our Matrix systems at **NO additional cost**

INTRAMATRIX

Access is as easy as 1 – 2 - 3



INTRAMATRIX

MIAMI REALTORS, CRMLS (CALIFORNIA), FMLS (GEORGIA) AND OMNI MLS (MEXICO)
NOW SHARE RECIPROCAL ACCESS ACROSS SOUTH FLORIDA, CALIFORNIA, GEORGIA AND MEXICO

▼ HOW MUCH IS THE NEW INTRAMATRIX FEATURE?

▼ HOW MANY MLS' WILL I BE ABLE TO ACCESS VIA INTRAMATRIX?

▼ WHAT MARKETS WILL I HAVE ACCESS TO SEARCH LISTING DATA?

▼ AS A MIAMI MEMBER, WILL I BE ABLE TO ENTER LISTINGS INTO THESE OTHER MLS?

▼ WHAT ABOUT OFFERS OF COMPENSATION?

▼ DID SEF MLS (MIAMI), FMLS AND OMNI MLS MERGE THEIR DATA BASES?

The screenshot shows the Miami Realtors website interface. The navigation bar at the top includes 'MIAMI REALTORS', 'MY MATRIX', 'SEARCH', 'STATS', 'REALIST', 'IMAPP', 'LINKS', 'FINANCE', 'ADD/EDIT', 'MARKET REPORTS', and 'INTRAMATRIX'. The 'INTRAMATRIX' link is circled in red. Below the navigation bar, there is a search bar with a question mark icon and the text 'Enter search term or MLS#'. The main content area is divided into several sections: 'News & Alerts' with a link to 'Oct 15 - Your Weekly MLS Briefing...', 'Hot Sheets' listing various property types like 'Single Family/Condo RE1/RE2', 'RES Rental', 'RIN Res Income', etc., 'Matrix Learning Lab' with a 'Welcome to Matrix X & OneHome' banner and a 'GET STARTED AT THE MATRIX™ LEARNING LAB' button, 'My Property Watch' with a 'Be the Neighborhood Expert Every Month' banner and a 'Search' button, 'Additional' links for 'My Listings', 'Recent OneHome Visitors', and 'Contact Requests', 'My Favorite Searches' with a 'You have no favorite searches' message, and 'Recent Use Contacts' with a list of contacts including 'Boze-Velador, Deborah'. A red arrow points to the 'Be the Neighborhood Expert Every Month' banner.

MiamiRealtors.com/IntraMatrix



MiamiRealtors.com



**SOUTH FLORIDA
PROPERTY SHOWCASE AND OPEN HOUSE WEEK
DECEMBER 5 - 10**

SFPropertySearch.com

SouthFloridaOpenHouseSearch.com

SouthFloridaCommercialPropertySearch.com

Art | Basel Miami Beach

December 8 – 10

Preview Days – December 6 - 7

- 21st Year - North America's most comprehensive international contemporary art fair
- 277 of the World's Leading Galleries from 38 different countries
- 70,000+ visitors to Miami Beach and **South Florida**
- Artwork by over 4,000 artists



MIAMI ART WEEK™

December 5 - 10

- 20 satellite international art fairs
- 1200+ galleries
- 100 Exhibitors
- Thousands of artists from 15+ countries
- Inaugural photoMIAMI fair

photo**MIAMI**™



SOUTH FLORIDA



OPEN HOUSE

Week

Dec 5 - Dec 10, 2023

Art Week Miami/Art Basel



Art Basel - Dec 6 -7 Private Days / Dec 8 - 10 Public Days

- 21st Year - North America's most comprehensive international contemporary art fair
- 277 of the World's Leading Galleries from 38 different countries
- 70,000+ visitors to Miami Beach and South Florida
- Artwork by over 4,000 artists

DID YOU KNOW?

More private jets during Art Basel and Art Week than any other time of the year

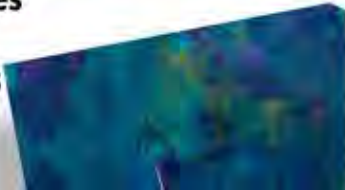


Miami Art Week - Dec 5 - Dec 10

- 20 satellite international art fairs
- 1200+ galleries
- Thousands of artists from 15+ countries
- Inaugural photo MIAMI fair

DID YOU KNOW?

The median sales price of single family homes is currently \$600,000*



South Florida Open House Week - Dec 5 - Dec 10

- More than 2,500 South Florida properties will be Open
- More than \$1 Billion in properties will be open from Miami, Broward, Palm Beach and Martin County
- Virtually every price point will be Open

DID YOU KNOW?

The highest priced single family home is currently \$95,000,000*



Will your Listing be Open?

SouthFloridaOpenHouseSearch.com

Don't be left out...
Start getting ready **NOW**.
THE biggest Open House
Week of 2023
Dec 5 - Dec 10

DID YOU KNOW?

The median sales price for condos is \$335,000*



SOUTH FLORIDA



OPEN HOUSE Week

Dec 5 - Dec 10, 2023

Miami Art Week/Art Basel

SouthFloridaOpenHouseSearch.com

SOUTH FLORIDA 
PROPERTY SHOWCASE Week
Dec 5 - Dec 10, 2023
Miami Art Week/Art Basel



SFPropertySearch.com

SOUTH FLORIDA  MIAMI REALTORS
PROPERTY SHOWCASE
Week
Dec 5 - Dec 10, 2023
Miami Art Week/Art Basel

