

10 AI Tools in 25 Minutes

Liz Sturrock Chief of MLS and Innovation MIAMI Realtors



13 AI Tools in 25 Minutes

Liz Sturrock Chief of MLS and Innovation MIAMI Realtors "Al is one of the most important things humanity is working on. It is more profound than electricity or fire."

- Sundar Pichai, CEO of Google

Al will not replace REALTORS!

• But a REALTOR using AI will be able to outperform you

AI could replace equivalent of 300 million jobs - report

3 28 March

-BBC News



Is Al Safe?



Protect Yourself and Your Brand

- Understand the terms of usage
- Use a plagiarism checker
- Verify information before publishing



How can I use ChatGPT?

- Write Content
- Improve your online presence
 - Google on steroids
 - A coach...

ChatGPT

How we collect data



Conversations may be reviewed by our Al trainers to improve our systems.



Back

Please don't share any sensitive information in your conversations.

Next

Limitations

incorrect information

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ChatGPT – Free Version

Create a LinkedIn post discussing how landscaping can increase a home's value.

Did you know that a beautifully landscaped yard can do wonders for the value of your home? Landscaping is not just about enhancing the curb appeal; it also offers a solid return on investment. Here's why you should consider investing in landscaping to boost your home's value:

First Impressions: Your front yard sets the stage for your home's overall appeal. A well-designed and manicured landscape creates a positive first impression for potential buyers and appraisers. It adds that "wow" factor, instantly captivating visitors.

Increased Property Value: Studies show that a thoughtfully landscaped property can increase its value by up to 20%. Lush lawns, vibrant flower beds, and well-placed trees not only beautify the property but also create a sense of harmony and tranquility.

Energy Efficiency: Strategically placed trees can provide shade, reducing cooling costs during hot summer months. Additionally, properly positioned shr value and the summer months and the summer months are provide shade, summer

Outdoor Living Space: In recent years, outdoor living spaces have become highly sought-after. A well-designed patio, deck, or pergola surrounded by lush landscaping adds usable square footage to your home. It's an invitation for potential buyers to envision themselves hosting gatherings or relaxing in a serene oasis.

5 Privacy and Noise Reduction: Dense hedges, trees, and fences not only enhance privacy but also act as a sound barrier, muffling external noises and creating a more peaceful living environment. These features can be particularly attractive for buyers seeking a calm and secluded home.

6 Sustainable Landscaping: Incorporating native plants and lowmaintenance landscaping options not only reduces water consumption but also appeals to environmentally conscious buyers. Demonstrating eco-friendly practices can give your home an edge in the market.

Remember, it's important to strike a balance between a wellmaintained landscape and the local market expectations. Consulting with a professional land ^G Regenerate response te a tailored plan that \$

- Remediating and checking for mold in a home requires careful steps to ensure the safety of occupants and effective removal of mold growth. Here are some general guidelines, but it's always advisable to consult with a professional mold remediation specialist for specific situations:
- Visual Inspection: Conduct a thorough visual inspection of your home, looking for visible signs of mold growth such as discoloration, water stains, or fuzzy patches. Pay attention to areas prone to moisture, such as bathrooms, basements, and areas affected by leaks.
- 2. Mold Testing: Consider mold testing to assess the extent and type of mold present. Professional mold inspectors can perform air quality testing or take samples for laboratory analysis. This helps in identifying the specific mold species and determining the indoor air quality.
- 3. Moisture Control: Iden caused mold growth. F Regenerate response of moisture that er intrusion issues,

proper airflow and expedite the drying process.

8. Post-Remediation Verification: Consider hiring a professional mold inspector to conduct a post-remediation verification assessment to ensure that mold has been effectively removed and the indoor environment is safe.

Sources:

- United States Environmental Protection Agency (EPA): "Mold Cleanup in Your Home" - <u>https://www.epa.gov/mold/mold-cleanupyour-home</u>
- Centers for Disease Control and Prevention (CDC): "Mold Cleanup and Remediation" - <u>https://www.cdc.gov/mold/cleanup.htm</u>
- American Industrial Hygiene Association (AIHA): "Facts about Mold"
- https://www.aiha.org/public-resources/consumer-resources/faqabout-mold
- Occupational Safety and Health Administration (OSHA): "Mold" -<u>https://www.osha.gov/SLTC/mold/</u>
- National Association of Home Builders (NAHB): "Mold and Moisture Management in Residential Construction" -

https://www.nahb.org/advocate/building-codes/green-

building/mold-and-mc G Regenerate response



I am a new Realtor and I hate cold calling. What do the best real estate coaches recommend to get over this and be successful

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As a new realtor, it's understandable to feel hesitant about cold calling. The good news is that there are alternative strategies recommended by real estate coaches that can help you build your business and find success without relying solely on cold calling. Here are some suggestions:

- Build an Online Presence: Establish a strong online presence through a professional website and active social media profiles. Share valuable content, engage with your audience, and showcase your expertise to attract potential clients organically.
- Content Marketing: Create informative blog posts, videos, or podcasts focused on topics relevant to your target market. By providing valuable insights and answering common questions, you can position yourself as a knowledgeable real estate professional, generating inbound leads.
- 3. Networking and Referrals: Focus on building relationships within

A P

More tools announced every day







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Thanksgiving Open House For Real Estate templates

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YouTube Thumbnail • 1280 × 720 px

Your Story • 1080 × 1920 ... Facebook Post • 940 × 788 px

Christmas Wishes From A Realtor templates

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Magic Design 💛 BETA



ur Story • 1080 x 1920 Instadram Post • 1080 x 1080 nv

Eacebook Cover • 1640 x 924 pv

Vour Ston

Enhancing Lead Generation

- Implementing AI-powered chatbots for 24/7 customer engagement
 - Using AI algorithms to analyze online behavior and identify potential leads
 - Leveraging AI-based predictive analytics to identify high-quality leads



Meet RAIYA

Your A.I. Text based automated ISA

RAIYA engages and qualifies both new and past leads 24/7-365, all fully integrated into your Ylopo platform under your brand.



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Prachy Jun 9, 2019 at 4:42 pm

Thank you! And would Tuesday evening after 7:30 be alright? I want to be sure my mom and dad are both home at that time Right on, we would love to work with you! It sounds like there are several areas we'll be able to help with regarding your real estate needs. Is there a time in the foreseeable future where we can set a phone appt? I want to make sure we are on the same page and can discuss next steps.

Jun 9, 2019 at shield pm Al

Gotcha! I'll confirm with my associate the time to give you a call! Otherwise we're happy to help answer any additional questions in the meantime :)

Prachy Jun 9, 2019 at 4149 pm

Thank you! I'll look forward to the confirmation! :]

AI ChatGPT-Powered Market Analysis: Game-Changing Feature for Real Estate Marketing





Personalized Video Scripts: Create personalized video scripts for your local market analysis videos using the RPR AI ScriptWriter. Match your script with the new Sharable Market Trends feature, which enables you to export charts and graphs for your data-driven videos. Easily download images in JPG or PNG formats and seamlessly integrate them into video editing software like iMovie, Windows Movie Maker, Adobe Premiere Pro or Final Cut Pro.



Social Media Content Creation: While you're at it, keep your social media platforms buzzing with market insights. Have ScriptWriter create tailor-made content for key local metrics. Metrics Analysis: Leverage ScriptWriter to review the metrics, and highlight the correlation between them. This valuable insight will help you make better-informed decisions while guiding clients through their real estate journey.

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Coral Gables, Florida	Grun
Market Trends 🕕	🗐 Create Script 🛛 🥱 Share
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October 2023	
Market Type	BAKER

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Market Trends ScriptWriter

Create captivating video scripts and gain insight into market trends with just a few clicks, all powered by ChatGPT.

Choose Tone	Choose Audience	Choose Audience					
Professional	Buyers and Sell	lers					
What would you like to do?							
Create Video Script	Social Campaign	Analyze Metrics					

The script generated here is based on RPR's Market Trends data using AI software. The script is intended as a starting point for content that should be validated by the user. The results are not guaranteed and may not accurately reflect the current market or other conditions. The user of this product is solely responsible for verifying all content generated by it.

Market Trends ScriptWriter

Create captivating vides scripts and gain insight into market trends with just a few clicks, all powered by ChatGPT



[Opening shot: Liz Sturrock, a friendly and confident REALTOR®, standing in front of a beautiful Coral Gables backdrop]

Liz Sturrock: Hey there, everyone! Liz Sturrock here, your trusted REALTOR® bringing you all the latest updates from the vibrant real estate market in Coral Gables, Florida. Today, I'm excited to share some valuable insights for both buyers and sellers in our community. So, let's dive right in!

[Transition to a slide showing the data]

Liz Sturrock: As of October 2023, we currently have a 3.8 Months Supply of Inventory in Coral Gables. Now, what does that mean? Well, it's a measure of how long it would take for all the existing homes on the market to be sold if no new listings were added. In simpler terms, it's an indicator of market demand and supply. And guess what? Over the last 12 months, we've seen a decrease of 2.56% in the Months Supply of Inventory. That's great news for

Copy Script

Send By Email

Before



Virtual Staging https://www.virtualstagingai.app

Virtual Staging - https://www.virtualstagingai.app

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\$3 / image Pay as you go Purchase tokens **Basic plan** Enterprise plan Standard plan \$149 / month \$35 / month \$15 / month Most chosen Best value For large brokerages Get started Get started Get started Cancel anytime Cancel anytime Cancel anytime ✓ 12 input photos/mo ✓ 50 input photos/mo ✓ 250 input photos/mo ✓ Unlimited revisions ✓ Unlimited revisions ✓ Unlimited revisions ✓ All room types and ✓ All room types and ✓ All room types and styles styles styles

Choose the right plan for you, cancel anytime.

Virtual Staging - https://www.virtualstagingai.app

- Fast renders in second
- Inexpensive
- Limited styling
- Can look wonky
- Improving all the time



Let's get started!

1. Which of the following best describes your listing?

O It's a house

O It's an apartment or condo





Let's get started!

2. Please give this property description a unique name. Street address works fine. *

1975 Schoettler Rd

3. What's a good email address where you can receive the property description? *

liz.sturrock@gmail.com

4. What's the state or province where your listing is located?

wisc	onsin	

5. What's the city or town? (examples: Orlando, Melbourne, Miami. You can skip the state name or abbreviation.)

tomahawk							
Characters used: 8 Characters used: 8							

6. And more specifically, what part of town?

S The home is in a part of town known as (examples: Five Points, Cherry Creek, etc.):

Lake Nokomis	
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□ The home is in a real estate development called (examples: Quail Valley Estates, Coldstream):

*

AN NILA JUNE

Property description, short version

Close to local shopping, plus Lake Nokomis and sunset views! Situated in a highly sought-after neighborhood in Lake Nokomis, here is a lifestyle opportunity that belongs at the top of every home shopper's list. This 3-bedroom, 2bathroom cottage offers the elegant simplicity of low-hassle living. The property is within a pedestrian range of Lake Nokomis and the Willow Flowage. Enjoy stunning views of Lake Nokomis and sunset. The interior includes stylish lighting and vaulted ceilings. The kitchen glows with fresh updates. The 3 bedrooms are ready for your decorative touch. Unfinished basement is perfect for storage or conversion. Detached two-car garage. **Schedule your showing today before this gem is gone!**

Nila June premium automated property descriptions

Property description, long version

A charmer in the prime Lake Nokomis area, this 3-bedroom 2-bath cottage awaits its new owners. Tucked away on a quiet, low-traffic street, the home is close to parks and open spaces (Lake Nokomis and the Willow Flowage). You'll enjoy picturesque views of Lake Nokomis and the sunset.

As you step into the stunning entryway, comforting features within will welcome you home. The atmosphere is suffused with an abundance of natural light. Vaulted ceilings are good for air circulation and a "big sky" feel. The kitchen is recently updated, and features marvelous counter space and major appliances in an attractive layout. The 3 bedrooms--ready for guests or residents, and for your decorative touch-- are a great place to turn in for the evening.

A brief driveway connects to a detached two-car garage that is available for its original purpose or for conversion.

Сору

Сору

Remine: Data-Driven Marketing Strategies

- Leveraging AI-based data analysis to identify target demographics
- Remine Mobile's proprietary Buy Score and Sell Score data is a game-changer.
 - The Sell Score, for example, helps identify off-market residential properties that are more likely to transact sooner than others in their area by applying filters such as Ownership Time and Absentee Owner.
 - By combining the Home Equity filter with the Sell Score and Ownership Time filters, Remine's powerful predictive analytics provide even greater insights to help unlock opportunities on the map.









IGA DIII	04,102
Land	\$99,200
Improvement	\$142,100
Exemptions	Homestead
TOTAL	\$241,300

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Enterprise Al for Real Estate

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» chocolatechips.ai



Email



Text to Image



Image Transform



Meta (Facebook)



TikTok



Instagram





Twitter

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buying a vacation property in Miami beach

Buying a vacation property in Miami Beach is a great idea for anyone looking for a vacation destination and offers an abundance of activities, attractions, and shopping opportunities. This vibrant city is full of looking for a relaxing getaway or trying to party your way through Miami Beach, there is something for

When buying a vacation property in Miami Beach, you should be careful and aware. The market is con taxes, insurance, and other costs. Make sure to research local zoning regulations and be aware of hur vacation rental laws, and potential violations can lead to costly fines.

If this is the type of vacation property that you are looking for, then Miami Beach is a great option.

Create image - Create images using natural language.

Image Description Miami boat show with condos Ų 28/600 Mood Select... ~ Medium Select... ~ Inspiration Select... ~ Style Select... Keywords 🕄 Behavior, Vision

Warning. Please check community guidelines, before posting Al generated images to social media like Instagram. They could lock your account for violations.

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Create image - Create images using natural language.

Image Description () Coral Gables neighborhood walk • 31/600 Mood Select... \sim Medium Select... ~ Inspiration Select... \sim Style Select... V Keywords 3 Behavior, Vision

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Image Description ()



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Generated Images: 3



Create images using natural language.

Image Description (1)



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Generated Images: 3




Create images using natural language.



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REALCHEEKY Agent Sidekich Here are your calendar dates, toggle off what dates you don't want on your

calendar.

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Milestones	Due Date	Add To Calendar
Offer Accepted	06/02/23	-sti 🚺 an
Deposit Due	06/02/23	-at 🔘 pr.
Seller Documents to Buyer	06/02/23	-11 0 m
Investigation of Property	06/02/23	an 💽 mar
Appraisal Contingency Removal	06/02/23	-ste 🧊 🔊
Loan Contingency Removal	06/02/23	an 🔘 🔤
Verification of Property	06/02/23	əli 🚺 🐂
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Estimated Buyer Signing	06/02/23	ali 💽 si
Estimated Closing	06/02/23	211 (🚺 🛤
Calendar Reminders		2 Days 👻
	ADD ITEM	SAVE

Reminders

Using AI, Sidekick

Nudges

You



Every time a date that requires you to do something is about to approach, I will kick you a reminder and then ask you if you want me to handle it! Have you scheduled inspection yet?

No, not yet

**

Constantly Changing!

- this is 2 days!

Composer Trade- The AI-powered trading platform. Automate your trades with a nocode editor and GPT4 AI assistant (link)*

Morph Beta- An all-in-one data studio powered by AI, offering real-time collaboration (link)

Findcool.tools- Unearth the coolest online tools curated by your favored builders (link)

Motion Al- Your notes, on steroids. Access the limitless power of Al, right inside Notion (link)

Jasper- An AI copywriter assistant that can generate any kind of marketing copy (link)

- MealPractice- Effortless meal planning with AI-generated recipes (link)
- W Dante- Custom GPT chatbots trained on your data (link)
- Storly.ai- Write your life's story with AI interview algorithm (link)

Danelfin- Al-powered stock-picking tool with up to a 94% win rate (link)*

MindPal 2.0- Empower your tasks by building AI agents with your data (link)

OneAudio AI- Easily transform voice recordings into simplified and summarized notes (link)

CheatGPT- Unleash your study potential with your GPT-4 Superpowered assistant (link)

Copy AI- Generate content, such as blog headlines, emails, and social media posts using AI (link)

Super- Create a website from your Notion database in minutes (link)

- Writesonic- ChatGPT alternative that addresses the limitations of ChatGPT (link)
- L Browse- Train a robot in 2 minutes to extract and monitor data from any website (link)

Castmagic- Turn long-form audio into ready-to-use content assets instantly (link)

S Carbon- Unified API to connect external data to LLMs (link)

MindOne- Gateway to the best AI tools in one app (link)

A ChatRealtor- Converts leads to appointments in 60 seconds for realtors (link)

TweetHunter- All-in-one Twitter growth tool to create content using AI, build an audience, and schedule posts (link)

Humata- Ask questions and chat with any file instantly using AI (link)

Gamma- Generate AI Presentations, Webpages & Docs with AI (link)

Speechify- transcribe everything into audio for you to listen to (link)

Southand Stress Stre

Browse the most popular tools ever featured with our tool database.

https://magicstudio.com/



The Product Photos Edition Create amazing product photos in minutes



Background Remover Remove backgrounds, add coloured backgrounds



Magic Eraser Remove objects, people, text from photos



Al Image Generator Create pictures from text, with Al



Image Upscaler Increase size up to 4K without loosing quality



Photo Booth Trendy profile pictures with Al



Background Blur Professional looking photos with blur effect



HEIC to JPG Converter Convert HEIC (iPhone) photos to JPG



Al Art Generator Create Art and Graphics with Al



WEBP to PNG Converter Convert WEBP Files to PNG





Magic Eraser



Where to learn more

- <u>https://miamirealtors.com/Al</u>
- Real AI The WAV Group Blog



The Rundown Al

Get the rundown on the latest developments in Al before everyone else.

- https://www.therundown.ai/ regular newsletter some sponsored tools
- <u>https://www.reddit.com/r/AIToolTracker/</u>

Embrace the New Frontier

- Use AI to enhance the work you are doing
- Be open, Be cautious

Liz Sturrock liz@miamire.com