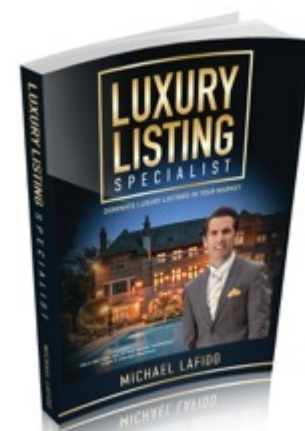


Increase Your Average Sales Price For 2023 & Beyond

Michael LaFido



Instant Credibility



“The fastest way for an agent to gain **INSTANT** credibility from their database, social media connections, and their fellow agents is by listing their first luxury home!”

- Michael LaFido

**LUXURY
LISTING
SPECIALIST
PODCAST**

LUXE
LUXURY LISTING
SPECIALIST

Secrets Of Top Luxury Agent Book

COMING SOON
THE BOOK ON *Luxury*



Glenn Stearns
Star of the Discovery Channel's
show Undercover Billionaire

Michael LaFido
CEO and Founder of
LUXE Designation



Scan the QR Code
for more information

Julie Faupel
Founder, REALM Global

Jack Cotton
Luxury Real Estate
Marketing Expert

Elena Cardone
Author 'Building An Empire' |
Professional Speaker | Real Estate Mogul

SecretsOfTopLuxuryAgents.com



Misconceptions (Limiting Beliefs) About Selling Luxury Homes...

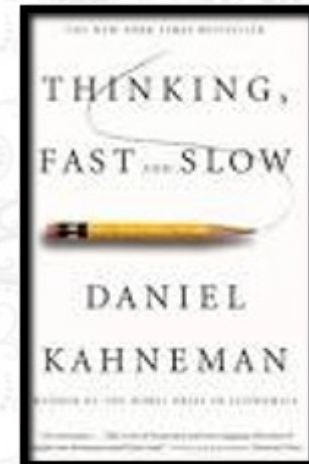


- You Must Be A Top Producer Or Veteran Agent Before You Can Sell Luxury Homes
- You Personally Need To Be Wealthy
- You Personally Need To Live In A Big Home
- You Personally Need To Drive A Nice Car
- You Personally Need To Be With A Certain Office... Or You Can't Compete Against _____

~~Become~~ Likeable & Trustworthy

- *People Would Rather Do Business With A Person They Like & Trust Rather Than Someone They Don't, Even If The Likeable Person Is Offering A Lower Quality Product Or Service At A Higher Price.*

~ Daniele Kahneman
Renowned Psychologist
Nobel Peace Prize In Economics



5 Primary Price Points In Most Markets



1. Past Clients
2. Buyers Who Bought Your Listing
3. Neighbors Of Your Listings
4. I Have A Buyer
5. SOI
6. Your Farm
7. Listings, Listings, Listings (Warm/Cold)

Get Involved- Give Back- Network

- AREAA (Asian Real Estate Association Of America)
- NAREB (National Association Of Real Estate Brokers)
- LGBTQ Real Estate Alliance
- NAHREP(National Assoc. Of Hispanic Real Estate Professionals)
- WCR, YPN, Others....
- Non Profits/Charity Events
- Chambers





Don't Think Like A Real
Estate Agent, Think Like
A Marketer.

Michael LaFido



3 Hour In Person/Virtual CE Tomorrow

\$97 Value

**To Take Action Go
Here Now...**

Luxury Listing Specialist - Live CE Event
September 15, 2023 (9:00am - Noon)
Broward Council of the MIAMI Association of REALTORS
13680 NW 14th St, Sunrise, FL 33323

Luxury Listing Specialist - CE Event
Michael LaFido

Attend In-Person

Attend Virtually

www.Luxury101CE.com

BONUS

\$197 Value

#1 HD Video Book



To Take Action Go Here Now...

\$2,500+ In Bonuses!!! 90 Day Fast Start

*My
Ironclad
Guarantee!*



\$497
Promo

Code: WIN



*Act
Now!*

www.LuxuryListingSpecialist.com



Connect



Michael@MarketingLuxuryGroup.com

LuxuryListingSpecialist.com
MarketingLuxuryGroup.com
LuxuryFridays.com



LUXURYSPECIALIST



LUXURYLISTINGSPECIALIST



MARKETINGLUXURYGROUP