


The background features a stylized city skyline with various skyscrapers and houses in shades of blue, green, and white. A large sunburst pattern in light blue and white radiates from behind the central text. The overall color palette is bright and cheerful, dominated by blues and greens.

Florida Realtors® State of the Association

Margy Grant **CEO**



2023 FLORIDA
REALTORS®
LEADERSHIP TEAM

*YOUR
BUSINESS
PARTNER*

Legislative Priorities... Celebrate the WINS!



- **10 priorities passed**
- **10 signed into law**
- **= \$2B+ delivered**





Successfully Advocating For Florida's Real Estate Market



#FloridaRealtorsWins

@FloridaRealtors Florida Realtors



2023 Legislative Victories



Historic Housing Legislation/Funding for Renters and Homebuyers



Banning Harmful Rent Control Policies in Florida



Protecting Tenant and Landlord Rights



Expanding Home-Hardening Program



Increasing Insurer Accountability



Making Condo Conditions and Costs More Transparent

Safeguarding Brokers from Predatory Lawsuits



Helping Businesses Fight Harmful Regulations



Protecting Appraisers from Frivolous Lawsuits



\$1.1 Billion for Water Quality and Restoration Projects



Saving Businesses Approximately \$260 Million with 1% Cut to the Business Rent Tax



www.floridarealtors.org/advocacy/2023-legislative-final-report

RPAC Fundraising Reaches New Heights

\$6,746,053 raised

Surpassing 2023 fundraising goal

45% statewide participation as of Aug. 31

District 4 (Miami only): 2023 total raised = \$1,294,418 as of Aug. 31

Cars & Coffee

Complete



DRIVEN BY RPAC

FLORIDA TOUR 2023

President Mike McGraw completed
15 tour stop events = **3,383 miles**

Florida Realtors® Legal Hotline

From Jan. - June 2023, the Legal Hotline fielded **37,986** inquiries via calls and emails.

2Q 2023

April: 6,280 inquiries - wait time, 3:24

May: 6,950 inquiries - wait time, 3:35

June: 6,385 inquiries - wait time, 3:26



TechHelplineSM

your tech support team _____

(407) 587-1450

From Jan. - June 2023, the Florida Realtors® Tech Helpline responded to **37,727** cases – wait time 2:20 minutes

<https://www.floridarealtors.org/tools-research/tech-helpline>

SunStats®

Users – 120,000 in 2022, up from 17,000 in 2021.
In 2023 - average 17,000 per month.

Master your market with SunStats

Learn to create custom data charts.

Introductory Class on Nov. 6; Master Class on Nov. 7 for CE credit.

Register at: www.floridarealtors.org/tools-research/reports/sunstats-custom-interactive-florida-housing-market-reports

Florida Realtors® Disaster Relief Fund

Hurricanes Ian and Nicole: 515 checks, totaling \$1,284,980

97 members received a 2nd check, totaling \$147,500

Realtors® Relief Fund, 374 checks, totaling \$645,000

Broward, Dade Counties' April 2023 Flooding:

13 checks, totaling \$33,500 to date

Applications accepted through mid-Oct. 2023

Hurricanes Idalia: 4 checks, totaling \$12,500

15 applications pending approval

www.floridarealtors.org/about/charities/disaster-relief-fund



Mark Your Calendars

Great American Realtor Days, Jan. 9-11, 2024

<https://www.floridarealtors.org/events/great-american-realtor-days-about>

Florida Realtors' Mid-Winter Business Meetings Jan. 19-21

<https://www.floridarealtors.org/events/about-mid-winter-business-meetings>

Christine HANSEN

for NAR FIRST VICE PRESIDENT★25

A Member-Centric Leader
Working Toward the Betterment
of Our Industry

ELEVATE

"My why is YOU — each and every one of you — because you matter, your business matters and being able to provide for your family and achieve the goals you set matters."

— Christine



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Thank you