

MIAMI

MILS

BRIEFING



A man and a woman are standing in a bright, modern home, smiling and talking to a real estate agent. The agent, a man in a blue suit, is holding a tablet and looking at the couple. The man is wearing a purple t-shirt and jeans, and the woman is wearing a plaid shirt over a white top and jeans. They are standing in a hallway with white walls and a large wooden door with a multi-paned window. The floor is made of light-colored wood.

Never be forgotten again

83% of agents are forgotten by clients when it's time to list their homes. More than ever, you need to stay in constant contact with clients to assure they remember you. ePropertyWatch is the home and neighborhood information email and web service that YOU sponsor. With over 50% open rates, ePropertyWatch is one of the most engaging ways possible to stay in front of clients for years. Never be forgotten again.

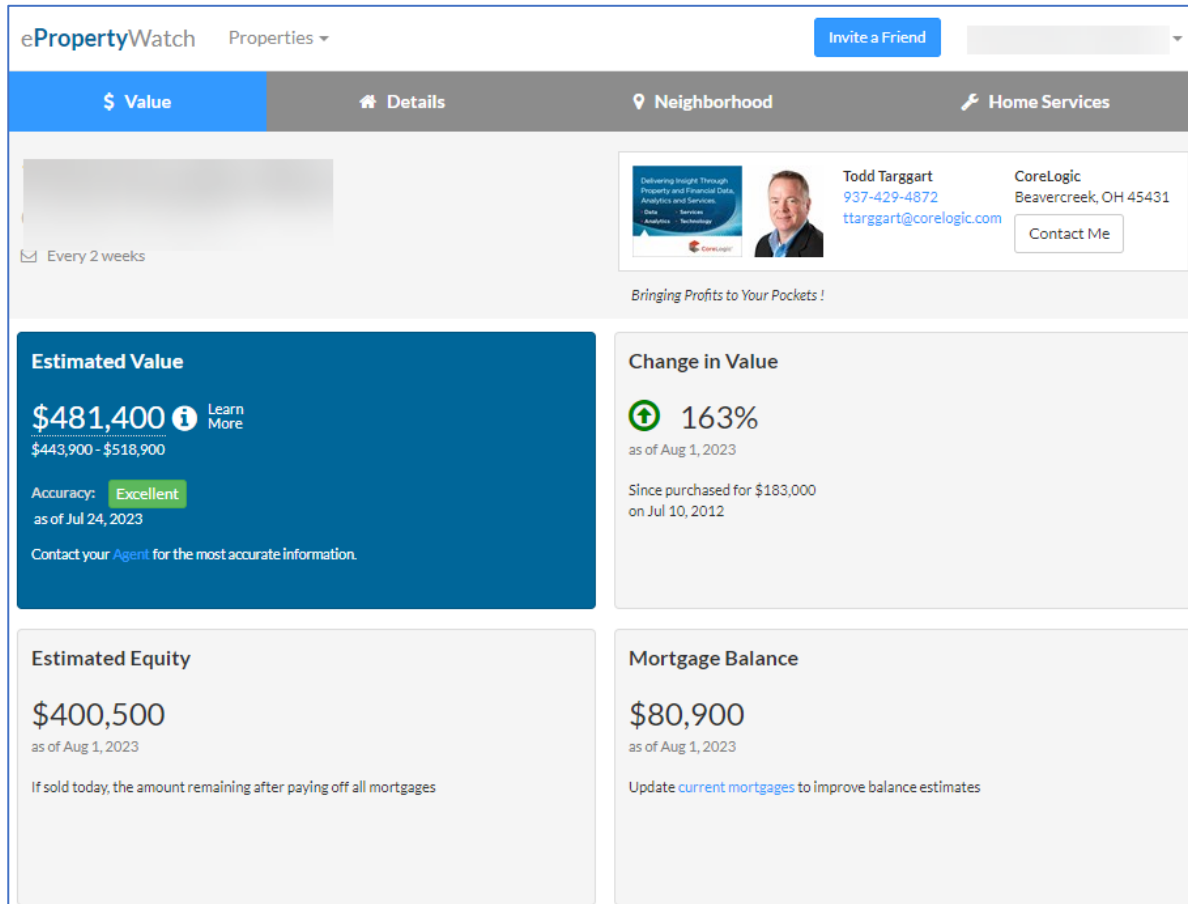
It's no secret.

Consumers love
information about their homes
and neighborhoods.

It's where
they live and raise their
families.

And it's also their

#1 asset.

A screenshot of the ePropertyWatch dashboard. The top navigation bar includes 'ePropertyWatch', 'Properties', and an 'Invite a Friend' button. Below this is a tabbed interface with 'Value', 'Details', 'Neighborhood', and 'Home Services'. The 'Value' tab is active, showing a large 'Estimated Value' of \$481,400 with a range of \$443,900 to \$518,900 and an 'Excellent' accuracy rating as of July 24, 2023. To the right, there's a section for 'Change in Value' showing a 163% increase as of August 1, 2023, since the property was purchased for \$183,000 on July 10, 2012. Below these are two more sections: 'Estimated Equity' at \$400,500 as of August 1, 2023, and 'Mortgage Balance' at \$80,900 as of August 1, 2023. A profile for Todd Targgart, a CoreLogic agent, is also visible at the top right of the dashboard.

ePropertyWatch Properties ▾ Invite a Friend ▾

\$ Value Details Neighborhood Home Services

Every 2 weeks

Bringing Profits to Your Pockets !

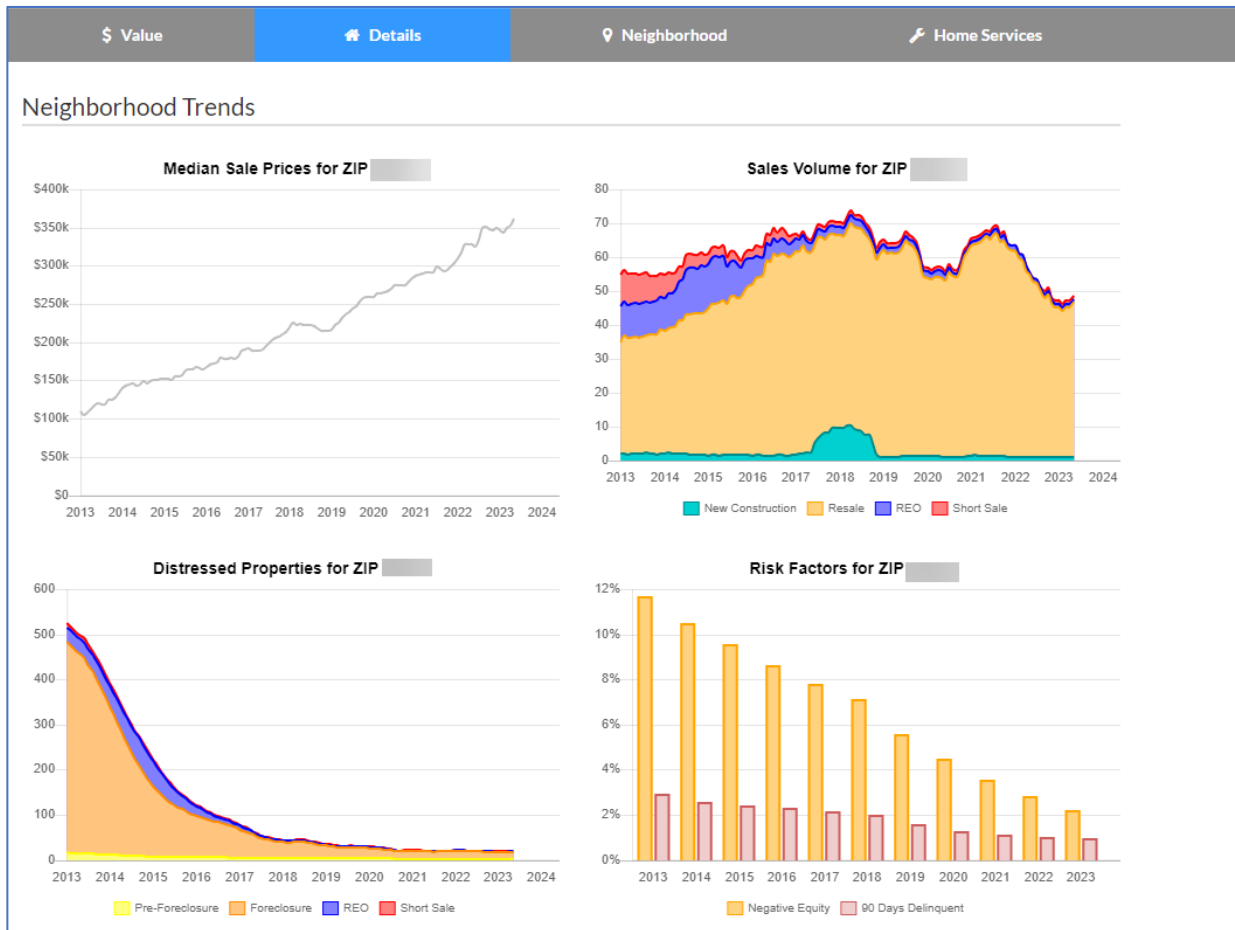
Estimated Value
\$481,400 Learn More
\$443,900 - \$518,900
Accuracy: **Excellent**
as of Jul 24, 2023
Contact your [Agent](#) for the most accurate information.

Change in Value
163% as of Aug 1, 2023
Since purchased for \$183,000 on Jul 10, 2012

Estimated Equity
\$400,500 as of Aug 1, 2023
If sold today, the amount remaining after paying off all mortgages

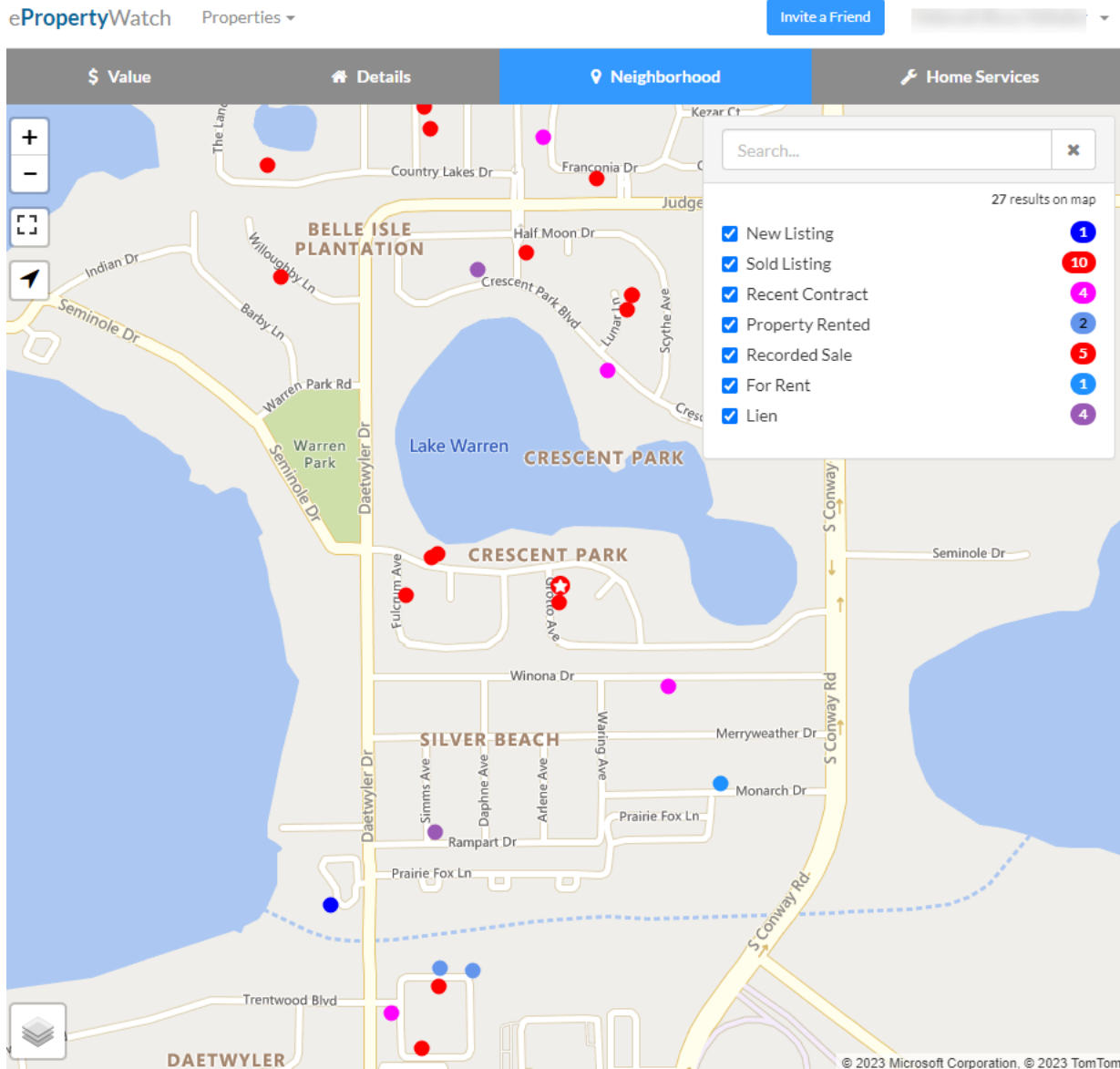
Mortgage Balance
\$80,900 as of Aug 1, 2023
Update [current mortgages](#) to improve balance estimates

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Contact Me



So how do you create a
Brain Tattoo and stay
Top-of-Mind?

ePropertyWatch is the home
and neighborhood
information email and web
service that
YOU sponsor.



ePropertyWatch
provides Home and
Neighborhood
Insights
Your Prospects and
Customers Crave



MiamiRealtors.com



Why do agents love ePropertyWatch?

Stop customer churn

You sponsor ePropertyWatch. And with over 50% open rates, ePropertyWatch emails will help your customer's remember your name for years to come.

Information homeowners love

Instead of your customer's visiting national real estate websites to find information about their homes and neighborhoods, you send it to them every month.

New leads

ePropertyWatch isn't just for current customers - you'll generate new leads too. Just sign up the prospects you meet at open houses and other events to start promoting yourself as the local real estate expert.

Simple

ePropertyWatch lets you "set it and forget it." You load email and property addresses once - we take care of the rest, every month, with no hassle. It's the perfect way to reach customers.



What does ePropertyWatch cost?

Whether you're a single agent or managing a small team, you'll find an ePropertyWatch plan that's just right for you.

With MIAMI MLS the Basic plan costs \$0

- Enroll up to 2,500 customers
- You are the sponsor
- Import your contacts

50% discount on upgrades

How to Access ePropertyWatch

Your MIAMI Dashboard

Home & Neighborhood
information "stay in touch"
system



eProperty Watch

OR

Your Matrix Homepage

ePropertyWatch

**Be the
Neighborhood
Expert
Every Month**

Auto-email property
insight reports
to homeowners.



Home Value | Neighborhood Activity | Market Trends

Monthly Report | Home Value
Neighborhood Activity | Market Trends



MiamiRealtors.com



Get started TODAY
And
NEVER BE Forgotten Again

<https://www.miamirealtors.com/ePropertyWatch>



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Got Questions or Need Support?

The MIAMI MLS HELP DESK
Monday – Friday 9 am – 6pm
Saturday 10 am – 2 pm

Service available in English and Spanish

Phone: (305) 468-7067

Email: mls@miamire.com

LIVE CHAT

[Click here](#) for Your MIAMI MLS RESOURCE Center

Trainers@Miamire.com