

When accessing **Market Watch** for the first time, the data that is in the widget is information in the entire MIAMI MLS.



There are various types of data that is reported in the **Market Watch** widget.

You can keep track of new listings, price decreases, temporarily off-market properties, and so many other statuses within the Marketplace.





You are also able to customize each of the property classifications that relate to **YOUR** real estate business. You can access the property classifications in the bottom left corner of the Market Watch widget.

All the property classifications are available, it is not necessary to customize all of them. The customizations that are made for one classification do not transfer to the others. You will need to go into each classification you want to monitor and customize it individually.





In the bottom right corner of the widget, there is an additional dropdown menu. This menu will allow you to adjust the timeframe for the data.

This feature allows you to easily toggle between timeframes to access data for your specified market. Once you customize the property classifications, getting different views of the market is easy as 1 - 2 - 3.



When you are ready to customize a particular property classification, you can access this option underneath the timeframe menu in the bottom right corner of the **Market Watch** widget.







In order to complete the customization process, select the property classification you want to customize from the drop-down menu and select the customize link in the bottom left corner of the widget. This will take you to the customization form, allowing you to select the desired criteria for that property classification.

Once you have selected your criteria, lock in YOUR choices using the save button in the bottom left corner of the page. When you return to the Market Watch widget, the data has adjusted based on the criteria that you saved during the customization of that classification.





The image on the left shows the Market Watch data prior to customization, which shows the data for the entire MIAMI MLS.

The image on the right shows the data displayed in the Market Watch widget <u>after</u> the Residential classification was customized.



To customize other property classifications, select the classification and repeat the customization process for each induvial classification you want to watch. Once you have customized all the classifications to watch, you can toggle through the data using the property classifications drop-down menu.