



MIAMI REALTORS REAL ESTATE RENTALS/FOR LEASE

MIAMI Realtors Real Estate Rentals/For Lease Resource HUB Products & Services, News, Blog Posts, Education and MORE

www.MiamiRealtors.com/Rentals


The Stats

- Nearly half of the US adult population lives in a rental
- 1 in every 3 adults in the US is a millennial
- Millennials are 3x more likely to rent than previous generations
- Rising affluence of renters, rising rents = greater agent commissions available

Consider the long-term benefits!

- Expand your network
- Make early connections with first time homebuyers
- Learn a neighborhood
- Build online reviews
- Become knowledgeable for investors

TOP TEN PROPERTY CATEGORIES
TOP TEN PROPERTY VIEWS
TOP TEN INQUIRIES

SOURCE REPORT FOR MIAMI Association of REALTORS?
6/30/23


1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report

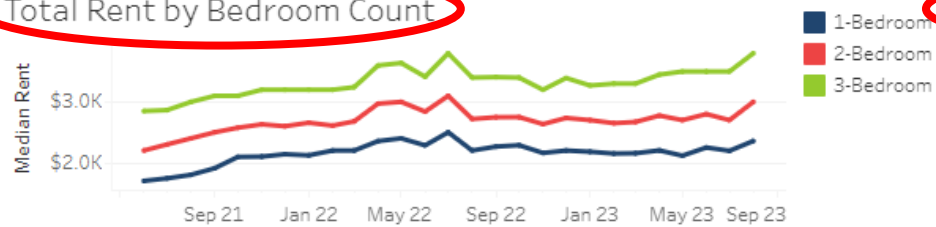
TOP TEN PROPERTY CATEGORIES

RENTALS

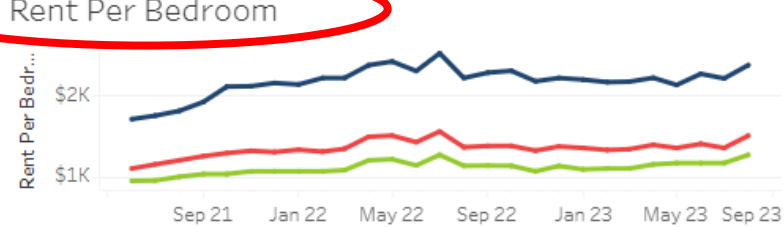
Listing Activity by Inventory Category					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
STK - S2K - 1BR Residential Lease - For Rent	1,860	42,176	94	6,133	1st
S2K - S2K - 2BR Residential Lease - For Rent	3,534	36,994	218	2,834	2nd
STK - S2K - 2BR Residential Lease - For Rent	555	16,381	29	2,594	3rd
S2K - S2K - 3DR Residential Lease - For Rent	1,320	16,496	91	1,378	4th
STK - S2K - 3BR Residential Lease - For Rent	485	14,988	22	1,915	5th
S2K - S2K - 1DR Residential Lease - For Rent	2,513	13,487	167	687	6th
S2K - S4K - 3BR Residential Lease - For Rent	1,768	11,646	106	862	7th
STK - S2K - 2BR Residential Rental - For Rent	8	1,369	0	2,822	8th
STK - S2K - 1DR Residential Rental - For Rent	8	1,058	0	2,371	9th
S2K - S4K - 2BR Residential Lease - For Rent	1,779	7,220	100	324	10th

There are an additional 778 inventory categories that are not shown.

Total Rent by Bedroom Count



Rent Per Bedroom



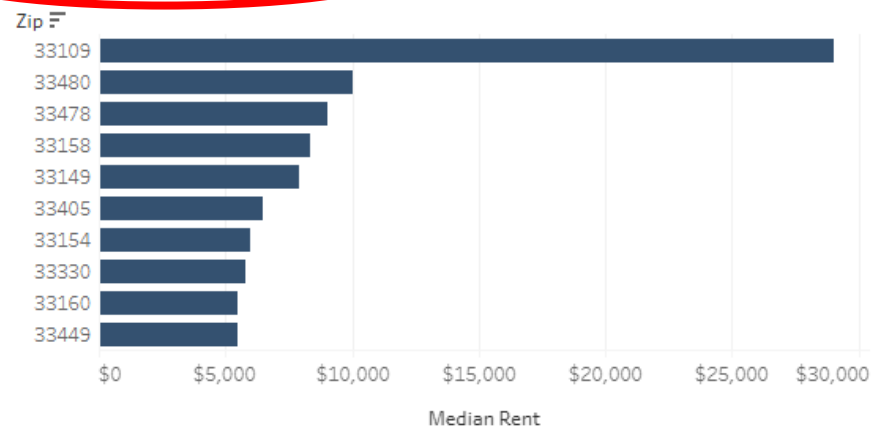
% Concession



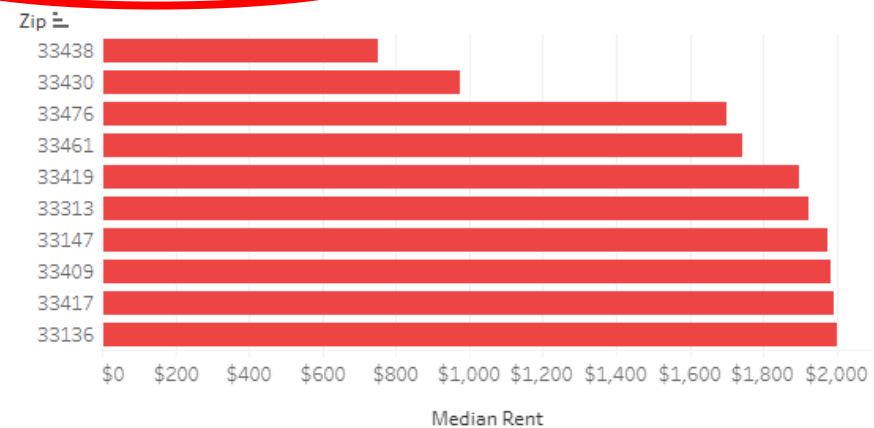
Total Active Listings



10 Most Expensive Zips



10 Most Affordable Zips





South Florida Active Inventory

Single - Family Rentals

Total in MLS - 5,490 Active

MIAMI - 2,731 Active



Condo Rentals

Total in MLS - 12,943 Active

MIAMI - 8,758 Active



Townhome/Villa Rentals

Total in MLS - 2,533 Active

MIAMI - 1,278 Active



Apartment Rentals

Total in MLS - 1,870 Active

MIAMI - 1,363 Active



Commercial For Lease

Total in MLS - 1,839 Active

MIAMI - 1,299 Active





Legal Updates and Resources

Education and Information on relevant legal topics facing the industry.....



Fair Housing

Fair housing is more than a list of dos and don'ts, rights and penalties.....



Everything you need to know about fractional real estate investing

Modern fractional ownership is increasingly seen as the future of real estate investing. Inman breaks down all the ways investors....



Short Term Rental Info

Short Term Rental Info

Where can I have short term rentals (less than 30 days)?...



Inman Handbook: Finding success in the short-term rental market

With this summer's short-term rental market poised to be one of the busiest ever, owners need to be on top...



Residential Landlord-Tenant

Must-Know Information About Florida's Landlord Tenant Laws. A clear and concise look at statutes regarding deposits, evictions, disclosures and other...



Rental Assistance Resources (NAR)

National Association of REALTORS Rental Assistance Resources for Commercial, Investment Real Estate, Rental Properties, Coronavirus, Rental Assistance...



Inman's Real Estate Rental News and Tips

Articles added daily...Inman's Hub of news and tips regarding Real Estate Rentals....



Realtor.com's Rental Advice Hub

Realtor.com's Hub of news and insights for rental consumers. Great content you can share to your social media pages to...



Working with Rentals & For Lease Properties

31 Tools to Help You Find, Research, Manage and Market YOUR Listings...



12 Tips For Your Final Walk-Through

Use this final walk-through checklist for your rental properties just as you would for your closings....

Southeast Florida RNT Data Input Form (Residential Rental)

www.MiamiRealtors.com/Rentals

- Up-to-date resources
- Legal Updates
- Local Governmental info
- Statewide Laws
- Rental Assistance Programs
- Tips
- ...and MORE

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www.MiamiReealtors.com/Rentals

NEWS, PODCASTS & BLOG POSTS

How To Transform Second Homes Into Lucrative Short-Term Rentals

© July 18, 2023

Savvy investors recognize that when your vacation home is empty, it's just draining your bank account. Here's how to turn...

US Rent Hits Just Shy Of All-Time Record High: Report

© July 12, 2023

Despite having cooled for more than a year, the median asking rent in the US remained just \$24 below its...

New Housing Supply Drives Down Rent Prices In US | Inman

© July 11, 2023

Builders are adding more supply than at any point in the past 5 decades, with another million units on the...

After A Pandemic Pause, The Built-For-Rent Revolution Is Underway

© July 11, 2023

The number of new homes earmarked for the rental market is expected to double by 2027 as built-for-rent housing rebounds...

Amid building boom, rent growth finally reaches zero nationwide

© June 29, 2023

A report from Apartment List shows that typical rents are now the same nationwide as they were a year ago....

How to clean a rental property: 5 ways landlords can ensure tidiness

© April 11, 2023

From walk-throughs to pre-move cleanup, American West Realty and Management owner Nathan Gesner shares how landlords and property managers can...

Most Competitive Rental Markets in US: Miami-Dade is No. 2

© March 22, 2023

20 tenants compete for each unit, more than anywhere else; occupancy at 97.1%...

RENTAL SCREENING SERVICES



RentSpree

Power YOUR Rental Listings...



Rental Beast

Unleash YOUR Rental Superpowers...



TransUnion by SmartMove – Tenant Screening

A web-based solution that provides independent landlords with access to the same screening tools used...



MyRental Tenant Screening Services

Find top-quality tenants for your rental listings...



Landlord Station

1 FREE Tenant Screening EVERY month...

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Rentals - short term research marketing and more.



Rentals - Short Term, Research, Marketing and MORE



Rentals - Short Term, Research, Marketing and MORE Spanish



Rental Tips 2022 - Rental Demographic Data by Zip Code

RENTAL CLASSES, WEBINARS & EVENTS

Zoom: MLS Matrix X 601 – Rental Search & Add/Edit

August 21 @ 1:00 pm - 2:30 pm

Instructor: Christy Denys Rentals Searching, adding, & statistics Adding and editing rentals usi...

Find out more >

In-Person (A) MLS Matrix X 601 – Rental Search & Add/Edit

August 23 @ 1:30 pm - 3:30 pm

Instructor: Tyson Hanes Rentals Searching, adding, & statistics Adding and editing rentals using...

Find out more >

Webinar: RateMyAgent – Build Your Online Reputation through Customer Testimonials

August 24 @ 11:00 am - 12:00 pm

Really successful agents are structured and disciplined with how they market themselves. At Ra...

Find out more >

Zoom: NEW MLS Matrix X 601 – Rental Search & Add/Edit – Spanish

August 28 @ 10:00 am - 11:30 am

Instructor: Connie Nieto Presented in Spanish Rentals Searching, adding, & statistics ...

Find out more >



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