

BROKER MANAGER Monthly Stats Reports June 2023



ListTrac

Online Insights

June's Online activity for MIAMI member's listings

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni – in total, over 100K real estate sites.
Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success.

Activity @ a Glance



37,032,103 Views

'Views' shows how often listings were viewed during the past month across the MLS, IDX, and real estate portals where ListTrac is monitoring. A 'view' is defined as a user - which may be an MLS member or a consumer - viewing a listing's detail page.



1,627 Leads

How many leads were generated in the MLS, IDX, and real estate portals during the past month? Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.



155,889 Favorites

This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.



1,140 Shares

The social index shows how often listings were shared over the past month on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.

Categories @ a Glance

MLS

Listings viewed **20,492,076** times
754 Leads generated
 Listings shared **11** times on social media
 Listings saved **154,745** times

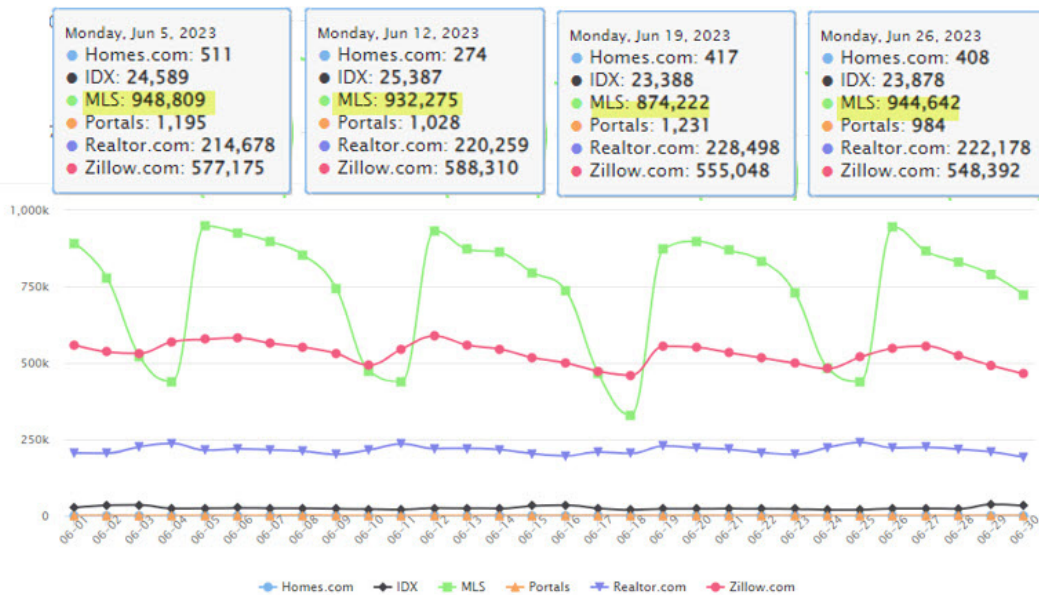
IDX

Listings viewed **693,316** times
695 Leads generated
 Listings shared **1,615** times on social media
 Listings saved **1,105** times

Portals

Listings viewed **15,846,711** times
178 Leads generated
 Listings shared **14** times on social media
 Listings saved **39** times

How MIAMI Listing Views Trended Over June 2023



****MIAMI MLS listing views surpass listing views on Zillow 6 days a week,
 Zillow attracted more views of MIAMI listings on Sundays.
 Mondays consistently draw the top traffic.**

Price Range ▾

Views by Price Range for June 2023

Views

