

BROKER MANAGER Monthly Stats Reports May 2023



ListTrac

Online Insights

May's Online activity for MIAMI member's listings

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni – in total, over 100K real estate sites.
Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success.

Activity @ a Glance



36,302,789 Views

'Views' shows how often listings were viewed during the past week across the MLS, IDX, and real estate portals where ListTrac is monitoring. A 'view' is defined as a user - which may be an MLS member or a consumer - viewing a listing's detail page.



1,872 Leads

many leads were generated in the MLS, IDX, and real estate portals during the past week? Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.



161,875 Favorites

This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.



1,716 Shares

The social index shows how often listings were shared over the past week on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.

Categories @ a Glance

MLS

Listings viewed **20,446,072** times
637 Leads generated
 Listings shared **10** times on social media
 Listings saved **158,701** times

IDX

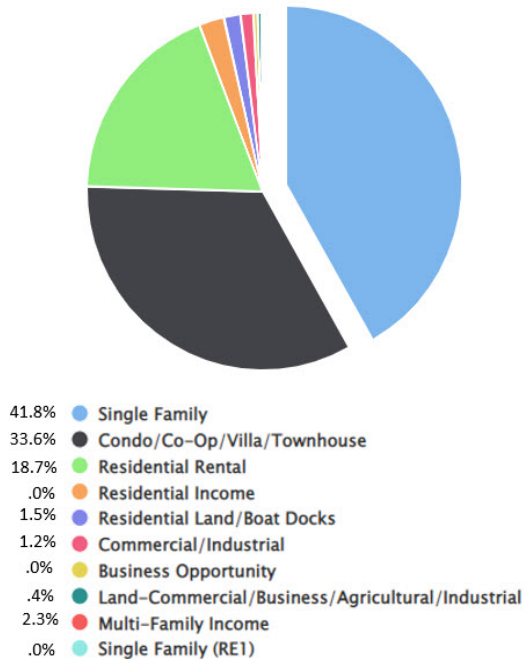
Listings viewed **710,394** times
1,031 Leads generated
 Listings shared **1,704** times on social media
 Listings saved **2,971** times

Portals

Listings viewed **15,148,039** times
204 Leads generated
 Listings shared **2** times on social media
 Listings saved **35** times

Property Type ▾

Property Type Views for May 2023



Views

Price Range ▾

Views by Price Range for May 2023

