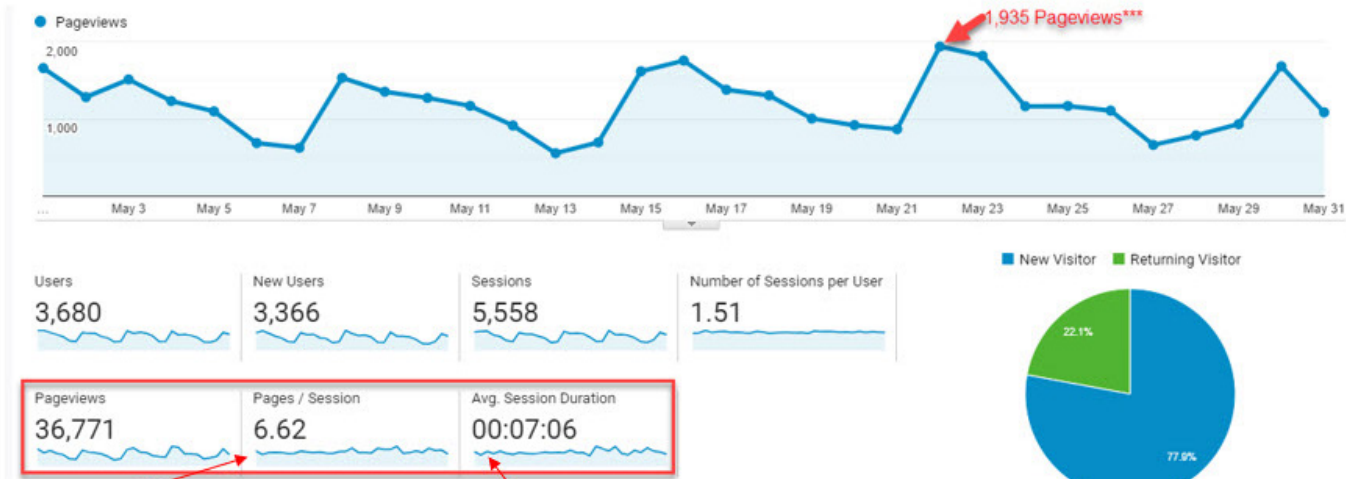


BROKER Monthly Stats MANAGER Reports May 2023



SFCommSearch.com

SFPropertySearch.com
(Consumer search website)
May 2023



*What is a good number of pages per session?
According to Little Data, the average number of pages per session is 2.6, although this benchmark depends on industries and other factors. Anything above would be considered pretty good.

**A good Average Session Duration benchmark ranges from 2-4 minutes, based on Google Analytics benchmarking.

*** Highest traffic day year-to-date. 79% of all searches were Rentals

Top Locations of Online Consumers/Users

Top Countries		
1.	United States	3,372
2.	Argentina	37
3.	Colombia	33
4.	Slovakia	23
5.	Brazil	19
6.	Canada	19
7.	China	16
8.	Mexico	14
9.	Philippines	13
10.	United Kingdom	10

Top States		
1.	Florida	2,347
2.	Georgia	263
3.	Virginia	120
4.	New York	115
5.	Indiana	98
6.	North Carolina	91
7.	Michigan	85
8.	Ohio	83
9.	Pennsylvania	82
10.	Tennessee	53

Top U.S. Metros		
1.	Miami-Ft. Lauderdale FL	1,940
2.	Atlanta GA	192
3.	West Palm Beach-Ft. Pierce FL	97
4.	Orlando-Daytona Beach-Melbourne FL	94
5.	Tampa-St. Petersburg (Sarasota) FL	82
6.	New York, NY	70
7.	Washington DC (Hagerstown MD)	48
8.	Indianapolis IN	33
9.	Columbus OH	33
10.	Grand Rapids-Kalamazoo-Battle Creek MI	33

Top Searches

1. All Residential Properties For Rent – All Prices
2. All Residential Properties For Sale – All Prices
3. All Commercial Properties For Lease – All Prices
4. All Commercial Properties For Sale – All Prices
5. All Residential Open House Properties For Rent – All Days - All Prices
6. All Miami Residential Properties For Sale – All Prices
7. 325 Biscayne Blvd. – Open House Property For Rent – All Days
8. All Brickell Residential Properties – All Types – All Prices
9. All Lauderhill Residential Open House Properties For Sale – All Prices – All Days