

# BROKER MANAGER Monthly Stats Reports April 2023



## ListTrac

# Online Insights

Online activity for MIAMI member's listings

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni – in total, over 100K real estate sites.  
Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success.

### Activity @ a Glance



**39,447,692 Views**

'Views' shows how often listings were viewed during the past week across the MLS, IDX, and real estate portals where ListTrac is monitoring. A 'view' is defined as a user - which may be an MLS member or a consumer - viewing a listing's detail page.



**1,874 Leads**

many leads were generated in the MLS, IDX, and real estate portals during the past week? Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.



**171,489 Favorites**

This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.



**1,959 Shares**

The social index shows how often listings were shared over the past week on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.

## Categories @ a Glance

### MLS

Listings viewed **21,873,845** times  
**780** Leads generated  
 Listings shared **313** times on social media  
 Listings saved **170,193** times

### IDX

Listings viewed **779,822** times  
**632** Leads generated  
 Listings shared **1,933** times on social media  
 Listings saved **1,251** times

### Portals

Listings viewed **16,769,129** times  
**179** Leads generated  
 Listings shared **13** times on social media  
 Listings saved **45** times

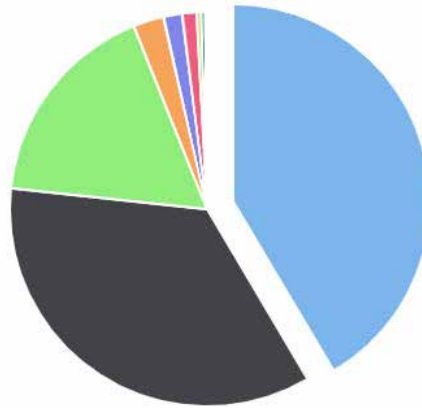
### Top 20 Locations, by Zip Code, of those who viewed MIAMI Listings for April 2023

Rank	Zip Code	Number of Users	Rank	Zip Code	Number of Users
1	33102 - Miami, FL	559316	11	33137 - Miami, FL	75646
2	33142 - Miami, FL	548313	12	33012 - Hialeah, FL	73859
3	33128 - Miami, FL	308591	13	33125 - Miami, FL	69779
4	33130 - Miami, FL	279515	14	33025 - Hollywood, FL	68470
5	33145 - Miami, FL	258685	15	33197 - Miami, FL	68080
6	33063 - Pompano Beach, FL	164674	16	33178 - Miami, FL	64258
7	33131 - Miami, FL	135755	17	33009 - Hallandale, FL	54212
8	33139 - Miami Beach, FL	106632	18	33033 - Homestead, FL	54130
9	33132 - Miami, FL	83532	19	33160 - North Miami Beach, FL	53209
10	33133 - Miami, FL	77788	20	33135 - Miami, FL	50727

Property Type ▾

### Property Type Views for April 2023

Views

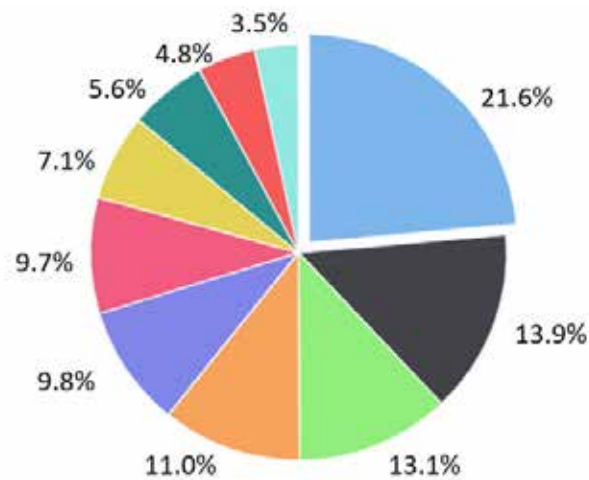


- 41.5% Single Family
- 35.2% Condo/Co-Op/Villa/Townhouse
- 17.2% Residential Rental
- 2.5% Residential Income
- 1.5% Residential Land/Boat Docks
- 1.2% Commercial/Industrial
- .0% Business Opportunity
- .4% Land-Commercial/Business/Agricultural/Industrial
- .1% Multi-Family Income
- .1% Single Family (REI)

Price Range ▾

### Views by Price Range for April 2023

Views



- \$0-\$100K
- \$300K-\$400K
- \$400K-\$550K
- \$200K-\$300K
- \$1M-\$2M
- \$500K-\$600K
- \$600K-\$700K
- \$100K-\$200K
- \$700K-\$800K
- \$>10M