

milestones

Thank Your Customers with the Gift of Home Management

Hi [CUSTOMER NAME], this is [YOUR NAME] from [YOUR TEAM/BROKERAGE].

I just realized it's been [##] years since you bought your beautiful home. I hope you've been enjoying many happy times there!

I'm calling to thank you for choosing me as your real estate professional and to share a gift with you—a one-stop shop to make managing your home easier and get help when you need it. As you know by now, managing home ownership can be challenging. From maintenance to repairs to home finances, there are a lot of moving parts!

I'm excited to share a Home Ownership Hub with you, which brings everything you need to manage your home—and your equity in it—into one place.

Once you're in your Hub, you'll see that you can:

- **Keep track of important stuff** including documents, key contacts, maintenance tasks and the many parts, systems, and belongings in your home.
- **Get help when you need it** within Home Services. You'll find local service providers to help you maintain, repair, or improve your home and can reach out without ever leaving your Hub. I've tagged my favorites and can make warm introductions on your behalf.

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- **Manage home finances.** Your Hub automatically tracks your home value and equity, monitors your mortgage and property taxes, and provides access to loans. You can even get remodeling ideas and see which improvements will add the most value or explore options for renting out your home to generate income.
- **Find your next residence, vacation home, or investment property** right from within your Home Ownership Hub. You can even track recent sales and home values in your neighborhood!
- **Connect with me or your lender** with just a click. Simply push a button to ask a question or get expert help.

To access your personalized Hub, just follow the instructions in the email you'll receive from hubs@milestones.ai. The subject line will say, "Action required: [YOUR NAME] invited you to join ..."

Please don't hesitate to contact me if I can help you or your friends and family with anything related to real estate or home ownership.