

# BROKER Monthly Stats MANAGER Reports March 2023



MiamiRealtors.com

## MiamiRealtors.com March 2023



Sessions  
358,576

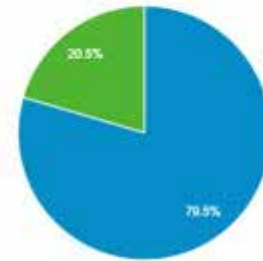
Users  
101,750

Pageviews  
1,018,629

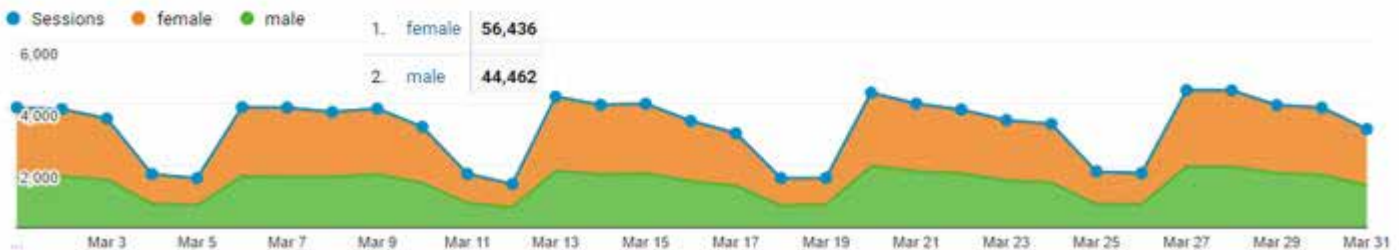
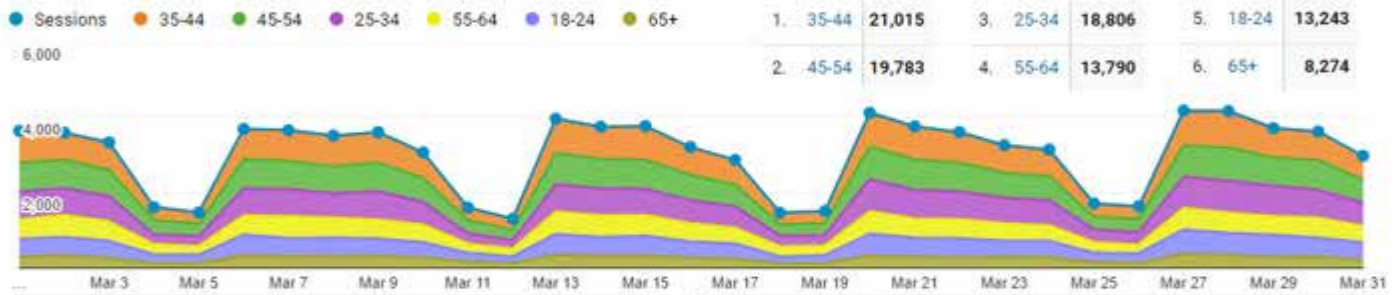
Pages / Session  
2.84

Avg. Session Duration  
00:01:21











Returning Visitor New Visitor



## Visitor Demographics Age and Gender



## Geographic: Top Visitors by Country

Country ?	Sessions ? ↓	% New Sessions ?	New Users ?	Pages / Session ?	Avg. Session Duration ?
	358,576	20.51%	73,536	2.84	00:01:21
1.  United States	346,902 (96.74%)	19.66%	68,185 (92.72%)	2.84	00:01:22
2.  Colombia →	1,291 (0.36%)	26.88%	347 (0.47%)	2.99	00:01:34
3.  Argentina	823 (0.23%)	26.00%	214 (0.29%)	3.08	00:02:10
4.  Venezuela	792 (0.22%)	23.86%	189 (0.26%)	3.43	00:01:38
5.  Philippines	494 (0.14%)	32.79%	162 (0.22%)	3.00	00:01:25
6.  Mexico	482 (0.13%)	29.25%	141 (0.19%)	2.81	00:00:54
7.  New Zealand	424 (0.12%)	14.15%	60 (0.08%)	2.84	00:01:36
8.  Canada	406 (0.11%)	62.07%	252 (0.34%)	3.46	00:01:16
9.  Spain	399 (0.11%)	44.61%	178 (0.24%)	2.52	00:00:47
10.  Brazil	361 (0.10%)	37.12%	134 (0.18%)	3.24	00:01:47

## Geographic: Top U.S. Visitors by State

Region ?	Sessions ? ↓	% New Sessions ?	New Users ?	Pages / Session ?	Avg. Session Duration ?
	346,902	19.66%	68,185	2.84	00:01:22
1. Florida	264,599 (76.27%)	15.22%	40,259 (59.04%)	2.87	00:01:25
2. Texas	19,046 (5.49%)	31.55%	6,009 (8.81%)	2.76	00:01:13
3. Virginia	9,208 (2.65%)	39.77%	3,662 (5.37%)	2.76	00:01:08
4. Georgia	7,929 (2.29%)	26.85%	2,129 (3.12%)	2.76	00:01:17
5. North Carolina	4,731 (1.36%)	32.32%	1,529 (2.24%)	2.76	00:01:07
6. Ohio	3,699 (1.07%)	34.55%	1,278 (1.87%)	2.78	00:01:18
7. Michigan	3,646 (1.05%)	30.91%	1,127 (1.65%)	2.79	00:01:13
8. New York	3,627 (1.05%)	36.28%	1,316 (1.93%)	2.79	00:01:14
9. Washington	3,305 (0.95%)	39.03%	1,290 (1.89%)	2.73	00:00:58
10. California	2,970 (0.86%)	30.54%	907 (1.33%)	2.85	00:01:07

## Geographic: Top U.S. Visitors by Metro

Metro	Sessions ? ↓	% New Sessions ?	New Users ?	Pages / Session ?	Avg. Session Duration ?
	<b>346,902</b> % of Total: 96.74% (358,576)	<b>19.66%</b> Avg for View: 20.50% (-4.14%)	<b>68,185</b> % of Total: 92.74% (73,522)	<b>2.84</b> Avg for View: 2.84 (0.12%)	<b>00:01:22</b> Avg for View: 00:01:21 (0.45%)
1. Miami-Ft. Lauderdale FL	<b>215,705</b> (62.18%)	13.41%	28,933 (42.43%)	2.85	00:01:25
2. West Palm Beach-Ft. Pierce FL	<b>17,314</b> (4.99%)	15.50%	2,684 (3.94%)	3.15	00:01:43
3. Orlando-Daytona Beach-Melbourne FL	<b>5,653</b> (1.63%)	22.09%	1,249 (1.83%)	2.89	00:01:33
4. Roanoke-Lynchburg VA	<b>5,483</b> (1.58%)	33.94%	1,861 (2.73%)	2.78	00:01:17
5. Tampa-St. Petersburg (Sarasota) FL	<b>4,360</b> (1.26%)	25.18%	1,098 (1.61%)	2.87	00:01:19
6. Atlanta GA	<b>3,424</b> (0.99%)	20.47%	701 (1.03%)	2.65	00:01:13
7. Houston TX	<b>3,304</b> (0.95%)	22.79%	753 (1.10%)	2.73	00:01:14
8. New York, NY	<b>2,684</b> (0.77%)	35.99%	966 (1.42%)	2.75	00:01:07
9. Ft. Myers-Naples FL	<b>2,437</b> (0.70%)	22.36%	545 (0.80%)	2.94	00:01:18
10. Dallas-Ft. Worth TX	<b>1,791</b> (0.52%)	22.00%	394 (0.58%)	2.69	00:00:57

## Geographic: Top Florida Visitors by City

City ?	Sessions ? ↓	% New Sessions ?	New Users ?	Pages / Session ?	Avg. Session Duration ?
	<b>346,902</b> % of Total: 96.74% (358,576)	<b>19.66%</b> Avg for View: 20.50% (-4.14%)	<b>68,185</b> % of Total: 92.74% (73,522)	<b>2.84</b> Avg for View: 2.84 (0.12%)	<b>00:01:22</b> Avg for View: 00:01:21 (0.45%)
1. Miami	<b>38,222</b> (11.02%)	18.29%	6,992 (10.25%)	2.84	00:01:20
2. Doral	<b>12,995</b> (3.75%)	11.98%	1,557 (2.28%)	2.87	00:01:25
3. Miami Beach	<b>10,902</b> (3.14%)	12.50%	1,363 (2.00%)	2.71	00:01:16
4. Hollywood	<b>8,508</b> (2.45%)	12.26%	1,043 (1.53%)	2.87	00:01:28
5. Pembroke Pines	<b>8,242</b> (2.38%)	10.65%	878 (1.29%)	2.90	00:01:22
6. Fort Lauderdale	<b>8,176</b> (2.36%)	16.23%	1,327 (1.95%)	2.98	00:01:37
7. Hialeah	<b>8,149</b> (2.35%)	13.13%	1,070 (1.57%)	2.96	00:01:38
8. Kendall	<b>7,262</b> (2.09%)	11.86%	861 (1.26%)	2.81	00:01:21
9. Davie	<b>6,672</b> (1.92%)	14.84%	990 (1.45%)	2.74	00:01:13
10. Miramar	<b>6,399</b> (1.84%)	11.99%	767 (1.12%)	2.83	00:01:21

## Top Languages\*

1.	English	337,206
2.	Spanish	17,836
3.	Chinese	1,107
4.	Russian	664
5.	Portuguese	561

\*Language: Google Analytics takes these values from the web browsers of visitors. Language is a user-selectable setting in most web browsers, generally defaulting to the language of the operating system. However, users can change the setting to reflect their preferences. Users can set several languages and rank them in order of preference. This preference can be used by sites to automatically choose a localized version, giving users a translated version of the site, in the users most preferred language. Google Analytics reports the first preference in the browser.



## Site Content: Top 10 Pages

Page	Pageviews	Unique Pageviews	Avg. Time on Page
	1,018,629 % of Total: 100.00% (1,018,629)	432,694 % of Total: 100.00% (432,694)	00:00:44 Avg for View: 00:00:44 (0.00%)
1. / Home page	696,522 (68.38%)	299,707 (69.27%)	00:00:45
2. /mls/	78,697 (7.73%)	32,573 (7.53%)	00:00:32
3. /events/month/	19,916 (1.96%)	6,128 (1.42%)	00:01:04
4. /services/products-and-services/matrix/	9,241 (0.91%)	4,105 (0.95%)	00:00:33
5. /education/	7,685 (0.75%)	2,735 (0.63%)	00:00:24
6. /membership/join-miami/	5,210 (0.51%)	2,180 (0.50%)	00:00:49
7. /membership/	4,177 (0.41%)	1,686 (0.39%)	00:00:37
8. /membership/new-member-orientation/	3,165 (0.31%)	1,057 (0.24%)	00:01:07
9. /2023/03/21/miami-dade-luxury-sales-surge-above-pre-pandemic-2019-transactions-pending-home-sales-and-showing-appointments-rise-for-second-consecutive-month/	3,159 (0.31%)	1,394 (0.32%)	00:00:40
10. /education/online-education-and-webinars/	3,017 (0.30%)	1,216 (0.28%)	00:00:43

