ListTrac

Online Insights

March's Online activity for MIAMI member's listings

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni – in total, over 100K real estate sites.
Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success.

Activity @ a Glance

39,504,805 Views

'Views' shows how often listings were viewed during the past week across the MLS, IDX, and real estate portals where ListTrac is monitoring. A 'view' is defined as a user - which may be an MLS member or a consumer - viewing a listing's detail page.

1,904 Leads

many leads were generated in the MLS, IDX, and real estate portals during the past week? Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.

172,806 Favorites

This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.

1,535 Shares

The social index shows how often listings were shared over the past week on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.

Categories @ a Glance

MLS
Listings viewed 21,882,581 times
1,431 Leads generated
Listings shared 24 times on social media
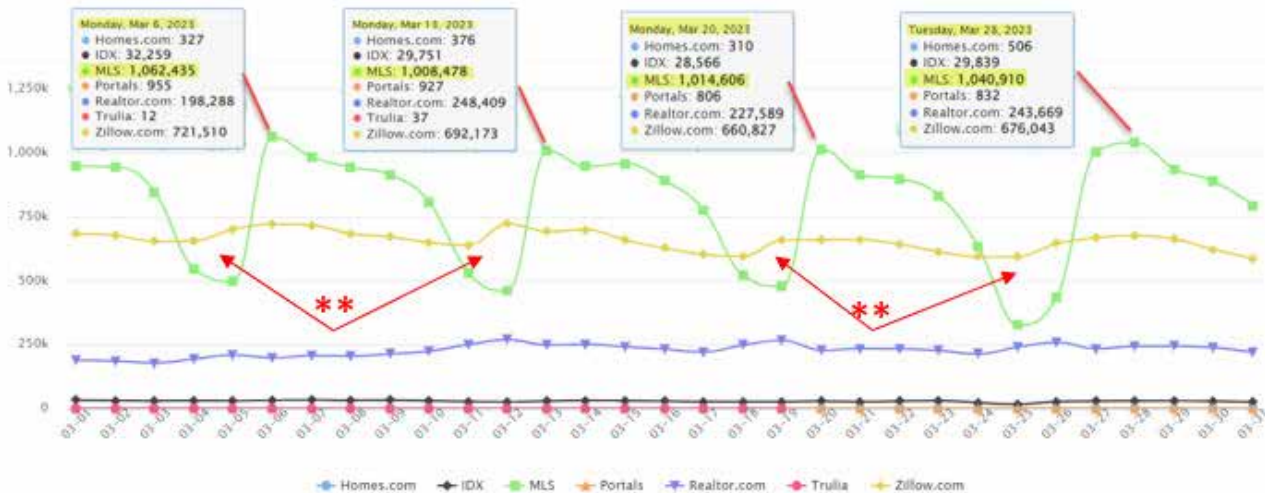Listings saved 171,752 times

IDX
Listings viewed 813,907 times
333 Leads generated
Listings shared 1,501 times on social media
Listings saved 1,019 times

Portals
Listings viewed 16,808,317 times
190 Leads generated
Listings shared 10 times on social media
Listings saved 37 times

How MIAMI Listings Trended Over March 2023

Monday, Mar 6, 2023
- Homes.com: 327
- IDX: 32,259
- MLS: 1,062,435
- Portals: 955
- Realtor.com: 198,288
- Trulia: 12
- Zillow.com: 721,510

Monday, Mar 13, 2023
- Homes.com: 376
- IDX: 29,751
- MLS: 1,008,478
- Portals: 927
- Realtor.com: 248,409
- Trulia: 37
- Zillow.com: 692,173

Monday, Mar 20, 2023
- Homes.com: 310
- IDX: 28,566
- MLS: 1,014,606
- Portals: 806
- Realtor.com: 227,589
- Zillow.com: 660,827

Tuesday, Mar 28, 2023
- Homes.com: 506
- IDX: 29,839
- MLS: 1,040,910
- Portals: 832
- Realtor.com: 243,669
- Zillow.com: 676,043

Legend: Homes.com, IDX, MLS, Portals, Realtor.com, Trulia, Zillow.com

**MIAMI MLS listings views surpass listing views on Zillow on weekdays, but Zillow views of MIAMI listings attract more traffic on weekends
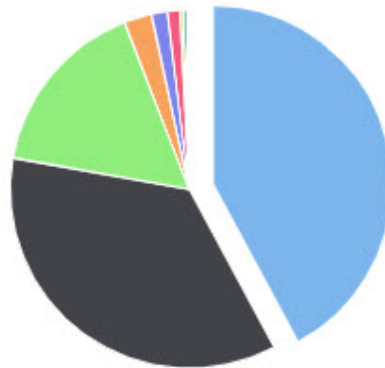
Top 20 Locations, by Zip Code, of those who viewed MIAMI Listings for March 2023

Rank	Zip Code	Number of Users	Rank	Zip Code	Number of Users
1	33125 - Miami, FL	500773	11	33179 - Miami, FL	93320
2	33102 - Miami, FL	351692	12	33178 - Miami, FL	87706
3	33142 - Miami, FL	201652	13	33128 - Miami, FL	80675
4	33063 - Pompano Beach, FL	170251	14	33147 - Miami, FL	75812
5	33130 - Miami, FL	160166	15	33012 - Hialeah, FL	72067
6	33145 - Miami, FL	157321	16	33137 - Miami, FL	68663
7	33135 - Miami, FL	126674	17	33132 - Miami, FL	66687
8	33180 - Miami, FL	118855	18	33025 - Hollywood, FL	65347
9	33131 - Miami, FL	100516	19	33197 - Miami, FL	62891
10	33139 - Miami Beach, FL	96632	20	33133 - Miami, FL	61629

Property Type ▾

Property Type Views for March 2023

Views

42.1%	Single Family
35.7%	Condo/Co-Op/Villa/Townhouse
16.3%	Residential Rental
2.5%	Residential Income
1.4%	Residential Land/Boat Docks
1.1%	Commercial/Industrial
.3%	Business Opportunity
.3%	Land-Commercial/Business/Agricultural/Industrial
.1%	Multi-Family Income
.0%	Single Family (RE1)

Views by Price Range for March 2023

Pie chart data:
- 20.5%
- 14.1%
- 13.7%
- 11.5%
- 9.7%
- 9.4%
- 7.2%
- 5.5%
- 4.8%
- 3.5%

Legend:
- 🔵 $0–$100K
- ⚫ $300K–$400K
- 🟢 $400K–$500K
- 🟠 $200K–$300K
- 🟣 $1M–$2M
- 🔴 $500K–$600K
- 🟡 $600K–$700K
- 🟢 $100K–$200K
- 🔴 $700K–$800K
- 🔵 $>10M