Online Insights

February's Online activity for MIAMI member's listings

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni – in total, over 100K real estate sites.
Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success.

Activity @ a Glance

39,648,221 Views

'Views' shows how often listings were viewed during the past month across the MLS, IDX, and real estate portals where ListTrac is monitoring. A 'view' is defined as a user - which may be an MLS member or a consumer - viewing a listing's detail page.

3,593 Leads

How many leads were generated in the MLS, IDX, and real estate portals during the past month? Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.

173,530 Favorites

This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.

1,909 Shares

The social index shows how often listings were shared over the past month on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.

Categories @ a Glance

MLS
Listings viewed 16,303,522 times
3,168 Leads generated
Listings shared 22 times on social media
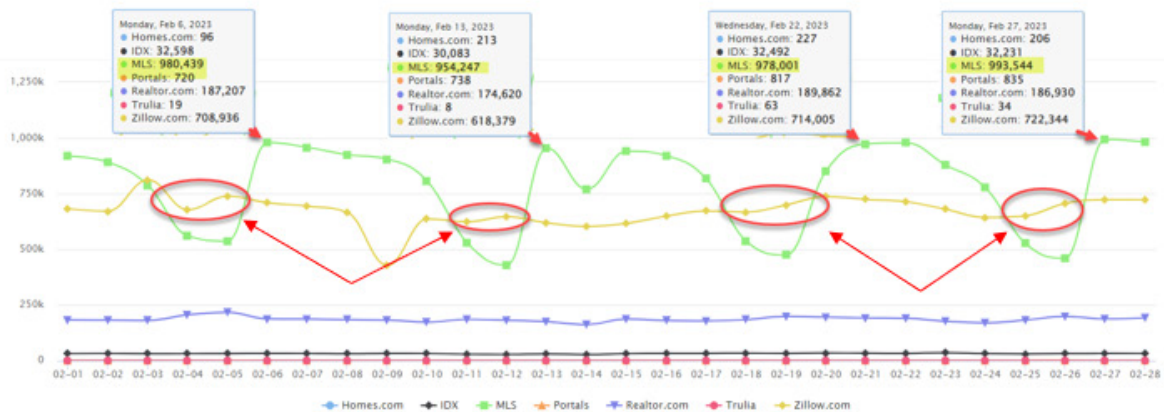Listings saved 172,505 times

IDX
Listings viewed 1,056,225 times
275 Leads generated
Listings shared 1,892 times on social media
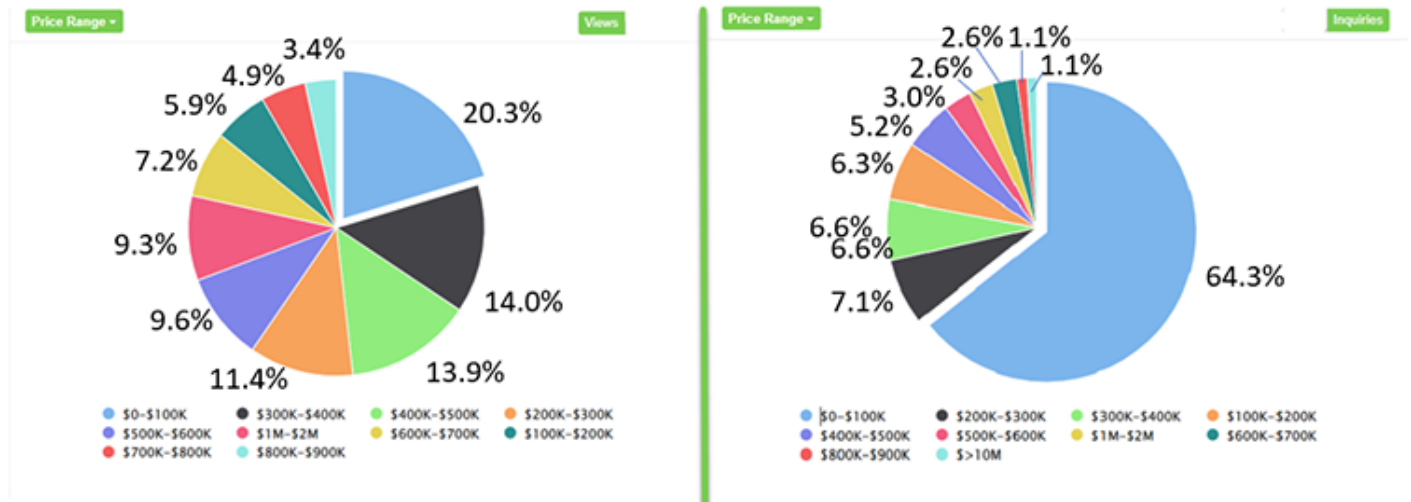Listings saved 1,002 times

Portals
Listings viewed 16,887,408
150 Leads generated
Listings shared 4 times on social media
Listings saved 23times

How MIAMI Listings Viewed Trended Over February 2023

Monday, Feb 6, 2023
- Homes.com: 96
- IDX: 32,598
- MLS: 980,439
- Portals: 720
- Realtor.com: 187,207
- Trulia: 19
- Zillow.com: 708,936

Monday, Feb 13, 2023
- Homes.com: 213
- IDX: 30,083
- MLS: 954,247
- Portals: 738
- Realtor.com: 174,620
- Trulia: 8
- Zillow.com: 618,379

Wednesday, Feb 22, 2023
- Homes.com: 227
- IDX: 32,492
- MLS: 978,001
- Portals: 817
- Realtor.com: 189,862
- Trulia: 63
- Zillow.com: 714,005

Monday, Feb 27, 2023
- Homes.com: 206
- IDX: 32,231
- MLS: 993,544
- Portals: 835
- Realtor.com: 186,930
- Trulia: 34
- Zillow.com: 722,344

Legend: Homes.com, IDX, MLS, Portals, Realtor.com, Trulia, Zillow.com

**MIAMI MLS listing views surpass listing views on Zillow on weekdays, but Zillow views of MIAMI listings attracted more traffic on the weekends.

Listing Price Ranges Views and Inquiries

Views

Price Range ▾	
20.3%	14.0%
13.9%	11.4%
9.6%	9.3%
7.2%	5.9%
4.9%	3.4%

Legend: ● $0-$100K ● $300K-$400K ● $400K-$500K ● $200K-$300K ● $500K-$600K ● $1M-$2M ● $600K-$700K ● $100K-$200K ● $700K-$800K ● $800K-$900K

Inquiries

Price Range ▾	
64.3%	7.1%
6.6%	6.6%
6.3%	5.2%
3.0%	2.6%
2.6%	1.1%
1.1%	

Legend: ● $0-$100K ● $200K-$300K ● $300K-$400K ● $100K-$200K ● $400K-$500K ● $500K-$600K ● $1M-$2M ● $600K-$700K ● $800K-$900K ● $>10M

Top 20 Locations, by Zip Code, of Those Who Viewed MIAMI Listings for February 2023

Rank	Zip Code	Number of Users	Rank	Zip Code	Number of Users
1	33125 - Miami, FL	412165	11	33157 - Miami, FL	54813
2	33179 - Miami, FL	308360	12	33160 - North Miami Beach, FL	54705
3	33147 - Miami, FL	276373	13	33141 - Miami Beach, FL	52320
4	33063 - Pompano Beach, FL	152032	14	33131 - Miami, FL	52102
5	33172 - Miami, FL	129819	15	33025 - Hollywood, FL	50898
6	33178 - Miami, FL	113999	16	33015 - Hialeah, FL	50880
7	33139 - Miami Beach, FL	75290	17	33180 - Miami, FL	50703
8	33134 - Miami, FL	65590	18	33033 - Homestead, FL	50257
9	33186 - Miami, FL	58549	19	33137 - Miami, FL	48782
10	33197 - Miami, FL	55164	20	33177 - Miami, FL	47119