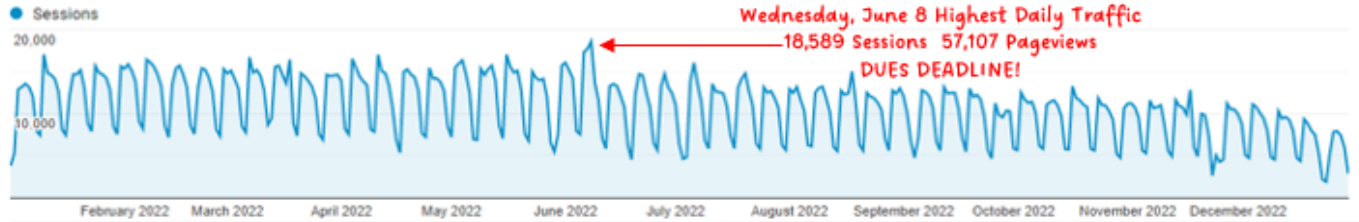


# BROKER Monthly Stats MANAGER Reports Year-End 2022

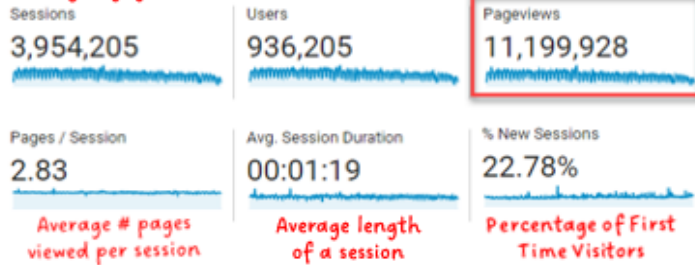


## MiamiRealtors.com

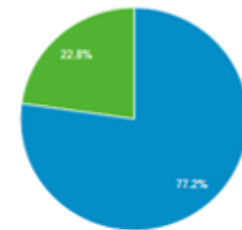
### MiamiRealtors.com 2022 End of Year



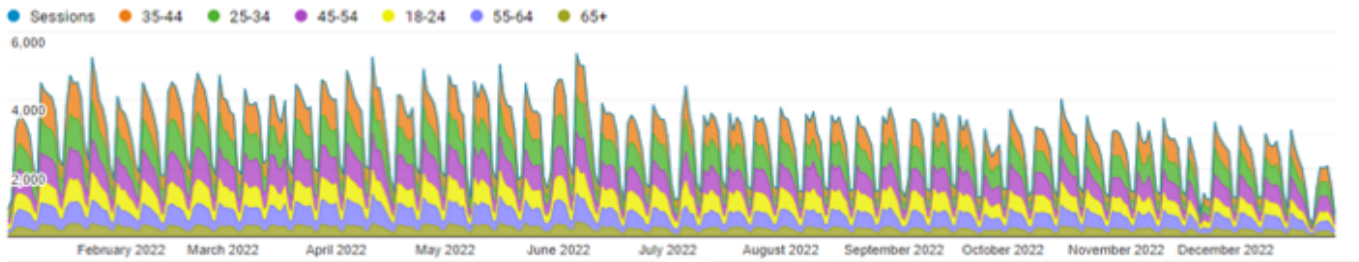
Session: Period of time user is actively engaged w/website



Returning Visitor New Visitor

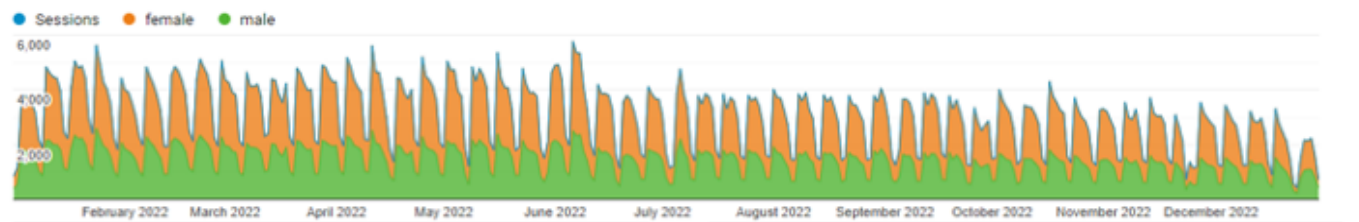


### Demographics - Age



1. 35-44	237,695 (22.37%)	2. 25-34	216,017 (20.33%)	3. 45-54	210,984 (19.86%)
4. 18-24	159,001 (14.96%)	5. 55-64	154,645 (14.55%)	6. 65+	84,254 (7.93%)

### Demographics - Gender



1. Female	623,513 (54.97%)	2. Male	510,772 (45.03%)
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## Traffic To Website – Where Is It Coming From

### Top Countries

Country	Sessions
1.  United States	3,828,528
2.  Colombia	14,698
3.  Argentina	7,738
4.  China	7,671
5.  Venezuela	7,475
6.  Philippines	5,892
7.  Canada	5,557
8.  United Kingdom	5,374
9.  Spain	5,350
10.  Germany	5,041

### Top U.S. States

State	Sessions
1. Florida	3,090,411
2. Washington	130,983
3. Texas	110,257
4. Minnesota	58,230
5. California	56,216
6. Georgia	46,252
7. Virginia	39,701
8. New York	31,039
9. Illinois	20,872
10. North Carolina	19,021

### Top U.S. Metros

Metro	Sessions
1. Miami-Ft. Lauderdale FL	2,618,459
2. West Palm Beach-Ft. Pierce FL	187,090
3. Orlando-Daytona Beach-Melbourne FL	89,254
4. Tampa-St. Petersburg (Sarasota) FL	51,977
5. Washington DC (Hagerstown MD)	47,813
6. Atlanta GA	35,420
7. New York, NY	34,877
8. Fargo-Valley City ND	34,739
9. Ft. Myers-Naples FL	26,546
10. Dallas-Ft. Worth TX	25,733

## What Pages Did Visitors View



Top Pages Visited	
Page	Pageviews
1. /mls/	777,688
2. /events/month/	171,786
3. /membership/dues/renewal/	144,661
4. /services/products-and-services/matrix/	144,258
5. /education/	65,038
6. /membership/dues/	49,623
7. /2022/03/17/93636/	47,659
8. /membership/	43,053
9. /membership/new-member-orientation/	40,857
10. /news/	40,346

## How Did Visitors Access Website

Device	Sessions
1. desktop	3,237,871 (81.88%)
2. mobile	675,215 (17.08%)
3. tablet	41,119 (1.04%)

Browser	Sessions
1. Chrome	2,263,607 (57.25%)
2. Safari	1,127,938 (28.53%)
3. Edge	438,208 (11.08%)
4. Firefox	63,575 (1.61%)
5. Samsung Internet	16,667 (0.42%)

Mobile Device	Sessions
1. Apple iPhone	538,261 (75.14%)
2. Apple iPad	30,376 (4.24%)
3. Samsung SM-G998U Galaxy S21 Ultra 5G	6,946 (0.97%)
4. Samsung SM-G991U Galaxy S21 5G	6,743 (0.94%)
5. Samsung SM-S908U Galaxy S22 Ultra	6,312 (0.88%)
6. Samsung SM-N986U Galaxy Note20 Ultra 5G	6,005 (0.84%)
7. Samsung SM-G996U Galaxy S21+ 5G	3,591 (0.50%)
8. Samsung SM-N981U Galaxy Note20 5G	3,187 (0.44%)
9. Samsung SM-N960U Galaxy Note9	3,149 (0.44%)
10. Samsung SM-G965U Galaxy S9+	3,132 (0.44%)