

# BROKER MANAGER Monthly Stats Reports Year-End 2022



## ListTrac

### Line Insights for 2022:

Year-End 2022 Online activity for MIAMI member's listing<sup>S</sup>

ListTrac is now reporting metrics from nearly every major IDX vendor and MLS systems including Black Knight, Matrix, FlexMLS and Rapattoni - in total, over 100K real estate sites. Brokers & Agents: Monitor YOUR online listings and Measure YOUR Success. ListTrac allows you to monitor your listing stats, wherever your listings appear online – from IDX sites to consumer-facing portals. MIAMI MLS and ListTrac have partnered with many real estate websites and IDX vendors to implement the tracking code that is needed to monitor your listings. Go to your MIAMI Dashboard and click on the ListTrac icon and follow the instructions. There are certainly more website vendors that still need to add the code. If you do not see your website represented in ListTrac, please email ListTrac at support@listtrac.com to see when your site's metrics will show up.

### Here's a look at MIAMI Member's listing

	<p><b>52,139 Leads</b></p> <p>How many leads were generated in the MLS, IDX, and real estate portals during 2022. Leads may be generated in different ways on real estate websites including the Contact Agent form or sending an email to an agent.</p>
	<p><b>1,856,315 Favorites</b></p> <p>This measurement shows how often listings were flagged as a favorite in ListTrac-monitored websites. 'Favorites' may be listings either saved or flagged by a member of the MLS or a consumer viewing a listing detail report.</p>
	<p><b>16,337 Shares</b></p> <p>The social index shows how often listings were shared over 2022 on ListTrac-monitored sites. A listing may be 'shared' by a member of the MLS or a consumer using email or social media like Facebook.</p>

Categories @ a Glance	YEAR-END 2022
<b>MLS</b>	<p>Listings viewed <b>226,144,544</b> times.</p> <p>21,793 leads generated</p> <p>Listings shared <b>443</b> times on social media</p> <p>Listings saved <b>1,824,841</b> times</p>
<b>IDX</b>	<p>Listings viewed <b>8,060,482</b> times</p> <p>16,794 leads generated</p> <p>Listings shared <b>13,276</b> times on social media</p> <p>Listings saved <b>14,439</b> times</p>
<b>Portals</b>	<p>Listings viewed <b>255,059,627</b> times</p> <p>13,552 leads generated</p> <p>Listings shared <b>2,618</b> times on social media</p> <p>Listings saved <b>17,035</b> times</p>