

# TOP TEN VIOLATIONS\* and ISSUES\* IN MIAMI MLS...

\* These will keep you out of trouble



#### "Cheat Sheet"

Sent to everyone's email at 8:30am Tuesday

Save it to your desktop, Your laptop, Your tablet Or your phone!

#### www.MiamiRealtors.com/MLS

REALTORS

#### **RULES & REGULATIONS**

<u>MLS Policies & Procedures</u> <u>MLS Fines</u> <u>MLS Clear Cooperation Policy</u> <u>Coming Soon Authorization Form</u> <u>COMP ONLY Sales</u> <u>MLS Status Change Requirements</u> <u>Broker Attribution</u> <u>Summary of 2022 MLS Changes</u> <u>Search/Verify Licensee</u> <u>Search/Verify: Corporations, LLCs</u>

OTOGRAPHER

Preferred Photographer

Program

#### **MLS FORMS & APPLICATIONS**

of the product or service i.e. MiamiRealtors.com/Supra

Office Exclusive /Exempt Listing Syndication and Address Display Opt-out Form Coming Soon Authorization Form Request for Affirmation of Presentation of Offer Written Permission to Advertise Status Change Form Auction Listing Form Request Reciprocal Listing Unlicensed Assistant Application www.MiamiRealtors.com/Brokers

#### AGENT SPECIALTY & PRODUCTIVITY RESOURCES

<u>New Agents</u> <u>Teams</u> <u>Luxury Business & Agents</u> <u>Rentals / For Lease</u> <u>Prospecting & Farming</u> <u>Commercial</u> <u>Global</u> <u>Fair Housing</u> Education



Legal Updates





**MIAMI MLS & BROKER/MANAGER RESOURCES** 

To find a specific Product or Service simply type in MiamiRealtors.com/the name



Affiliates

Fair Housing



Failure to Update Expected Closing Date (ECD)
Last 30 Days: 356
Fines: \$500/\$750/\$1000\*

**To avoid committing this Violation**, make sure to take notice of the iCheck Courtesy that goes out 10 days prior to the Expected Closing Date. If your **Closing** gets postponed for any reason, make sure to update ECD to the new date and when the property does close, <u>Update the Status</u> to **Closed Sale** within 2 business days. Good practice is to make sure you are set to receive the iCheck emails to avoid having them picked up as Spam and ensure your office has an email address set to receive iCheck Emails.



### H2 No Photo Last 30 Days: 303 Fines:\$500/\$750/\$1500\*

Remember, as per MLS Rules and Regulation only 1 photo frontal view of the property is required to be in **Compliance**. Best practice is to make sure you at least have that 1 photo available when entering your listing. If your listing is not yet ready to show, remember we have the Status *"Coming Soon"* (CSL). *Coming Soon* allows members to know you have a listing almost ready to hit the market, it can provide an extra 21 days to get the listing ready and allow your photographer enough time to get those professional photos ready to go. That way when the listing hits the market it has those Beautiful Photos and Virtual Tours uploaded making your listing stand out!

Coming Soon Rules: /ComingSoon

\*Plus MLS Review Panel



#3

### Invalid Area Last 30 Days: 246 Fines:\$500/\$750/\$1500\*

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1040		Single Family 445 W 42nd St			
	8 ///	MIAMI BEACH,	FL 33140-3513		
		ML#:	A11070359	List Price:	\$2,999,999
	HA	Rng Price:			
		LLP:		Status:	Active
100 H		Short Sale:	No	REO:	No
	Service March	Listing Brkr:	COMP01 /Compass Florida	, LLC.	
		County:	Miami-Dade County		
	A REAL PROPERTY	Area:	32		Auction: No
		Geo Area:	KORCHARD SUB NO 4 PB 25-30 LOT 9 BLK 5 LOT SIZE		
The second		Legal:	XORCHARD SUB NO 4 PB 2 138	25-30 LOT 9 BL	K 5 LOT SIZE 50.000 X
	and the second sec	Furnished:			
Est.	and the second se	Bedrooms:	4	Baths:	4/0
	and the party of the second se	Convert Bed:			
		SqFt (Liv):	×2,899	Tot SqFt:	×3,188
< <u>0232220010690</u>		SqFt (Adj):	¥2,787		
		Bld Ar/Src: Year Built:	2020/N		
		Vear Built: Virtual Tour:	2020/New Construction Click Here		
Recent: 10/03/20	22 : Back On Market : PS->A	virtual lour:	Click Here		
	*	Location Inf	ormation		
Folio#:	×0232220010690	Parcel #:	0690	Model Name:	
Municipal Code:	2	Town/Range:	32	Section:	22
Subdivision #:	1	Map Coord:	100	Zoning:	×0100
Subdivision:	×ORCHARD SUB NO 4	Development:			
Elementary:		Middle:			
High:					
Neighborhood:					

This Violation mainly pertains to Miami-Dade listings which members getting confused which part of the folio represents the area. Best way to avoid this is to just remember that the 3rd and 4th number of the Folio Number is the Area.



#4 #5 #6 #7 Contact Info in Internet Remarks Last 30 Days: 190 Contact Info in Remarks Last 30 Days: 183 URL or Email in Remarks Last 30 Days: 93 URL or Email in Internet Remarks Last 30 Days: 86 Fines: \$500/\$750/\$1000\*

Best Practice to avoid committing 1 of these 4 Violations is to keep Remarks and Internet Remarks strictly about describing the listing, if it pertains to anything other than the description of the Property it **DOES NOT** belong there. No Contact Information of ANY kind.



#### Failure to update status within 2 business days Last 30 Days: 107 Fines: \$500/\$750/\$1500\*

The easiest way to stay in compliance and avoid this Violation is to remember "**Two Business Days**". The majority of our MLS Rules and Regulations revolve around that timeline. Treat Status changes like you would Price changes and make changes as soon as possible. When reported to MIAMI MLS, we have a team of great MLS Professionals that will ensure the status gets updated.

NOTE: In the past 30 days 24 of the 107 Violations were resolved on their own without MLS involvement, of the remaining 83; 37% were solved by the MLS Department within 1 business days, 56% were resolved within 2-3 business days. The last 7% required extra follow-up.



### Open House information in any Remarks field Last 30 Days: 73 Fines: \$500/\$750/\$1000\*

Best practice to avoid this Violation is to keep Remarks and Internet Remarks strictly about describing the listing. Add the Open House Information via the Manage Open House function in Matrix. Using that feature will ensure your Open House is Search able in Matrix: it is displayed on the listing underneath the photos. If it is a Broker Open House it will appear on <u>MiamiBrokerOpenHouse.com</u>, if it's a Public Open House that it will show online on sites like <u>SouthFloridaOpenHouseSearch.com</u>, <u>Realtor.com</u> and others. Be sure that you enter the open house with the correct information...your Seller will not be happy if someone shows up at 6:00am for an Open House that should have been scheduled for 6:00pm!



### Use or Reuse of Photographs (w/o written permission) Last 30 days: 23 Fines: \$500/\$750/\$1000\*

Not only can this get you in trouble with the MLS Department, but it can lead to some serious Legal troubles for you and your office. Best practice is to take you own photos or select from over 59 photographers currently participating in our <u>Miami Preferred</u> <u>Photographer Program</u>. The participating photographers in the MIAMI Preferred Photographer Program have agreed to a non-exclusive worldwide royalty free unlimited license...you will OWN THE COPYRIGHT to your photos!

/PreferredPhotographerProgram

\*Plus MLS Review Panel



## 2022 Fines Collected



- 9 MLS Fine Failure to update Expected Closing date
- 7 MLS Fine Failure to close listing
- 3 NLS Fine Failure to update listing status
- 2 MLS Fine Failure to provide requested documentation
- 2 MLS Fine Listings not loaded withing two business days of listing signature date
- 1 MLS Fine Contact info found in Public remarks

\$12,250.00 collected year-to-date