

### SOUTH FLORIDA **GLOBAL BUSINESS** & INVESTMENT **DESTINATION**

MiamiRealtors.com





Including Miami, Broward, Palm Beach & Martin Counties

### Florida & Miami: Global Business Hubs

### Florida and Miami

- Florida is the 4th largest economy in the U.S. and 15th largest economy in the world, bigger than Mexico, Indonesia and more
- Florida is the #2 largest foreign trade zone network in the U.S. with 21 facilities
- Florida is the 3rd largest state in the U.S. with a population of 21.7 million. Miami-Dade County's population is the 8th largest county in the U.S. with a population of 2.7 million
- Miami has more than 1.3 million people in the labor force

### Florida is #2 in Infrastructure in U.S.A.

- 15 deep-water seaports
- 19 commercial service airports
- 50+ officially designated multimodal connectors
- 2 spaceports

- World-class Brightline passenger train connecting Miami-Orlando-Tampa
- 12,000+ miles of highways
  - Nearly 3,000 miles of freight rail track routes

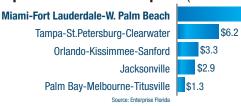
### Miami leads Florida in Infrastructure

- Miami International Airport (MIA) is America's second-busiest airport for international passengers, No. 22 in the world
- 37.3 million international passengers a year
- Miami International Airport ranks No. 1 in international freight
- More than 2.2 million tons of international freight a year
- Over 166 non-stop U.S. and international flight destinations from Miami

Sources: U.S. Census Bureau, Enterprise Florida, Florida Chamber, Miami-Dade Beacon Council

**\$**35.5

### Top Five Florida MSA Exports (In Billions of U.S.A. Dollars)





### Florida - Ideal International Corporate Climate

### Florida: Top Business Location

- No personal income tax
- No state income tax
- Low corporate income tax rate of 5.5%
- Florida is host to several thousand affiliates of companies based outside the U.S., including hundreds of hemispheric or regional corporate headquarters
- Goods valued more than \$150 billion enter or exit the United States through Florida each year

### Florida's Top-Rated Workforce

- Florida is home to a 10.5 million-strong workforce--- more than double the population of Ireland
- Florida's population increases by about one thousand new residents each day, or a third of a million each year. 22 million full-time residents; 125+ million annual visitors
- Florida has 5 million foreign language speakers (U.S. Census Bureau)

### Foreign Direct Investment in Florida

At the country-level, Florida's leading foreign investors represent some of the largest and most developed economies in the world, totaling more than 366,100 jobs:

### **FDI Employment in Florida by Country** (2019)



1. **United Kingdom** 68,300 jobs



2. **Canada** 55,700 jobs



3. **Germany** 37,800 jobs



4. **France** 37,100 jobs



5. **Switzerland** 29,700 jobs



6. **Japan** 22,000 jobs



7. **Ireland** 12,700 jobs



8. **Netherlands** 12,000 jobs



9. **China** 9,400 jobs



10. **Italy** 8,800 jobs



11. **Sweden** 6,100 jobs



12.**UK Island,Caribbean** 5,500 jobs

Source: Enterprise Florida

### ECONOMIC AND COST COMPARISONS, FLORIDA VS. OTHER STATES **FLORIDA** Nominal GDP in 2019 \$1,096 \$3,133 \$625 SARA \$1,772 \$597 \$1,844 (billions of current dollars) Real GDP Growth 5.3% 5.4% 3.9% 2.6% 4.6% 3.9% 2.7% (2018-2019) Population in 2019 21,477,737 39,512,223 10,617,423 12.671.821 19.453.561 6.892.503 28.995.881 Personal Income Tax Rate 0% 13.3% 5.75% 4.95% 8.82% 5% 0% (highest marginal rate) Corporate income tax or gross receipts rate Gross 5.5% 8.84% 5.75% 9.5% 6.5% 8% Receipts Tax (highest rate) State business tax climate ranking 4 49 31 36 48 34 Private Sector Union Membership 6.4% 16.2% 4.6% 14.3% 22% 12% 4.9% \$63,877 \$98,222 \$58,246 \$72,819 \$69,154 \$89,698 \$79,766 Manufacturing Average Annual Wage

Sources: BEA, U.S. Census Bureau, Tax Foundation, BLS

### The Miami Mega Region Advantage

The Miami mega region's excellent quality of life, competitive business climate and centrally located geographic position make it a top location for tech, finance, trade, business and tourism. South Florida's skilled multilingual, multicultural workforce, the region's easy access to the world's major markets and Miami's low tax climate compare to other U.S. cities and states are perennially leading global companies to open businesses here.

### **Top Global Business Center**

- 2 Miami's financial industry is the second-largest financial center on the East Coast
- **60+** Number of **international** banks in Downtown Miami
- 100+ Miami-Dade is home to more than 100 foreign consulates, foreign trade offices and bi-national chambers of commerce
- 1,400+ South Florida is home to 1,400 multinational companies who work closely with their government offices to support the movement of goods and people between Miami and their home country

### **Demographic Advantages**

- 9M+ South Florida (the tri-county region of Miami-Dade, Broward, & Palm Beach) has a growing population of 9+ million
  - **8** Miami is the 8th largest county in the U.S., according to the U.S. Census
- **100+** South Florida has a multicultural workforce drawn from more than 100 countries
- 196K Greater Miami workers employed in professional and business services in November 2021—an all-time high for that sector and above pre-pandemic levels

### Multilingual, Skilled Workforce

- **18%** At 18% growth, Miami was the #1 talent migration destination in the US in 2021, with
- **51%** of new arrivals originating in New York or California.
- **53.7%** About 53.7% of Miami-Dade County is foreign-born, according to the U.S. Census.
- **74.9%** About 74.9% of Miami Dade County residents speak a language other than English at home, according to the U.S. Census.
  - 160 countries are represented in languages spoken by Miami-Dade County Public Schools students

### **Global Connectivity**

- 4 South Florida is home to four int'l airports (Miami int'l, Fort Lauderdale-Hollywood int'l, Palm Beach int'l and Kev West int'l)
- 4 South Florida is home to four ports (PortMiami, Port Everglades, Port of Palm Beach and Port Key West)
- 1 Miami International Airport offers more flights to Latin America and the Caribbean than any other U.S. airport
- 2 Miami International Airport is America's second-busiest airport for international passengers, No. 22 in the world
- 1.2M PortMiami had its busiest cargo year in history from 2020-21 (1.2M 20-foot equivalent units)

### Resources for International Buyers

Go to: miamirealtors.com/global/research-and-resources

### Global Property Exchange and 19-language Property Search

This landmark service gives consumers easy access to property listings in 19 languages for all MIAMI members and to the listings of all the agents in their entire global network on the members' webpages. Consumers worldwide can search for properties in South Florida and other global markets. Visit: <a href="https://www.MIAMIMLSOnline.com">www.MIAMIMLSOnline.com</a>

### **International Market Research**

Enhance your knowledge of market trends and information with national, state, and local studies on international buyers. MIAMI and the National Association of Realtors (NAR) produced a NEW international study on the South Flroida area to provide powerful statistics for the top areas in the U.S. for foreign buying real estate activity. Go to <a href="https://www.miamirealtors.com/global/research-and-resources/">https://www.miamirealtors.com/global/research-and-resources/</a> to download all three studies—national, Florida, MIAMI/South Florida

### **Investing in South Florida**

Enterprise Florida provides information on the advantages and incentives in relocating or investing in the State of Florida, including 10 Reasons to Relocate or Expand to Florida, International Business Facts about Florida, Florida Innovations, Incentives for Investment in Florida, Florida Tax Advantages and Targeted Sector Strategy. <a href="https://www.enterpriseflorida.com/for-international-companies/international-investment-resources/">https://www.enterpriseflorida.com/for-international-companies/international-investment-resources/</a>

### Why Miami

The Beacon Council provides Miami facts and figures as they relate to business investment and promotion in Miami and the local area including Miami's top rankings, targeted industries, success stories, site selection, permitting assistance, incentives and financing. <a href="https://www.beaconcouncil.com/why-miami-dade/business-climate/">https://www.beaconcouncil.com/why-miami-dade/business-climate/</a>

### Miami: See it like a Native

The Greater Miami Convention and Visitors Bureau (GMCVB) is the official, accredited destination sales and marketing organization for Greater Miami and Miami Beach. GMCVB offers valuable information for Miami residents and visitors alike. Access a local calendar of events, determine where to stay and what to do, find restaurants and make reservations and See Miami Live. <a href="https://www.miamiandbeaches.com/">https://www.miamiandbeaches.com/</a>

And more...

### **RENTALS**

### How do I buy a property... and rent it out all or part of the time?

- 1. Find a MIAMI REALTOR®
- 2. Using a MIAMI Realtor costs you nothing to find your property sales commissions are paid by the sellers as a part of the closing statement.
- 3. Hire a MIAMI member company to rent your property and even to manage it beyond the rental. MIAMI has many firms that specialize in property management and offer services such as: Marketing your property for rent or lease; Finding, screening and selecting tenants; Collecting all deposits and first and last month's rents. Property Management services can also include services such as collecting rents, arranging and overseeing maintenance, getting bids, scheduling and overseeing property improvements, dealing with renters on behalf of owner, maximizing occupancy, maximizing rental income, positioning your property in the local market, responding to property issues and emergencies

Note: Rental Agents and Property Managers may be paid by any of the following: a percentage of rental payments, flat service fees or on a menu of options and services for fees.

### 2021 MIAMI COMMERCIAL by the Numbers

1 Billion

in Commercial Sales & Leasing in MLS

1.4 Million

REALTORS Reached in 604 MLSs in the US (Commercial Listings on RPR)

5,782

Active Commercial Listings on the South Florida Commercial MLS (as of November 23)

2,995

Attended Classes, Networking, **Training & Events** 

3.011

Commercial Members (A Record!)

304

Commercial Conference Attendees

225

Global Partner Organizations

Classes, Training & Networking Offerings

**Listing Syndication Partners** 

Commercial listings reach 1.4 Million REALTORS in 604 MLSs in the US

### COMMERCIAL

### **EXPOSURE** GROWS IN 2021-2022































### TOP TO Reasons to Invest in South Florida Commercial Real Estate

### No Personal & Low Corporate Income Tax.

Pro-Business Government, minimal regulations

### "Gateway to the Americas:"

More than 1,400 multinational companies in South Florida

### \$344 Billion GDP:

If South Florida were a country, it would be the 39th largest economy in the world

(Beacon Council)

### Miami is the new hub for tech & finance

### Miami is the #1

talent migration destination in the U.S. in 2021

### Highly educated urban core

60% of Downtown Miami's workforce has college degree (Beacon Council)

### Miami is the #1 metro leading the nation in economic recovery

Unemployment rate under 1.5% in Miami-Dade County

### **PortMiami**

is the 10th busiest container port with a record 1.2 million TEUS in FY 2021

# Miami International Airport (MIA) is the secondbusiest airport for international passengers

#1 in international freight,
has 166 non-stop U.S.
and global flights and
more flights to Latin
America and the
Caribbean than any
other U.S. airport



### MIAMI A Top Ranking City

Miami ranked best region in North America for Investment in 2021-22

Source: World Biz Magazine, 2022

Miami ranked No. 2 emerging technology hub in the U.S.

Source: Forbes, 2021

Miami is the Most **Glamorous City** in the U.S.

Source: LawnStarter, 2021

Miami is the healthiest city in the United States

Source: Mindbody Wellness Index, 2022

### **Top-15**

Miami ranked among the top 15 commercial real estate markets in the U.S.

Source: National Association of Realtors, Q4 2021

Miami ranked No. 3 in the U.S. for Best Places to Remote Work in America

Source: Higher Visibility, 2021

Miami is the Happiest City in the U.S. for the second consecutive year!

Source: Mindbody Wellness Index, 2021

Brickell ranked No. 28 coolest neighborhood in the world Source: TimeOut, 2021

South Florida ranked No. 1 for America's Best Metro Areas for School Quality

Source: Thomas Fordham Institute, 2021

Miami is ranked the No. 7 most walkable city in the U.S. Source: Walkscore.com, 2022

Miami is the best 15-minute U.S. city (access to dining, schools, medical facilities, walk score, etc.)

Source: moveBuddha.com, 2021

Miami is America's Most-Recovered Economy from the **Pandemic** 

Source: JLL, 2021

### **Top-15**

Downtown Miami (#12) and Midtown/Edgewater (#14) rank among top U.S. metros for highest number of high-rise units delivered since 2017.

Source: RentCafe, 2021

Miami is ranked No. 1 city in the U.S. and No. 3 in the world for best nightlife

Source: TimeOut, 2021

Miami is ranked No. 7 for best U.S. Cities to Invest in Real Estate in 2022

Source: Think Advisor, 2022

Go to **SFMarketIntel.com** for all South Florida Facts & Complete Rankings

### **BROWARD** in the Rankings

### #13

Fort Lauderdale ranked No. 13 for Best U.S. Cities to Invest in Real Estate in 2022

Source: Think Advisor, 2022

### #2

Greater Fort Lauderdale/ Broward County named #2 Best Business Climate in the U.S.

Source: Business Facilities Magazine's 17th Annual Rankings, 2021

### #4

Fort Lauderdale ranks No. 4 for best cities for LGBTQ Home Buyers

Source: Realtor.com, 2021

### #4

Fort Lauderdale ranked No. 4 best city in the U.S. for hipsters

Source: LawnStarter, 2021

### #2

Miami-Fort Lauderdale ranks No. 2 for fastest growing cities for entrepreneurs

Source: LinkedIn, 2021

### #21

Miami-Fort Lauderdale-West Palm Beach ranked No. 21 Fastest Growing Housing Market in the U.S.

Source: 24/7 Wall St, 2021

### PALM BEACH & MARTIN

in the Rankings

### #1

Palm Beach County: #1 popular Florida destination for New York transplants from 2019 to 2021

Source: Florida Department of Highway Safety and Motor Vehicles, 2021

### #1

Palm Beach County ranks No. 1 in the U.S. for the most golf courses of any county

Source: Golfweek, 2021

### #4

Palm Beach ranked No. 4 Most Instagrammable location in the U.S.

Source: Holidu, 2021

### #1

Boynton Beach in Palm Beach County ranked the No. 1 most affordable place to retire in 2021

Source: 55places.com, 2021

### #4

Stuart in Martin County ranked No. 4 for best place to retire in Florida

Source: SmartAsset, 2021

### #1

Martin County ranked No. 1 U.S. Fishing Destination

Source: FishingBooker.com, 2021

### **Top-10**

West Palm Beach-Boca Raton-Delray Beach ranked among the top 10 commercial office markets in the U.S.

Source: National Association of Realtors, 2021

### #6

Stuart in Martin County ranked No. 6 Most Charming American Towns You Haven't Heart of But Should Visit ASAP

Source: O Magazine, 2021

### Miami Real Estate Top Market For Global Consumers

### South Florida is Most Searched U.S. Market by International Home Buyers

- 1. Miami-Ft. Lauderdale-West Palm Beach
- 2. Los Angeles-Long Beach-Anaheim, CA
- 3. Bellingham, WA
- 4. Kahului-Wailuku-Lahaina, HI

Source: REALTOR.com

- 5. Urban Honolulu, HI
- New York-Newark-Jersey City, NY-NJ-PA
- 7. Orlando-Kissimmee-Sanford, FL
- 8. El Centro, CA
- 9. Houston-The Woodlands-Sugar Land, TX

### South Florida Ranks as a Top-Five Real Estate Market in the

### **North America**

- 1. Miami
- 2. Dallas
- 3. Chicago
- 4. New York
- 5. Los Angeles

### **Northern Europe**

- 1. Los Angeles
- 2. Miami
- 3. Orlando
- 4. New York
- Chicago

Source: REALTOR.com

### **Western Europe**

- 1. Los Angeles
- 2. Miami
- 3. New York
- 4. Cape Coral, FL
- 5. Washington, D.C.

### Australia & New Zealand

- 1. Los Angeles
- 2. New York
- 3. Miami
- 4. Dallas
- 5. Chicago

### **South America**

- 1. Miami
- 2. Orlando
- 3. Los Angeles
- 4. New York
- 5. Tampa

### **Western Asia**

- 1. Los Angeles
- 2. Miami
- 3. New York
- 4. Houston
- 5. Dallas

### Top Countries Searching S. Florida Properties on MiamiRealtors.com

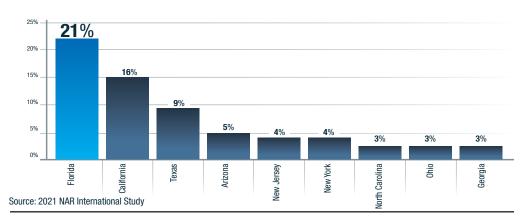
Source: MIAMI Association of Realtors

- 1. Colombia
- 2. China
- 3. Argentina
- 4. Canada
- 5. India

- 6. Venezuela
- 7. Philippines
- 8. Spain
- 9. Brazil
- 10. Mexico

### Miami - South Florida Top Market for Foreign Buyers

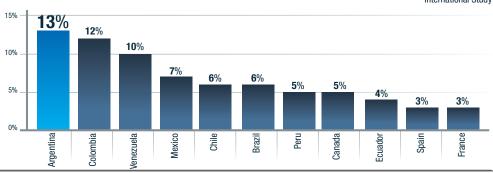
### Florida Again Top State for Foreign Buyers



Miami Remains #1 Market in the U.S. for International Buyers



Source: 2021 MIAMI International Study



## MIAMI Global

### November 6-8, 2022 MiamiCongress.com

**The Biltmore Hotel** 



Lawrence Yun Chief Economist | NAR



**MAYOR Francis Suarez** City of Miami



Anthony M. Graziano CEO | Integra Realty Resources



Michael LaFido CEO - Founder | LUXE



John Mayfield The Business Tech Guy



Mike Pappas CEO - President The Keyes Company & Illustrated Properties



Jay Philip Parker CEO - FL. Region Douglas Elliman Real Estate



Lamadrid Managing Partner, Principal Cervera Real Estate



**Duff Rubin** President Coldwell Banker Realty



Jorge L. Guerra Jr. 2020 MIAMI Chairman



Teresa Kinney CEO | MIAMI REALTORS®



Lvnda Fernandez CEO | GLAR



Michael Hinton 2022 MIAMI Commercial



Alex Escudero Manager of Global Alliances & Business Development | NAR



John DiMichele CEO | Toronto Regional Real Estate Board



**Gunnar Branson** CEO | AFIRE



Brightline **High-Speed Train** 



Architects &



Developing South Florida



Getting to close: Buying with Crypto

### The Place To Do International Business

- **Delegates from Worldwide International Partners**
- Featuring Many of our International Partners & Global Markets
- Keynote Speakers
- **High-Impact Global Seminars**



Agenda and speakers are subject to change

### Sunday | November 6, 2022 **Global Market Spotlights**

### **Important Markets Worldwide**

Many of our foreign partners, which now total an impressive 223 around the world, will present overviews of their markets, including updates, best opportunities for investment and most effective ways to work and connect with their members to generate referral



