



RentBase

Automating the leasing process for
real estate agents to discover
sales within their rentals

Success in
real estate



Home sales
are down



Rentals
are up



Rentals are becoming a **bigger** piece of the overall real estate market

THE REAL DEAL

NEW YORK REAL ESTATE NEWS

Miami leads nation in rent hikes — again

Report shows Miami rents up 45.8% in May, year-over-year, compared to 15.5% nationwide



YOUR MONEY

Rents across U.S. rise above \$2,000 a month for the first time ever

The New York Times

Cost of Owning a Home Surges Above the Cost of Renting One



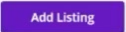

A new report shows that having a mortgage is far more expensive than having a lease, a disparity that is helping to cool a red-hot housing market.

Real estate agents
must now focus on
sales **and** rentals
to be successful



The Problem















Search your RentBase Listings

AVAILABLE

Location Price Beds & Baths Move-in Date More Reset All

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<p>2750 Big Mountain Rd, Whitefish MT 59937</p> <p>\$8500 / month 5 5.5 Avail: 09.30.2022</p> <p>Ted Lasso</p> 	<p>11222 Dilling Street, Los Angeles CA 91602</p> <p>\$5900 / month 6 4 Avail: 09.30.2022</p> <p>Mike Brady</p> 	<p>202 West 81st Street, Manhattan (Upper West Side), NY 10024</p> <p>\$4000 / month 1 1 Avail: 08.31.2022</p> <p>Jerry Seinfeld</p> 
<p>671 Lincoln Avenue, Winnetka IL 60093</p> <p>\$6300 / month 5 4 Avail: 08.31.2022</p> <p>Kevin McAllist...</p> 	<p>51 Winslow Road, Brookline (Coolidge Corner), MA 02446</p> <p>\$4000 / month 3 2 Avail: 08.31.2022</p> <p>Larry Bird</p> 	<p>742 West Evergreen Street, Springfield MO 65803</p> <p>\$5500 / month 4 3 Avail: 07.31.2022</p> <p>Homer Simpson</p> 
<p>150 Gordon Rd, Newton (Waban), MA 02468</p> <p>\$6500 / month 4 2.5 Avail: 08.31.2022</p> <p>Homer Simpson</p> 	<p>408 East 8th Street, Boston (South Boston), MA 02127</p> <p>\$3800 / month 2 2 Avail: 08.14.2022</p> <p>Larry Bird</p> 	<p>205 Kent St, Brookline MA 02446</p> <p>\$2800 / month 2 1 Avail: 08.31.2022</p> <p>Will Arnett</p> 
<p>31 Harris St, Brookline MA 02446</p> <p>\$3500 / month 2 2 Avail: 09.30.2022</p> <p>Will Arnett</p> 	<p>1709 Broderick Street, San Francisco CA 94115</p> <p>\$6500 / month 5 3 Avail: 08.31.2022</p> <p>Danny Tanner</p> 	<p>251 North Bristol Avenue, Los Angeles CA 90049</p> <p>\$8500 / month 5 5 Avail: Now</p> <p>Philly Banks</p> 

Account Settings

Logout

87% of all real estate agents **fail** In their first 5 years



The RentBase Way

Managing beyond lead-to-lease

Focus on landlords, listings, and leads

Team collaboration

Thank You!



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