



FloridaRealtors®

The Voice for Real Estate® in Florida

By The Numbers for
with Florida Realtors®
CEO Margy Grant

ROCK
the
MARKET | 2022

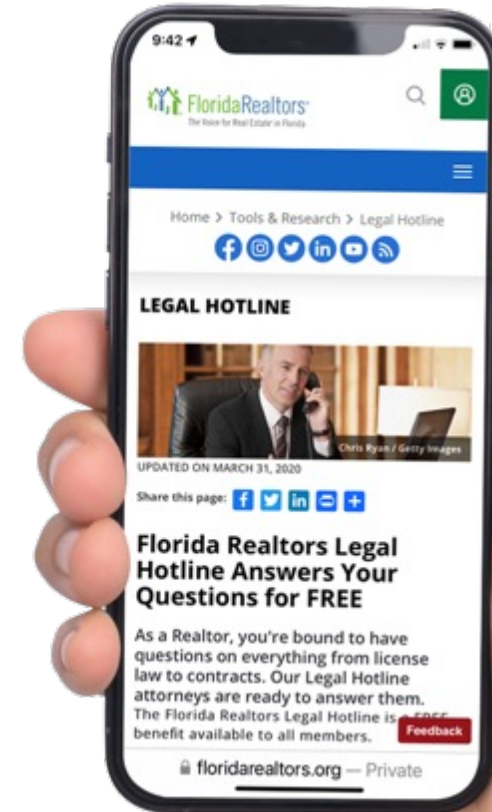
Florida Realtors News You Can Use!

- **Projected Membership for 2023:**
 - Net reduction 2.5% decline
- **All services will continue**

Florida Realtors® Legal Hotline

The Legal Hotline fielded
42,694 calls and emails
through 2Q 2022.

5% increase over 2021
2Q 2021 v. 2Q 2022





Form Simplicity™

Through 2Q 2022

Florida Form Simplicity Usage for 2022

Unique Users

109,315 +2% Final YOY
projected

Logins

4,723,492 +2% Final YOY
projected

Transactions

734,986



TechHelpline SM
your tech support team _____



Through 2Q 2022

Tech Helpline Cases for 2022

Florida

35,902

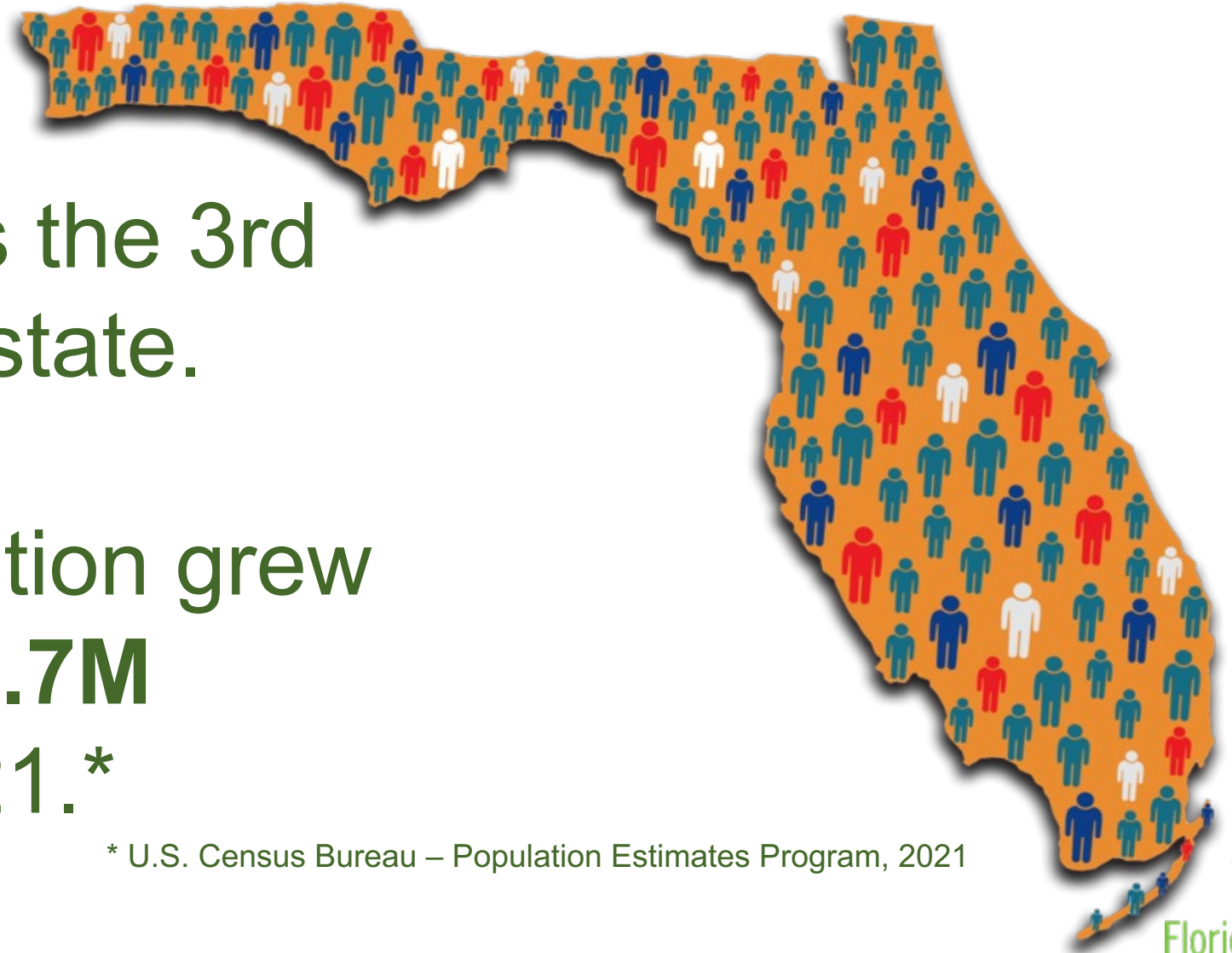
Total

52,733

Why Is Your Future Here In Florida?

- Florida ranks as the 3rd most populous state.
- Florida's population grew to more than **21.7M** residents in 2021.*

* U.S. Census Bureau – Population Estimates Program, 2021



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Why Is Your Future Here In Florida?

- Data shows that the real estate industry accounted for \$255.6M, or 23.3% of the Gross State Product in 2020.



Florida Home Sales = Economic Impact

- 1 home sale = \$90.3K in economic impact
- \$25K or 27.7% from real estate industries
- \$46.3K or 51.3% from new home construction



Florida: Your Future is Here

**Florida is
the**

**15th
largest**

**Economy in
the world!**



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FLORIDA REALTORS® PAC
Invest In Your Profession

January – June 2022

Florida Realtors® 2022 RPAC Fundraising

2022 Funds Raised: \$4.7 million (84% of goal)

2022 Participation: 38.04% (goal is 37%)

2022 Major Investors: 362 (1173 is goal)

All January – June 2022 metrics are ahead of January – June 2021



FLORIDA REALTORS® PAC

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January – June 2022

Florida Realtors® 2022 RPAC Fundraising

Miami Realtors is leading the way!!

Participation: 47.02%

Total raised to date: \$1,066,663.00



Florida Realtors Impact Elections

Matched Members: **178,369**

Household Voters: **282,377**

Total Voters: **460,746**

Top 2021 U.S. Destination Of Foreign Home Buyers = Florida

21%

of all foreign
buyers who
bought
residential
property in the
U.S.

\$12.3B

or 5% of the dollar
volume of
Florida's existing
home sales



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Origin Of Florida's Foreign Home Buyers



1. Canada \$1.8B
2. Argentina \$0.9B
3. Colombia \$0.8B
4. Brazil \$0.7B
5. Venezuela \$0.4B



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