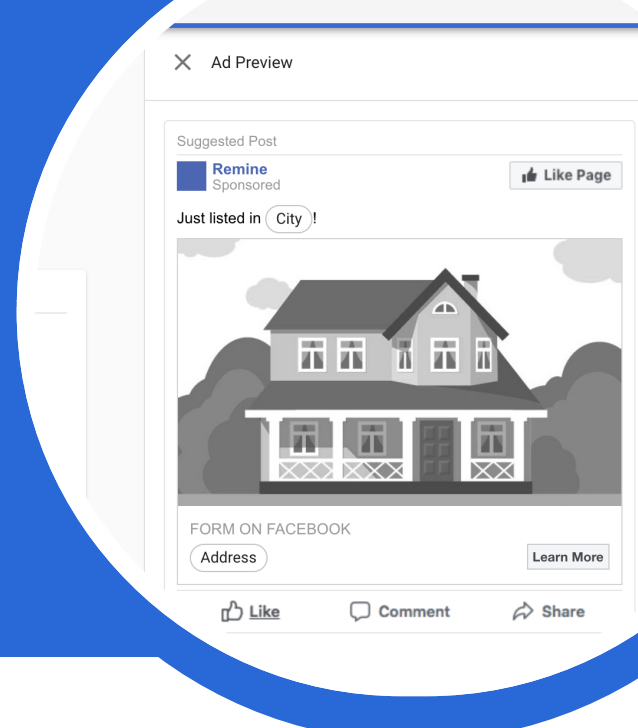




# Facebook Ads Tips and Tricks

Promote listings and create brand awareness to the 3 billion daily active Facebook users with Facebook Ads directly from your Remine Pro account. Remine's collaborative marketing platform integration makes digital marketing streamlined for agents and brokers. Use our tips to increase your digital reach today.



Create a Facebook business page. Different from a personal page, it is built to drive traffic directly to your business.

Shorten text. People scan information quickly. Keep your text short, clear, and concise to get your message across.

Set clear goals and choose the right objective based off what you want people to do when they see your ad.

Follow up on Lead Generation Ad responses ASAP. Utilize Remine's real time SMS feature to receive notifications.

Develop a clear and concise Call to Action (CTA). Experiment with CTAs based on your ad goals.

Use captivating copy in your ad. Try using the call out method. Include Emojis.

Use less text on images. While there are no restrictions, images with less than 20% text perform better.

Be patient and give Facebook ads time. Don't give up after your first campaign.

Don't forget about brand awareness. Promote your business in a display ad to generate buyer/seller leads.

Spy on your Competitors. See what others in your industry are doing.