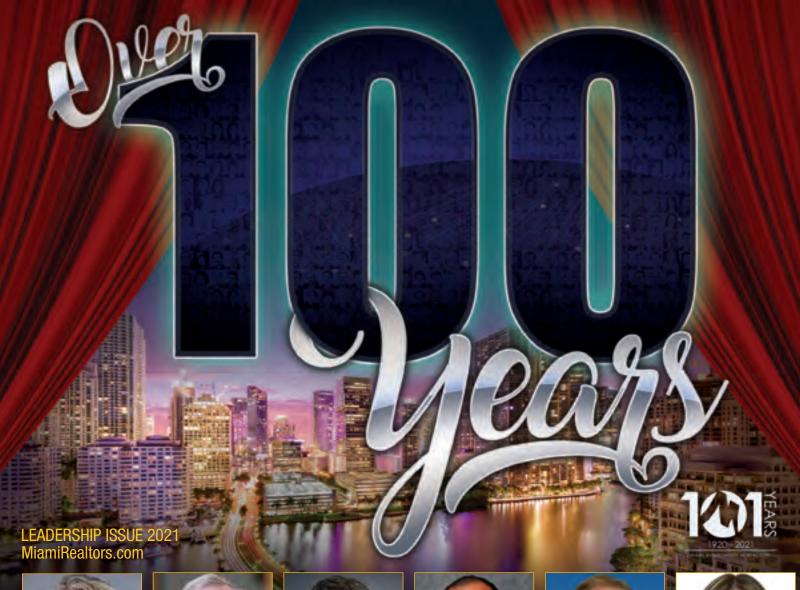
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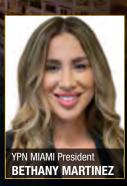






















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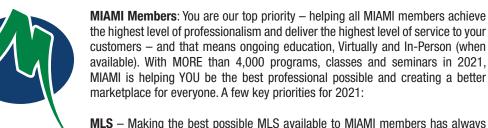
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- Professional Development
- Government Affairs & Housing Initiatives

MIAMI Members have a choice of MLS Primary Platforms: Matrix or Rapattoni. MIAMI Platinum PLUS Members can choose BOTH MLS Platforms in addition to Premium Products and Services. MIAMI members can also choose Matrix en Español and the MIAMI COMMERCIAL MLS. Both Matrix and Rapattoni feature customization for the South Florida market with enhanced reports and specialized data fields that reflect the changing real estate needs of both customers and members. We are also adding MORE MLS-integrated, market-centric and consumer engaging products and services than ever before to provide THE best MLS experience. MIAMI MLS pledges to provide

Buyers, Sellers and Renters with the best and widest range of residential and commercial properties and services available.

Professional Development and Global – In addition to our more than 1,800 MLS classes, in 2021, MIAMI will continue to offer an unprecedented line-up of top-level Professional Designation and Certification courses Virtually and In-Person (when available) and MIAMI Global resources, connectivity, and exposure, including access to global programs, education events and our more than 200 partners worldwide.

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2021 JTHS-MIAMI PRIORITIES

- MIAMI Association of REALTORS Resources
- JTHS-MIAMI Leader Responsibilities
- Large Broker Outreach/Broker & Member Profitability
- Member Engagement & Recruitment
- Professional Development & Professional Standards
- Community Initiatives & Government Affairs
- Housing Initiatives
- Business Partner Support
- Commercial & International Resources
- Neighboring Association Cooperation

The JTHS-MIAMI Board

The 2021 JTHS-MIAMI Board of Governors will continue to pave the way for members throughout Palm Beach and Martin County. These diligent leaders are committed to maintaining a strong presence within the business community, as well as developing key relationships with representatives from our local government. One of this year's primary goals is to increase and enhance our membership by showing the value proposition of being a JTHS-MIAMI member. In addition, our 2021 board will be laser-focused on relevant issues in our industry such as affordable housing and REALTOR advocacy.

2021 YPN MIAMI - Young Professionals Leadership Board



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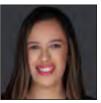
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2021 YPN-MIAMI PRIORITIES

- Success of our YPNs
- Grow Miami, Broward, & JTHS Chapters
- New Educators, Topics, & Presentations
- Creating MIAMI YPN Preferred Partners
- Global MIAMI YPN Network
- New Engaging Events
- New Creative Content
- YPN Branding
- Government Affairs & State Directors
- Coordination with other Leadership Boards









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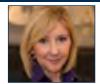
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Christopher Zoller

Yansev Valdes Ana Vazquez Alberto Velandia Surelis Yanes e-PRO® Fahim Abdul Haq

Maurice Williams Home with Diversity salia Albert Desiree Avila Freddie Baigen Beatrice Barlet Alma Betancourt Jaquaris Brown Debra Buritica Darrell Burks Angela Calleia Phillip Calloway Regla Cantera Cecilia Cardozo Rebecca Carmona Maria Ceballos Angela Couseillant Dinorah De Cardenas Wanda Devoe Maria Diaz Stoyan Dichev Tracey Douglas **Fd Encarnacion** Melanie Englander Laura Fernandez Theodore Finkleman Elizabeth Forero Jose Garcia Justine J. Garcia Lindsay Garcia Ryan Gebauer Heddy Ghersi Patricia Gimenez Reinaldo Gonzalez Daniele Gordon Jesyca Guilliani Kyshana Guzman Paul Heller Marina Henry-Arpe Lisset Ibarra Ceronda Jules Sherryl King-Weathers Teresa Kinney Griselda Krausse Scott Lehr Hao Li Marlene Llamas William Lyons Maria Medina Nagibe Mejia Carla Miro Teresa Moises Devika Muruga Diana Niever Leticia Oliver Peter Ortega Olukunle Oveneve Patricia Parker Samaris Parra Rengifo Parul Patel Andrew Persaud Marisol Phillips Anna Porowska Jill Ramos Colin Ramsay Dina Rodriguez, GRI Shakearah Rolle Marie Rosner Claudia Rychkov Robyn Selner

Rocio Torres Aida Vega-Medinilla Evian White De Leon Rosalia Albert

Griselda Krausse Paul Krebes Diane Laframboise Angelica Lang Sandra LeBel Clara Alvarado Orie Legum Ximena Alzate Ana Levy Gabriel Amedee Claudia Licon Lorraine Angelil Jorge Enriqu Liloy Carolina Arceo Sharon Lindblade Patricia Arcuri Lila Lopez Fernando Arencibia Georgelene Louis Jean Pennie Arneson Maria Cristi Luian Robbi Auerbach Phona Luu Brenda Avila Elisa Manoogian Desiree Avila Leslie Martin Margarita Avila Melkys Martinez Stephany Baguet Naleeta Mathu-Robin Bannan ra-Ameerali Margarita Barquin Nagibe Meija Carlos R 7anata Monica M. Rodrigues Maria Bennett Hector Mendez Pola Berggrun Marian Mevers Natzul Bianco Tanya Milton Debra Borowski Elizabeth Molina Milagros Boulocq Yenitze Molina Marianela Bracho Marlen Montero Sevil Camtepe Relmis Montesino Richard Candia Frika Morales Cecilia Cardozo Carol Muir **Enrique Castelo** Devika Muruga Jeannie Castor Lizette Mussman Brumfield Dominick Napoli Luisa Chacon Carlos Navas Nicole Chen Melanie Newmar Ivan Chorney Sonia Novoa Maria Cortinas Nichola Officer Tatiana Costa-Martinez Samaris Parra Rengifo Cristina Cruz Parul Patel Benson Paul Maksim Cruz Kimberly Curiel Maria Penalver Michael Curiel Marcelo Peralta Jaime David Ana Piernavieia Mike De Graaf Emma Pilarte Jessica Dean Ana Pol Lissett Delgado Donald Pollas Yasel Delgado Anna Porowska Mac Dery Patricia Praca Stoyan Dichev Venus Proffer Carrie Doan Carmen Pujante Cecilia Douglas Cinthia Rai Norys Duran Saud Rai Diana Ramirez Adriana Elias Steven Enstein Norma Ramirez Jonathan Espinosa Patricia Ramos-Es-Maria Fajardo calona Molly Ferm Annie Randall Angela Fernandez Jorge Riba Janelle Fernandez Jennifer Rodriguez Marisol Figueroa Johan Rodriguez Eric Firestone Monica Rodriguez Gregory Fluellen Uramis Sean Ford Hugo Rojas **Daniel French** Ximena Rosales Tomas Funes Maria Rubin Jose Garcia Jorge Ruiz Karla Giarelli Florence Saade, PA Yolaimy Goldstein Jorge Sader David Gonzalez Maria Pia Sague Sofia Gonzalez Miren Amaia Sahonero Daniele Gordon Rodolfo Salazar Howard Gordon Michelle San Juan Ronald Grobman Ruben Sanchez Pasquale Guarente Oney Santibanez Angela Guerrero Leslie Santos Jesvca Guilliani Anthony Scalzo Monica Gutierrez Carolina Seias Shayna Hanson Gregory Selph Ashlee Harry

Mariva Stovanova Mile Susic Monica Szwarckopf Roberto Tamavo Jacqueline Tedesco Yansey Valdes Heli Valero Aida Vega-Medinilla Robert Ventura Michael Williams Roger Williams Anthony Willis David Witt

GREEN® Maria Angueira

Ruddy Arevalo Beatrice Barlet James Bennett Melanie Bergero Monica Bermudez Nora Bertisch Diana Caldera Milene Carvalho Karol Cordoba Claudia Coupet Eddy Desir Dinara Elkin Craig Emmanuel Isoken Emokpae Reinaldo Gonzalez Michel Hajun Pamela Hall Ana Jimenez Kelly Kliewer Peangchai Magner Koch Gary Martinez Simon Moreno Luciana Nadeau Dominick Napoli Alexander Navda Maria Ortiz Maii Pace Ramos Fernando Padilla Judy Pierre Louis Iris Quinones-Gonzalez Colin Ramsay Pedro Rico Teresa Rios Edgar Rogers Gloria Rosario Ana Sandoval Esther Stafford Brett Taliaferro Lorena Tello Andres Vidal Voimir Vladilo Sara Walton Carine Weill

MRP

Military Relocation Professional

Jeanine Abraham Moises Acosta Mildred Altuve Jeffrey Baccari Beatrice Barlet Francisco Baro Claudia Barrevro Mcginley Monica Bermudez Jaquaris Brown Joshua Cadillac Tecovia Calvin Maryara Camacho Rosanne Castellanos Anibal Cedano Keya Chester Rhonnda Claiborne Danielle Clermont Iris Cohen Elizabeth Coronel Angela Couseillant Arleen Davis-Slagle Wanda Devoe Jacqueline Diaz Stoyan Dichev Evelyn Fernandez Gregory Fluellen Harrison Flynn

Marina Shibirina

Daniel Silverstein

Jerome Soimaud

Julie Soimaud

Reinaldo Soto

Iris Sotolongo

MIAMI Awards

Congratulations to our 2020 Industry Leaders and Award Winners who were honored at our Inaugural Celebrations in March



Jeanette M. Nuñez **Industry Champion**



Raquel Regalado REALTOR® Advocate of the Year



Agent 3000 Product of the Year



Neal Oates Jr. Educator of the Year



Daniel Guerra MIAMI PAC Advocate of the Year



TruView Inspections SIRA Corporate Affiliate of the Year



Global Partner of the Year



Fernando Arencibia Commercial REALTOR® of the Year



& Webauthor Commercial Product of the Year



Member-to-Member CoreLogic Commercial MLS Partner of the Year



Kay Conegeski **Commercial Champion** of the Year



Tamika Moses Commercial Rising Star

PROFESSIONAL STANDARDS



Commercial Marketplace (Josh Kohn)

Commercial Networking Series



Margy Grant Residential REALTOR® Advocate of the Year



Angelique Hibbert Residential Rising Star Award



Ines Hegedus-Garcia Residential Educator of the Year



Caliber Home Loans Residential Affiliate of the Year



Maggie Buck Chairman of the Year



Israel Ameijeiras Ombudsman of the Year



Jena Congdon Grievance Chairman of the Year

MIAMI REALTORS



Broward Community Leader of the Year



Ernesto Vega -**Canvas Real Estate Broward Broker Partner** of the Year



Karla **Guadamuz-Davis Broward Rising Star**



Broward Community Advocate



Sophia Allen **Broward YPN** Rising Star



Florida's Title Insurance Company - Randy Gilbert Broward Business Partner of the Year



Jeff Molner JTHS-MIAMI President's Award



Joan Thomson **Waterfront Properties** and Club Communities Partner of the Year



Mike Dooley JTHS-MIAMI Legacy Award



John Renaldo **Jupiter Inlet Title, LLC** JTHS-MIAMI Business Partner of the Year



Shakearah Rolle JTHS-MIAMI Rising Star









Dania Diaz YPN of the Year



Desi Rodriguez YPN Pro of the Year



Katherine Arteta YPN Educator of the Year



YPN Rising Star



Damage Control (Grimaldi/PRMG) YPN Podcast of the Year

MiamiRealtors.com/Services

Trestle*

Bridge

HomeVisit*

■ World Property

Journal News

ListHub Syndication

(Brokers/Managers)

TheInternationalMLS.com

Syndication*

Homes.com

FREE, Exclusive, Subscription and Discounted Services

Websites, IDX and Syndication

- Proxio Premier Agent*
- Agent 3000
- Proxio Connect Proxio Developer Showcase
- SaleC0RE
- (formally HomeSwing)
- TerraFlyPro WorldProperties.com
- BuvDomainNamesAndMore.com* SouthFloridaOpenHouseSearch.com
- SouthFloridaCommercialPropertySearch.com
- MiamiBrokerOpenHouse.com

MIAMI Platinum PLUS Subscription**

- Matrix plus Rapattoni
- Rapattoni plus Matrix
- Form Simplicity Ultimate Edition
- One FREE NAR Designation Class
- Top CMA coming soon
- Proxio Premier Agent
- RealDax



Supra

- NO COST/FREE Supra
 Supra Web eKEY Service
- Contactless Lockbox/ Fob pickup available at 4 locations: HQ. Coral Gables. Sawgrass & JTHS
- Agent Safety Alert
- Data at the Door
- Start and End **Showing Notification** Showing Feedback
- GetSupraNow.com

- Supra on your Smartphone
- Order Supra eKEY online
- Supra BT LE Lockboxes*
- Supra eKEY Service for Affiliates*
- Use phone biometric feature or Apple watch to open kev box
- Customize access hours, agent note. flyer and business
- card in key box Showing notification when key leaves GPS geo-fence

Multi-Media, Photos, Videos, Tours RPR

- Proxio Connect
- Proxio Developer Showcase
- Agent 3000 Upgrade*
- IUSE Photography* MIAMI Preferred Photographer *
- Program* PadStyler*
- TerraFly PRO
- Kleard
- Agent 3000
- Amarki*
- Property Panorama

MiamiRealtors.com/IDX

Listing Syndication

(Brokers/Managers)

SavvyCard

Juwai

Realopedia

Xchange

Global Property

- MyHomePlans MyCondoPlans
- BombBomb*
- Planomatic*



- immoviewer Remine Live
- Homesnap Pro

CRM

- Agent 3000 Upgrade* SaleCORE*
- Total Brokerage
- Kleard
- HomesConnect Remine PRO



■ EDDM -

Every Door

Direct Mail

eProperty Watch

■ INRIX Drive Time

MyRental Tenant

NewHomeSource

Builders Update New

Homes Connect Drip

Professional

Home Search

Marketing

Screening

RPR Mobile

HomeVisit*

Marketing Tools

- Amarki
- Agent 3000
- **Broker Command**
- Homes Connect Drip Marketing
- Kleard
- Miami International Magazine
- Rental & Leases (F)
- When You Work With Me/ Commercial (F)
- International Referral Network/ Commercial (F)
- MIAMI COMMERCIAL Listings Go More Places (F)
- Top 20 Reasons to Visit & Buy in Miami, Broward, Palm Beach and Martin County (F)
- Miami: Top Ranking City (F)
- Broward and Palm Beach: Top Ranking Market (F)
 - When You List with Me (F)

- Link to the World: MIAMI, Broward & JTHS (
- Global Referral Network: Miami, Broward and JTHS (F)
- Miami-Dade International School Choices (F)
- Top Countries Searching So. FL Properties (F)
- Foreign Consumers Searching U.S. Properties (F)
- Miami Luxury: Knight Frank Report (F)
- Miami International Airport Statistics (F)
- Miami-Dade, Broward, Palm Beach and Martin County in the Rankings (F)
- Market Focus Reports
- HomeVisit*

Sellers/Buyers, Presentations and CMAs ■ Top CMA* coming soon ■ RentalBeast.com iMapp

- Proxio Premier Agent* CRN: Commercial
- Form Simplicity Ultimate Edition*
- RealDax*
- Agent 3000
- Commercial Member-2-Member
- Marketing Proxio Connect
- RateMyAgent DeepBlocks
- Kleard
- CartoFront
- MLS Offers **Landlord Station**
- Proxio Developer

- Referral Network COMING SOON
- TerraFlvPro
- Amarki*
- Real Estate Toolbox Showingly
- Remine PRO
- Homesnap Pro
- RPR RPR Commercial
- Elevate
- Supra eKEY
- Supra Web
- RatePlug Matrix Client Portal
- ShowingTime
- Showcase SouthFloridaOpenHouseSearch.com
- SouthFloridaCommercialPropertySearch.com
- MiamiBrokerOpenHouse.com
- MIAMI Platinum PLUS
- Exclusives
- Not Exclusive but great Service Deep Discounts for MIAMI Members where applicable
- (F) Marketing Flyer
- Services without * are FREE to MIAMI Members

Affiliates

- Affiliate Directory by **Business Category**
- JTHS Business Partners
- Presidential Membership
- Diamond Membership
- Platinum Membership
- **Gold Membership** Silver Membership
- Bronze Membership



Information Central

- Inman Select FREE Subscription
- RETechnology FREE Subscription ■ RIS Media/MIAMI Dashboard
- Trending News/ MIAMI Dashboard
- Residential News/ MIAMI Dashboard
- Commercial News/ MIAMI Dashboard

Your One-Stop Destination...

Commercial

- RealDax*
- Form Simplicity Ultimate Edition*
- South Florida Commercial MLS
- South Florida Commercial **Property Search**
- M2M: Member2Member Marketing
- Commercial Marketplace
- **Listing Syndication** Partnerships |
- World Property Journal Commercial **News Syndication**

- Amarki CoBranding DotLoop
- When You Work With Me (F)
- International Referral Network (F)
- Listings Go More Places (F)
- DeepBlocks* Proxio Connect
- Premium TerraFlv
- CompStak Reonomy*
- CREOP*
- WikiRealtv Agent 3000
- iMapp
- BoxBrownie*

- Affiliates Resources
- International Reports
- Search Other MLSs
- MIAMI COMMERCIAL Partner Associations
 - Resources
 - Advocacy
 - Industry News
 - RPR Commercial Form Simplicity
 - Education/Training
 - Realist
 - Remine PRO
 - CREXi*
 - immoviewer
 - BombBomb*
 - eCommission*

Customer Engagement

- RateMvAgent
- Kleard
- H2File*
- WikiRealtv SavvyCard
- SouthFloridaOpenHouse-Search.com
- SouthFloridaCommercial-PropertySearch.com
- Ask the Experts
- Showingly for Consumers/Vendors
- eProperty Watch
- Remine App for Consumers

- RealKnu*
- SmarterAgent App for Consumers
- HomesConnect **Drip Marketing**
- RatePlug
- Elevate
- **Great Schools**
- Live Chat
- Matrix Client Portal
- Matrix en Espanol + Client Portal
- ShowingTime
- HomeVisit*

Paperless Transactions

- Form Simplicity Ultimate Edition*
- H2File

- Form Simplicity
- DotLoop
- Transaction Desk*



Education

- MIAMI Realtors LIVE
- MIAMI-on-Demand
- MIAMI Video Library 4 Full-Time Trainers
- MIAMI Trainers Video Library
- Virtual and Hands-On Classes (when available)
- Online Education
- Webinars
- **Designation and Certifications**
- Online and Print Calendar
- South Florida Real Estate School

Syndication

Manager

Dashboard

Broker/

Global Exposure

- Proxio Premier Agent*
- RealDax*
- Global Property Xchange
- Proxio Connect
- Top 20 Reasons to Visit & Buy (Translation & CoBrandable) (F)
- Referral Network (F) (Translated & Co-Brandable)
- Partner Association (CoBrandable) (F)

- Research
- Juwai
- Realopedia
- Proxio Developer Showcase
- WorldProperties.com
- SouthFloridaOpenHouse-Search.com
- SouthFloridaCommercial-PropertySearch.com
- International MLS
- RentalBeast.com

Member Benefits

- eCommission*
- GEICO MIAMI Discounts*

Broker/Managers

Broker Command

ListHub Syndication

Broker/Manager

Newsletter

- CORE Health Insurance* ■ E&O Insurance*
- NAR Benefits Program*
- FR Benefits Program* ■ REALTORS® Federal
- Credit Union* Cyber Insurance* - NAR

Big Data

- RealDax*
- Broker Command
- SF Market Intel
- Market Focus
- Reports ReboGateway Utility
- Agent 3000
- Compstak

- CREOP*
- Reomony*
- MyCondoPlans
- MyHomePlans
- Remine PRO RentalBeast.com
- RPR RPR Commercial
- RPR Mobile
- ListTrac
- SunStats Professional Search
- Data Co-op
- MLS Advantage
- ListHub Broker Reports*



To find a specific Product or Service simply type in:

MiamiRealtors.com/the name of the product or service i.e. MiamiRealtors.com/Supra

ListTrac Website

Tracking Reports

ListHub Brokerage

Reports*

- MIAMI Platinum PLUS is a Subscription Service of Premium Products, Services and Perks for top professionals
- Pricing is \$179.00/yr. MiamiRealtors.com/PlatinumPLUS
- Total Cost if Purchased Separately \$1720.00



MIAMI REALTORS®

SOUTH FLORIDA: A TOP RA

One of the top ranked markets in the world, South Florida has become an international hub for business, art, luxury and nightlife. South Florida attracts those who want to live, work and play in our vibrant and innovative communities. The evolution from tourist destination to global mecca is evident, and the numbers prove it!

MIAMI

#1

Miami is ranked the most glamorous city in the U.S.

(Source: LawnStarter, 2021)

#1

Miami-Dade County ranked No. 1 for having the most former Californians getting Florida driver's licenses for 2019, 2020 and the first four months of 2021.

(Source: Florida Department of Highway Safety & Motor Vehicles, 2021)

#1

Miami is ranked the No. 1 best city for foodies in America

(Source: Apartmentguide.com, 2020)

#26

Wynwood is ranked No. 26 coolest neighborhood in the world

(Source: TimeOut, 2020)

#4

South Florida ranked No. 4 for top U.S. relocation destination for Americans who have moved during COVID-19

(Source: Orbital Insight, 2020).

#2

Miami ranked No. 2 Best U.S. city for small business in 2020

(Source: Biz2Credit study, 2020)

#1

South Florida ranked No. 1 among U.S. metros with largest migration changes for software and IT workers- February 2021 year-over-year.

(Source: Axios, 2021)

#1

South Florida is home to the three most popular destinations for New York transplants changing to Florida driver's licenses for the calendar years 2019, 2020 & 2021 through April.

(Source: Florida Department of Highway Safety & Motor Vehicles, 2021)

#1

Miami Beach ranked No. 1 best market for homebuyers

(Source: Realtor.com, 2021)

#1

Miami ranks No. 1 in the U.S. with the most racially and ethnically diverse tech industry- diversity index quartile.

(Source: CompTIA analysis, 2021)

Go to **SFMarketIntel.com** for more South Florida Facts and Complete Rankings

The only REALTOR® Association in the world with 52,000 members, 223 International Partners around the world and MORE than 150 Products and Services.

#8

The Miami/Fort Lauderdale area is now ranked #8 in the United States for dollar value of deals in all of 2020, beating Austin & Washington D.C.

(Source: Univision, 2020)

Top 40

Miami ranked among top-40 most sustainable U.S. cities

(Source: Commercial Café, 2020)

BROWARD

#4

Fort Lauderdale ranks No. 4 for best cities for LGBTQ Home Buyers

(Source: Realtor.com, 2021)

#6

Fort Lauderdale ranked among the Top 10 Zip Codes with the biggest improvement in equity-rich share of homes in Q4 2020

(Source: ATTOM Data Solutions, 2020)





#6

Hollywood Beach ranked No. 6 for best beach in the U.S.

(Source: TripAdvisor, 2020)

#15

Broward County named 15th healthiest community in Florida

(Source: U.S. News, 2020)

#15

Broward County
public high schools ranked
among the best
in the nation

(Source: U.S. News & World Report's Best High Schools, 2020)

PALM BEACH

#1

Jupiter Medical Center became the only Treasure Coast hospital to receive a 4-star rating from Overall Hospital Quality

#2

Palm Beach International Airport ranked No. 2 for overall customer satisfaction among medium U.S. airports.

(Source: J.D. Power, 2020)

#11

Palm Beach County named 11th healthiest community in Florida

(Source: U.S. News, 2020)

#16

Delray Beach ranked among the 16 Top East Coast Beaches to Visit

(Source: U.S. News, 2020)

#18

Palm Beach ranked 18th on richest places in the United States - based on U.S. Census data for average household income.

(Source: Bloomberg, 2020)

MARTIN

Hobe Sound is home to two of the best golf courses in Florida:

McArthur (No. 6) The Grove XXIII (No. 9)

(Source: Golf.com, 2020)

#4

Martin County named fourth healthiest community in Florida

(Source: U.S. News, 2020)

#10

Martin County ranked as the No. 10 best county to live in Florida

(Source: Niche, 2020)



CELEBRATING



1920

Miami Real Estate Board is founded with 128 members on March 7. A week later, they change their name to Miami Realty Board. On June 1, the Board is chartered by NAREB (which later becomes NAR).

1926

At a cost of \$650,000, the Board starts a 15-story building downtown, which is later lost during the Great Depression.

1941

Board membership drops to 62 because of the war. The Board moves to the second floor of a warehouse to save money.

1944

Board membership grows back to 169 members.

1946

The Board acquires Realty Listing Service of Miami.

1948

The Board sponsors its first home show and continues sponsorship until 1966.

1949

Board membership grows to 261, including 23 women.

1961

The Kendall-Perrine Board of Realtors is formed with 27 brokers and 29 associates, and Jack Pyms is elected their first president.

1962

Herb Simon is elected president of the Miami Board, later to serve a record-setting three terms in three different decades.

1966

Miami Board's Home Show, which started in 1948 and ran for nearly 20 years, ends.

1970

The Miami Board co 50th anniversary do Week in May.

After his grand gala celebration and mu beloved president A dies of a heart attac evening. Mildred Ca elected the Board's president and coins motto "It's Great to a Realtor!"

1920 > 1930 > 1940 > 1950 > 1960 > 1970

1932

The Coral Gables Board is founded and A.O. Renuart is elected their first president.

1934

The first Miami Zoning Ordinance is adopted through the efforts of the Miami Board and Past President Frank Stearns is named the first zoning and planning director.

1936

The first woman is admitted to membership.

1939

The Miami Realty Board officially becomes the Miami Board of Realtors.

1950

The Hialeah Board of Realtors is formed, and the NAR Convention is hosted in Miami Beach.

1956

The Miami Board buys building across from the Orange Bowl, which features an auditorium that seats over 200.

1959

Enrique Valledor is first Cuban and first Hispanic elected president. He is later elected FAR president and NAR regional vice president.

The Board is the fourth largest association in the U.S. with 1,686 members.

1973

Miami Board's first during Herb Simon'

1977

Jerome Bain becom leaving the residual Realtors Education used to set up an e Real Estate Institute

1978

On Valentine's Day, proclaim, "Betty Str of service with the ever assembled.

1979

Rose Gordon is election began and ended with Board's history.







elebrates its

ıring Realtor

installation

rthur Parrish

k later that

first woman

her famous

llahan is

be

ch fanfare,

1920 - 2020

MIAMI ASSOCIATION OF REALTORS"

1980

The Miami Board celebrates its Diamond Jubilee, and Frank Kowalski is until then youngest president ever elected.

1983

Board moves into new headquarters.

1988

Board Leads the fight against Graffiti.

1989

Miami launches Commercial Marketplace.

1990

Eduardo San Roman is the youngest Board president ever elected.

1992

Miami Board changes its name to REALTOR® Association of Miami (RAM), creates separate boards/membership for residential and commercial within the association.

1993

Miami Miami Executive VP Betty Strickland retires after 32 years - Board names Teresa King Kinney as CEO.

NAR Convention hosted in Miami Beach.

1996

RAM launches first website, becomes first large market to post its listings online.

2000

RAMB launches new online Broker Open House.

2001

RAMB creates first exclusive premium service for Members – iMapp.

2010

RAMB Celebrates 90th Anniversary

RAMB has the fastest merger in NAR history with Realtor Association of Miami-Dade, creating the largest Realtor association in the nation. 2 months later, they merge with Northwestern Dade to become the only association in Miami-Dade.

2011

MIAMI Association of REALTORS® creates its first Facebook page.

2012

MIAMI's Moe Veissi is elected NAR president!

2015

MIAMI Association merges with JTHS and sets home sales record.

2017

MIAMI REALTORS® launches NAR Pilot Program "Changing Communities".

2020 Celebrating MIAMI's

100th ANNIVERSARY

2020

1980 1990 2000 2010

Salesman's Training School launches second term as president.

nes Miami Board president, later of his estate to the Miami Board of Foundation, of which \$500,000 was andowment creating the Jerome Bain at FIU.

the Miami Board and Dade County ickland Day," honoring her for 20 years argest gathering of Board presidents

ted Board president. The decade ith the first two women presidents in

1996

MIAMI creates its first International Council, signs first-ever International Agreement with SECOVI-SP in Brazil and hosts first International Congress.

1997

RAM merges with
Miami Beach
Association, changes
name to Realtor
Association of Greater
Miami and the Beaches
(RAMB).

1998

RAMB launches new website and moves into new headquarters.

2003

RAMB linked to international partner websites; number of committees reduced to allow staff and leaders to focus on serving Members.

2005

RAMB headquarters upgraded and expanded.

2007

RAMB membership hits new peak of more than 14,000 Members.

2008

"First in the World"
Global Listing Exchange

2018

MIAMI REALTORS® launches MIAMI Platinum PLUS and rebrands Commercial association as MIAMI COMMERCIAL.

MIAMI presents South Florida's Biggest Open House Weekend.

2019

MIAMI REALTORS® breaks ground on city's first cargo container home.

Special 25th Annual MIAMI Global Real Estate Congress attracts foreign delegates, industry leaders.

MIAMI REALTORS® CEO Teresa King Kinney awarded highest honor by the National Association of REALTORS®.

MIAMI launches first Commercial MLS and largest Commercial property portal in Florida.

MIAMI REALTORS MARCH 25 | BILTMORE HOTEL 101 INAUGURAL GALA RECEPTION







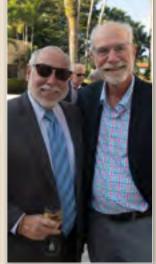






















BROWARD MIAMI A DIVISION OF MIAM REALTORS 101 INAUGURAL GALA RECEPTION

MARCH 18 RIVERSIDE HOTEL



















































CONGRATULATIONS



PAPPAS Florida REALTORS® President-Elect



Jorge L. GŬERRA, Jr., CRS, CZEX District 4 DVP

NAR Global Liaison



José María SERRANO, CCIM, CZEX

Florida CCIM **Chapter President**



MACIAS.CDPE. CRS. GRI. SFR. SRS

Florida RRC President



Stephen R. RIGL, CCIM, MBA, SIOR

Florida CCIM President-Elect

ANNOUNCING MIAMI PROFESSIONALS



Congratulations to Lynda Fernandez who has been named CEO of the Greater Louisville Association of Realtors! Lynda is leaving the MIAMI Association of Realtors after serving us for 16 years and contributing to the significant success and expansion of the Communications and Global departments. We are grateful for her contributions and wish her continued success in all her future endeavors.







WE ARE EXCITED TO ANNOUNCE NEW COMMUNICATIONS & GLOBAL ROLES...



Chris Umpierre chris@miamire.com

Chris has been at MIAMI for over 6 years as communications director, will be taking over Lynda's communications responsibilities as VP of Communications.

Liz Juffin

LizJ@miamire.com Liz is currently in charge of Affiliate Members. Sponsorships, and Corporate Alliances, and will expand her role as VP of Business Development and Global, working with Teresa King Kinney.





Daniel Zapata Vasco danielz@miamire.com Social Media Specialist





COMMERCIAL **EXPOSURE GROWS IN 2020 MLS LISTINGS**

With more than 10 new commercial partners, this year we focused on increasing commercial MLS listing exposure globally. MIAMI COMMERCIAL signed agreements with powerhouse commercial websites and partners such as CREXi, Beacon Council, IMLS (The International MLS) and Brevitas, giving our members' commercial listings national, local and global exposure. Importantly, all partners committed to having any lead generated from these listings go directly to the listing agent.

Our renewed partnership with Beacon Council, Miami-Dade County's premier economic development agency, is a prime example of key exposure for MIAMI COMMERCIAL listings. Their commercial website MiamiDadeSites. com is not just home to our commercial listings but also to incredible additional layers of information for businesses, investors and brokers, including opportunity zones.

We were also able to secure CREXi, another extremely popular commercial platform and one of MIAMI COMMERCIAL's newest partners. CREXi garners a robust amount of exposure and traffic, which has been very beneficial for the recent syndication of our commercial listings and has generated rave reviews from MIAMI COMMERCIAL members who are already getting leads and prospects from the website. In addition to the listing exposure, members are now eligible for 35% off of their full-service offering that includes marketing and comparable tools. Thanks to former Lynda Fernandez, MIAMI chief of communications and global, our commercial listings are also getting expansive international exposure. Both the IMLS and Global Property Xchange are new global platforms attracting investors and developers from countries all over the globe.

Other partners include the City of Doral, RPR Commercial, and Proxio Pro.



BY THE NUMBERS ACTIVE LISTINGS

1,761 **Commercial Land**

2,844 **Commercial Leases**

1,830 **Commercial Sales**

1,106 **Business Opportunities**

Total: 7,541

TOTAL MLS SALES DOLLAR VOLUME

\$907,938,749 Commercial Improved Sales

\$295,457,421Commercial Land Sales

\$45,609,024 **Business Opportunities**

Over 1.2 Billion in Commercial Sales



24



MIAMI COMMERCIAL Expands Products and Services in 2020

More than ever, in 2020, MIAMI COMMERCIAL added key tools and products to help members better prospect, market their haves and needs, build improved offering memorandums, and access crucial market data. Many of these partnerships are exclusive for our Realtor members in South Florida.

We partnered with CompStak, the leading crowdsourced commercial real estate data platform specializing in lease comps and other commercial real estate data. Although CompStak is always free, our commercial members have as many as 15 free preloaded lease comparisons, and then just need to give a "comp to get a comp".

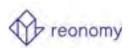
In addition to CompStak, we added CREOP, an incredible tool that creates beautiful offering memorandums and offers a 25% discount off their monthly and yearly pricing for MIAMI members. In response to members asking for an affordable program that creates presentations that will win more listings, CREOP, which is being used by commercial brokers all over the US, offers the perfect solution.

We also added marquee prospecting and data tool Reonomy as a partner, their large database









addresses, users can pierce the LLC and contact owners in seconds. MIAMI COMMERCIAL members receive a 15% discount on their Reonomy services.

information

prospecting

commercial

including

search

includes the

to

properties nationally with 300+ search

property type, sales,

debt, and more. With

access to names,

numbers, emails, and

and

tools

ability

50M +

filters.

In addition to bringing these new tools and discounts to members, we also expanded our training on existing tools such as RPR Commercial, IMAPP and Remine Pro just to name a few. Our goal has always been to bring cutting-edge tools to expand our current services and increase member profitability. We will continue to identify unique opportunities in 2021 and beyond. You can learn more about these and other commercial tools at

miamirealtors.com/commercial/services

Free Commercial Education and Training Take Center Stage in 2020

Challenges often provide unique opportunities. In 2020, we offered more free commercial education than any year in our history. The classes were varied and included content on contracts and other timely and unique issues such as forbearance and force majeure. We also held a series of webinars that addressed leasing and subleasing. While many of our members work with investors, leasing is the lifeblood of commercial real estate. Topics ranged from leasing fundamentals to issues regarding subleasing and addressing specific asset classes such as retail.

All sessions were virtual and free, allowing members to watch remotely and stay safe during the COVID-19 pandemic. In addition, the webinars were recorded and posted to MiamiRealtorsLive.com, where, usually within 24 hours, members can review the recordings. In addition to classes, MIAMI COMMERCIAL's More Commercial Business Series expanded training on tools such as M2M, CompStak, CREOP, Remine Pro, RPR Commercial, and many more and included

training on how to prospect using a myriad of free tools.

Some of our most popular sessions, especially while agents were working remotely and looking for ways to build their pipeline:

M2M, the premier free commercial tool was of great benefit. We also featured training on how to create offering memorandums, develop and market property videos, and master social media. Another silver lining during COVID-19 was the ability to secure leading national speakers, such as renowned authors and economists, to virtually address a wide range of topics, including investing, business planning, and repurposing buildings. We will continue to offer many of the classes and trainings that we developed in 2020 into the new year, including the More Commercial Business Series and many of the topics that made 2020 unique and challenging but still very rewarding.

2020 VIRTUAL COMMERCIAL SUPER CONFERENCE











Pre-Register for the Commercial Event of the Year

21 COMMERCIAL SUPER CONFERENCE

FEATURING TOP EXPERTS & INDUSTRY LEADERS

OCTOBER 1, 2021

CommercialSuperConference.com

Sponsorships Available



The Power of

Why choose **BROWARD-MIAMI?**

- LOWEST AGENT DUES of any local Realtor Association
- FULL-TIME MEMBERSHIP TEAM at 3 Broward facilities to serve you
- BROWARD-BASED BOARD OF GOVERNORS representing our members
- SUPRA eKEY SERVICE included with your membership (no additional fee)
- 3 LOCATIONS IN BROWARD + 4 in Miami + 1 in Jupiter = 8 convenient locations
- MORE TRAINING & EDUCATION than any local association (4,000 classes/year)
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- OVER 225 PRODUCTS & SERVICES to give you a competitive advantage
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 The most exposure for your MLS listings 150+ Publishers up to 500 websites 220+ global partnerships
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Go to www.miamirealtors.com/broward or call us at 954-335-5200 to learn more.

BROWARD-MIAMIResources

Broward Main: 954-335-5200

Transfer Hotline: 954-895-7464

Transfer E-mail: transfers@miamire.com

Website: miamirealtors.com/broward

We ARE **BROWARD COUNTY**

Whether you live or work in North, West or Southeast Broward, we've got you covered. Our members already know about our Northeast office in Fort Lauderdale and Sawgrass office in Sunrise, but now they have the added convenience of a new East Hollywood location. Situated just east of I-95 in the popular Oakwood Plaza, southernmost Broward office is yet another full-service facility with training classes, seminars and member resources. And, as always, there is plenty of FREE Starbucks coffee for our members and quests.





13680 Northwest 14 Street Sunrise, FL 33323

- Close to IKEA & Sawgrass Mall
- Minutes from I-75, I-595 & the Sawgrass Expressway
- Free parking
- 120 seat auditorium
- Hands-on training lab with 42 computers



6451 N. Federal Highway, Ste. 116 Fort Lauderdale, FL 33308

- In the Bayview Corporate Tower just north of Cypress Creek Rd
- Convenient 1st floor office suite
- Secured parking garage
- 45-seat training center
- 12 computers
- Conference room



1 Oakwood Boulevard, Ste. 175 Hollywood, FL 33020

- Located in Oakwood Plaza near Dania Pointe
- Closest Realtor Association to an international airport
- 100 seat auditorium
- Free parking
- Hands-on training lab with 28 computers

Reaching Out... FROM A DISTANCE

Just because we couldn't touch base in person doesn't mean we couldn't stay connected to our members. Despite some of the challenges presented by COVID-19, BROWARD-MIAMI quickly adapted our outreach initiatives by bringing virtual trainings to nearly 2,000 agents throughout Broward County. Online platforms allowed our Outreach Team to connect with more members than ever before while training them on the top MIAMI tools & services. Interested in a presentation for your office? Contact Lori McQuestion at lori@miamire.com.





Danielle Y. Clermont
CZEX, CIPS, e-PROP, MRP, PSA, RSYS
Chief of Broward & Palm
Beach Operations

daniellec@miamire.com





Rollin' Down the River

In February, we set sail on our Water Property Tour of Fort Lauderdale. This SOLD-OUT event was once again a huge hit with members and guests who participated from across South Florida. These lucky attendees enjoyed a leisurely waterway cruise while hearing information and updates on key properties and developments along the way. A very special thanks to our narrator, 2018 BROWARD-MIAMI President Patricia Anglero, for guiding us with her knowledge and expertise.





Networking Was A Breeze

Our BROWARD-MIAMI members are ALWAYS ready to have fun while doing business, which is what makes our Broward Biz After Hours so successful. We started off 2020 with our first – and only – in person networking event at the ever-popular Bahama Breeze in Sunrise. Over 100+ attendees enjoyed networking with peers along with complimentary food and drink. Although the pandemic suspended the remainder of these events for the year, we picked up right where we left off in 2021!







BROWARD-MIAMI has MORE

- Over **12,000** members throughout Broward
- Largest countywide member representation
- 3 full-service facilities
- Exclusive hands-on computer labs for training
- **14** full-time Broward-based professionals

Engaging Experiences Rule

We hit the ground running in 2021 with several successful (and socially distanced) in-person events. It was clear our BROWARD-MIAMI members were ready to get out and do some networking when all of the events SOLD OUT within days of marketing! We look forward to making up for lost time and hosting more face-to-face events throughout the remainder of 2021.





We Clean Up Well

BROWARD-MIAMI agents don't just care about real estate... they care about their communities as well. In July 2020 and in February 2021, our members took a hands-on approach volunteering in our first-ever Broward Beach Clean-Up. With over 220 participants, efforts of our tireless Broward leaders and members made both our Hollywood and Lauderdale-By-The-Sea beaches even more beautiful with lots of trash pick-up. Due to an overwhelming outpouring of support - and much more territory to cover - plans are already underway for additional waterways clean ups in 2021.









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Looking Back... and Moving Ahead

While 2020 brought many challenges, it has also allowed us the opportunity to reflect on the past five years and recognize just how far JTHS-MIAMI has come. Back in 2015, who would have known that the joining of these two entities would create such a powerful force in the real estate industry. With the dedication and determination of our team of leaders both past and present, JTHS-MIAMI continues to provide the perfect balance of hands-on customer service coupled with the reach and vision of a world-class, international association. We can't wait to see what lies ahead for 2021 - and beyond!

The Best of The Best

The 2nd Annual JTHS-MIAMI YPN Legends & Millennials Panel once again proved to be a popular event with our members. Of course, there was the added advantage of attending from the comfort of their home office! Over 180 people "Zoomed" in to hear the secrets of success from some of our more experienced agents as well as those newer to the real estate industry.



Time For Official Business

We were honored to host Congressman Brian Mast, our U.S. Representative for Florida's 18th Congressional District, at our JTHS office, one of just a few in-person events in 2020. A friend to the real estate community, Congressman Mast provided our leaders and major investors a seasoned perspective on key housing, real estate and other industry-related issues.





One Little Library, Many Big Hearts

In March of 2020, JTHS-MIAMI, along with the Village of Tequesta, revealed the new Little Free Library in Constitution Park. The idea stemmed from 2019 President Kim Price, who had approached the Village about working together on creating an outdoor public space. This resulted in JTHS-MIAMI graciously donating the library through the National Association Placemaking Grant, which focuses on low-cost, yet high-impact projects.



A Fresh New Look

The next time you visit our JTHS-MIAMI office you will definitely notice a few enhancements. As you can see from the photos, we've done some remodeling to better enrich the JTHS-MIAMI member experience including fresh paint, new tables and chairs and a new boardroom. But don't worry - you'll still have access to the same refreshing Starbucks, now served at a sophisticated new coffee bar.







Danielle Y. Clermont Chief of Broward and Palm **Beach Operations**

daniellec@miamire.com



Joanne Werstlein JTHS-MIAMI Vice President

joanne@miamire.com



Sarah Jensen, CZEX JTHS-MIAMI Assistant Manager

sarah@miamire.com

Got SUPRA?

Our JTHS office didn't skip a beat during COVID-19. Though the team continued to work virtually during most of the year, members were able to pick up and return dozens of lockboxes at this location. completely contact-free. JTHS-MIAMI is proud to have helped our members continue doing business. despite the many challenges during this time.



A Driving Force

JTHS-MIAMI has always been at the forefront of community outreach; however, this year one leader in particular went above and beyond - and also made local and national news, JTHS-MIAMI past president, current board of governor and Palm Beach County Housing Authority Vice Chair Phyllis Choy spearheaded a wildly successful book drive. Through her tireless efforts and the generosity of our members, Phyllis was able to collect and deliver more than 1.000 donated books for local children in low-income and underserved communities.





Handshakes and Happy Hour

Before businesses shut down in-person dining for the majority of 2020, JTHS-MIAMI was lucky enough to get in one last in-person networking event. Carmine's Coal Fired Pizza was the proud host for our Business After Hours event where over 70 local real estate professionals and guests enjoyed a wonderful evening of business and networking. Due to overwhelming member-demand, in mid-2021, we made a return to in-person events by hosting several face-to-face socials at popular Jupiter area venues. We look forward to even more throughout the year.





WHY CHOOSE JTHS-MIAMI?

Real estate professionals across South Florida have chosen to join us because they know the value that a JTHS-MIAMI membership brings. Our members have access to the top products and services. many of which are FREE and exclusive, which gives them a competitive advantage in the market. Want to take YOUR business to the next level? Go to miamirealtors.com/ JTHS or call 561-746-2707 to learn more.

- LOWEST AGENT DUES of any local REALTOR association
- SUPRA eKEY SERVICE INCLUDED at no additional cost
- 8 CONVENIENT LOCATIONS in Jupiter, Broward & Miami-Dade
- MORE TRAINING & EDUCATION with nearly 4,000 classes/yr.
- 225+ PRODUCTS & SERVICES to give you a competitive edge
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- **FREE STARBUCKS COFFEE** at all office locations

AND SO MUCH MORE!

Get Social with JTHS for Events, Opportunities

and Programs



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JTHS-MIAMI Resources

JTHS Main: 561-746-2707 Fax: 561-575-9766

■ JTHS-MIAMI 2151 Alternate A1A South, Suite 1100 Jupiter, FL 33477

Email:

iths@miamire.com

Website:

www.miamirealtors.com/JTHS

JTHSRealtors.com 29



MIAMI YPN

As a network that thrives on community and collaboration, we couldn't be more excited to finally be back together in person! In 2020, we had to get extremely creative to keep our motto, #togetherwearebetter. MIAMI YPN could not be more appreciative for all the support. While we are finally back together in person, we just want to ensure you that MIAMI YPN is ready to serve you safely no matter the occasion or capacity. Moving forward, we will do our best to accommodate your event preferences whether in person or online. We've partnered with the best affiliates to offer you the greatest services for when you're on the job and captivating programming when you're at home or looking to connect. New and innovative classes for 2021 are being drafted as we speak. We have a Rockstar President in Bethany Martinez and we have one of the most qualified groups of young professionals to date. Join the movement! Our biggest events of the year are still ahead!









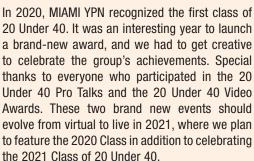




















CONGRATULATIONS
2020 MIAMI YPN "20 Under 40"!

















MiamiRealtors.com

It has been an honor to serve YPN since 2017. To watch our association come together to give our community the most outstanding service and support has made me so proud to be a leader. Our 2021 YPN Leaders have been working endlessly to make sure that we provide the most comprehensive and engaging content and events for our members. Our goal in 2021 is to expand our network, set up more opportunities for more referrals, and influence young professionals all over the country to develop programs that will foster the growth of members who enter this challenging industry. Together we inspire real estate professionals to be better, more tech savvy, and informed of Realtor issues. We look forward to building strong and lasting relationships with all associations and serving as a shining example that anyone can succeed when one adapts to the MIAMI vision.

Bethany Martinez | 2021 YPN President

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Real Estate Influencers Creating the Next Generation of Real Estate Leaders

Kevin Puricelli Director of Creative Services and Executive for YPN

kevin@miamire.com



Signature Events

If having fun while becoming a better, more effective real estate professional is wrong, then we don't want to be right. It is very important for us to offer members the opportunity to engage and find new and creative ways to create business opportunities. Connecting with our members can help get you through the tough times and help you grow in the good times.



Every year MIAMI YPN hosts at least one REBarcamp in South Florida. In 2020, it was virtual but just as successful. We cannot wait to see what live venues we find in 2021. If you have access to an incredible venue, please email Kevin@miamire.com and let us know. REBarcamps are so successful because Realtors and affiliates can connect, communicate, and collaborate to address some of the greatest challenges facing our industry. Each in-person REBarcamp has four simultaneous breakout sessions every half hour, allowing members to discuss best practices on individual topics. Attendees leave REBarcamps with multiple strategies to implement in their business immediately and with a few new friends. With 200plus attendees, our virtual event was our biggest REBarcamp to date. We hope our in-person events can one day attract even larger audiences. Watch for REBarcamp announcements in early 2021.







Beach Clean Up

We love our amazing beaches and are grateful for our natural resources in South Florida. So, it is imperative that we protect our environment for future generations to enjoy. Whether we kayak to a remote island to clean up trash from castaways or cruise Miami Beach to keep our beach clean, we are always looking for new, safe, and fun ways to contribute while also enjoying each other's company at the after-party!



MIAMI YPN 3-on-3 Coed B Ball Tourney & Heat Game

Share the glory of playing on the same court with players like Dwyane Wade and Lebron James! That's right! It's not every day you get to play on the American Airlines home court, but MIAMI YPN has the hook up! Every year we host a Miami Heat Night where we have a 3-on-3 tournament and happy hour before the game. MIAMI YPN took the crown as the best team in the tournament. Now that we have the championship ring, we're not letting go!



YPN | PRO

Unlock a whole new realm of possibilities when you sign up to be a YPN PRO Member! All YPN Leadership Board Members are YPN PROs! All YPN classes instantly become free with your membership. Gain access to a whole on-demand library of past classes and seminars! Receive PowerPoints to host your own YPN PRO lectures and other branding materials. YPN PROs will also have first access to exclusive events and will be eligible to receive additional benefits at events. The cost to join is only \$50 per year. We hope to bring a few more additional surprises in 2021, as we continue to forge new partnerships.

MiamiRealtors.com/YPNPRO

2021 Upcoming Events

- 3-on-3 Basketball Tournament
- REBarcamp
- Legends & Millennials Series
- MIAMI v Broward v Palm Beach Bowling Night
- 20 Under 40 Awards and PRO Talks

Education

We have put the power in the YPN PROs' hands for the selection of our curriculum. Now at the start of every new series, YPN PRO's choose the classes that matter most to them and bring in special guests to best tell the story. Here are some classes coming in hot in 2021:

- How to Make Six Figures in Real Estate
- Lead Generation and Conversion
- Sellers and Buyers Representation
- Lead Conversion
- Branding
- So much more!

Get Social with YPN

for Events, Opportunities and Programs

YPN@Miamire.com for more info on how you can get involved.



Find YPN MIAMI on Facebook
Facebook.com/groups/MiamiYPN
#MiamiYPN #GlobalYPN



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SOUTH FLORIDA MARKET INTELLIGENCE

Position Yourself as a Market Expert & Advocate

MIAMI offers extensive market intelligence to position members as market experts. Leveraging this information not only boosts your bottom line, but it also helps generate accurate and positive stories about the South Florida real estate market, strengthening our public image. This is particularly important when facing uncertainty, as we did in 2020 with the pandemic. MIAMI generates millions of dollars in global media exposure annually. Use our market statistics and research to enhance your business — and to help tell our story! SFMarketIntel.com



News Releases, Articles, Blogs & Social Media

MIAMI produces hundreds of news releases and articles featured in local, national, and international publications – as well as social blogs and social media content. Access, reference and share this information with your contacts and networks.

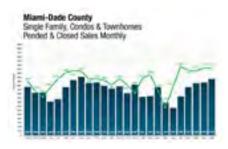












Local Market Statistical Reports

Available in summary or detail format, these monthly and quarterly reports feature all market metrics and offer a valid year-over-year

comparison and a historical perspective. The City and Zip Code reports offer hyperlocal metrics to gain more meaningful insight into market performance.

Global Research

With NAR, MIAMI publishes its annual Profile of International Home Buyers, covering Miami-Dade, Broward, Palm Beach and Martin counties. You can also access state and national research, property search statistics by country, state and more!



Market Focus Reports & Infographic Videos

The monthly Market Focus report compiles all the statistical news releases and corresponding reports for the previous month, market and association news coverage, research and much more. Watch for it on the first Monday of every month – including separate versions for Miami-Dade, Broward, and JTHS.



In 2020, we launched the Market Focus Infographic Video. Share from our social media pages or from SFMarketIntel to engage more followers.



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REALTORS in Action

THANK YOU... 2020 RPAC/PAF Major Investors

Golden R - \$5,000 Initial Investment (\$2,000 to Sustain)
RED box Indicates members of the President's Circle - Additional \$2,000 Annual Investment

Hall of Fame includes members who have invested at least \$25,000 to RPAC/PAF.



Crystal R - \$2,500 Initial Investment (\$1,500 to Sustain)



Sterling R - \$1,000 Annual Investment



Make your investment today! FloridaRealtors.org/invest

Want to see yourself here next year? We want to see you here too! Whether you choose to come in at the **Sterling-R level**, **Crystal-R**, or **Golden-R**, your investment will pay off in dividends for the Realtor industry, and will open doors to many networking opportunities through exclusive "Major Investor Only" events such as candidate screenings for local races, VIP receptions at our annual meetings, and much more!

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Danielle Blake Chief of Public Policy danielle@miamire.com

Real Estate Services Remained Essential

Governor Ron DeSantis declared residential and commercial real estate services essential in his Executive Order 20-91.

REALTORS® Granted Access to Condos

After hearing from over 800 members, MIAMI Realtors was successful in getting the DBPR Secretary to revoke the emergency powers of condominium associations, once again allowing our members to regain access to units in buildings.

10% Property Tax Cap Permanently Extended

Realtors advocated for, and voters approved, a permanent extension of the 10% property tax cap on non-homestead properties. This saves business owners from a reassessment and huge increase. This was so valuable during the pandemic.

Commercial Leases Simplified

Commercial leases just got easier. The legislature passed a bill to eliminate the burdensome dual signature requirement for witnesses on a commercial lease over one year. Thanks, RPAC!

Remote Online Notary Allowed

Realtors advocated for online notaries and Florida passed a law allowing notaries to verify signatures virtually in real estate transactions. Incredibly, this law took effect on January 1, 2020. Talk about great timing!

Unlicensed Real Estate Investigations Funded

Realtors are once again protected because the state funded \$500,000 to combat unlicensed real estate activity, protecting our members and your livelihood. Efforts like this happen because of the Realtors PAC!

Open/Expired Permits Closed

Open and expired permits can delay a closing, and, in some cases, kill a deal. Realtors advocated for a law that allows local governments to close an old permit six years after its issuance as long as no apparent safety hazards exist. The law also prevents local governments from penalizing property owners for an open permit that was applied for by a previous owner. This law took effect on October 1, 2019.

COVID-19 Business Liability Protections

Florida businesses and healthcare providers received protections from lawsuits resulting from COVID-19-related circumstances. An affidavit from a physician attesting that a company caused the injuries/damages is now required and the business is immune from liability if a court determines a company made a good-faith effort to comply with government health standards.

Massive Reduction to the Business Rent Tax (BRT)

Out-of-state retailers now must collect and remit sales taxes on purchases made by Floridians, producing an estimated \$1 billion a year in revenue. This new revenue will initially be used to replenish Florida's Unemployment Compensation Trust Fund and then it will reduce the BRT from 5.5% to 2%, saving commercial tenants an estimated \$1.23 billion annually.



We Invest in Your Success

MIAMI CHANGING REALTORS COMMUNITIES

Ana Maria Rodriguez, MSL Senior VP of Government Affairs ana@miamire.com



Realtors Advocate for Housing Affordability with Container Home



Source: Miami Homes For All, Affordable Housing Framework

Before we jump into the container home project, let's discuss affordability. Housing is considered affordable when the household is spending 30% or less of their income on housing expenses. The area median household income (AMI) for the Miami Metro area in 2020 was \$59,100, according to the U.S. Housing and Urban Development (HUD).

MIAMI Realtors explored the option of converting two shipping containers into an affordable housing unit in South Miami with the target of selling it to a buyer at 80% of the area median income. With the assistance of a grant from the National Association of REALTORS® and the transfer of a parcel of land from Miami-Dade County, we were set to build. Here is what we learned from our project:

1. Excessive Regulations – When HUD Secretary Ben Carson unveiled his affordable housing plan in 2019, he said, "There are certain regions of the country where there are enormous restrictions, zoning restrictions, all kinds of regulatory problems — those are the places where the [housing] prices are the highest. Most of the things that are driving [up] the cost are not national things, they're not federal things — 80-plus percent of the cost is done at the state and local level." This was certainly the case with our project.

The City of South Miami's Environmental Review and Preservation Board (ERPB) reviews all site plans, landscaping, open space, etc. prior to application of building permits. Applicants must appear before this board twice. At the first meeting, it was recommended for us to hire a landscaping architect. This was not required under the city's code and not in our original budget, but we needed to pass this board. At an additional cost of \$4,500, we hired a landscaping architect and passed. However, once the initial quote was received for all the work, it was



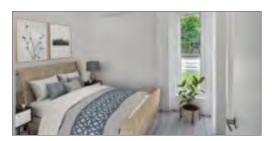


MIAMI REALTORS® | Changing Communities

\$25,000. Our general contractor, who specialized in affordable projects, said that he usually spends no more than \$5,000. The code requires three trees and 50 shrubs. This board wanted to see seven trees and 143 scrubs on a 3,200 sq. ft. lot. This was excessive. Additionally, the board requested that we add architectural elements to the windows. While not excessive, it is another example of how personal taste is interjected into designs, driving up costs. From our first meeting to final passage, it took us 11 months to clear this board. From there, we could apply for the building permit.

One possible solution that we have seen used in California is over the counter permitting for accessory dwelling units (ADUs). With his concept, the city has preapproved plans, including structural, mechanical and electrical blueprints, saving property owners thousands if they wanted to follow these plans instead of starting from scratch.

- 2. Water and Sewer Water is handled by the county and sewer is handled by a private contractor. We budgeted for \$10,000-\$15,000 for a sewer lateral to connect the house to the main sewer system. Our first quote was over \$40,000. The second was \$32,000, and the third was \$20,000. As you can see, these charges greatly varied. Our recommendation was to streamline this process because of our next finding.
- 3. Resurfacing Asphalt Water was connected first by the county. The City of South Miami does not permit patched asphalt resurfacing, so we needed to resurface the entire street. Once we were ready to connect the sewer lateral, we once again had to pay to resurface the entire street. We recommended that both of these be handled at the same time by the county to reduce overall costs.





For more on the container home, visit **miamirealtors.com/containerhome** for the final report and updates.

Community Involvement

Urban walkability has gained popularity in recent years. Local governments were already focused on providing more outdoor space for enjoyment, but the pandemic highlighted the need for more. Art in public places can help this growing trend.

MIAMI Letters

MIAMI Realtors commissioned the MIAMI letters in partnership with the City of Miami. The letters were featured as part of the Super Bowl LIV celebration. We were told by Miami's Downtown Development Authority (DDA) that this art piece was one of the most popular attractions. We look forward to debuting a permanent location soon.









CHINATOWN MIAMI

For years, Miami-Dade County and the Cities of North Miami and North Miami Beach have proposed developing CHINATOWN MIAMI. MIAMI Realtors partnered with the City of North Miami Beach in early February 2020 to host a celebration and explain the concept and expectations to residents. Unfortunately, it seems this project has fallen victim to the pandemic, as plans have stalled indefinitely.





MIAMI members finished the year by volunteering to serve meals at Camillus House.



Sign Up Now

Want to participate in our community projects? Join MIAMI's Neighbors Program.

Send an email to danielle@miamire.com to join.

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MIAMI GLOBAL

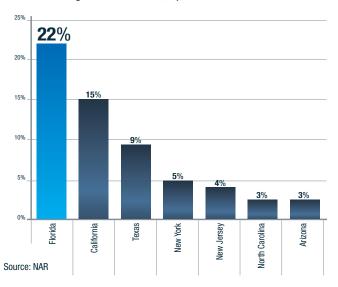
Go Global with MIAMI's TOOLS & RESOURCES

Access MiamiRealtors.com/global to Grow Your International Business

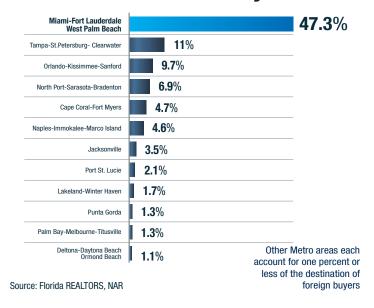
- Global Market Research
- Global Events Locally and Abroad
- Global Professional Development
- Co-Brandable Global Marketing Materials
- Foreign Investors Guide
- And Much More!

Florida Again Top State for Foreign Buyers

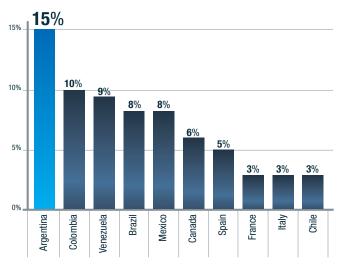
22% of Foreign Transactions, Up from 20% in 2019



Miami Remains #1 Market in the U.S. for International Buyers

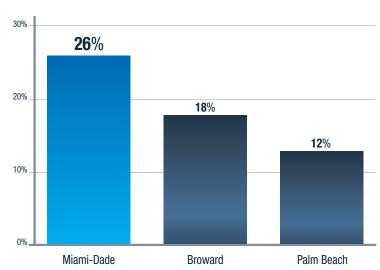


South Florida Foreign Buyers by Country



Source: MIAMI and NAR

% of Foreign Buyers by County



References MIAMI Member sales to foreign buyers in all of South Florida. Source: MIAMI and NAR



Lynda Fernandez CAE, RCE, CIPS, C2EX, e-PRO, TRC Chief of Communications and Global

lynda@miamire.com

RABIC COUNTRIES ARGENTINA



Connecting Members and Markets... 223 Global Partners

MIAMI now has 223 international real estate partners, the most of any Realtor Association in U.S. These alliances create business opportunities for MIAMI members, enhance Miami's global position and strengthen the local real estate market and economy. The bilateral agreements also provide resources, visibility and connections for our valued international partners in more than 60 countries and six continents.

































MiamiRealtors.com/foreign-partners

NICARAGUA NIGERIA PANAMA **PARAGUAY PERU PHILIPPINES POLAND** PORTUGAL **PUERTO RICO ROMANIA** RUSSIA **SERBIA SINGAPORE** SLOVAK REPUBLIC **SPAIN SWEDEN TAIWAN** THAILAND TUNISIA TURKEY **UKRAINE** UNITED ARAB EMIRATES UNITED KINGDOM **UNITED STATES** URUGUAY U.S. VIRGIN ISLANDS **VENEZUELA** VIETNAM

Global Property **AUSTRALIA AUSTRIA BAHAMAS** BOLIVIA BRAZIL **BULGARIA** MIAMI's Global Property Exchange CAMBODIA CAYMAN ISLANDS (GlobalPropX) features MIAMI Partner CHILE Property Searches worldwide, all on one **CHINA** platform. The only initiative of its kind, it COLOMBIA generates additional exposure for MIAMI **COSTA RICA** and MIAMI Partner Property Listings by CZECH REPUBLIC compiling links to public facing property **DENMARK** DOMINICAN REPUBLIC portals and offering wide promotion to **ECUADOR** members, consumers, partners and business **EL SALVADOR** enterprises. Participating partners, including **FINLAND** those without public facing property search **FRANCE** portals, agree to feature our MIAMI property **GEORGIA** searches (residential and commercial) on **GERMANY** their websites. To feature your association's **GREECE GRENADA** property search, email GPX@miamire.com. **GUATEMALA HONDURAS** HONG KONG HUNGARY Property **INDIA INDONESIA IRELAND ISRAEL ITALY JAMAICA** LEBANON **MEXICO**

Participating Partners

Argentina France/ Mexico Austria **WPBC** Panama Bahamas Greece Serbia Brazil Hong Kong Spain China Israel Sweden Colombia **Toronto** Costa Rica Lebanon

GlobalPropX.com

What Languages Do You Speak?

Update Your Member Profile

- 1. Go to MiamiRealtors.com and Click on MIAMI Gateway
- 2. Click on MIAMI Dashboard
- 3. Click on Home
- 4. Click on Update Your Member Profile
- 5. Click on Personal Information
- 6. Select Languages You Speak & Click Save

Who was Searching Miami Real Estate

in 2020?

1. Colombia

2. Argentina

3. Canada 4. Venezuela 0

7. Mexico 8. Brazil

5. Spain

6. India

10. Philippines

9. United Kingdom

TORONTO



Education & Professional Development

miamirealtors.com/education







Take advantage of your early dues payment that expired on Feb. 28, 2021

The path to a successful real estate career starts with the MIAMI Association of Realtors and our nearly 4,000 Seminars annually - 84% FREE to MIAMI Members throughout 8 locations in Dade, Broward and Palm Beach counties. We offer real estate professionals a full curriculum of real estate training options, including state-of-the-art classroom facilities, continuing education, training towards earning designations and certifications, webinars, Code of Ethics, and a Real Estate School. In addition, we are partnered with The CE Shop, the leader in on-line real estate education. It makes sense to get your real estate education from the association that represents more than 52,000 Realtors. We are experts in real estate licensing and training, and our Education Specialists are here to help you increase your earning potential and build better relationships with your clients.

Pathways to Success

JUMP START

- New Member Orientation
 - Code of Ethics
 - Matrix MLS 101 and 201
- Rapattoni MLS 101 & 201 ShowingTime
- Form Simplicity
- Supra
- iMapp
- **RPR**

FIRST 60 DAYS

- Matrix MLS 301 Rapattoni 301
- Agent 3000 ProxioConnect
- Homesnap Pro CMA Workshop

FIRST 180 DAYS

- 45hr Post Licensing
- CRSP Contract
- Newly Licensed? Now What? - 3 CE
- MLS and You 3 CE
- Building the listing
- Presentation 6 CE
- Servicing the listing and Working with Buyers - 6 CE
- 4 CE ■ Prospecting & Farming – 6 CE ■ Exclusive Right of Sale Contract - 3 CE

FR / Bar "AS-IS" Contract

SPECIALTY

- Commercial Global
- Luxury
- Property Management
- Working with Investors
- Prospecting
- Social Media/Reputation Management

CAREER ENHANCEMENT

- ABR Accredited Buyer's CRS Certified Representative
- CIPS Certified Int'I
- **Property Specialist** GREEN Designation
- - **Residential Specialist**
- GRI Graduate REALTOR® Institute
- PSA Pricing Strategy Advisor
- SRES Senior Real **Estate Specialist**
- SRS Seller
 - Representative Specialist

BROKERS

- Broker Orientation
- FREC II Broker
- Pre-License
- 60hr Broker Post License
- ListHub
- Broker Specialty: Daily Operations - 2hrs CE
- Broker Specialty: Liability 2hrs CE
- Broker Command
- Broker Specialty: Managing the Office -2hrs CE
- Listing Syndication
- ListTrac

LIVESTREAM/ZOOM **CLASSES**

AUGUST

60hr Broker Post July 26 to August 5 Monday to Thursday 9am to 6pm

Prospecting and Farming for Listing 6hr CE

August 6 9:30 to 4:30

45hr Post License

August 9 to 13 9am to 6pm

14hr Continuing Education

August 16 & 17 9am to 4pm

NAR's e-Pro Certification

August 18 & 19 9am to 5pm

14hr Continuing **Education Spanish**

August 19 & 20 9am to 4pm

State CRAM Review

August 23 9am to 12pm August 24 & 25 9am to 4pm

45hr Post License Spanish

August 23 to 27 9am to 6pm

3hr Core Law

August 31 9am to 12

Ethics and Professional Business Practices

August 31

1pm to 4pm

3hr Core Law Spanish

August 31 9am to 12pm

Ethics and Professional Business Practices Spanish

August 31 1pm to 4pm

SEPTEMBER

NAR's e-Pro **Certification Spanish**

September 1 9am to 5pm

Exclusive Right of Sale 3hr CE

September 2 9:30am to 12:30pm

Creating an office **Policy Manual**

September 3 9am to 1pm

CRB – Performance Leadership - Coach, Manage & Mentor

September 14 & 15 9am to 5pm

45hr Post License

September 13 to 17 9am to 6pm

45hr Post License Spanish

September 20 to 24 9am to 6pm

60hr Broker Post License

September 20 to 30 Monday to Thursday 9am to 6pm

Congratulations to New Designees

Carlos Garcia Reinaldo Gonzalez Thomas Gonzalez Sandra Gordon Ashlee Harry Andres Hernandez Ingrid Liz Hernandez Monika Von Hofmann Nasko Ivanov Stephen Kellogg Monica Lanigan Leslie Livesay Norma Llanes Mariaelisa Luzardo Nitza Manes Lucy Mangrum Warren Matthews Nagibe Mejia Alejandra Miranda Katherine Murillo Yanelis Navarro Anamaria Nicolau Neal Oates Alain Oliveros Milton Ortega Marcelo Peralta Aliuska Perez Blanco Tracey Preston Cinthia Rai Saud Rai Luis Ramos Colin Ramsay Catalina Restrepo Lizette Riollano Fabiana Rodriguez Gabriela Rodriguez Alexandra Rojas Shakearah Rolle Stephanie Saldarriaga Michelle San Juan Nicole Sauer Romi Schneider Susan Smith Mark Stennett Rocio Torres Richard Trujillo Jolayne Tullis Jihelsa Unzalu Joanne Werstlein Roger Williams Maisie Wong

PSA Pricing Strategy Advisor Seana Abdelmajid Clara Abeid Gary Aboff Bonnie Acampora Moises Acosta Yesmin Alabart Madeline Aleman Kelia Alfonso Ruben Alfonso Vicki Allen Mayra Alonso Orlando Alpizar Ruben Alvarado Jorge Alvarez Ximena Alzate Gabriel Amedee Alison Anderson James Antillon Darnell Aponte Grace Appleton Michelle Araujo Fernando Arencibia Ruddy Arevalo Angelica Arrous Desiree Avila Margarita Avila Michael Babst Beatrice Barlet Michelle M. Barnes Lauren Bazante Yvonne Belardo Valerie Benadi Olga Renito Pola Berggrun Monica Bermudez Ruth Bettini Stephen Booker Vanessa Bresseau Amanda Brillant Jaquaris Brown Carla Bryan Sheard Tesselv Buchanan Jose Burgos Lugo Adam Bursztein Andrea Bustle

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