

the **POWER** of **MIAMI** **INNOVATION**

MiamiRealtorsLIVE.com

- 1,500+ virtual Realtor classes, webinars
- 85% of Live Classes FREE
- Access to exclusive, original content
- 24/ Access - all FREE - Hot Topics, Industry Trends, and Expert Presenters
- 180+ Video Tutorials – MIAMI Products & Services
- Recorded & Live Streaming – Government Officials, Industry & Hot Topics
- 4 Full-Time, Bilingual MIAMI Trainers (MiamiRealtors.com/Trainers)

MIAMI ADVOCACY

- Award-winning Public Policy team that won 2020-21 RPAC victories in Tallahassee
- 100+ Realtor Political Action Committee (RPAC) Major Investors
- NAR Pilot Program - 1st Cargo Container Home in Miami-Dade County
- THE MIAMI Placemaking Letters

MIAMI EDUCATION

- 4,000 Seminars annually – 84% FREE to MIAMI members
- Full-service Real Estate School taught by experienced instructors (southfloridarealestateschool.com)
- Youtube.com/MIAMITrainers
- MiamiRealtorsLive.com
- Customized Office Presentations & Trainings

SOUTH FLORIDA MARKET INTELLIGENCE

- Local Market Statistical Reports (sfmarketintel.com)
- Global Research
- Market Focus Reports, Infographics, Videos, and MORE!
- News Releases, Articles, Blogs, Social Media

MIAMI COMMERCIAL

- 5th largest Commercial Association in the U.S. (2,700 members)
- 1st Commercial MLS
- Commercial-specific Products & Services
- Commercial Data Distribution & Syndication
- World-class training and guest speakers
- Monthly Commercial Marketplace Programs by County including Global
- Member2Member Commercial Marketing Service facilitating digital fast deal making
- 1st and only NAR 5-Star Accredited Commercial Association in Florida
- 1st Commercial MLS Public Search (southfloridacommercialpropertysearch.com)
- Signature events featuring global and national experts

MIAMI GLOBAL

- 1st NAR Diamond Global Council
- 223 Global Partners Worldwide
- Global Property Xchange
- Largest Global Footprint & Reputation
- Global Market Research
- Foreign Investors Guide
- The Most International Exposure for MIAMI MLS Listings
- MIAMI Properties linked to 1 million+ professionals worldwide
- MIAMI Properties featured on global property portals - Proxio Pro, Juwaii, International MLS, and MORE!

OPEN HOUSE WEBSITE

SouthFloridaOpenHouseSearch.com

- 346,518 Users - 4.9 Million page views
- Top U.S. State Visitors: Virginia, Texas, Georgia, New York & North Carolina
- Top Us City Visitors: Washington DC, New York City, Atlanta, Dallas/Ft. Worth & Charlotte
- Top Country Visitors: Colombia, Canada, Brazil, Venezuela & Philippines
- Top Regional/City Visitors: Quebec, Bogota, Ontario, England & Capital District, Venezuela

MIAMI MEMBER SERVICES

- Proudly serving 53,000 members whose success is our #1 priority
- 60+ MIAMI Professionals
- 8 Offices Across 3 South Florida Counties
- 274,590 Total Member Calls Answered in 2020 (avg. of 22,882.5 per month)
- 7,848 Total Live Chats Answered in 2020 (avg. of 654 per month)
- Outreach: Over 275 office presentations in 2020 (in-person & virtual)

MIAMI PRODUCTS & SERVICES

- 5th Largest MLS in the Country
- 200+ Leading Edge Products & Services
- Supra eKey service FREE for MIAMI Members
- 2 Showing Service Options
- First Association to launch Showingly as a member benefit
- 3 MLS options
- 4 Premium Tax Solutions
- RPR - sharing listings with 1.4 million Realtors



MiamiRealtors.com



#MiamiRealtors101
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