



## Real Estate Marketing Solutions

# Home Prepping Checklist

### Exteriors

- Remove cars from driveway and front of the home
- Remove trash cans, hoses, and other objects from yard
- Ensure yard is trimmed, garden is landscaped, and leaves are blown
- Have windows cleaned and raise blinds
- Clean and arrange patio furniture
- Open patio umbrellas
- Uncover any bbq, pools and spa areas

### Interiors

- Turn on all lights, open blinds and replace burned out lightbulbs
- Remove clutter, small trash cans, kids' toys, wires, and other items
- Arrange furniture to showcase an open room
- Have carpets and floors cleaned
- Re-paint and touch up as necessary
- Ensure wall hangings are aligned properly
- Remove personal photos, paintings and any religious items
- Turn off fans
- Pro Tip:** Ensure all light bulbs in house are the same. Daylight balanced or 5,000k are preferred.

### Bedrooms

- Have beds made
- Put away clothing and personal belongings
- Put away fitness equipment
- Remove items from side tables, dressers and other surfaces
- Hide any valuables

### Bathrooms

- Toilet seats down
- Shower curtains open or closed, as you would like displayed
- Remove all soaps, shampoos, etc.
- Clean mirrors
- Remove clutter and personal items from countertops
- Put out clean towels and fold appropriately

### Common Rooms

- Arrange furniture to display room at its best
- Pillows and throw blankets removed or displayed properly on furniture
- In kitchen, remove items displayed on refrigerator, appliances and on countertops

### Prepping for 3D

- Set chandelier to medium brightness, if applicable. All other lights should be on full brightness
- Pull curtains
- Close shutters or blinds midway to deflect direct light while allowing light through
- Eliminate any movement from screening area

### Prepping for Video

- Turn on any exterior water features such as fountains or pools
- Turn on ceiling fans
- Turn on any gas fireplaces
- If there is a media room, adjust lighting and play a movie

### Prepping for Aerial

- Any cars outside should be at least three homes away
- Put away all outside items such as trash cans, hoses, etc.
- Exterior windows should be closed and blinds should be raised
- Ensure pools and hot tubs are uncovered.
- Cushions on patio and poolside furniture
- Grill covers should be off
- Staging and table settings for outdoor furniture
- Clear leaves, mow lawn and sweep decks/patio areas

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