the POWER of BUILDING RELATIONSHIPS

Q How does MIAMI help its members to build relationships with consumers so they can become CUSTOMERS FOR LIFE?

A With MIAMI's MORE than 200 products and services that include dozens of the latest in-demand services that are FREE and Exclusive PLUS choices of the widest in-depth assortment of discounted products and services, website resources, interactive and engaging classes and webinars.

A With Award Winning **Agent 3000 -** Exclusively & FREE with MIAMI
- Mobile friendly websites
- Flyers
- Landing Pages
- Video Emails
- CRM - Customer Relationship Management
- Virtual tours
- Email campaigns
- Single property websites
- and so much MORE...

miamirealtors.com/**agent 3000**

A Manage your relationships from capture to close with **Elevate**
- Launch gorgeous IDX website and pay-per-click campaigns
- Capture quality buyer/seller leads
- Nurture relationships using email, text, and social media
- Create custom workflows for automated outreach and follow up
- Understand buyer/seller behavior with an intuitive dashboard
- Personalize your lead's experience every step of the way

miamirealtors.com/**elevate**

A Being a successful real estate professional is all about maintaining and growing your customer base. Here are just a few ways **Amarki** helps you nurture relationships with everyone you meet along the way:
- Email newsletters to add value, generate interest – and most importantly when it's relevant will be shared with friends, family and contacts
- Send personalized text messages with valuable market updates
- Use social media – the absolute goldmine for real estate (Amarki saves time - post once to all platforms)
- Advertise with Google Ads and position your ad within the first results through pay-per-click campaigns, while targeting specific areas where you are more likely to find the right customers
- MIAMI Co-Branded flyers market you and your services and keep you top-of-mind

miamirealtors.com/**amarki**

A MIAMI Members have the choice of five **FREE** CRMs - Customer Relationship Management Services
- miamirealtors.com/**Remine**
- miamirealtors.com/**Agent3000**
- miamirealtors.com/**HomesConnect**
- miamirealtors.com/**SaleCore**
- miamirealtors.com/**TotalBrokerage**

For additional discounted services, visit: miamirealtors.com/**store**

A Training - Visit miamirealtors.com/calendar for a full list of training sessions to help you build stronger relationships with your customers.
- Filter your search with key words: relationship building

A **Showingly** is MIAMI's newest Exclusive Showing Management choice. Seamless communication between buyers agents, listing agents, sellers and homebuyers keeps everyone informed and builds relationships and **CUSTOMERS FOR LIFE**.
- Showingly is a full-service showing management mobile and web application fully integrated with your MLS, but there's so much beyond just showings.
- Single sign-on through Miami MLS provides instant scheduling from your account
- Take it mobile – all the same features as the web portal, designed for the palm of your hand
- Schedule multiple showings in the Showing Queue and see the best route and times between appointments
- See your connected customers' favorite properties and feedback on previous listings and share important showing information with them immediately

Miamirealtors.com/**showingly**

A **ePropertyWatch** is the "stay-in-touch" system you've been waiting for! And it is FREE for MIAMI Matrix users.
- Homeowners receive custom monthly emails sponsored by you
- With over 50% open rates, ePropertyWatch emails will help you be remembered for years to come
- Why should your customers get information about their homes and neighborhoods somewhere else? With ePropertyWatch, you are the one giving them the information they crave.
- You provide the homeowner addresses and ePropertyWatch does the rest. It's a fully automated service that lets you "set it and forget it."
- Be the Neighborhood Expert EVERY MONTH

miamirealtors.com/**epropertywatch**

A Consumers who register for an open house via MIAMI's Exclusive **Kleard** interface and indicate that they are not represented are entered into the listing agent's "sphere of influence" database within Adwerx.
- The Adwerx feature requires only an email address and agents will need to create accounts for both services to take advantage of the feature.
- Host smarter open houses that instantly verify a buyer's cell phone number and email address upon sign-in
- Follow up with leads up to 26x faster with built-in CRM and mail-merge technology
- Connect your already existing CRM with Kleard for seamless and automated lead transfer

miamirealtors.com/**kleard**

MiamiRealtors.com website resources — Your One-Stop Destination for specialized resources to help you build relationships with consumers that become **CUSTOMERS FOR LIFE**
- Miamirealtors.com/**brokers**
- Miamirealtors.com/**teams**
- Miamirealtors.com/**luxury**
- Miamirealtors.com/**global**
- Miamirealtors.com/**services**
- Miamirealtors.com/**socialmedia**
- Miamirealtors.com/**commercial**
- Miamirealtors.com/**mobileapps**