Why 60,000 real estate professionals do 60,000 choose MIAMI REALTORS[®]?

Ever wonder why MIAMI members are more successful than their peers in comparable markets? Because MIAMI is your business partner – we are your key to success in the real estate market. Our members know they get MORE with MIAMI! Here are just a few of the reasons why top professionals choose us:



MORE Savings:

- Among the lowest dues in the U.S.
- Best dues renewal package in the industry
- More than 220 products & services Most FREE & Many EXCLUSIVE
- 2,000+ annual training classes & seminars (85% are FREE)
- \$15.1 million in annual education credits given back to MIAMI members
- Real estate license renewal course available at NO COST with on-time dues payment
- Plus thousands \$\$\$ in annual product savings, including:
 - □ Supra e-Key save up to \$100 YOU pay \$0.00
 - □ <u>Agent 3000</u> cost \$3,000 YOU pay \$0.00
 - <u>Remine PRO, Remine App and Remine Commercial</u> cost \$2,400 YOU pay \$0.00
 - Inman News Select Membership cost \$249 YOU pay \$0.00
 - □ <u>IDX</u> cost \$399 YOU pay \$0.00 (MORE listings than any other South Florida MLS) □ And SO MUCH MORE...

Specialized Services

Residential - IntraMatrix - Commercial - Global - Luxury - Teams - Broker/Managers - Rentals

- MIAMI Commercial Nearly 3,000 Specialized Commercial Brokers & Agents MORE Commercial Services!
- □ 1st Commercial MLS in the nation Commercial public portal Commercial listing syndication
- Commercial member-2-member marketing Commercial Marketplace to market your haves and wants
- □ 1st NAR Commercial NAR Accreditation in U.S.
- MIAMI YPN (Young Professionals Network) Award winning networking, events, training, fun, business and MORE!
- Luxury Real Estate Resources
 - Luxury News, Podcasts & Blog Posts updated daily Monthly Luxury Market Report
 Luxury Marketing Tools & Services South Florida Spotlight: Luxury sales in your market updated daily
- Team Resources
 - TEAM Products & Services -Success Guides Classes, webinars & Events for TEAMS
 - TEAM Tutorials, Videos and Tips & Tricks Daily News, Podcasts & Blog Posts specially for TEAMS
- Broker/Manager Resources
 - Broker/Manager specific marketing tools & services for recruitment, retention & profitability
 - Dedicated Broker/Manager liaisons to assist you with your real estate needs
 - Broker/Manager monthly newsletter, specialized classes, programs and resources
- Top Listing Syndication Give your listings the most exposure on over 200 websites & Apps
- OVER 260 Global Partnerships Promoting our market, listings and you around the world
- <u>Rental</u> listing exposure on MORE than 50 websites and Apps and 260 MLSs nationwide and NOW also on RentalBeast.com

Commercial

- 1st Commercial MLS in the nation
- 7th largest commercial association in the U.S.
- MIAMI REALTORS® do 80% of the Commercial MLS Business in Miami-Dade & Broward
- Member2Member marketing exclusive tool to promote commercial listings

Residential

- 3 MLS options for MIAMI members
- Immobel: 19 language public portal and new Global Referral Network
- Comprehensive suite of Artificial Intelligence (AI) products including ChocolateChips.Al
- Best and most comprehensive MLS and suite of services of any association in the U.S.
- 4th largest Multiple Listing Service (MIAMI REALTORS® SEFMLS) in the U.S.
- NEW: MLS Touch— Our great new mobile app, which even includes texting
- Most Accredited Buyers Representative (ABR) Classes in the nation and innovative educational offerings
- 3 consumer-facing property search portals: <u>SFPropertySearch.com</u>; <u>SouthFloridaCommercialPropertySearch.com</u>; <u>SouthFloridaOpenHouseSearch.com</u>
- IntraMatrix: Reciprocal access between MIAMI REALTORS[®] SEFMLS, CRMLS (California), FMLS (Georgia), REcolorado (Colorado), RealComp (Michigan) and Omni MLS (Mexico) provides our collective membership of more than 282,000 access through our Matrix systems at no additional costs for our members.

MORE Services:

- NEW MIAMI Global Headquarters to serve our members with state-of-the-art technology, the ability to host major global conferences and events, conduct cutting-edge member education and classes and more: 200-person state-of-the-art conference center, 50-person computer lab, 80-person classroom.
- NEW: Choose from two (2) MLS showing options ShowingTime and Showingly
- FREE IDX MORE LISTINGS than any other South Florida REALTOR Association
- 70+ top professionals serving YOU, top-rated by members including award winning executives
- Top rated live chat & member support, including evenings & weekends
- 8 convenient full-service office locations with classroom facilities
- Supra lockboxes available at multiple, contact-free pick up locations
- Customized office presentations and trainings virtual or in-person
- Market Statistics local stats at <u>sfmarketintel.com</u> including monthly seminars and stats you can share
- Comprehensive website resources
 – all things real estate begin with miamirealtors.com
- Florida's largest virtual and in-person Open House Showcase featuring over 2,000 entries on <u>southfloridaopenhousesearch.com</u> promoted via the internet, social media, and newspapers
- Virtual & in-person open houses featured weekly on SouthFloridaOpenHouseSearch.com - promoted via social media
- <u>MiamiRealtorsLIVE.com</u> your on-demand virtual training library Miami member exclusive
- Bilingual membership professionals & trainers
- <u>Classes and Webinars on Products</u> & Services, Resources and Business Skills provided in English & Spanish
- <u>Best and Most successful Advocacy & Legal Team</u>. Many legislative victories, including successfully
 advocating for the reduction of Florida Business Rent Tax from 6% to 2%, Miami-Dade HOA database, etc.
- MIAMI Photofy App: More than 200 free, co-brandable templates and 700 quick share graphics created by MIAMI REALTORS® for our members to elevate their digital branding. Co-brand our graphics with your name, info, picture, company logo and more.
- Local Logic: Industry-leading neighborhood data and market insights.



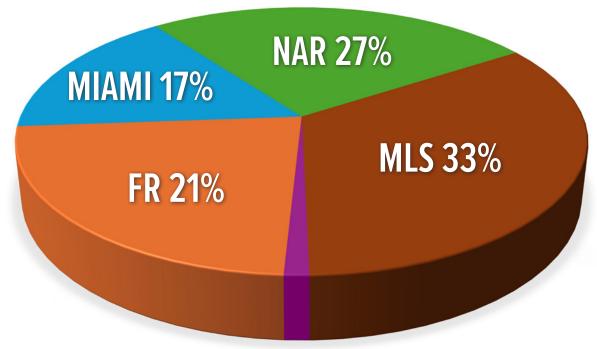


MORE Links to Your Resources

- South Florida Market Intel
- All Things Begin with MIAMI including FREE from MIAMI
- National, State, and Local Trainers and Experts
- Departments
 - □ Education registration@miamire.com
 - Calendar
 - □ MLS mls@miamire.com
- Membership membership@miamire.com
- Services Products and Services

- News
- Commercial
- Global
- Advocacy
- Affiliates
- MIAMI YPN Young Professionals Network
- Trainers Trainers@miamire.com

REALTOR[®] Association Dues



RPAC 2%

8 convenient office locations



HQ - MIAMI

1800 Oakwood Drive Miami, FL 33166





CORAL GABLES 245 Alcazar Avenue Coral Gables, FL 33134

NORTHWESTERN DADE 415 West 51 Place, Ste. 200 Hialeah, FL 33012



AVENTURA 20803 Biscayne Blvd., Ste. 420 Aventura, FL 33180







NE BROWARD FORT LAUDERDALE 6451 N. Federal Highway, Ste. 116 Ft. Lauderdale, FL 33308



1 Oakwood Boulevard, Ste. 175

Hollywood, FL 33020



JTHS-MIAMI 2151 Alternate A1A South Ste. 1100 Jupiter, FL 33477