USER GUIDE



Simplifying Flood Insurance



Welcome to CartoFront User Guide

This USER GUIDE provides a step-by-step explanation to our application, helping you be the most knowledgeable, confident and profitable REALTOR® in your market.

As you use the application, we want to hear from you how we can improve your workflow and your client service. Please send all questions, suggestions to info@cartofront.com

On behalf of the CartoFront Team, thank you for your time and your participation.



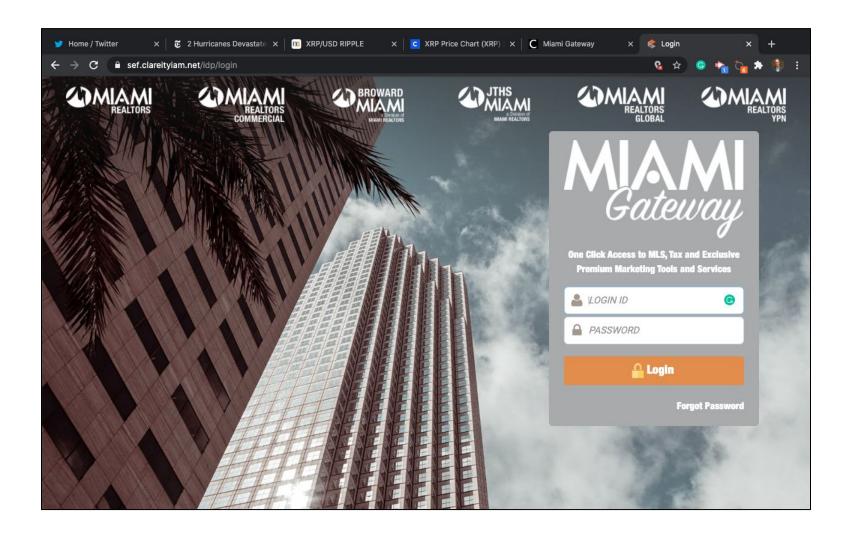
Sections

- CartoFront Application
- Integrating into your Workflow
- CartoFront Resources/FAQs



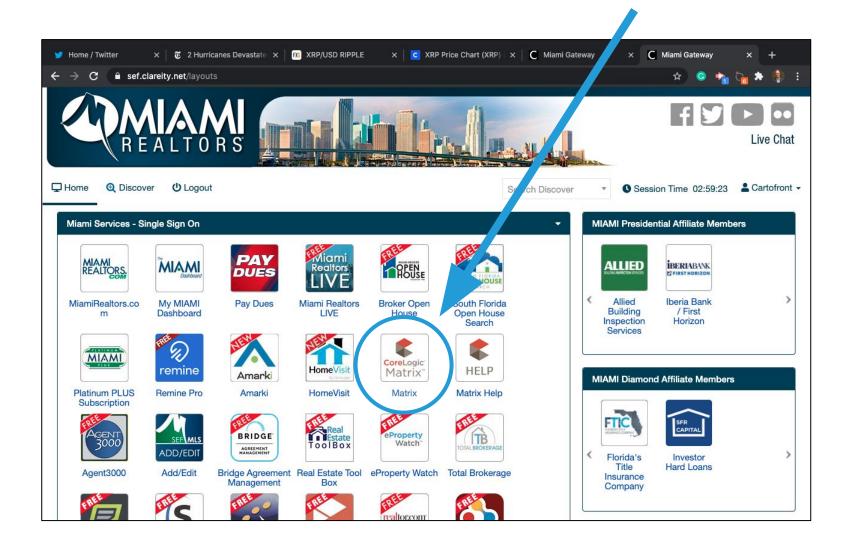
CartoFront Application

Log on to Miami Gateway



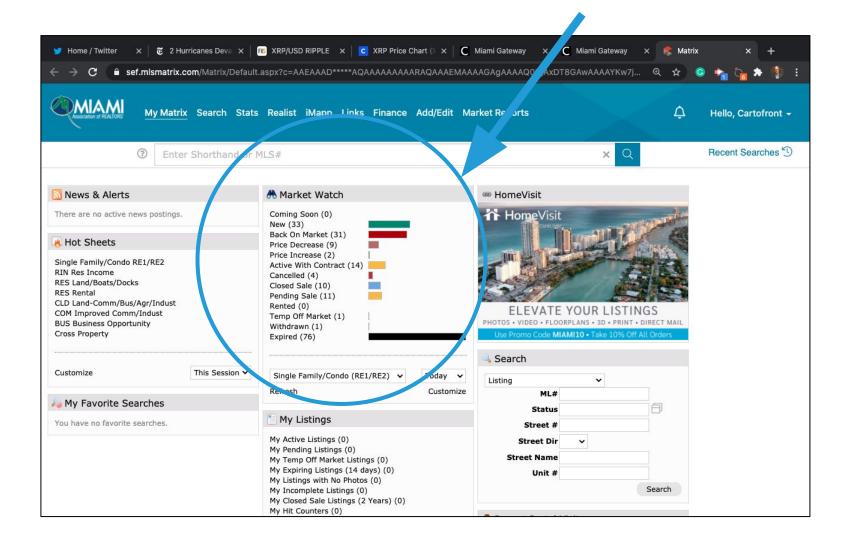


Click on Core Logic Matrix



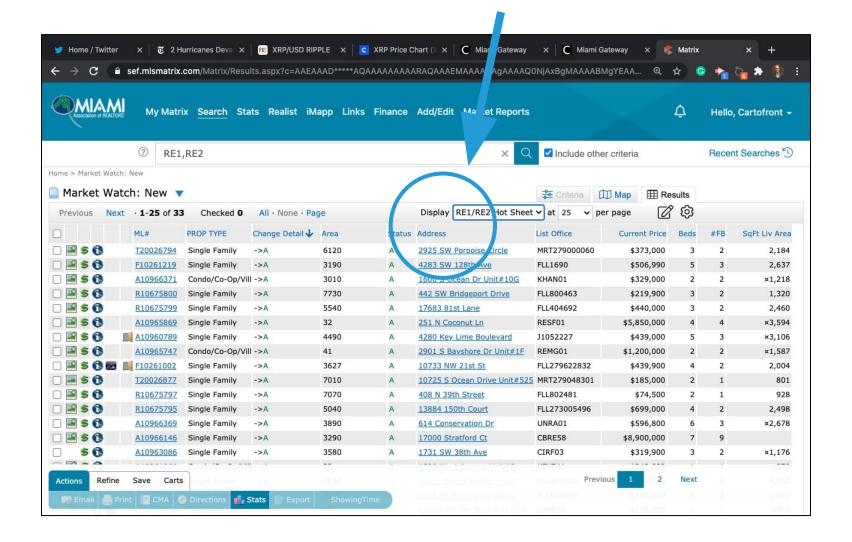


Click on any view within Market Watch



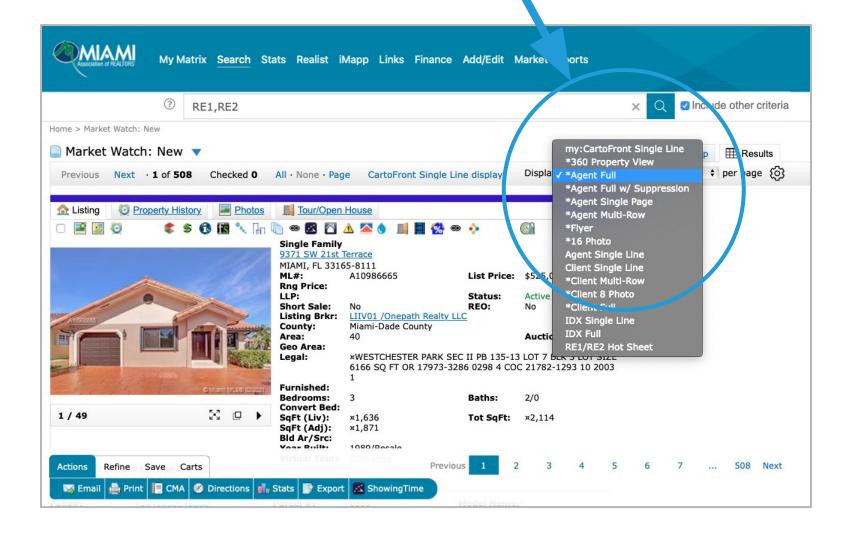


Click on Display



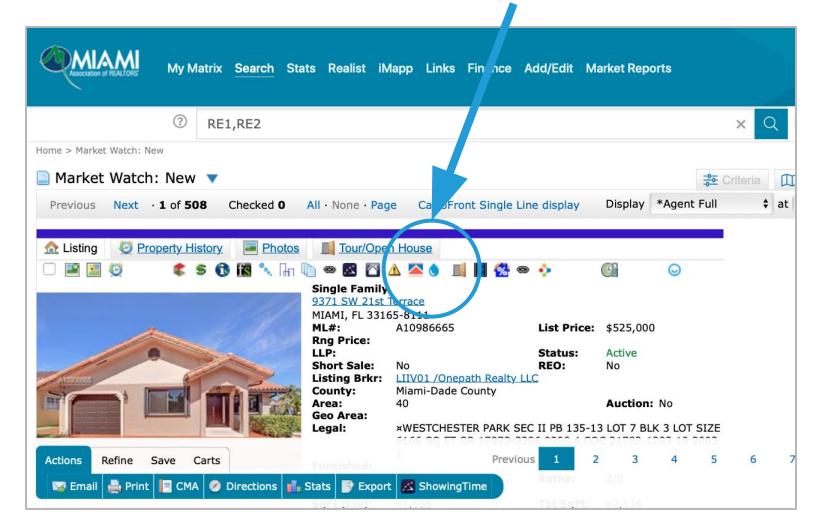


Choose Agent Full View



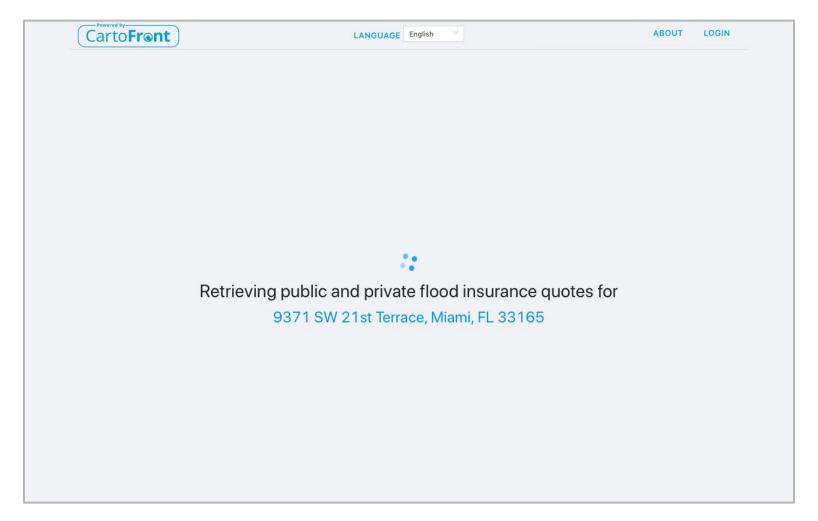


Click "The Raindrop" • in the listing Icon Bar



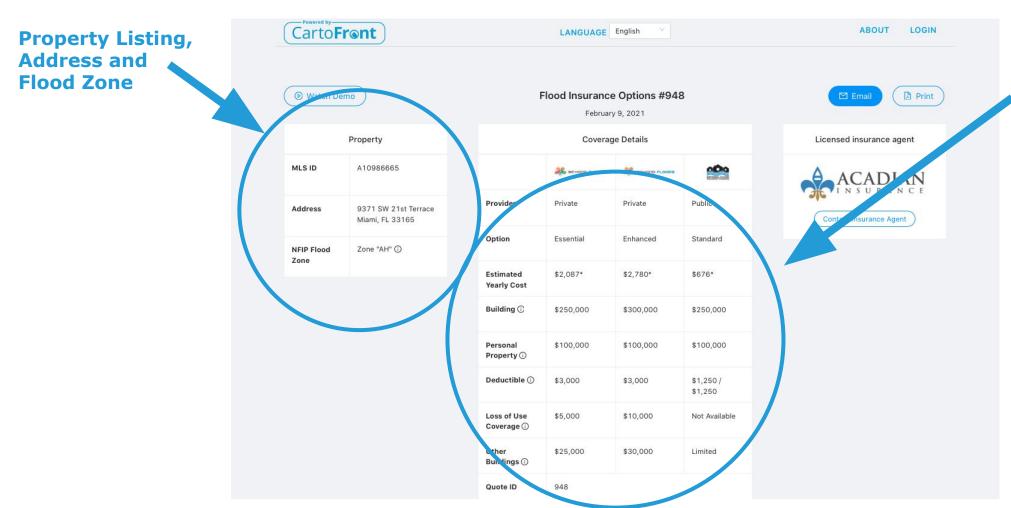


Your flood information and estimated insurance options will be retrieved in less than 15 seconds...





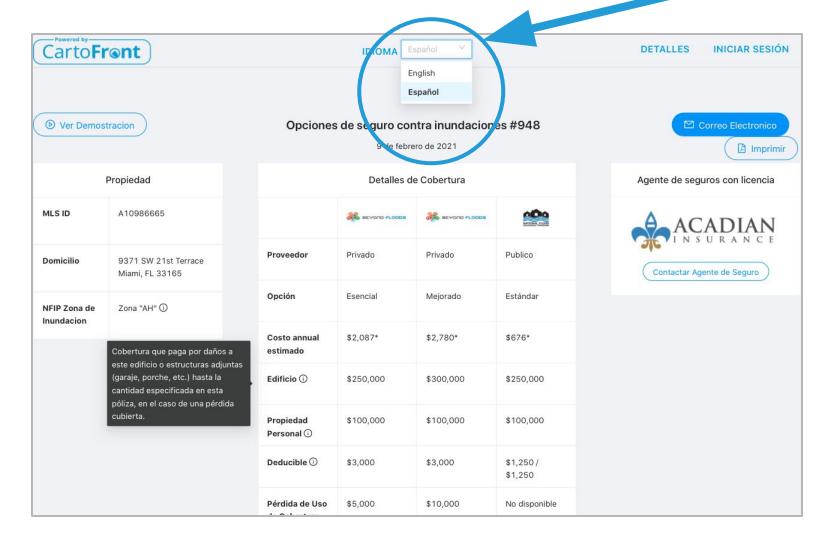
All flood information is on one, individual page.



Public and Private Flood Insurance Options



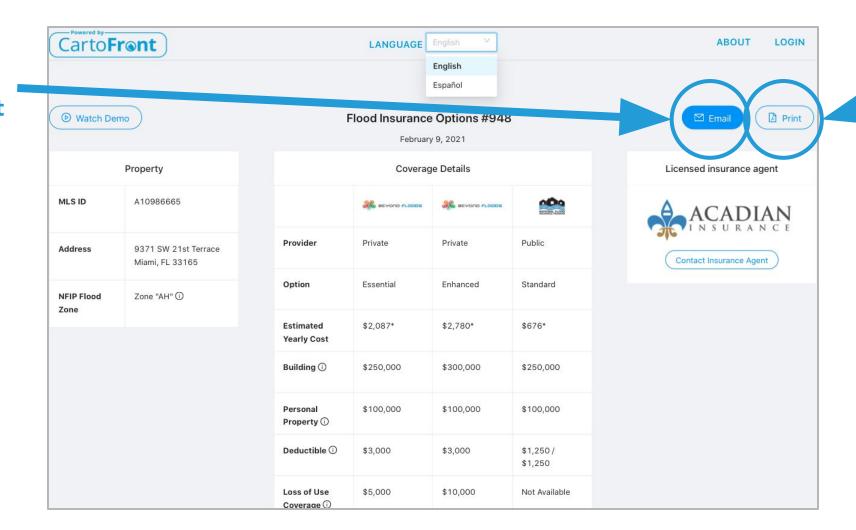
Our application, training and customer service is bilingual -- click to choose English or Spanish





Upon review of the information, you have two communication options

Email to your client

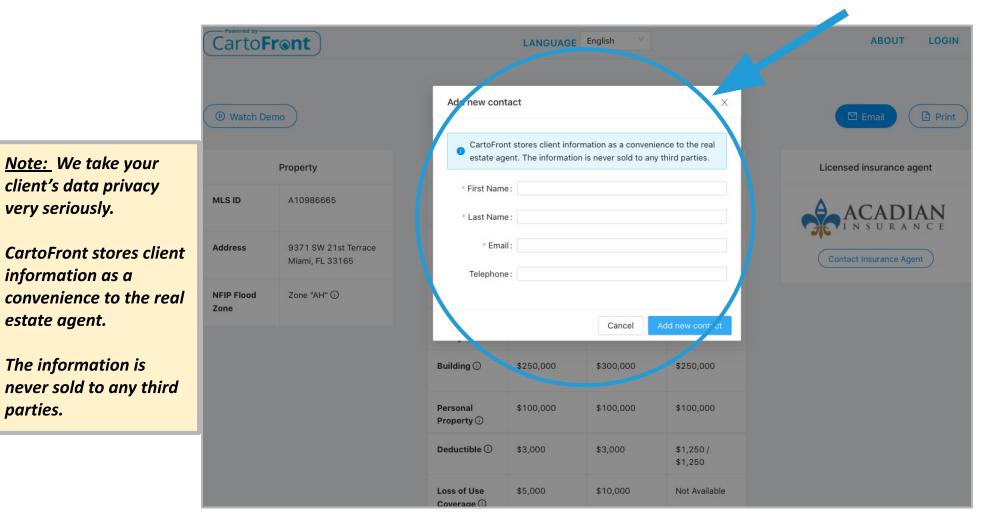




Print a

PDF

To email a quote, please enter your client into our system. Once entered, we set up a file for them.





Note: We take your

client's data privacy

very seriously.

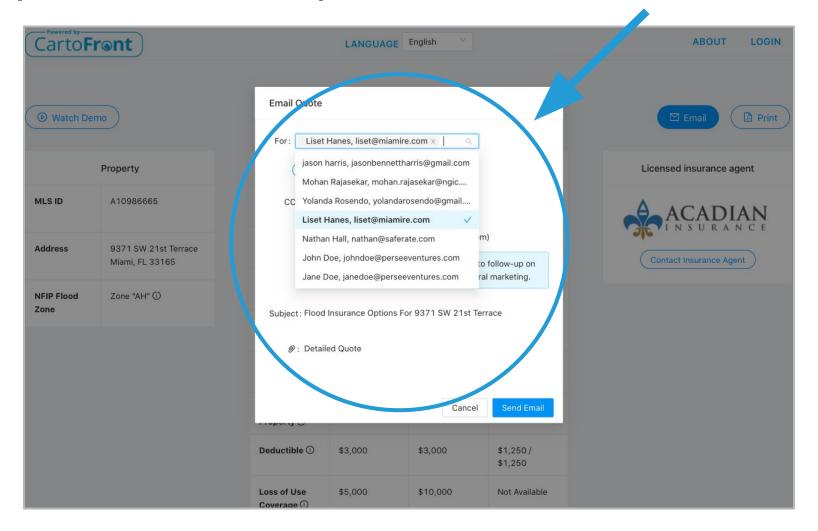
information as a

The information is

estate agent.

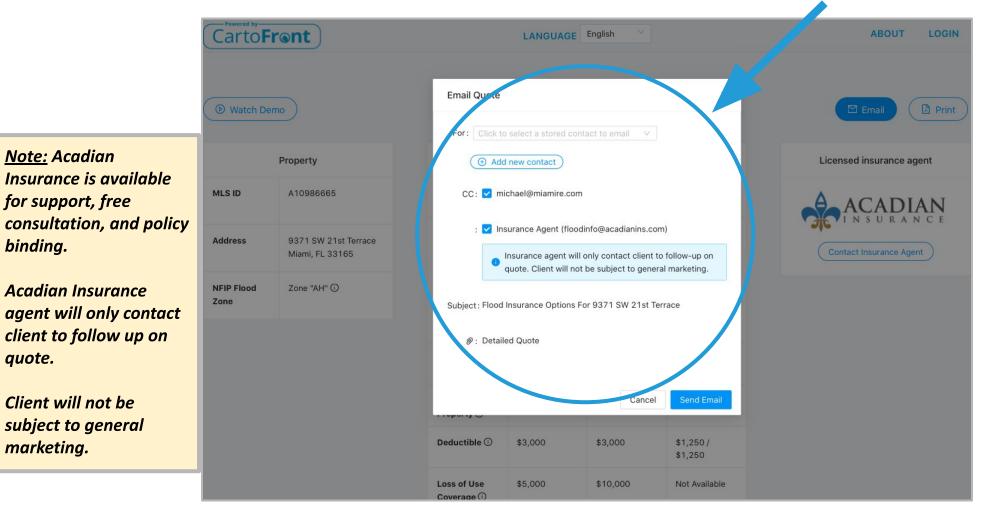
parties.

Then, choose their name from the drop down box to place them in the "For" box





Before choosing to 'Send Email,' you can choose to copy yourself and Acadian Insurance

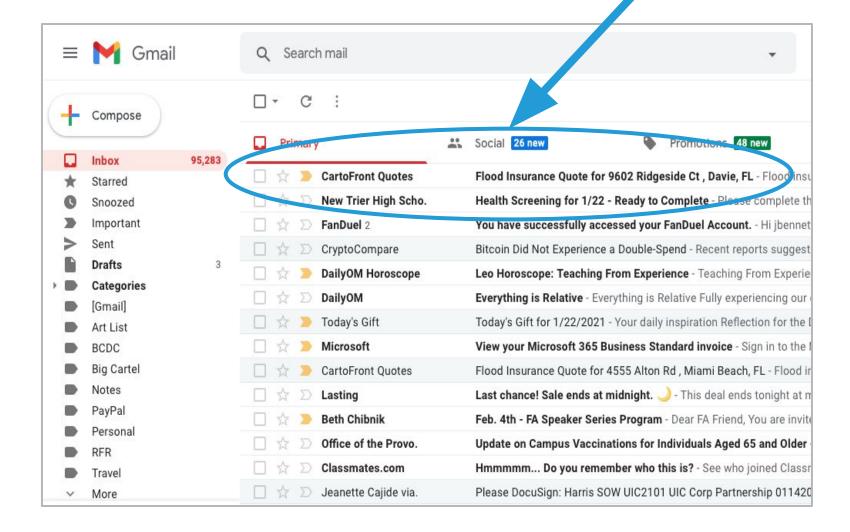




binding.

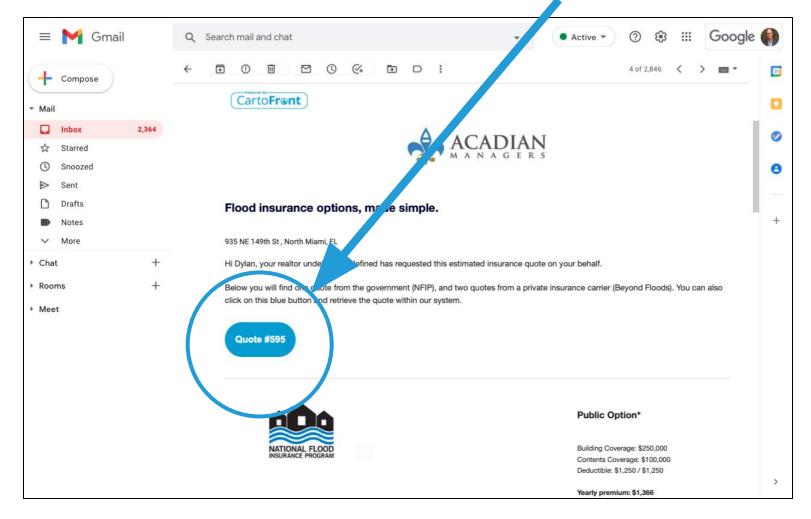
quote.

This is how your email appears in your client's email box



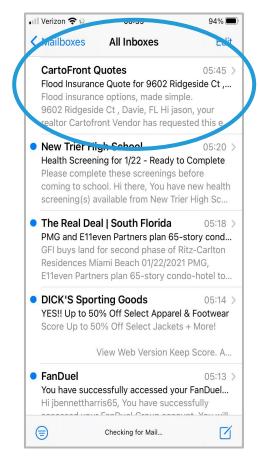


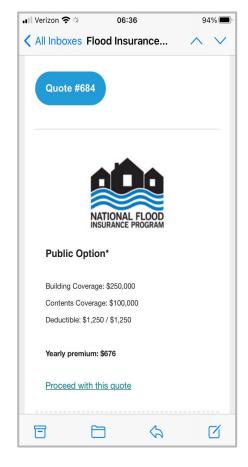
The client receives a summary of the information you requested. By clicking on the blue quote number, they will be routed back to the CartoFront platform

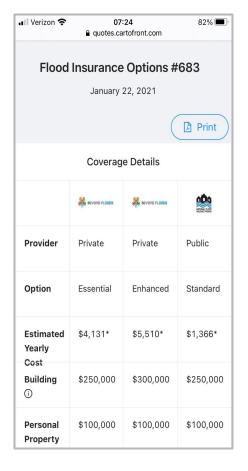




The client quotes are also available on your mobile phone. This is how it looks:







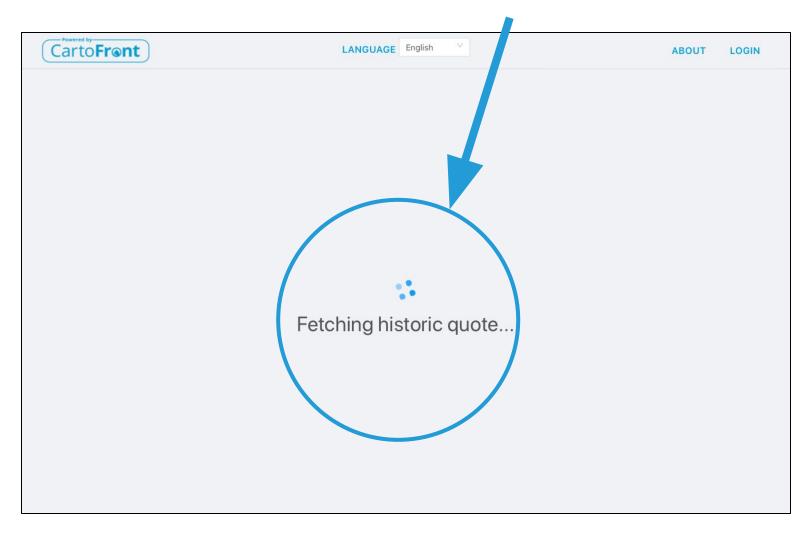


Email

On CartoFront

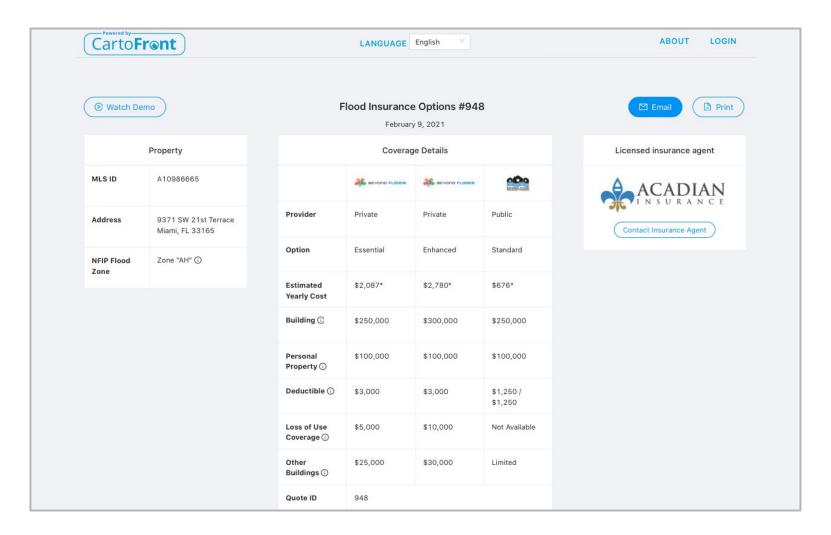


It will only take a few seconds for your client to access the information you sent them



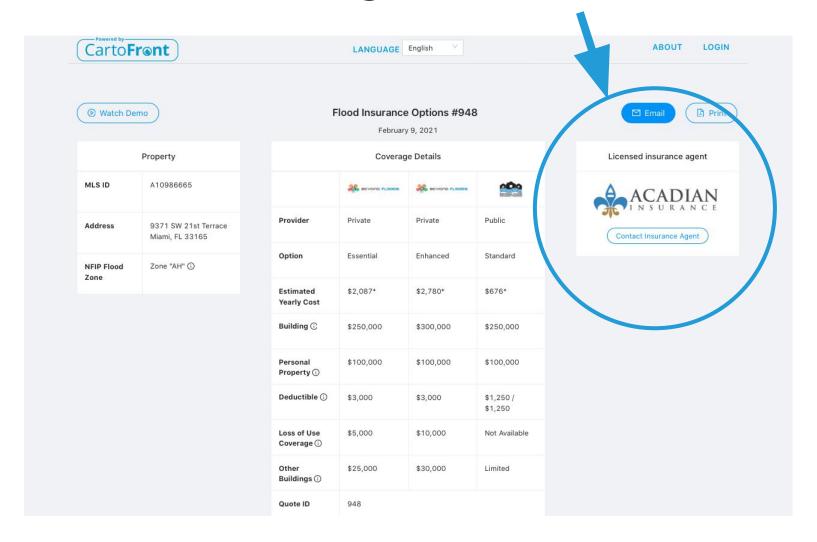


Your client sees exactly the same flood insurance information that you were originally presented





Your client can contact a bilingual Acadian Insurance agent at their convenience



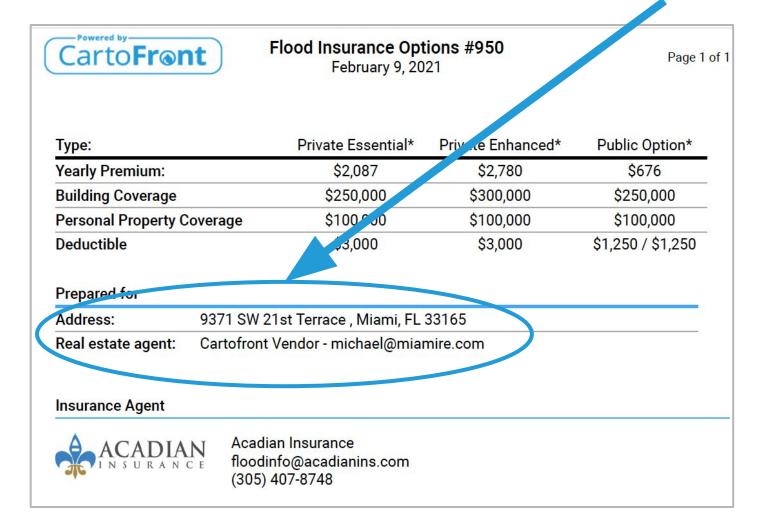


An Acadian Insurance agent is available for a free flood insurance consultation -- use the calendar application to set appointment

🄰 Home / Twit 🗶 👸 2 Hurricane 🗴 🔞 🗗 P/USD RI 🗴 🔽 XRP Price C 🗶 🕻 Miami Gate: 🗴 🎼 Matrix 💢 🛕 Carto Front 🗶 🔞 Calendly - // 🗶 🚱 Flood Insur: 🗴 🕂 ← → C alendly.com/aiflood/200 onth=2020-12&date=2020-12-14 Select a Date & Time ACADIAN December 2020 Monday, December 14 MON TUE WED THU FRI Flood Insurance 10:00am Consultation 10:30am (15 min Phone call 1:00pm Thank you for scheduling a meeting to discuss your future flood policy. We wil Central Time - US & Canada (7:17am) -1:30pm on the number provided at th 2:00pm Consulta de seguro contra inundaciones : Gracias por programar una reunión para 2:30pm discutir su futura póliza contra inundaciones. Los llamaremos al número proporcionado a la hora programada.



The second communication option is to print a PDF. Your name and email is included.





All PDF's are available in Spanish.



Opciones de seguro contra inundaciones #950 9 de febrero de 2021

Pajina 1 de 1

Estilo:	Privado Esencial*	Privado Mejorado*	Opción Pública*
Prima Anual:	\$2,087	\$2,780	\$676
Cobertura para Edificio	\$250,000	\$300,000	\$250,000
Cobertura para Propiedad Personal	\$100,000	\$100,000	\$100,000
Deducible	\$3,000	\$3,000	\$1,250 / \$1,250

Preparado Para

Domicilio: 9371 SW 21st Terrace , Miami, FL 33165

Agente Cartofront Vendor - michael@miamire.com

inmobiliario:

Agente de Seguro



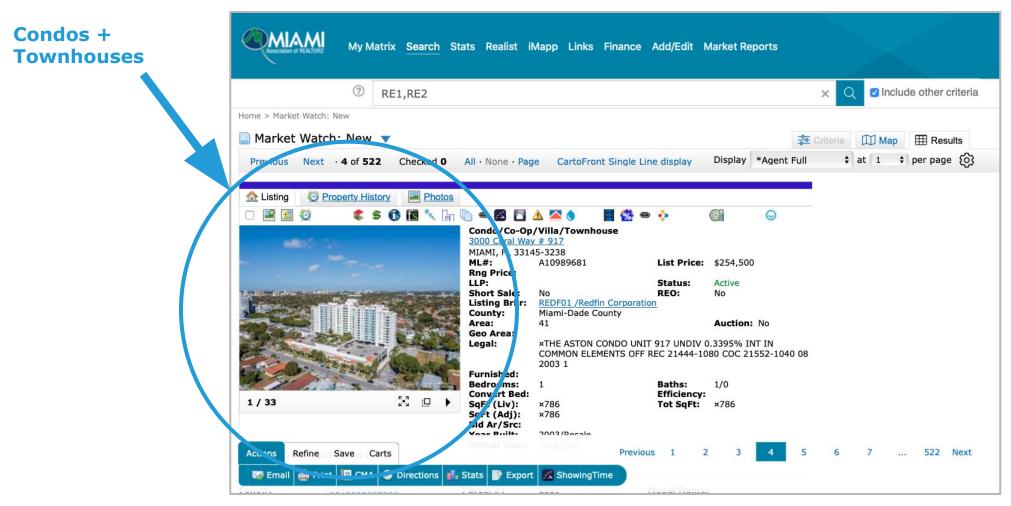
Acadian Insurance floodinfo@acadianins.com (305) 407-8748





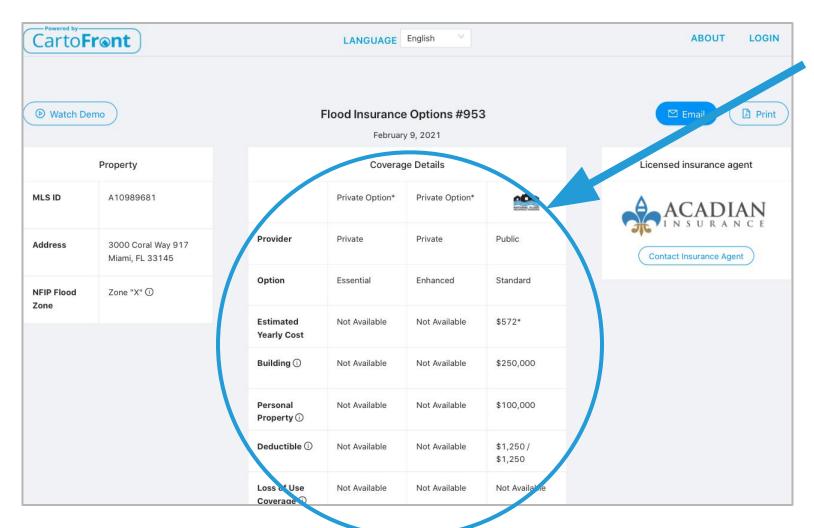
A Few Important Notes

Condos + Townhouses will only provide NFIP Quote.





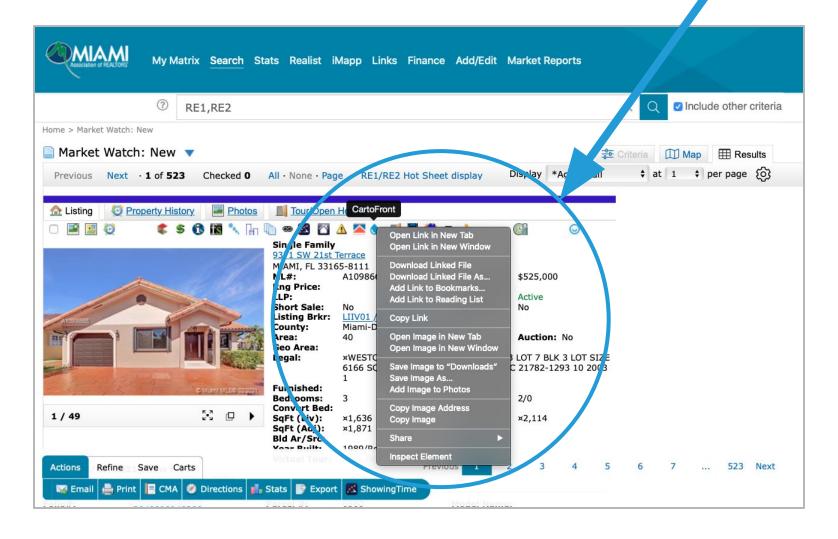
Over time, we will add private insurance options for Condos and Townhouses.





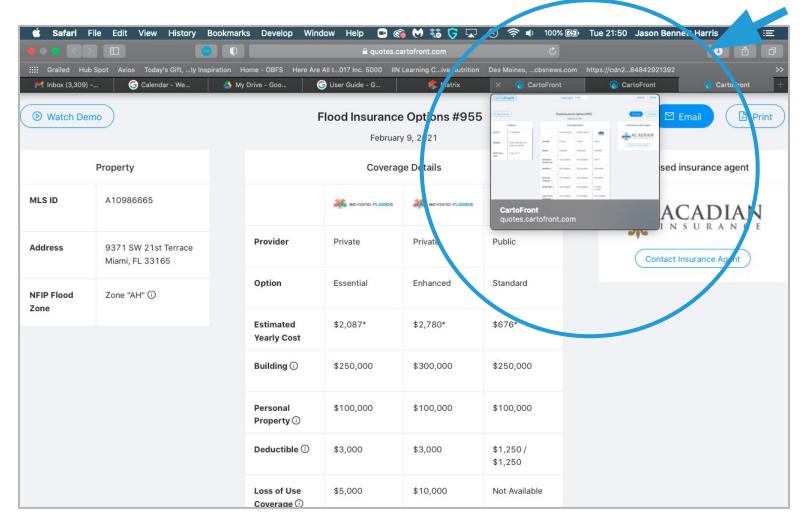


To open a new browser tab, right click with your mouse and click 'The Raindrop'



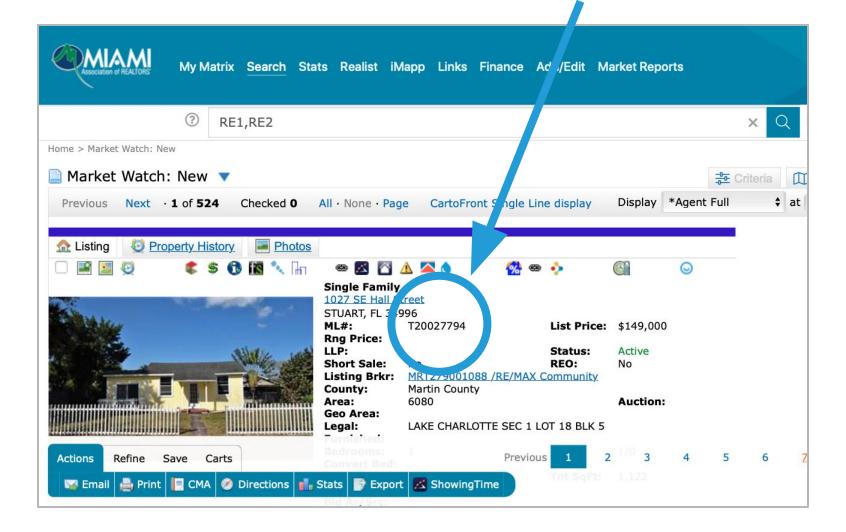


This will allow you to compare multiple properties, flood risk, and insurance options side-by-side.



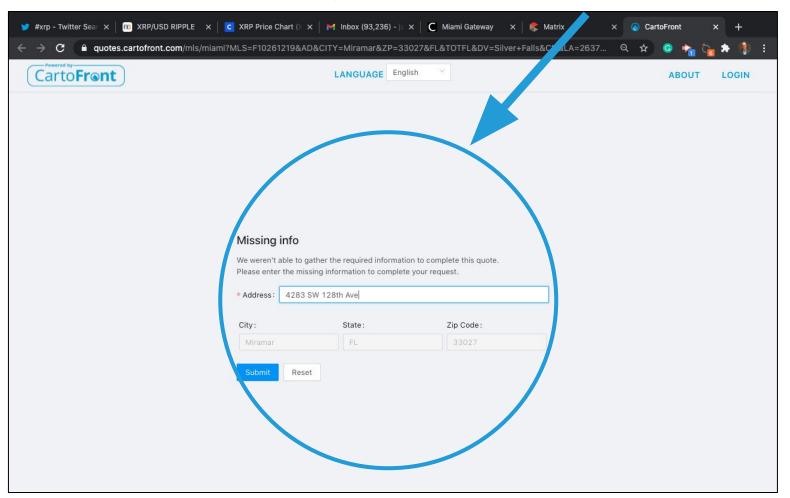


For ML Listing# that begin with the letters F, R, S, T, ...



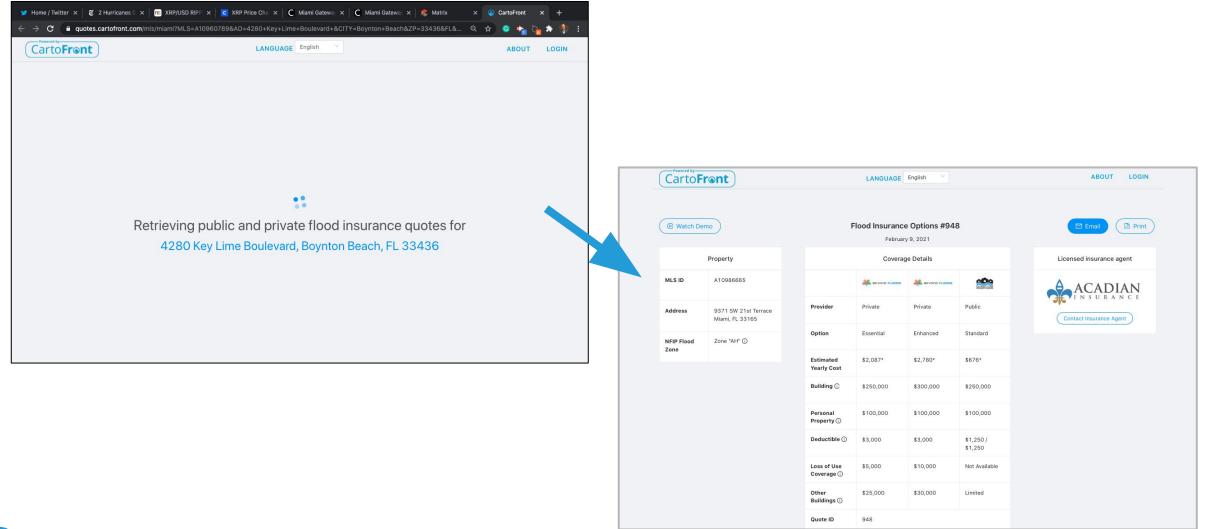


... when you click 'The Raindrop', you will need to manually enter the address to request information ...





... yet, the same information process will occur







Integrating into your Workflow

REALTOR® Customer

Sales Process <> Assessment

- **buy or Sell Side**
- Training, Education
- Confidence presenting and representing properties

Offer <> Contract

- Assess true, investment risk
- Compare flood insurance options

Contract <> Closing

- Remain at center of transaction
- Assure client's deal closes





Sell Side

Education

- Prior to representing a seller property
- Use CartoFront for flood zone and estimated insurance options

Research

- Understand true, property risk
- Contact Acadian Insurance for free consultation

Marketing

- Confidence in property messaging
- Assure prospective buyers at open house and all negotiations





Buy Side

Market Assessment

- Use CartoFront for flood zone and estimated insurance options
- Confidence presenting all property options

Offer <> Contract

- Contact Acadian Insurance for accurate flood insurance quotes
- Include flood risk and costs into final property review / offer(s)

Contract <> Closing

- You remain at the center of the process
- Client may purchase flood insurance with Acadian Insurance

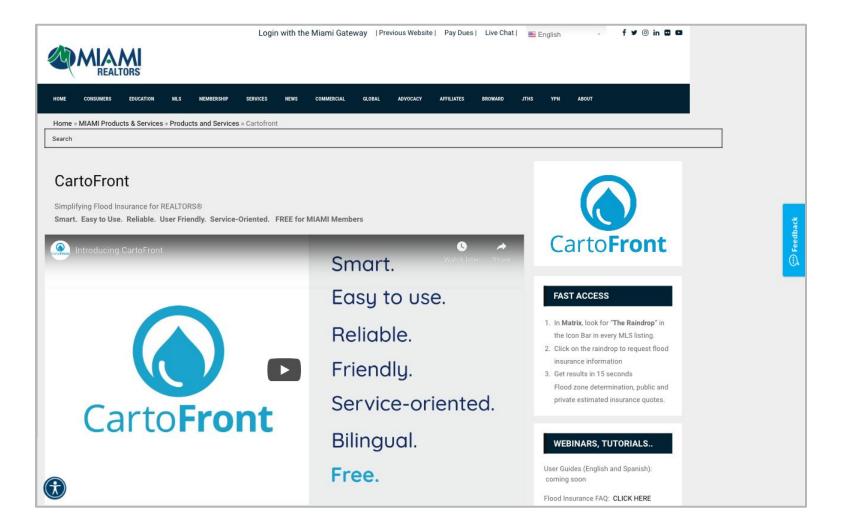






Resources / FAQs

Miami REALTORS® Landing Page





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https://www.youtube.com/channel/UC4CPSwn91FmTPCJLLoTCg-w



https://www.linkedin.com/company/7793961/admin/



Our CartoFront Team: Experienced, Disciplined, Problem Solvers



Jason Harris CEO



John Lawrence COO



Dylan Hall CTO



Shima Rayej Product Mgr.



Tony Pelikan Data / GIS



Edna Hernandez Customer Success



Yoli Rosendo Customer Success



Fran Lightbound
Communication



Rob ToppingCapital Advisor



David WardenInsurance Advisor





Please email us at: info@cartofront.com

Smart. Easy to use. Reliable. Service-oriented. Bilingual. Free.



