

2021 MLS GOALS

- **Make Fair Housing a Priority** – re-work all Notices sent out for Fair Housing Violations/opportunity for Teaching – the Why – Create a Did You Know Series of emails/social media – Plan now for Fair Housing Month: April – access to school data with MLS (link out) – access to crime data within MLS (link out)
- Expand ADA Compliant fields in MLS
- Expand “Green” fields in MLS
- Expand Luxury Features/Amenities fields
- Make Condos FHA/VA-eligible properties searchable within MLS
- **Make Rentals a Priority** – Streamline Data fields/Rental Work Group – Searching for rentals should be from consumer-point-of-view – batch loading capability – integration of property management programs (ease of integration) – increase Rental listings exposure/maximize ListHub, Apartments.com and other syndication opportunities - Adding Rental search feature on Open House website – coordinate education sessions/training on rentals/building a rental business – More resources for members on Rentals
- Expand Resources for Brokers/Managers
- Provide Brokers/Managers with Monthly stats reports from MIAMI MLS – graphs – Infographics
- Complete update/facelift for Broker/Manager page to house monthly reports and expand on MLS content
- Provide Brokers/Managers with Monthly Dashboard Adoption/Usage
- Integrate Product/Services monthly reports into Broker/Manager reports
- Increase Broker Syndication Options
- Complete update of IDX/Web API section on website
- Refresh – Update – Enhance our Member Dashboards
- Specifically update Commercial Dashboard – create tiered level icons
- Create “What’s Trending on Miami Realtors” right hand column
- Expand Resources for Luxury Market Agents