



Agenda

MIAMI VIP Leadership Planning

November 19, 2020

The Breakers

Ponce de Leon 4, 5, 6

Dress: MIAMI Shirt Day

Masks are Required

Jennifer Wollmann, 2021 Chairman of the Board
Fernando Arencibia, 2021 Chairman-elect of the Board
Teresa King Kinney, CAE, RCE, CIPS, Chief Executive Officer

General Sessions: Thursday, 10:00 – 12:30pm Friday, 11:30 – 12:00

Breakout Sessions: Thursday 1:30 – 5:00 and Friday 8:45 – 11:20

1. Welcome and Planning Conference Overview. Caution. Review Schedule and our gifts for you.

2. Opening Remarks (Chairman of the Board, Chair-elect and the Presidents)

Jennifer Wollmann and Fernando Arencibia

Daniel Guerra, MIAMI RESIDENTIAL

Patrick Simm, BROWARD-MIAMI

Stephen Rigl, MIAMI COMMERCIAL

Bill Mate, JTHS-MIAMI

Bethany Martinez, MIAMI YPN

3. Comments from Our Current 2020 Presidents:

Jorge Guerra, 2020 Chair Alberto Carrillo, MIAMI RESIDENTIAL Sharon Lindblade, BROWARD-MIAMI

Fernando Arencibia, MIAMI COMMERCIAL David Abernathy, JTHS-MIAMI Peter Ortega, MIAMI YPN

4. “Fast” self-introductions:

a. Name

b. Company

c. Your Board

d. A “little known fact” about you

5.

11am (Being Recorded)

Special Guest Speaker:

ELLIOT EISENBERG, Ph.D.

“The Bow Tie Economist”

6. Planning Conference Goals: (Chairman Jennifer Wollmann)

Miami Realtors ... Compounding The MIAMI Effect

Remember: It’s All About the Members

Focus on Our Members – What’s important to them and why!

7. MIAMI “Top 3” Priorities:

Advocacy, RPAC and Community Initiatives

Data/Analytics/Tech

Collaboration and Cooperation with other Organizations

8. PAC/PAF Major Investor - a Right and a Responsibility

9. Go and make magic!

12:30 Luncheon

1:30 – 5:00pm . . . Breakout Sessions

**MIAMI COMMERCIAL – MIAMI RESIDENTIAL - BROWARD-MIAMI
- JTHS-MIAMI– MIAMI YPN**

Breakouts:

MIAMI COMMERCIAL - Thursday 1:30 – 5:00pm and Friday 8:45 – 11:25am

Thursday 1:30 – 5:00 and Room Assignments:

MIAMI COMMERCIAL – Ponce de Leon 3

MIAMI RESIDENTIAL – Ponce de Leon 4, 5, 6 (General Session Room)

BROWARD-MIAMI – Ponce de Leon 1, 2

JTHS-MIAMI – Gold Room

MIAMI YPN – Magnolia Room

Corporate – Join any of the Breakouts above

Friday 8:45 – 11:20am

MIAMI COMMERCIAL – Ponce de Leon 3

**All Others to Combined MLS and Pro Standards Session (8:45 – 10:00) Ponce de Leon 4, 5, 6
then to Breakouts**

All in Breakouts until 11:20

11:30 Closing Session – Ponce de Leon 4, 5, 6

12:00 Adjourn

12:15 Check out Deadline

Evening Celebrations

Leaders & Guests for all evening events

Dress code: Resort Evening

(Jacket and jean/slacks for men – and dress or pants for women)

6:30p Grand Reception (seated)

Mediterranean Ballroom

7:30p Celebration Dinner

Venetian Ballroom

Friday, November 20

Attire: Business Casual

8am Working Breakfast – Plated/served
(Leaders only)

8:45 – 11:20am Breakout Sessions – Room Assignments:

MIAMI COMMERCIAL – Ponce de Leon 3

**All Others to Combined MLS and Pro Standards Session (8:45 – 10:00) Ponce de Leon 4, 5, 6
then to Breakouts**

All in Breakouts until 11:20

11:30am Closing Session
(all leaders to attend)

Closing Comments:

2021 Presidents
Jennifer and Fernando

12:00 Adjourn
12:15 Check out Deadline

12:00pm Adjourn
to check out of hotel by 12:15
(Special checkout time of 12:15 approved for our group)

Thank you all! It's going to be a great year!!

Note to Corporate Board of Directors Only:

Corporate Session

12:30 Working Lunch

4:00 Adjourn