

# e commission®

# A financial service for successful real estate professionals



# Invest in your business today

As a successful REALTOR® you understand the importance of investing in your business. A consistent focus on advertising, marketing and prospecting ensures your success. Unfortunately, it's all too easy to underestimate the financial commitment it takes to run a business. That's where eCommission comes in.

"Smart agents know how to leverage eCommission to invest in their businesses today, for generating greater returns tomorrow."

BARBARA CORCORAN

Real estate mogul and star of *Shark Tank* 

# Get paid your real estate commissions before closing

Started in 1999, **eCommission** is a service used by agents to control the timing of when they get paid. Instead of waiting 30, 60, 90 days or more for sales to close, **eCommission** enables you to access your commissions on **your** schedule.

#### How does it work?



#### **Apply online**

Start by providing a few details about yourself, your company and the sale on which you would like to advance.



#### **Receive your agreements**

We make it easy by enabling you and your broker to electronically sign your agreements.



#### **Transaction confirmation**

Once signed, our account managers review the details of your request and confirm your transaction with the settlement company closing the sale.



#### **Funding!**

Once approved, your money is wired to your bank account.

From start to finish, the entire process typically takes one business day.

# What is a commission advance from eCommission?



A no debt alternative to traditional business financing



A 100% online application that only takes minutes and doesn't require a credit check



Competitive & transparent pricing with an automatic 20-day grace period if your closing is delayed



Funding of your commission by wire transfer in as little as **one hour** 



Convenient, automatic repayment at closing

## What do I need to qualify?

To qualify for a Pending Sale Advance, you will need the following:

- An active real estate license
- A pending sale closing within
   120 days
- Escrow file opened
- A valid bank account

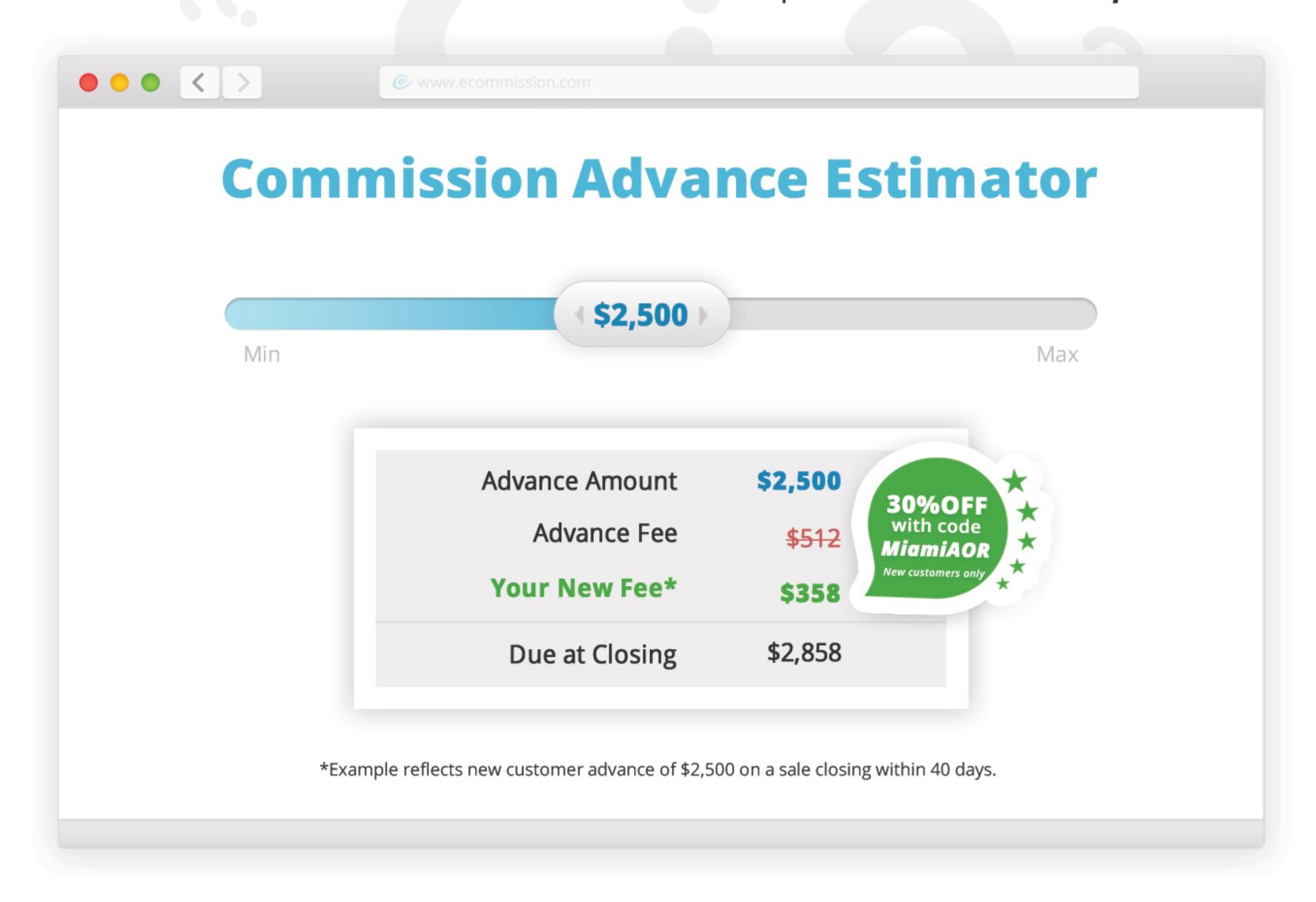
To qualify for an Active Listing Advance, you will need the following:

- An active listing with at least 90 days until it expires
- One home sold within the past 6 months
- Two homes sold within the past 12 months

\*Listing Advances have a maximum advance limit of \$4,000

#### What does it cost?

The cost to advance a pending sale commission varies depending on the amount you request and the length of time until your sale closes. Also, the fee to advance your commission is a tax deductible business expense. *Here's an example:* 



The fee to advance is added to the amount due at closing, meaning there's no out of pocket expense when using this service.

# What if the sale cancels?



On average, 90% of single family residential sales close as expected. In those rare instances when a sale falls through, simply replace the advance using future earned commissions.

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- @eCommission

# Greater Control and Stability of your commissions

### Who uses eCommission?

From new agents just starting out to seasoned pros, almost every Realtor® experiences cash flow ups and downs while selling real estate. That's why smart agents turn to eCommission to control the timing of when they get

#### Common profile of eCommission customer:

- Selling real estate for 9+ years
- Completes 16+ home sales per year
- Earns \$100K + in Gross Commission Income (GCI)
- Spends on average 12% of GCI on marketing
- Has team and / or support staff

### What are commission advances used for?

Here are a few common business expenses agents pay for using eCommission:

- Industry dues
- Marketing
- Overhead
- Employees
- Tax payments
- Continuing education

## Our Partnership

**eCommission** has been chosen by Miami Association of REALTORS® to be its official supplier for commission advance services.







#### **Testimonials from satisfied customers**



"Thank you for your assistance over the years. It is truly a pleasure working with everyone at eCommission. I would not hesitate to recommend your company to my fellow Realtors."

Brian F., RE/MAX

#### \* \* \* \* \*

"eCommission has been a lifesaver for me over the past 2-3 years. It's helped me bridge the gap between closings and allowed me to keep my business moving forward.

Everyone at eCommission has been professional and always helpful."

George J., Keller Williams

#### $\star$ $\star$ $\star$ $\star$

"I am a top producer, but found myself having a really bad month. Long story short, you helped me leverage my future closings so I could maintain my marketing budget and pay my staff. What a great business tool!"

Marty L., CENTURY 21

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# Commission®

# Interested in more information about eCommission?





