



Business Partner Membership Benefits

Experience the Benefits of being a Business Partner: Direct Person-to-Person contact with more than 2,000 REALTORS who are often the first contact with newcomers in the area. REALTORS serve as the liaison between new residents and the business community. The opportunities for one-on-one contact with REALTORS are a major benefit of membership.

FREE Networking- We welcome your participation in Association sponsored meetings, events and community service activities. We have several Business After Hour Events that everyone is welcome to attend and some events can be sponsored only by Business Partners. Great way to network with members.

FREE Teaching- If you have a passion to teach, we encourage you to speak with the JTHS-MIAMI staff about presenting a topic that would benefit our membership

FREE Exclusive Business Partner Marketing Table-This FREE benefit is a great opportunity to capture members as they come to classes and meetings. It is reserved for 2 weeks at a time. Display flyers, brochures and promotional materials.

FREE Business Partner Directory-Our directory has our Business Partners listed by type of product/service. This is a fast and easy way for members and their customers to find you. This is emailed out to the members monthly and print versions are always available at the office.

FREE Participation in Team/Committee Activities

You are invited to participate in our Teams. Professional Development Team and the Business Partner REALTOR Activities Team, are great places you might find a spot to put your talent to work.

FREE Website Presence-Our easy site address makes Business Partners listings readily accessible to customers anywhere in the world.

FREE Logos on Reception Monitor-Great advertising! Your logo will be displayed on our reception monitor for all members to see as they come in. The logos, classes and events scroll through every work day.

FREE Marketing & Property Tour-You are invited to participate in our weekly Brokers Open - Marketing & Property Tour. Breakfast is provided by the Business Partner Sponsor at their cost. This is a great opportunity to network and speak for 2 minutes in front of actively engaged members in the business. You can distribute handouts and do a giveaway.

New Member Orientation - We have breakfast and lunch Business Partner Sponsorships available. Sponsor would provide the food and would have 2 minutes to speak at the beginning of the class or lunch. Great way to get your name and company out in front of brand new REALTORS. All Business Partners are encouraged to put their business cards and giveaways in our new Business Partner goodie bag for new REALTORS.

Education Opportunities-The Association offers continuing education courses for real estate licensees. Business Partners are able to sponsor these meetings/classes as well as attend them. The sponsor would provide the snacks and would have 2 minutes at the open of the class to address the attendees.

Speed Training- Do you have a valuable Tool, Tip or Topic that you could present in 10 short minutes to several small rotating groups? A limited number of Business Partners are selected to present and demonstrate their expertise at this event. Cost is \$50 which covers the cost of wine and cheese.

Event Sponsorship- There are annual events in which you are able to sponsor and participate:

Annual Battle of the Bartenders Event - Cost - different Levels

Annual Golf Tournament - Cost - different levels.

Annual Trade Show - Cost: \$250 (for table) plus cost of materials and any giveaways.

Awards & Recognition-JTHS-MIAMI offers annual award recognition including Business Partner of the Year. We host an annual **Business Partner Appreciation Night** to honor all of our Business Partners and everything that they do throughout the year. REALTORS donate gifts to present at the event.

Stay in Touch with Trends, News and Talk-You will be able to keep in touch with local REALTORS activities by receiving emails and special notices.

Membership Application

You may access the membership application at www.jthsrealtors.com/BusinessPartnerApplication. Please complete the application and then send it back to our JTHS-MIAMI Office.