

Broker Manager Listing Syndication

With one Click from your MIAMI Dashboard
Choose the Listing Syndication icon



Click on either Zillow Group or Homes.com.
NOTE: Only select one at a time.



For Those Who Choose To Send Their Listings to the Zillow Group

MIAMI Negotiated ALL the Following for You

- Always show the Listing Brokerage. If you provide your info through the dashboard, the listing broker will receive attribution on the property details page where their listing is displayed adjacent to each of the Listing Brokerage's listing content on the Licensee Displays and any related applications. That attribution will link to the Listing Brokerage if provided and will be displayed on the applicable pages of the property details pages on the ZG Displays at no charge. The Listing Brokerage contact information will always be above the contact information for other brokerages.
- ZG must provide a link to the designated website such as the listing firm's website or the brokerage firm or to the detail listing page on the firm's web site provided it has been added/designated by the brokerage on the dashboard.
- ZG will use the MLS data feed or direct brokerage or franchise network provided data feed as the definitive source for listing information within the ZG Displays.
- Always display the Listing Agent. Listing Agents will have the opportunity for their name, photo and phone number, if provided, to appear on the property details page where their listing is displayed adjacent to their corresponding listing content, at no charge.
- All consumer inquiries to the listing brokerage or firm will be provided to the email address associated with the listing or brokerage firm as brokerage has provided in the Dashboard. The head broker can decide what company phone number and email shall appear for each of their offices or for the entire company.
- The Listing Agent contact information will always be displayed above the contact information for other agents. The Listing Agent will always receive the lead generated for such listings at no charge, but consumers will have the ability to choose the additional sponsored agents that may receive the lead generated from such listings.
- Listing Agents will have the ability to edit their personal information if the agent has provided in the agent profile pages.
- ZG will use the most frequent update schedule available to refresh listings as often as the source will allow. ZG must remove the for sale status on listing data that no longer appears in the data feed within 24 hours. Updates to data including price changes and status must be reflected within two (2) hours after they are reflected in the data feed. Corrections must be made within one business day after they are reported.
- Except on platforms operated by the Trulia brand (which does not currently have that capability), the site must be formatted so that SEO is preserved for the firm. In the event that Trulia branded properties do later offer SEO preservation for MLS links to firm sites, ZG will make such functionality available to Miami MLS/member firm links at that time.
- ZG must display listing firm or listing agent's branding above any other agent's branding so that it is clear to a consumer that they are the listing agent/broker.
- Comments about listed properties will not be displayed on the property details page.
- It is important to note that Zestimates will appear on listings – if you do not want Zestimates to appear on your listings, do NOT send your listings to ZG.
- Agent Reviews: ZG will only permit display of agent reviews/ratings/rankings for those agents who have an Agent Profile page.
- ZG must provide visitors to the website with the ability to email the listing agent and email capability must be included even if the agent has not completed a profile on the site.
- ZG shall transmit at no charge all prospects or leads generated to the listing agent or broker from the display of the Miami data to the contact information in the "lead" field associated with the Miami data that generated the lead. ZG shall not disclose any information about any lead or prospect to any other person or entity.
- Brokerages will have access to metrics on their own properties and when later available, will have the ability to view aggregate metrics for the Miami MLS market
- Any listing from Postlets (or any other non-MLS or broker direct source) will be blocked from displaying if the same listings are coming in through the Miami MLS feed. Listings which are manually entered and are in conflict with listings coming in through the MLS feed will not be displayed. This will essentially block listings from manual entry or unmanaged sources from display if the same listings are coming in through the MLS feed.
- Any listings that are provided in the Licensed Content and were previously provided from non-broker direct, Postlets, ListHub/Point2 and other sources prior to the agreement by using the Miami MLS data to verify valid listings, which should help to remove remnants of listings being advertised by unauthorized individuals and reset the data to a solid baseline of valid listings.
- Before allowing a third party to alter or submit any data or information that is displayed relating to a listing included in the Miami MLS Licensed Content on the property, ZG shall use commercially reasonable efforts to confirm through sources other than the third party that the third party is, in fact, the owner of the property or the listing broker or agent for the property.

