

## Placemaking Grants – Up to \$5,000

Focus on Lighter, Quicker, Cheaper: Low Cost, High-Impact Approach

### Must Meet the Following Requirements:

- Creates a new public space, or renews/revitalizes an existing one
- Is compliant with city permitting and zoning
- Is accessible to the public all or most of the time
- Has to be an outdoor space
- Includes partners who contribute ideas, financial and/or political support & planning
- Open to the whole community, not limited to select groups (i.e., kids, elders)
- Has to have a REALTOR® component (e.g. recognition via plaque).

**Examples include:** dog park, tot lots, community gardens, parklets, parks, pocket parks, play area, alley activation & pedestrian walk ways.

## Better Block Grants – The Bigger Placemaking Grant – Up to \$10,000

A way to initiate bigger placemaking ideas could be with a better block project, which is a tool where communities engage in a temporary, short-term (usually 1–2 days) build-out process to show the potential of an area in need of revitalization. The concept is to convince the community that this should be permanent.

### Better Block Objectives:

- Makes an area new or enhanced
- Demonstrates the potential of an area with “temporary treatments” (i.e. painting, bike lanes and parklets)
- Updates and enhances zoning and land use policies
- Creates opportunities to sell and lease vacant properties
- Improves & revitalizes underused properties
- Creates pop-up retail opportunities
- Tests ideas: temporary to permanent
- Creates parklets, green and open spaces
- Encourages people to visit area
- Encourages vendors to open new businesses
- Enhances streetscapes

## Housing Opportunity Grants – Up to \$5,000

Housing opportunity grants support affordable housing activities, e.g. housing fair, forum, housing study, open house, etc. The goal of the program is to position REALTORS® as leaders in improving their communities by creating affordable housing opportunities.

**Housing opportunity grant** can be used to support activities, which address a specific affordable housing issue in a community or state. Activities should involve partnerships and have a broad community reach.

### Program Must Include:

- A REALTOR® component
- Partners who contribute ideas, financial and/or political support & planning,
- A housing activity needed in your community and the activity must address that need; and,
- How affordable housing is compared with nearby counties and inform the public of available down payment assistance and financing options.

### Grant Funds are NOT Eligible for:

- Fundraising contributions
- General operating expenses
- Materials for construction/rehab of a property
- Landscaping material
- Home furnishings

- To view list of completed projects go to: [MiamiRealtors.com/GiveBack](http://MiamiRealtors.com/GiveBack)
- Check out [Miamirealtors.com/outreachvideos](http://Miamirealtors.com/outreachvideos) for videos of completed projects
- Submit Ideas on [MiamiRealtors.com/Grants](http://MiamiRealtors.com/Grants)

**All Grant Project Must be Completed By November 1, 2019**