

Top 20 Reasons to Buy & Live in Broward County

- 1. The Venice of America** — Greater Fort Lauderdale is home to more than 300 miles of inland waterways, with 165 of those miles in Fort Lauderdale.
- 2. Yachting Capital of the World** — 50,000+ registered yachts and 100 marinas in Fort Lauderdale. The world's largest in-water boat show (Fort Lauderdale International Boat Show) and the nation's seventh-largest one-day spectator event (annual Winterfest Boat Parade).
- 3. Emerging Tech Hub** — South Florida has seen a major increase in new-to-market tech and financial companies, bringing more high-paying jobs to Broward County.
- 4. Diversity Welcome** — Broward is ranked the #9 most diverse county in America. Wilton Manors is ranked the #2 city in the country for same-sex couples.
- 5. Professional Sports** — Broward is home to several major sports teams including the NHL's Florida Panthers and Major League Soccer's Inter Miami CF, who play in Fort Lauderdale.
- 6. Best for Business** — Greater Fort Lauderdale has consistently ranked near the top of the list for best mid-sized metro business areas in the country.
- 7. World-Famous Beaches** — Fort Lauderdale Beach is a top global tourist destination and attracts over 100,000 to its annual Tortuga Music Festival each April.
- 8. Sunny Weather** — South Florida is a tropical paradise, with an average yearly temperature of 76°F/25°C and average winter temperature of 66°F/19°C.
- 9. Engineering Marvels** — The iconic "Guitar Hotel" at the Seminole Hard Rock in Hollywood is the first of its kind and draws visitors & guests from all over the world.
- 10. Natural Beauty** — Broward County has many beautiful city parks within its 31 municipalities and is also home to two state parks: Hugh Taylor Birch in Fort Lauderdale and Dr. Von D. Mizell-Eula Johnson in Dania Beach.
- 11. Gaming** — Popular draws include the Seminole Hard Rock Hotel & Casino, Seminole Casino Coconut Creek, Gulfstream Park Racing & Casino, and soon-to-be Harrah's Pompano Beach (formerly Isle Casino).
- 12. Foodie Mecca** — Few places offer more diverse dining options and food authenticity than Greater Fort Lauderdale. Ranked among the top foodie destinations, South Florida is now part of the prestigious Michelin Guide.
- 13. Entertainment** — FLA Live Arena in Sunrise, historic Parker Playhouse near downtown Fort Lauderdale, Hollywood's Hard Rock Live and the Pompano Beach Amphitheater are just a few of the top concert venues to choose from.
- 14. World-Class Shopping** — Stroll along trendy Las Olas Boulevard or explore The Galleria in Fort Lauderdale. On Broward's west side, visit Sawgrass Mills — designed in the shape of an alligator, it is the largest single-story outlet mall in the U.S.
- 15. Arts & Culture** — Top cultural institutions include: the NSU Art Museum, Museum of Discovery and Science, and Broward Center for the Performing Arts.
- 16. Low-Tax, Pro-Business** — Florida has no local or state income tax and a low corporate income tax rate of 5.5%.
- 17. A Bustling Hub** — Fort Lauderdale-Hollywood International Airport (FLL) is one of the world's busiest gateways (700+ daily flights to 135 domestic and international destinations)
- 18. Cruise Travel** — Broward is home to the 4th busiest cruise port in the world, serving 150+ ports and 70 countries. Port Everglades boasts more cruise lines, sailings and itineraries than any other port worldwide.
- 19. High-Speed Rail** — Brightline connects Downtown Miami, Downtown Fort Lauderdale and Downtown West Palm Beach, with expanded service to Orlando International Airport expected by 2023.
- 20. Top-Performing Schools** — Broward County Public Schools, the sixth largest school system in the U.S., is a national leader for computer science in schools and offers the world's largest debate initiative. 235 private schools in Broward; 35+ colleges and universities in South Florida.

It's great to live, work & play in Broward!

