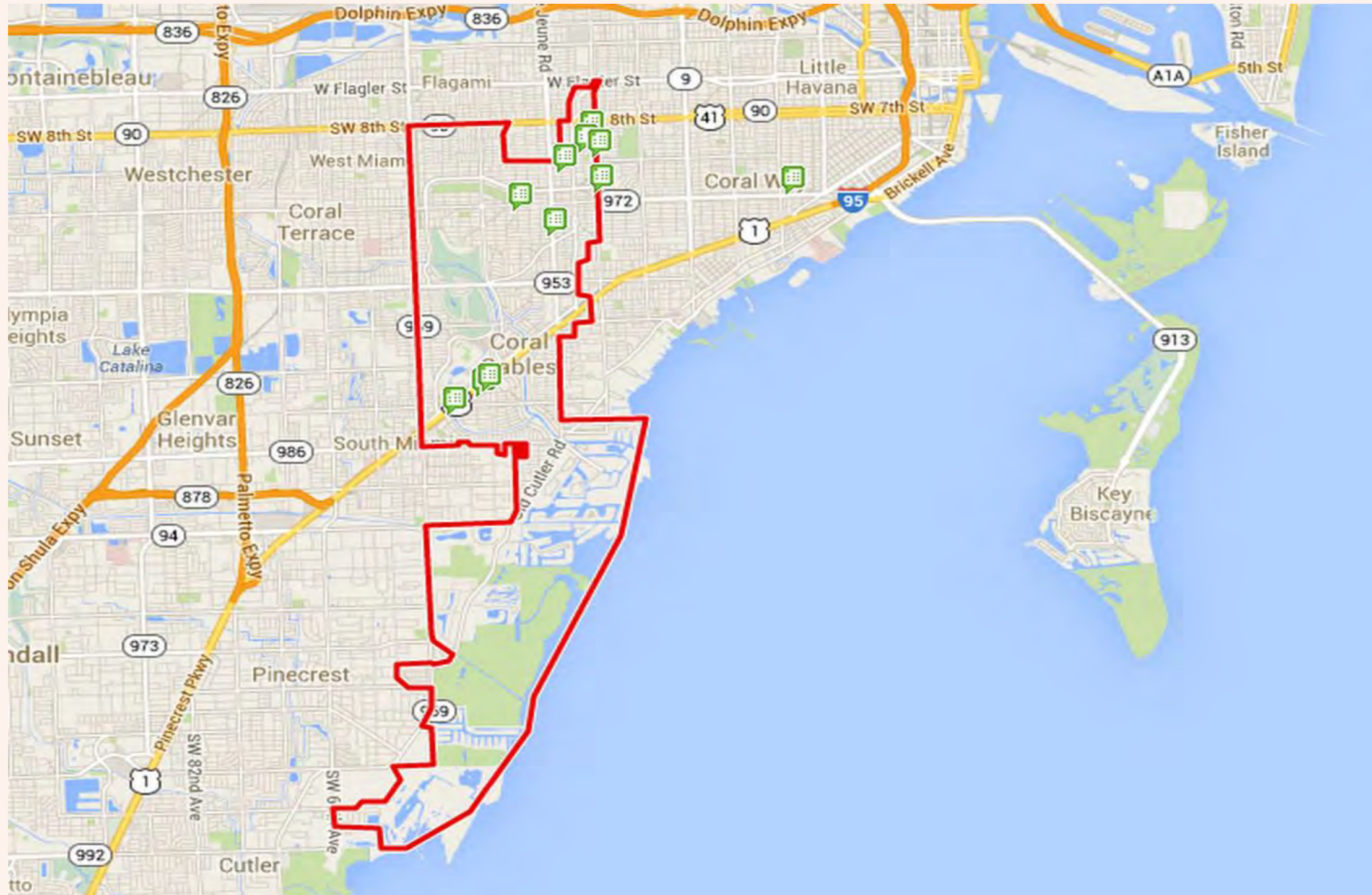


Welcome to the
City Beautiful

February 6, 2020



About Us



- Founded in 1925
- 13 miles long
- 51,000 Est. Population
- Population Growth Projection (2010-2018) = 9.1%
- \$96,887 MH Income
- 21,234 Households
- 64% Homeownership rate
- 63% Bachelor's degree or higher

Economic Development Mission

To be a national leader in promoting sustainable **“Smart Growth Economic Development Strategies”** consistent with the City of Coral Gables future economic development vision, Comprehensive Plan requirements, and traditional City’s values with the utmost respect for our **business community and residents** that we represent and serve.

Economic Development Department



Charged with branding and promoting the city as a global business center.

Corporate Strategy

Retail Strategy

Property Assets

Marketing + Promotion



Coral Gables' Business Environment

Why Coral Gables



Central: Location, Location, Location; 4 miles from MIA, 9 miles from Port Miami; Gateway to foreign markets;



Smart: Highly educated multilingual workforce



Global: Multi-ethnic population; Internationally recognized universities; Integrated economic base supported by traditional values



Connected: Application of Smart City concepts; Top-Tier IT Infrastructure



Business Opportunities: Premium office and retail markets; Business friendly environment

Why Coral Gables



Housing: Diverse housing opportunities; TOD; Safe neighborhoods



Quality of Life: Museums; Cultural amenities; Multi-purpose park and recreational facilities

City's Award-Winning

- **2020 Smart 50 Award:** The Coral Gables Smart Districts competed with innovative & transformative projects from around the world and received the award under the Urban Infrastructure Category.
- **Top 7 Best Places to Live in South Florida.** Money Inc. (2020).
- **2018 Digital Cities Award:** First place winner of National Digital Cities 2018 awards, in the category of Up to 75k Population.
- **2018 Bloomberg Philanthropies' Mayor Challenge:** Coral Gables was selected as one of 35 Champion Cities nationwide because of its leadership abilities of being bold, thinking big and innovative ideas.
- **Top 5 Most Livable Communities** in the World (United Nation-backed LivCom International)
- **Most Walkable Suburbs** in the Country (Wall Street Journal)
- **Top 10 City to Live Well** in America (Forbes)

Innovative and Smart City



WeWork Giralda Place

Workspace / Incubators

Pipeline
WeWork
Regus
Quest
BizNest
Forum

Smart City

Free WiFi
Fiber Optics
Pedestrian Counters

Innovative and Smart City



Higher Education

University of Miami



**Northwestern University
Kellogg School of
Management**



Transportation

- 2 Metrorail Stations
- Free Trolley Service
- Bike Lanes
- Freebee
- Uber / Lyft
- Scooters





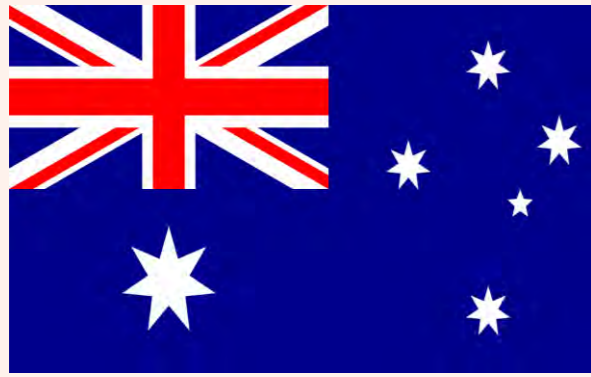
International Business Community

Coral Gables A Gateway to Latin America and the World

As early as 1925, City Founder George Merrick predicted Coral Gables would serve as a “Gateway to Latin America”. Today our international connections have expanded well beyond Latin America, as the City houses the regional headquarters of over 140 multinational companies, such as Bacardi, Diageo, Louis Vuitton, Cartier, Heineken and many more. In addition, the City is home to more than 20 consulates and foreign government offices.

To further establish international ties, the city has forged six “Sister Cities” relationships with Aix-en-Provence, France; Cartagena, Colombia; Sevilla, Spain; la Antigua, Guatemala; Quito, Ecuador; Santa Tecla, El Salvador; and San Isidro, Argentina.

Consulates in Coral Gables



Australia



Barbados



Belize



Colombia



Hungary



Ireland



Italy



Monaco



Norway



Peru



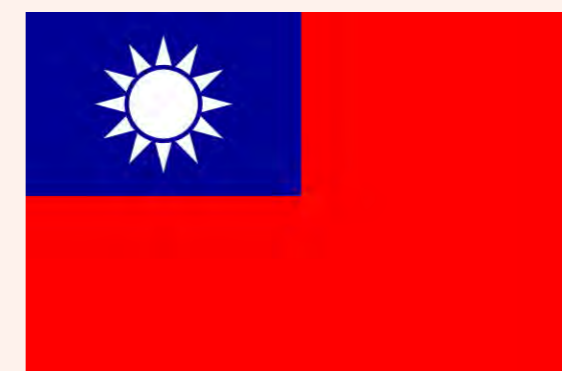
Portugal



Spain



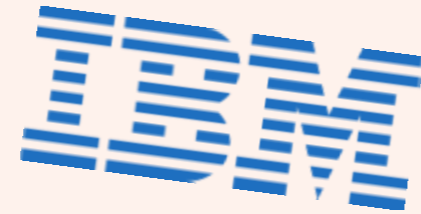
St. Lucia



Taipei



Thailand



INTERNATIONAL HUB SAMPLE OF THE MULTINATIONAL COMPANIES IN CORAL GABLES

- | | | |
|-----------------------------------|--|--------------------------------------|
| A&E Networks Latin America | Dabrein | MetLife |
| ABC News | Del Monte Fresh Produce | Mexbrit |
| ACS Infrastructure Development | Diageo | Mercantil Commercebank |
| Adobe Systems | ED&F Man | MGM Networks Latin America |
| AECOM | Egon Zehnder International | Millicom International Cellular S.A. |
| Alvarez & Marsal | EMC Corporation | Mondelez International |
| AMC Networks International | Enterprise Florida | MoneyGram Latin America |
| AmericaEconomía Group | ESPA International | Movado Group |
| American Airlines | Esri | OBM International |
| ANSAC | FAG Interamericana | Odebrecht Construction |
| Apple | Fidelity Investments | Ogilvy & Mather, Latina |
| Arcor USA | Fleishman Hillard | Pedelta |
| Arthur Murray International | Fowler, Rodriguez, Valdes-Fauli | Perkins + Will |
| AstraZeneca Latin America | Fox Latin America | Prudential Financial |
| AT&T | Fragomen, Del Rey, Bensen & Loewy | Ravenscroft Ship Management |
| Bacardi USA | FTI Consulting | Raymond James & Associates |
| Banacol Marketing Corporation | Fyffes | RE/MAX |
| Banco de Credito del Peru | Garcia-Colinas Trading and Engineering | Richemont L.A. & Caribbean |
| Banco Internacional de Costa Rica | Gettys Miami | Robert Half International |
| Bank of America | Global Life Insurance | RTKL Associates |
| Batanga | Grupo Kettal Grupo Uno International HBO Latin America | S & K Worldwide Realty |
| BBC Worldwide - Latin America | Heery International | Società Dante Alighieri |
| Becker & Pollakoff, P.A. | Hermès | Spencer Stuart |
| Berlitz Language Center | Hill and Knowlton/SAMCOR | Starcom Group |
| Britvic North America | HSBC Bank | Steiner Management Services |
| Bunge Latin America | Hyatt Hotels & Resorts | Swarovski |
| Burns & McDonnell Engineering | IBM | T. Y. Lin International |
| C3TS/Stantec | Infante Zumpano | Telemundo Internacional |
| Cable & Wireless | Inlingua Language Center | Terra Networks |
| Campbell Soup Company | IntelSat InterOrient Navigation | Tiffany & Co. |
| Cargill | IOS Partners | TMP Worldwide Directional Marketing |
| Caribbean Hotel & Tourism Assoc. | Jones Lang La Salle Hotels | Towers Watson |
| CC1 Companies | JP Morgan Chase | Turbana Corporation |
| CH2M Hill Inc. | Kraft Foods Latin America | UBS International |
| Charles Schwab L.A. & Caribbean | La Perla | Univision Radio |
| Cherry, Bekaert and Holland | Latin American Agribusiness Dev. | Venevision International |
| Christie's Fine Art Auctioneers | Lexmark International Latin America | Walt Disney Latin America |
| Chopard | Lorina | Warner Brothers Entertainment |
| Cisco Systems | LVMH Watch & Jewelry Carib. & L.A. | Wells Fargo |
| Cisneros | Lynch Sales Company | William Grant & Sons Distillers |
| Citrix Systems | Maccaferri | Yahoo! |
| Coldwell Banker | Marriott | |
| Colliers International | MasTec | |
| Crystal Lagoons | Merrill Lynch | |
| Crosswell International | | |



Development Projects



PASEO DE LA RIVIERA

- Location: 1350 South Dixie Hwy.
- Size of Development:
Total: 404,430 SF
Commercial: 35,732 SF
Residential: 204 Units
Hotel: 245 Units
- Type of Uses: Retail, Residential & Hotel
- Anticipated Completion Date:
Residential: February 2020
Hotel: March 2020



THE HENRY

- Location: 4101 Laguna Street
- Size of Development:
Total: 152,232 SF
Commercial: 10,014 SF
Office: 2,572 SF
Residential: 120 Units
- Different Uses: Office, Retail & Residential
- Anticipated Completion Date:
March 13th, 2020

GABLES STATION

- Location: 215, 251 South Dixie Hwy.
- Size of Development, Total: 675,736 SF; Commercial: 81,873 SF; Office: 24,492 SF; Residential: 496 Units
- Type of Uses: Residential, Commercial & Office
- Anticipated Completion Date: August 2020





MERRICK PARK HOTEL

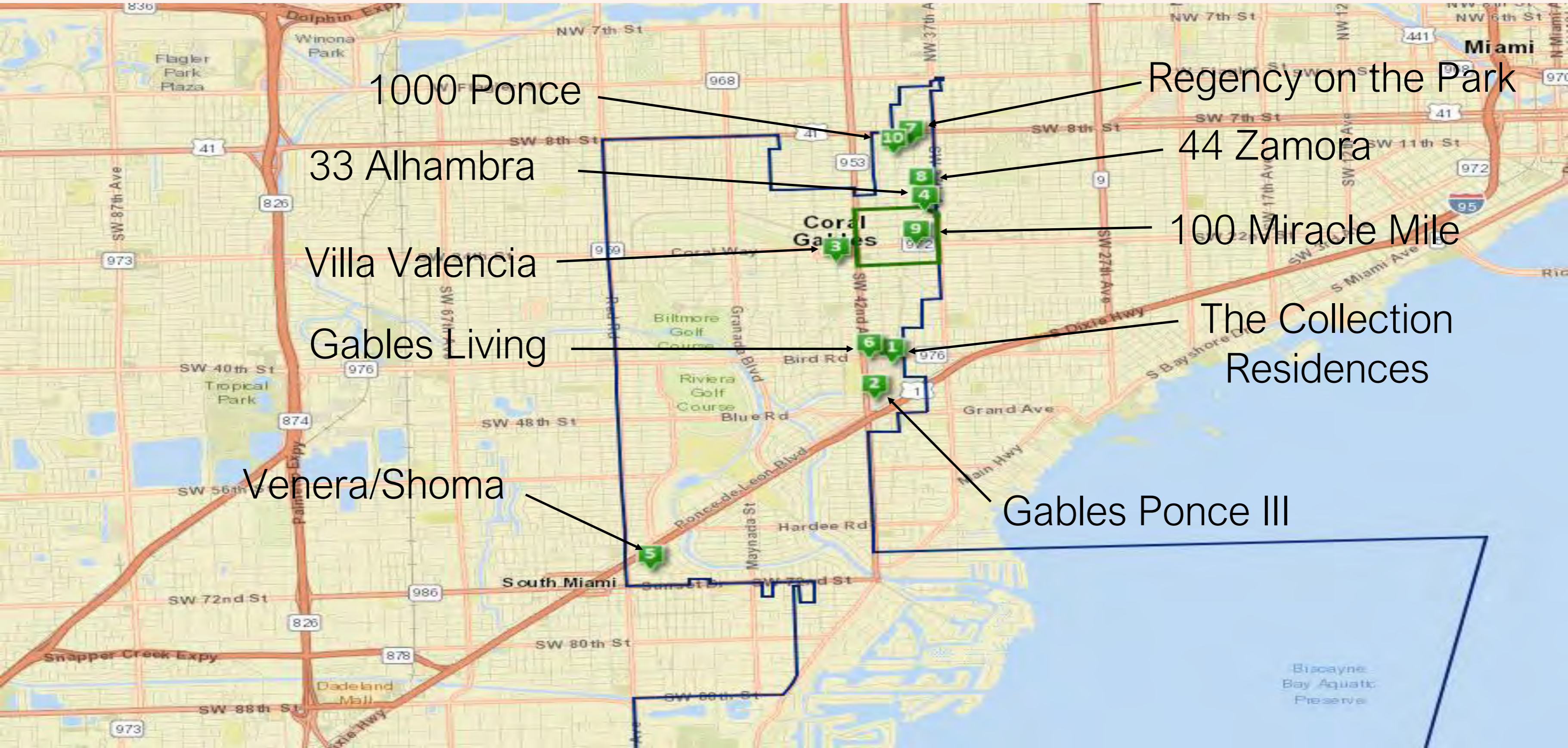
- Location: 4241 Aurora Street
- Size of Development:
Total: 100,671 SF
Hotel: 135 Units
- Type of Uses: Hotel
- Anticipated Completion
Date: Summer of 2022



THE PLAZA

- Location: 109 Palermo Ave.
- Size of Development:
 - Total: 1,051,660 SF
 - Commercial: 152,000 SF
 - Office: 465,000 SF
 - Residential: 150 Units
 - Hotel: 220 Units
- Type of Uses: Office, Retail, Residential & Hotel
- Anticipated Completion Date:
 - Residential: July 2020
 - Hotel: December 2022

Development Projects Map (Commission Approved)



1000 Ponce

33 Alhambra

Villa Valencia

Gables Living

Venera/Shoma

Regency on the Park

44 Zamora

100 Miracle Mile

The Collection Residences

Gables Ponce III

Commission Approved Developments



- 1. The Collection Residences:** 4101 Aurora Street; Mix-Use; 430,605 Total SF
- 2. Gables Ponce III:** 363 Granello Avenue; Mixed-Use; 255,601 Total SF
- 3. Villa Valencia:** 501,515,525 Valencia; Residential/PAD; 134,545 Total SF
- 4. 33 Alhambra:** 33 Alhambra; Mixed-Use; 143,486 Total SF
- 5. Venera/Shoma:** 1500 Venera; Mixed-Use; 270,281 Total SF
- 6. Gables Living:** 390 Bird Road; Mixed-Use; 95,000 Total SF
- 7. Regency on the Park:** 912 East Ponce De Leon; Mixed-Use/PAD; 180,000 SF

Commission Approved Developments



8. 44 Zamora: 44 Zamora; Multi-Family/RIR

9. 100 Miracle Mile: 100 Miracle Mile, 115 Andalusia, 2414 Galiano; Mixed-Use;
117, 980 Total Sq.Ft.

10. 1000 Ponce: 1000 Ponce De Leon Blvd.; ALF; 82,282 Sq.Ft.



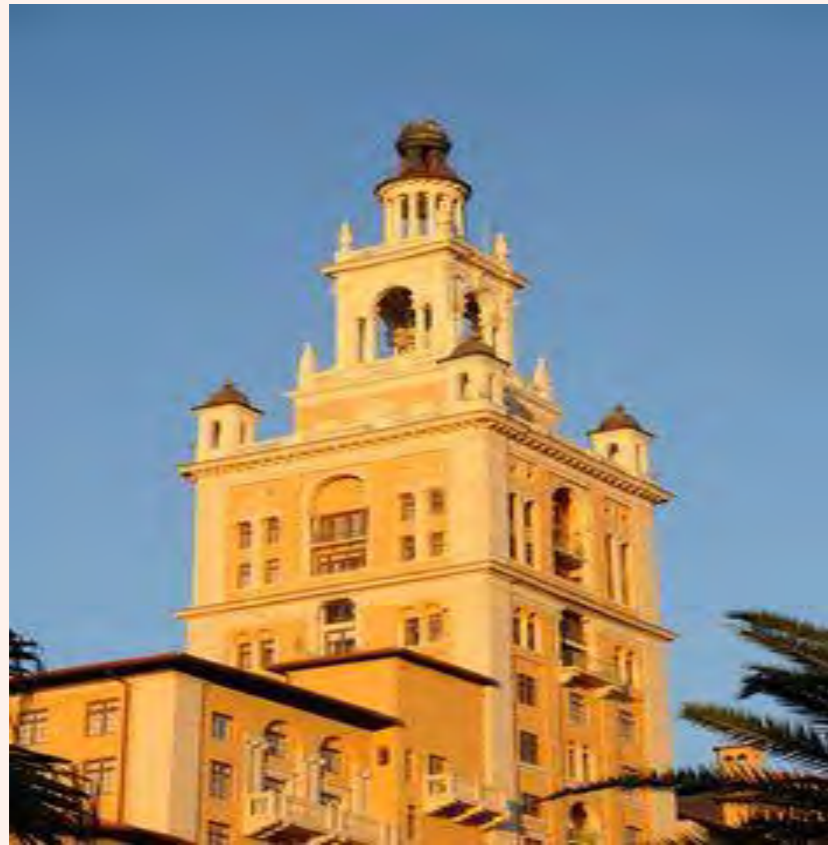
Quality of Life

A Livable Community

- Fully-accredited Police & Class 1 Fire Dept.
- Community Programs and Activities



Preserving Our Heritage



Arts & Culture



- 3 Live Theatres
- 1 Art Cinema
- 1 Movie Theater



Arts & Culture

Coral Gables Museum



Lowe Art Museum



Arts & Culture



Umbrella Sky Project



Sunlit Sky



Sun Stories



Sun Stories Grand Opening



Award-winning Schools

Elementary Schools

Coral Gables K-8 Preparatory Academy: A

George Washington Carver Elementary: A

West Laboratory Elementary: A

Middle School

George Washington Carver Middle: A

Ponce de Leon Middle: B

High School

Coral Gables Senior High: B

International Studies Preparatory Academy: A



Contact Us

Julian H. Perez, AICP, CFM Director Economic Development
jperez3@coralgables.com

Belkys Perez, Assistant Director Economic Development
Bperez2@coralgables.com

Francesca Valdes, Business Development Coordinator
Fvaldes@coralgables.com

Leticia Perez, International Business Development Coordinator
Lperez@coralgables.com

Zeida Sardinias, Asset Manager
Zsardinias@coralgables.com

Office: 305-460-5311



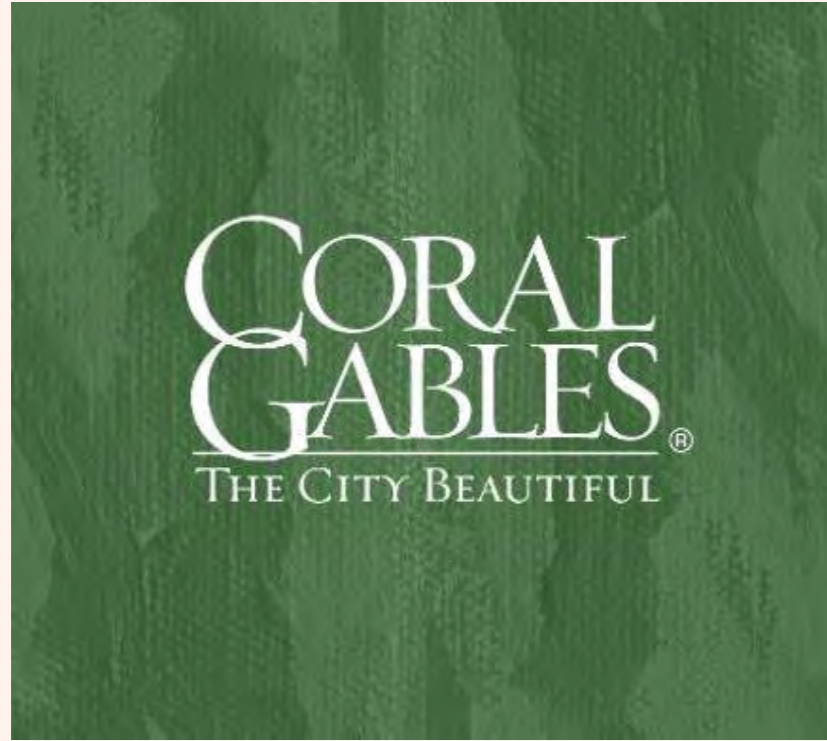
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Thank You

